

## YouGov Survey Results

Sample Size: 2028 GB Adults  
Fieldwork: 20th - 21st August 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2028</b>	X	X	X	X	578	488	419	984	1044	241	513	694	580	1156	872	260	659	434	499	176
<b>Unweighted Sample</b>	<b>2028</b>	482	634	124	207	537	507	438	982	1046	218	412	833	565	1384	644	307	568	390	443	320
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Recently a video emerged appearing to show an American journalist being beheaded in Iraq by an Islamic State militant with a British accent. Before taking this survey, had you heard about this video?

Yes, I had	<b>83</b>	91	84	86	86	89	84	87	86	81	68	78	87	91	86	80	81	83	82	84	91
No, I hadn't	<b>13</b>	9	15	14	13	10	13	13	11	16	24	17	11	9	11	16	14	14	15	13	8
Don't know	<b>3</b>	0	1	0	1	1	3	0	3	3	8	6	2	0	3	4	5	4	3	3	1

And have you...

*[This question was only asked to respondents who answered 'Yes, I had' or 'Don't know' in the previous question; n=1777]*

Seen a still photograph from this video anywhere in the media?

Yes, I have	<b>47</b>	54	50	49	41	48	50	46	50	45	51	49	45	48	51	42	51	45	45	48	56
No, I haven't	<b>50</b>	46	50	51	59	50	49	54	48	53	39	49	54	52	47	55	45	53	52	50	42
Don't know	<b>2</b>	0	1	0	0	1	1	0	2	2	10	2	1	0	2	3	4	2	2	2	2

Seen or heard an extract from this video?

Yes, I have	<b>30</b>	32	34	26	33	31	34	25	32	28	27	25	29	35	31	28	26	30	30	30	32
No, I haven't	<b>68</b>	67	65	74	67	67	65	75	66	70	65	73	70	65	67	70	70	68	69	68	68
Don't know	<b>2</b>	0	1	0	0	1	2	0	2	2	8	3	1	0	2	2	4	2	1	2	1

Watched the whole video?

Yes, I have	<b>3</b>	3	2	1	3	4	2	1	4	3	3	6	2	2	3	4	5	2	4	3	2
No, I haven't	<b>95</b>	96	97	99	97	95	97	98	94	96	89	91	97	98	95	95	92	96	94	96	97
Don't know	<b>2</b>	0	1	0	0	1	1	1	2	2	8	2	1	0	2	2	4	2	1	2	1

Thinking about the reporting of this video, which of the following comes closer to your view?

The media should not report these kinds of videos – it just gives free publicity to the terrorists	<b>31</b>	31	31	27	43	35	34	28	29	33	20	29	31	38	29	34	24	33	36	29	28
The media should report these kinds of videos – we need to know as much as possible about what is going on in the world	<b>56</b>	58	59	64	53	56	53	61	61	50	56	52	58	56	58	52	61	53	51	58	62
Don't know	<b>13</b>	10	10	9	4	9	13	11	10	16	24	18	11	7	13	14	15	14	12	13	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about social media and media organisations showing videos like this, which of the following comes closer to your view?**

They should be allowed to show videos like this - there should be no censorship	<b>15</b>	12	17	13	20	14	14	15	19	12	18	17	15	12	15	15	14	15	12	17	18
They should be allowed to show videos like this but only if the actual killing part is removed	<b>32</b>	36	33	32	26	32	32	35	32	31	30	36	31	29	33	29	40	29	30	28	40
They should not be allowed to show videos like this - no part of videos like this should be shown	<b>43</b>	44	39	51	51	47	41	43	39	45	32	36	43	52	41	44	34	45	46	44	34
Don't know	<b>11</b>	7	11	3	3	8	12	7	10	12	20	12	10	7	10	12	12	10	11	12	8