

YouGov Survey Results

Sample Size: 1743 GB Adults
Fieldwork: 27th - 28th May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152	
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 17-18 2011	May 27-28 2012																			
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?																					
Good for Britain	61	67	86	62	63	81	63	63	65	68	44	61	71	78	70	64	66	69	66	65	68
Bad for Britain	10	9	3	13	14	5	10	13	11	7	16	12	7	5	11	6	10	8	6	10	14
Neither good nor bad for Britain	24	20	11	23	21	12	24	22	21	20	29	20	20	16	17	24	20	18	25	20	17
Don't know	5	4	1	3	2	2	3	2	3	5	11	7	3	1	2	7	4	4	4	5	2

	April 26-27 2011	May 27-28 2012																			
Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?																					
Should continue to have a monarchy	69	73	89	69	73	85	71	66	73	73	61	66	75	81	76	69	73	73	75	71	72
Should have an elected head of state instead	20	16	6	23	23	8	20	24	19	14	22	18	16	13	17	15	17	16	14	18	17
Don't know	11	11	5	9	4	7	9	10	8	13	17	16	9	6	7	15	10	10	12	11	11

And how strongly do you feel about that?																				
Very strongly	39	57	34	26	55	32	32	40	39	30	26	43	51	41	38	38	39	39	40	39
Fairly strongly	32	27	36	42	27	39	39	35	30	33	34	32	31	34	30	31	34	35	29	32
TOTAL STRONGLY	71	84	70	68	82	71	71	75	69	63	60	75	82	75	68	69	73	74	69	71
Not very strongly	18	9	20	25	12	19	20	16	20	19	24	17	13	18	17	21	17	15	19	17
Not strongly at all	4	3	5	5	2	5	4	4	4	4	6	3	4	4	5	6	4	4	4	6
TOTAL NOT STRONGLY	22	12	25	30	14	24	24	20	24	23	30	20	17	22	22	27	21	19	23	23
Don't know	6	3	4	2	4	5	5	5	8	14	11	5	1	3	10	4	6	7	7	6

YouGov Survey Results

Sample Size: 1743 GB Adults
Fieldwork: 27th - 28th May 2012

	Monarchy		Monarchy or elected?		HAS power		SHOULD have power		
	Good for Britain	Bad for Britain	monarchy	elected head of state	Yes	No	Yes	No	
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%

	April 17-18 2011	May 27-28 2012								
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?										
Good for Britain	61	67	100	0	89	7	70	69	85	55
Bad for Britain	10	9	0	100	1	47	11	8	2	15
Neither good nor bad for Britain	24	20	0	0	10	43	16	21	10	28
Don't know	5	4	0	0	1	3	3	2	3	2

	April 26-27 2011	May 27-28 2012								
Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?										
Should continue to have a monarchy	69	73	96	5	100	0	77	74	90	62
Should have an elected head of state instead	20	16	2	88	0	100	15	17	4	28
Don't know	11	11	2	7	0	0	9	8	6	10

	April 26-27 2011	May 27-28 2012								
And how strongly do you feel about that?										
Very strongly	39	39	51	47	47	30	46	38	54	30
Fairly strongly	32	32	36	35	35	40	35	33	31	35
TOTAL STRONGLY	71	71	87	82	82	70	81	71	85	65
Not very strongly	18	18	11	12	15	23	12	20	9	25
Not strongly at all	4	4	2	3	3	4	1	6	2	6
TOTAL NOT STRONGLY	22	22	13	15	18	27	13	26	11	31
Don't know	6	6	1	4	1	3	5	3	4	3

Fieldwork: 27th - 28th May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152	
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 26-27 2011	May 27-28 2012																			
Do you think Britain will still have a monarch in 100 years' time?																					
Yes, definitely	20	17	27	15	10	24	14	13	18	16	11	20	20	13	17	17	19	18	16	15	15
Yes, probably	46	43	47	43	57	43	43	43	45	42	44	48	40	44	47	38	37	45	46	44	40
TOTAL YES	66	60	74	58	67	67	57	56	63	58	55	68	60	57	64	55	56	63	62	59	55
No, probably not	18	22	15	23	19	19	24	24	21	22	23	15	22	27	20	24	24	22	18	21	28
No, definitely not	6	4	1	6	3	4	5	5	4	5	2	3	6	5	5	4	5	4	3	6	5
TOTAL NO	24	26	16	29	22	23	29	29	25	27	25	18	28	32	25	28	29	26	21	27	33
Don't know	10	14	10	13	10	10	14	14	12	15	20	14	13	11	12	16	14	11	17	15	13

	April 26-27 2011	May 27-28 2012																			
In general, how much power, if any, do you think Queen Elizabeth II currently has?																					
A lot	6		10	4	2	8	4	3	6	6	7	7	6	4	5	7	6	6	7	5	5
A fair amount	24		23	25	29	24	25	23	21	26	30	26	24	18	24	23	23	26	25	21	22
TOTAL HAS POWER	30		33	29	31	32	29	26	27	32	37	33	30	22	29	30	29	32	32	26	27
Not a lot	50		54	49	54	51	48	55	52	49	38	45	53	58	54	46	52	49	48	53	54
None at all	15		10	18	12	14	17	17	18	13	16	14	14	18	15	16	15	15	16	15	13
TOTAL DOES NOT HAVE POWER	65		64	67	66	65	65	72	70	62	54	59	67	76	69	62	67	64	64	68	67
Don't know	5		4	4	3	4	6	2	4	6	10	8	3	2	3	8	4	4	4	7	5

	April 26-27 2011	May 27-28 2012																			
And how much power, if any, do you think Queen Elizabeth II SHOULD have?																					
A lot	12		13	11	6	15	12	7	10	13	10	14	12	11	9	16	14	13	11	10	12
A fair amount	32		36	28	33	37	27	28	28	36	31	26	32	37	31	33	30	35	33	29	27
TOTAL SHOULD HAVE POWER	44		49	39	39	52	39	35	38	49	41	40	44	48	40	49	44	48	44	39	39
Not a lot	32		40	32	37	33	32	36	34	30	31	29	33	33	35	28	31	30	33	34	34
None at all	19		9	26	21	11	23	26	24	14	22	21	17	17	22	15	22	18	15	20	23
TOTAL SHOULD NOT HAVE POWER	51		49	58	58	44	55	62	58	44	53	50	50	50	57	43	53	48	48	54	57
Don't know	6		2	4	2	4	7	2	4	7	6	9	6	2	3	9	3	4	7	7	5

To what extent do you agree or disagree with the following statements? (Please tick one option per row)

Fieldwork: 27th - 28th May 2012

	Monarchy		Monarchy or elected?		HAS power		SHOULD have power		
	Good for Britain	Bad for Britain	monarchy	elected head of state	Yes	No	Yes	No	
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%

	April 26-27 2011	May 27-28 2012								
Do you think Britain will still have a monarch in 100 years' time?										
Yes, definitely	20	17	24	2	23	2	25	14	27	9
Yes, probably	46	43	48	34	49	31	45	45	46	44
TOTAL YES	66	60	72	36	72	33	70	59	73	53
No, probably not	18	22	17	34	17	38	15	26	15	29
No, definitely not	6	4	1	21	1	18	3	5	2	7
TOTAL NO	24	26	18	55	18	56	18	31	17	36
Don't know	10	14	10	9	10	11	12	11	10	11

	April 26-27 2011	May 27-28 2012								
In general, how much power, if any, do you think Queen Elizabeth II currently has?										
A lot	6	6	9	6	5	20	0	9	3	
A fair amount	24	25	26	25	21	80	0	41	10	
TOTAL HAS POWER	30	31	35	31	26	100	0	50	13	
Not a lot	50	56	30	55	39	0	77	41	62	
None at all	15	11	27	12	30	0	23	7	23	
TOTAL DOES NOT HAVE POWER	65	67	57	67	69	0	100	48	85	
Don't know	5	2	8	2	5	0	0	2	2	

	April 26-27 2011	May 27-28 2012								
And how much power, if any, do you think Queen Elizabeth II SHOULD have?										
A lot	12	15	3	15	3	27	6	27	0	
A fair amount	32	40	9	39	8	48	26	73	0	
TOTAL SHOULD HAVE POWER	44	55	12	54	11	75	32	100	0	
Not a lot	32	35	13	35	24	14	42	0	63	
None at all	19	7	72	8	63	9	24	0	37	
TOTAL SHOULD NOT HAVE POWER	51	42	85	43	87	23	66	0	100	
Don't know	6	3	3	3	2	2	3	0	0	

To what extent do you agree or disagree with the following statements? (Please tick one option per row)

Fieldwork: 27th - 28th May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Royal family and monarchy promote a class system and inequality within Britain

Strongly agree	18	9	24	12	10	23	26	20	16	20	17	18	18	18	17	15	17	17	18	25
Tend to agree	31	25	36	31	26	37	30	31	31	30	28	31	34	31	31	40	28	29	32	29
TOTAL AGREE	49	34	60	43	36	60	56	51	47	50	45	49	52	49	48	55	45	46	50	54
Tend to disagree	30	41	26	40	36	24	28	30	30	26	28	31	31	30	29	28	31	31	31	23
Strongly disagree	12	19	8	11	19	8	10	12	12	7	10	13	14	12	11	8	12	12	12	15
TOTAL DISAGREE	42	60	34	51	55	32	38	42	42	33	38	44	45	42	40	36	43	43	43	38
Don't know	10	6	5	7	8	7	6	8	12	17	16	8	3	9	11	10	12	12	6	8

The Monarchy is an important part of Britain's democratic system

Strongly agree	26	38	22	18	37	26	19	25	26	15	18	26	37	25	26	24	28	28	21	29
Tend to agree	35	40	34	35	38	35	31	34	35	32	32	35	38	35	35	33	33	36	37	36
TOTAL AGREE	61	78	56	53	75	61	50	59	61	47	50	61	75	60	61	57	61	64	58	65
Tend to disagree	18	13	22	24	14	19	21	19	18	19	21	19	15	18	18	23	19	16	18	11
Strongly disagree	13	5	18	20	6	14	22	17	9	21	14	13	8	15	9	11	11	12	15	16
TOTAL DISAGREE	31	18	40	44	20	33	43	36	27	40	35	32	23	33	27	34	30	28	33	27
Don't know	9	3	5	3	6	7	7	5	12	14	15	8	2	6	12	8	10	8	8	8

The Royal Family provide a significant amount of revenue for Britain through tourism

Strongly agree	46	62	42	43	58	42	41	46	46	48	42	45	51	46	46	43	46	51	43	46
Tend to agree	35	30	37	37	30	40	37	34	36	27	34	37	37	36	34	39	36	31	35	34
TOTAL AGREE	81	92	79	80	88	82	78	80	82	75	76	82	88	82	80	82	82	82	78	80
Tend to disagree	8	3	10	11	4	6	12	9	7	8	8	8	7	8	7	7	8	7	8	9
Strongly disagree	3	1	6	6	1	4	4	4	2	6	2	3	3	4	3	5	2	2	5	4
TOTAL DISAGREE	11	4	16	17	5	10	16	13	9	14	10	11	10	12	10	12	10	9	13	13
Don't know	8	4	5	4	6	8	6	7	10	10	14	8	2	6	10	5	8	9	10	6

The Royal Family is outdated and out of touch

Strongly agree	12	6	18	11	8	17	16	15	9	22	12	11	10	13	12	9	9	13	16	16
Tend to agree	18	13	21	22	12	19	25	19	17	18	20	18	17	19	16	22	19	17	17	17
TOTAL AGREE	30	19	39	33	20	36	41	34	26	40	32	29	27	32	28	31	28	30	33	33
Tend to disagree	32	30	34	37	29	34	35	29	36	27	31	32	36	32	33	29	35	37	30	24
Strongly disagree	29	49	22	24	45	23	19	30	28	22	22	33	35	30	29	27	31	26	28	37
TOTAL DISAGREE	61	79	56	61	74	57	54	59	64	49	53	65	71	62	62	56	66	63	58	61
Don't know	8	3	6	6	6	7	6	6	10	11	16	6	2	7	10	13	7	8	8	6

Fieldwork: 27th - 28th May 2012

	Monarchy		Monarchy or elected?		HAS power		SHOULD have power	
	Good for Britain	Bad for Britain	monarchy	elected head of state	Yes	No	Yes	No
Weighted Sample	1743	153	1271	285	513	1144	762	884
Unweighted Sample	1743	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%

The Royal family and monarchy promote a class system and inequality within Britain

Strongly agree	18	8	58	8	57	18	18	10	25
Tend to agree	31	30	24	32	24	29	33	28	35
TOTAL AGREE	49	38	82	40	81	47	51	38	60
Tend to disagree	30	40	6	38	7	29	31	37	26
Strongly disagree	12	16	6	15	5	11	12	16	8
TOTAL DISAGREE	42	56	12	53	12	40	43	53	34
Don't know	10	6	7	7	7	12	5	9	6

The Monarchy is an important part of Britain's democratic system

Strongly agree	26	37	3	35	1	35	22	43	12
Tend to agree	35	43	3	44	8	37	35	41	32
TOTAL AGREE	61	80	6	79	9	72	57	84	44
Tend to disagree	18	13	19	13	32	12	22	9	27
Strongly disagree	13	3	67	4	52	8	15	2	23
TOTAL DISAGREE	31	16	86	17	84	20	37	11	50
Don't know	9	4	7	4	6	8	6	6	5

The Royal Family provide a significant amount of revenue for Britain through tourism

Strongly agree	46	64	2	61	4	54	44	63	34
Tend to agree	35	33	30	34	42	31	39	29	42
TOTAL AGREE	81	97	32	95	46	85	83	92	76
Tend to disagree	8	1	30	2	28	7	8	4	11
Strongly disagree	3	0	27	0	16	3	3	0	6
TOTAL DISAGREE	11	1	57	2	44	10	11	4	17
Don't know	8	2	11	3	11	6	5	3	7

The Royal Family is outdated and out of touch

Strongly agree	12	2	66	3	50	13	12	5	19
Tend to agree	18	11	23	12	38	12	22	9	27
TOTAL AGREE	30	13	89	15	88	25	34	14	46
Tend to disagree	32	42	2	42	5	33	33	36	31
Strongly disagree	29	42	6	39	4	35	28	44	18
TOTAL DISAGREE	61	84	8	81	9	68	61	80	49
Don't know	8	3	4	4	3	7	6	5	6

Fieldwork: 27th - 28th May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE of the following events do you think will do MORE to promote the interests of Britain: the London Olympics or the Queen's Diamond jubilee celebrations?

The Diamond Jubilee	35	40	32	20	47	30	29	34	35	21	28	36	44	34	35	34	31	38	38	32
The London Olympics	43	44	48	55	37	49	44	43	43	53	46	44	34	45	40	50	49	41	34	39
Neither	13	10	13	16	9	11	16	15	11	18	16	10	11	13	13	8	10	12	16	19
Don't know	10	7	7	9	6	11	11	8	11	8	10	9	11	8	12	8	9	9	11	10

This year marks the 60th anniversary of the Queen's reign which will be marked on the 4th June 2012 as the Diamond Jubilee. Which, if any, of the following do you think that the Diamond Jubilee represents? (Please tick all that apply)

An opportunity to celebrate the Queen's reign for 60 years	51	62	45	57	63	46	44	47	55	38	42	52	63	51	51	50	54	53	49	41
An opportunity to celebrate Britain in general	45	60	38	49	57	41	37	43	46	46	40	45	48	46	43	43	49	49	42	29
Extra time to spend with family/friends	44	46	47	53	47	45	46	41	48	46	51	47	34	47	41	51	49	42	41	33
A day off work (i.e. a bank holiday)	43	40	44	51	35	44	49	45	41	60	56	44	22	47	37	50	45	38	41	40
A time to remember the Queen and the royal family	33	47	24	36	43	26	24	32	34	30	26	33	40	32	34	34	35	36	27	27
A chance to go to local events (e.g. street parties) and spend time with the community	33	39	31	44	38	31	34	30	37	33	35	34	31	36	30	37	38	34	29	17
Extra time to go on holiday	18	14	19	27	16	18	22	22	14	26	22	15	12	20	14	22	15	17	19	17
None of these	8	4	11	5	5	10	8	9	8	9	9	8	8	7	10	5	8	7	9	15
Don't know	3	3	2	3	3	3	2	3	3	6	3	3	2	2	4	2	3	5	3	1

Do you think that the Royal Family play a more or less important role in Britain than they did 60 years ago or has there been no change?

More important	13	16	13	9	16	15	10	12	14	5	8	13	20	12	14	15	14	14	10	12
Less important	53	46	56	55	48	54	62	56	49	62	54	52	48	57	46	56	49	51	55	56
No change	28	33	26	29	32	26	21	26	29	20	25	29	31	25	31	23	30	28	26	28
Don't know	7	5	5	7	4	5	7	6	8	13	13	6	1	6	9	7	7	7	9	4

Fieldwork: 27th - 28th May 2012

	Monarchy		Monarchy or elected?		HAS power		SHOULD have power		
	Good for Britain	Bad for Britain	monarchy	elected head of state	Yes	No	Yes	No	
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%

Which ONE of the following events do you think will do MORE to promote the interests of Britain: the London Olympics or the Queen's Diamond jubilee celebrations?

The Diamond Jubilee	35	45	6	43	11	41	34	49	25
The London Olympics	43	42	45	42	51	41	45	36	51
Neither	13	5	44	6	31	9	13	6	17
Don't know	10	8	5	8	7	9	8	9	7

This year marks the 60th anniversary of the Queen's reign which will be marked on the 4th June 2012 as the Diamond Jubilee. Which, if any, of the following do you think that the Diamond Jubilee represents? (Please tick all that apply)

An opportunity to celebrate the Queen's reign for 60 years	51	67	4	65	12	53	52	66	40
An opportunity to celebrate Britain in general	45	57	8	56	11	47	45	56	37
Extra time to spend with family/friends	44	47	39	47	43	42	47	46	46
A day off work (i.e. a bank holiday)	43	37	53	39	57	35	47	35	51
A time to remember the Queen and the royal family	33	43	5	41	8	37	32	48	21
A chance to go to local events (e.g. street parties) and spend time with the community	33	41	11	41	11	33	35	37	30
Extra time to go on holiday	18	15	31	15	29	12	21	11	24
None of these	8	4	20	4	17	8	7	4	10
Don't know	3	2	4	2	3	2	2	2	2

Do you think that the Royal Family play a more or less important role in Britain than they did 60 years ago or has there been no change?

More important	13	18	4	17	2	20	10	21	7
Less important	53	48	79	49	76	38	62	43	65
No change	28	30	13	30	15	34	25	31	25
Don't know	7	4	5	4	7	7	3	6	4