















Sample Size: 1601 Adults in Labour Marginal  
Constituencies  
Fieldwork: 3rd - 8th May 2017

	EU Ref Vote			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Contacted by Labour	Vote Type		
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE		First Choice	Tactical	Not sure
<b>Weighted Sample</b>	<b>1601</b>	608	704	547	468	77	81	426	495	43	155	784	817	187	706	362	346	817	784	339	1023	216	362
<b>Unweighted Sample</b>	<b>1601</b>	671	715	584	486	84	79	456	522	49	167	713	888	116	686	443	356	892	709	395	1091	226	284
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Theresa May is doing well or badly as Prime Minister?

Very well	19	10	30	50	1	3	4	42	9	10	23	20	17	7	12	22	35	20	17	17	24	15	6
Fairly well	32	25	43	46	17	30	56	44	22	38	54	32	33	29	28	39	36	32	33	28	35	30	26
<b>TOTAL WELL</b>	<b>51</b>	<b>35</b>	<b>73</b>	<b>96</b>	<b>18</b>	<b>33</b>	<b>60</b>	<b>86</b>	<b>31</b>	<b>48</b>	<b>77</b>	<b>52</b>	<b>50</b>	<b>36</b>	<b>40</b>	<b>61</b>	<b>71</b>	<b>52</b>	<b>50</b>	<b>45</b>	<b>59</b>	<b>45</b>	<b>32</b>
Fairly badly	17	23	9	1	32	27	16	7	23	14	11	17	17	33	18	14	9	19	15	21	16	25	14
Very badly	19	37	7	0	44	38	10	4	39	32	3	23	16	10	26	19	11	22	17	29	21	25	10
<b>TOTAL BADLY</b>	<b>36</b>	<b>60</b>	<b>16</b>	<b>1</b>	<b>76</b>	<b>65</b>	<b>26</b>	<b>11</b>	<b>62</b>	<b>46</b>	<b>14</b>	<b>40</b>	<b>33</b>	<b>43</b>	<b>44</b>	<b>33</b>	<b>20</b>	<b>41</b>	<b>32</b>	<b>50</b>	<b>37</b>	<b>50</b>	<b>24</b>
Don't know	13	5	10	2	5	1	13	4	8	6	9	8	17	22	15	6	9	8	17	6	4	5	43

Do you think Jeremy Corbyn is doing well or badly as leader of the Labour party?

Very well	5	8	2	0	13	7	0	1	9	1	0	6	4	4	7	4	2	5	5	9	6	4	1
Fairly well	17	25	10	4	40	11	12	7	28	13	10	17	17	24	20	16	9	17	18	21	20	15	10
<b>TOTAL WELL</b>	<b>22</b>	<b>33</b>	<b>12</b>	<b>4</b>	<b>53</b>	<b>18</b>	<b>12</b>	<b>8</b>	<b>37</b>	<b>14</b>	<b>10</b>	<b>23</b>	<b>21</b>	<b>28</b>	<b>27</b>	<b>20</b>	<b>11</b>	<b>22</b>	<b>23</b>	<b>30</b>	<b>26</b>	<b>19</b>	<b>11</b>
Fairly badly	24	27	23	24	29	22	26	23	26	25	26	22	26	22	25	20	28	26	22	28	26	25	17
Very badly	39	31	55	68	11	55	47	64	28	58	54	47	31	27	30	49	54	41	37	34	40	50	29
<b>TOTAL BADLY</b>	<b>63</b>	<b>58</b>	<b>78</b>	<b>92</b>	<b>40</b>	<b>77</b>	<b>73</b>	<b>87</b>	<b>54</b>	<b>83</b>	<b>80</b>	<b>69</b>	<b>57</b>	<b>49</b>	<b>55</b>	<b>69</b>	<b>82</b>	<b>67</b>	<b>59</b>	<b>62</b>	<b>66</b>	<b>75</b>	<b>46</b>
Don't know	15	8	10	4	6	4	14	5	9	3	11	8	21	23	18	11	8	12	18	9	6	6	43

Do you think Tim Farron is doing well or badly as leader of the Liberal Democrats?

Very well	2	5	1	1	2	22	0	2	3	11	0	4	1	4	2	3	2	3	2	3	3	5	0
Fairly well	19	33	10	14	29	56	12	18	25	46	10	20	19	23	19	20	17	23	15	25	22	24	8
<b>TOTAL WELL</b>	<b>21</b>	<b>38</b>	<b>11</b>	<b>15</b>	<b>31</b>	<b>78</b>	<b>12</b>	<b>20</b>	<b>28</b>	<b>57</b>	<b>10</b>	<b>24</b>	<b>20</b>	<b>27</b>	<b>21</b>	<b>23</b>	<b>19</b>	<b>26</b>	<b>17</b>	<b>28</b>	<b>25</b>	<b>29</b>	<b>8</b>
Fairly badly	20	24	22	26	22	12	22	28	22	21	19	23	18	13	20	22	24	21	20	24	26	18	6
Very badly	18	9	29	28	11	2	37	23	14	10	40	25	12	10	15	21	26	19	18	20	20	24	12
<b>TOTAL BADLY</b>	<b>38</b>	<b>33</b>	<b>51</b>	<b>54</b>	<b>33</b>	<b>14</b>	<b>59</b>	<b>51</b>	<b>36</b>	<b>31</b>	<b>59</b>	<b>48</b>	<b>30</b>	<b>23</b>	<b>35</b>	<b>43</b>	<b>50</b>	<b>40</b>	<b>38</b>	<b>44</b>	<b>46</b>	<b>42</b>	<b>18</b>
Don't know	39	30	38	30	36	8	29	30	36	12	31	29	49	50	44	34	31	35	44	28	29	29	74



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	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE		First Choice	Tactical	Not sure
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Paul Nuttall is doing well or badly  
as leader of UKIP?

Very well	1	0	2	1	0	1	8	0	1	0	4	1	1	1	0	2	1	1	1	1	1	2	0
Fairly well	8	3	13	10	4	4	41	6	5	6	26	9	7	6	8	7	8	6	9	8	8	10	5
<b>TOTAL WELL</b>	<b>9</b>	<b>3</b>	<b>15</b>	<b>11</b>	<b>4</b>	<b>5</b>	<b>49</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>30</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>12</b>	<b>5</b>	
Fairly badly	16	14	21	28	9	12	17	27	12	7	27	19	13	9	12	19	24	17	15	17	19	17	8
Very badly	32	48	23	30	44	52	13	32	43	49	19	38	26	26	31	36	31	35	28	44	37	38	12
<b>TOTAL BADLY</b>	<b>48</b>	<b>62</b>	<b>44</b>	<b>58</b>	<b>53</b>	<b>64</b>	<b>30</b>	<b>59</b>	<b>55</b>	<b>56</b>	<b>46</b>	<b>57</b>	<b>39</b>	<b>35</b>	<b>43</b>	<b>55</b>	<b>55</b>	<b>52</b>	<b>43</b>	<b>61</b>	<b>56</b>	<b>55</b>	<b>20</b>
Don't know	44	35	41	32	42	31	21	35	40	38	25	33	54	58	49	36	35	41	47	31	35	33	75

Do you think your local MP is doing well or  
badly?

Very well	10	18	6	5	23	14	5	5	21	11	6	10	10	5	10	11	14	12	8	20	13	11	2
Fairly well	31	40	29	32	41	44	17	33	36	57	29	30	31	26	28	33	37	33	28	40	35	37	14
<b>TOTAL WELL</b>	<b>41</b>	<b>58</b>	<b>35</b>	<b>37</b>	<b>64</b>	<b>58</b>	<b>22</b>	<b>38</b>	<b>57</b>	<b>68</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>31</b>	<b>38</b>	<b>44</b>	<b>51</b>	<b>45</b>	<b>36</b>	<b>60</b>	<b>48</b>	<b>48</b>	<b>16</b>
Fairly badly	11	10	14	17	7	18	12	16	10	7	15	13	9	8	10	11	15	10	11	11	13	13	5
Very badly	7	4	11	8	4	5	28	8	5	7	17	9	5	6	7	8	5	7	7	4	7	11	3
<b>TOTAL BADLY</b>	<b>18</b>	<b>14</b>	<b>25</b>	<b>25</b>	<b>11</b>	<b>23</b>	<b>40</b>	<b>24</b>	<b>15</b>	<b>14</b>	<b>32</b>	<b>22</b>	<b>14</b>	<b>14</b>	<b>17</b>	<b>19</b>	<b>20</b>	<b>17</b>	<b>18</b>	<b>15</b>	<b>20</b>	<b>24</b>	<b>8</b>
Don't know	41	28	40	38	25	20	39	38	28	19	34	37	45	55	45	36	30	38	45	25	32	28	75

Which of the following do you think would make  
the best Prime Minister?

Theresa May	49	34	71	98	10	35	57	88	27	47	77	53	46	33	38	60	70	51	48	44	55	48	33
Jeremy Corbyn	24	39	10	0	64	20	13	4	44	18	6	25	22	38	29	18	10	25	22	36	28	26	10
Not sure	27	28	18	2	25	45	30	8	30	35	17	22	32	29	33	22	20	24	30	20	17	27	56

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the result of the EU referendum,  
which of the following best reflects your view?**

I support Britain leaving the EU, and the British government should ensure that Britain does leave the EU	<b>46</b>	5	89	72	23	12	91	62	29	30	88	50	43	28	41	51	61	41	52	40	49	45	39
I did not support Britain leaving the EU, but now the British people have voted to leave the government has a duty to ca	<b>23</b>	47	3	23	32	26	2	28	27	27	5	22	24	28	22	23	21	27	19	28	26	20	15
I do not support Britain leaving the EU and the government should ignore the result of the referendum or seek to overtur	<b>20</b>	44	2	3	40	62	5	9	36	38	2	22	19	21	23	20	13	24	16	28	21	33	9
Don't know	<b>11</b>	4	5	2	6	0	2	2	7	5	5	7	14	23	13	6	5	8	13	5	3	3	37

**Have you been contacted by a political party  
during this election campaign?**

No, I have not	<b>66</b>	61	73	73	60	67	75	73	59	77	69	70	62	61	67	67	67	63	69	0	68	65	62
Yes, I have	<b>26</b>	36	24	24	36	33	24	25	36	23	27	24	29	19	24	29	32	31	22	100	29	32	15
Don't know	<b>8</b>	3	4	4	3	0	1	1	5	0	5	6	9	20	9	4	2	6	9	0	3	3	23

[The following question was only asked to those who had been contacted; n=491]

**Please indicate all the parties that have contacted you about the election. (Please select all that apply.)**

Conservative	<b>35</b>	31	42	50	29	36	48	42	30	36	51	36	34	26	35	39	34	39	29	29	37	31	32
Labour	<b>80</b>	84	78	74	89	82	55	73	90	83	74	76	83	63	85	81	78	81	79	100	81	69	87
Liberal Democrat	<b>14</b>	14	14	11	13	51	32	16	13	24	6	16	13	17	19	14	7	14	15	14	13	20	15
Plaid Cymru	<b>3</b>	3	2	2	2	6	4	2	2	0	3	3	2	0	2	5	3	3	3	3	3	2	4
UK Independence Party	<b>5</b>	2	7	7	4	6	4	4	3	0	10	6	3	0	5	7	3	5	4	5	4	6	6
Green	<b>5</b>	5	4	3	8	2	0	2	8	0	0	5	4	4	6	4	3	6	2	5	5	4	3
Other (see Tab 1)	<b>2</b>	3	2	3	1	0	0	3	1	7	0	1	4	0	2	0	6	2	4	1	2	4	2
Don't know	<b>3</b>	2	2	1	2	0	2	0	0	10	1	2	4	17	2	2	2	3	3	0	1	8	9