

Sample Size: 1601 Adults in Labour Marginal
Constituencies
Fieldwork: 3rd - 8th May 2017

| | EU Ref Vote | | | Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Contacted by Labour | Vote Type | | |
|--------------------------|-------------|--------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|------------------------|--------------|----------|----------|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | | First Choice | Tactical | Not sure |
| Weighted Sample | 1601 | 608 | 704 | 547 | 468 | 77 | 81 | 426 | 495 | 43 | 155 | 784 | 817 | 187 | 706 | 362 | 346 | 817 | 784 | 339 | 1023 | 216 | 362 |
| Unweighted Sample | 1601 | 671 | 715 | 584 | 486 | 84 | 79 | 456 | 522 | 49 | 167 | 713 | 888 | 116 | 686 | 443 | 356 | 892 | 709 | 395 | 1091 | 226 | 284 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think that Theresa May is doing well or badly as Prime Minister?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 19 | 10 | 30 | 50 | 1 | 3 | 4 | 42 | 9 | 10 | 23 | 20 | 17 | 7 | 12 | 22 | 35 | 20 | 17 | 17 | 24 | 15 | 6 |
| Fairly well | 32 | 25 | 43 | 46 | 17 | 30 | 56 | 44 | 22 | 38 | 54 | 32 | 33 | 29 | 28 | 39 | 36 | 32 | 33 | 28 | 35 | 30 | 26 |
| TOTAL WELL | 51 | 35 | 73 | 96 | 18 | 33 | 60 | 86 | 31 | 48 | 77 | 52 | 50 | 36 | 40 | 61 | 71 | 52 | 50 | 45 | 59 | 45 | 32 |
| Fairly badly | 17 | 23 | 9 | 1 | 32 | 27 | 16 | 7 | 23 | 14 | 11 | 17 | 17 | 33 | 18 | 14 | 9 | 19 | 15 | 21 | 16 | 25 | 14 |
| Very badly | 19 | 37 | 7 | 0 | 44 | 38 | 10 | 4 | 39 | 32 | 3 | 23 | 16 | 10 | 26 | 19 | 11 | 22 | 17 | 29 | 21 | 25 | 10 |
| TOTAL BADLY | 36 | 60 | 16 | 1 | 76 | 65 | 26 | 11 | 62 | 46 | 14 | 40 | 33 | 43 | 44 | 33 | 20 | 41 | 32 | 50 | 37 | 50 | 24 |
| Don't know | 13 | 5 | 10 | 2 | 5 | 1 | 13 | 4 | 8 | 6 | 9 | 8 | 17 | 22 | 15 | 6 | 9 | 8 | 17 | 6 | 4 | 5 | 43 |

Do you think Jeremy Corbyn is doing well or badly as leader of the Labour party?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 5 | 8 | 2 | 0 | 13 | 7 | 0 | 1 | 9 | 1 | 0 | 6 | 4 | 4 | 7 | 4 | 2 | 5 | 5 | 9 | 6 | 4 | 1 |
| Fairly well | 17 | 25 | 10 | 4 | 40 | 11 | 12 | 7 | 28 | 13 | 10 | 17 | 17 | 24 | 20 | 16 | 9 | 17 | 18 | 21 | 20 | 15 | 10 |
| TOTAL WELL | 22 | 33 | 12 | 4 | 53 | 18 | 12 | 8 | 37 | 14 | 10 | 23 | 21 | 28 | 27 | 20 | 11 | 22 | 23 | 30 | 26 | 19 | 11 |
| Fairly badly | 24 | 27 | 23 | 24 | 29 | 22 | 26 | 23 | 26 | 25 | 26 | 22 | 26 | 22 | 25 | 20 | 28 | 26 | 22 | 28 | 26 | 25 | 17 |
| Very badly | 39 | 31 | 55 | 68 | 11 | 55 | 47 | 64 | 28 | 58 | 54 | 47 | 31 | 27 | 30 | 49 | 54 | 41 | 37 | 34 | 40 | 50 | 29 |
| TOTAL BADLY | 63 | 58 | 78 | 92 | 40 | 77 | 73 | 87 | 54 | 83 | 80 | 69 | 57 | 49 | 55 | 69 | 82 | 67 | 59 | 62 | 66 | 75 | 46 |
| Don't know | 15 | 8 | 10 | 4 | 6 | 4 | 14 | 5 | 9 | 3 | 11 | 8 | 21 | 23 | 18 | 11 | 8 | 12 | 18 | 9 | 6 | 6 | 43 |

Do you think Tim Farron is doing well or badly as leader of the Liberal Democrats?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 2 | 5 | 1 | 1 | 2 | 22 | 0 | 2 | 3 | 11 | 0 | 4 | 1 | 4 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 5 | 0 |
| Fairly well | 19 | 33 | 10 | 14 | 29 | 56 | 12 | 18 | 25 | 46 | 10 | 20 | 19 | 23 | 19 | 20 | 17 | 23 | 15 | 25 | 22 | 24 | 8 |
| TOTAL WELL | 21 | 38 | 11 | 15 | 31 | 78 | 12 | 20 | 28 | 57 | 10 | 24 | 20 | 27 | 21 | 23 | 19 | 26 | 17 | 28 | 25 | 29 | 8 |
| Fairly badly | 20 | 24 | 22 | 26 | 22 | 12 | 22 | 28 | 22 | 21 | 19 | 23 | 18 | 13 | 20 | 22 | 24 | 21 | 20 | 24 | 26 | 18 | 6 |
| Very badly | 18 | 9 | 29 | 28 | 11 | 2 | 37 | 23 | 14 | 10 | 40 | 25 | 12 | 10 | 15 | 21 | 26 | 19 | 18 | 20 | 20 | 24 | 12 |
| TOTAL BADLY | 38 | 33 | 51 | 54 | 33 | 14 | 59 | 51 | 36 | 31 | 59 | 48 | 30 | 23 | 35 | 43 | 50 | 40 | 38 | 44 | 46 | 42 | 18 |
| Don't know | 39 | 30 | 38 | 30 | 36 | 8 | 29 | 30 | 36 | 12 | 31 | 29 | 49 | 50 | 44 | 34 | 31 | 35 | 44 | 28 | 29 | 29 | 74 |

Sample Size: 1601 Adults in Labour Marginal
Constituencies
Fieldwork: 3rd - 8th May 2017

| | EU Ref Vote | | | Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Contacted by Labour | Vote Type | | |
|--------------------------|-------------|--------|-------|------------------|-----|------------|------|--------------|-----|------------|------|--------|--------|-------|-------|-------|-----|--------------|------|------------------------|-----------------|----------|-------------|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | | First Choice | Tactical | Not sure |
| Weighted Sample | 1601 | 608 | 704 | 547 | 468 | 77 | 81 | 426 | 495 | 43 | 155 | 784 | 817 | 187 | 706 | 362 | 346 | 817 | 784 | 339 | 1023 | 216 | 362 |
| Unweighted Sample | 1601 | 671 | 715 | 584 | 486 | 84 | 79 | 456 | 522 | 49 | 167 | 713 | 888 | 116 | 686 | 443 | 356 | 892 | 709 | 395 | 1091 | 226 | 284 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think Paul Nuttall is doing well or badly
as leader of UKIP?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 1 | 0 | 2 | 1 | 0 | 1 | 8 | 0 | 1 | 0 | 4 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 0 |
| Fairly well | 8 | 3 | 13 | 10 | 4 | 4 | 41 | 6 | 5 | 6 | 26 | 9 | 7 | 6 | 8 | 7 | 8 | 6 | 9 | 8 | 8 | 10 | 5 |
| TOTAL WELL | 9 | 3 | 15 | 11 | 4 | 5 | 49 | 6 | 6 | 6 | 30 | 10 | 8 | 7 | 8 | 9 | 9 | 7 | 10 | 9 | 12 | 5 | |
| Fairly badly | 16 | 14 | 21 | 28 | 9 | 12 | 17 | 27 | 12 | 7 | 27 | 19 | 13 | 9 | 12 | 19 | 24 | 17 | 15 | 17 | 19 | 17 | 8 |
| Very badly | 32 | 48 | 23 | 30 | 44 | 52 | 13 | 32 | 43 | 49 | 19 | 38 | 26 | 26 | 31 | 36 | 31 | 35 | 28 | 44 | 37 | 38 | 12 |
| TOTAL BADLY | 48 | 62 | 44 | 58 | 53 | 64 | 30 | 59 | 55 | 56 | 46 | 57 | 39 | 35 | 43 | 55 | 55 | 52 | 43 | 61 | 56 | 55 | 20 |
| Don't know | 44 | 35 | 41 | 32 | 42 | 31 | 21 | 35 | 40 | 38 | 25 | 33 | 54 | 58 | 49 | 36 | 35 | 41 | 47 | 31 | 35 | 33 | 75 |

Do you think your local MP is doing well or
badly?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 10 | 18 | 6 | 5 | 23 | 14 | 5 | 5 | 21 | 11 | 6 | 10 | 10 | 5 | 10 | 11 | 14 | 12 | 8 | 20 | 13 | 11 | 2 |
| Fairly well | 31 | 40 | 29 | 32 | 41 | 44 | 17 | 33 | 36 | 57 | 29 | 30 | 31 | 26 | 28 | 33 | 37 | 33 | 28 | 40 | 35 | 37 | 14 |
| TOTAL WELL | 41 | 58 | 35 | 37 | 64 | 58 | 22 | 38 | 57 | 68 | 35 | 40 | 41 | 31 | 38 | 44 | 51 | 45 | 36 | 60 | 48 | 48 | 16 |
| Fairly badly | 11 | 10 | 14 | 17 | 7 | 18 | 12 | 16 | 10 | 7 | 15 | 13 | 9 | 8 | 10 | 11 | 15 | 10 | 11 | 11 | 13 | 13 | 5 |
| Very badly | 7 | 4 | 11 | 8 | 4 | 5 | 28 | 8 | 5 | 7 | 17 | 9 | 5 | 6 | 7 | 8 | 5 | 7 | 7 | 4 | 7 | 11 | 3 |
| TOTAL BADLY | 18 | 14 | 25 | 25 | 11 | 23 | 40 | 24 | 15 | 14 | 32 | 22 | 14 | 14 | 17 | 19 | 20 | 17 | 18 | 15 | 20 | 24 | 8 |
| Don't know | 41 | 28 | 40 | 38 | 25 | 20 | 39 | 38 | 28 | 19 | 34 | 37 | 45 | 55 | 45 | 36 | 30 | 38 | 45 | 25 | 32 | 28 | 75 |

Which of the following do you think would make
the best Prime Minister?

| | | | | | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Theresa May | 49 | 34 | 71 | 98 | 10 | 35 | 57 | 88 | 27 | 47 | 77 | 53 | 46 | 33 | 38 | 60 | 70 | 51 | 48 | 44 | 55 | 48 | 33 |
| Jeremy Corbyn | 24 | 39 | 10 | 0 | 64 | 20 | 13 | 4 | 44 | 18 | 6 | 25 | 22 | 38 | 29 | 18 | 10 | 25 | 22 | 36 | 28 | 26 | 10 |
| Not sure | 27 | 28 | 18 | 2 | 25 | 45 | 30 | 8 | 30 | 35 | 17 | 22 | 32 | 29 | 33 | 22 | 20 | 24 | 30 | 20 | 17 | 27 | 56 |

Sample Size: 1601 Adults in Labour Marginal
Constituencies
Fieldwork: 3rd - 8th May 2017

| | EU Ref Vote | | | Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Contacted by Labour | Vote Type | | |
|--------------------------|-------------|--------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|------------------------|--------------|----------|----------|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | | First Choice | Tactical | Not sure |
| Weighted Sample | 1601 | 608 | 704 | 547 | 468 | 77 | 81 | 426 | 495 | 43 | 155 | 784 | 817 | 187 | 706 | 362 | 346 | 817 | 784 | 339 | 1023 | 216 | 362 |
| Unweighted Sample | 1601 | 671 | 715 | 584 | 486 | 84 | 79 | 456 | 522 | 49 | 167 | 713 | 888 | 116 | 686 | 443 | 356 | 892 | 709 | 395 | 1091 | 226 | 284 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

**Thinking about the result of the EU referendum,
which of the following best reflects your view?**

| | | | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I support Britain leaving the EU, and the British government should ensure that Britain does leave the EU | 46 | 5 | 89 | 72 | 23 | 12 | 91 | 62 | 29 | 30 | 88 | 50 | 43 | 28 | 41 | 51 | 61 | 41 | 52 | 40 | 49 | 45 | 39 |
| I did not support Britain leaving the EU, but now the British people have voted to leave the government has a duty to ca | 23 | 47 | 3 | 23 | 32 | 26 | 2 | 28 | 27 | 27 | 5 | 22 | 24 | 28 | 22 | 23 | 21 | 27 | 19 | 28 | 26 | 20 | 15 |
| I do not support Britain leaving the EU and the government should ignore the result of the referendum or seek to overtur | 20 | 44 | 2 | 3 | 40 | 62 | 5 | 9 | 36 | 38 | 2 | 22 | 19 | 21 | 23 | 20 | 13 | 24 | 16 | 28 | 21 | 33 | 9 |
| Don't know | 11 | 4 | 5 | 2 | 6 | 0 | 2 | 2 | 7 | 5 | 5 | 7 | 14 | 23 | 13 | 6 | 5 | 8 | 13 | 5 | 3 | 3 | 37 |

**Have you been contacted by a political party
during this election campaign?**

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|----|----|----|
| No, I have not | 66 | 61 | 73 | 73 | 60 | 67 | 75 | 73 | 59 | 77 | 69 | 70 | 62 | 61 | 67 | 67 | 67 | 63 | 69 | 0 | 68 | 65 | 62 |
| Yes, I have | 26 | 36 | 24 | 24 | 36 | 33 | 24 | 25 | 36 | 23 | 27 | 24 | 29 | 19 | 24 | 29 | 32 | 31 | 22 | 100 | 29 | 32 | 15 |
| Don't know | 8 | 3 | 4 | 4 | 3 | 0 | 1 | 1 | 5 | 0 | 5 | 6 | 9 | 20 | 9 | 4 | 2 | 6 | 9 | 0 | 3 | 3 | 23 |

[The following question was only asked to those who had been contacted; n=491]

Please indicate all the parties that have contacted you about the election. (Please select all that apply.)

| | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|----|----|----|
| Conservative | 35 | 31 | 42 | 50 | 29 | 36 | 48 | 42 | 30 | 36 | 51 | 36 | 34 | 26 | 35 | 39 | 34 | 39 | 29 | 29 | 37 | 31 | 32 |
| Labour | 80 | 84 | 78 | 74 | 89 | 82 | 55 | 73 | 90 | 83 | 74 | 76 | 83 | 63 | 85 | 81 | 78 | 81 | 79 | 100 | 81 | 69 | 87 |
| Liberal Democrat | 14 | 14 | 14 | 11 | 13 | 51 | 32 | 16 | 13 | 24 | 6 | 16 | 13 | 17 | 19 | 14 | 7 | 14 | 15 | 14 | 13 | 20 | 15 |
| Plaid Cymru | 3 | 3 | 2 | 2 | 2 | 6 | 4 | 2 | 2 | 0 | 3 | 3 | 2 | 0 | 2 | 5 | 3 | 3 | 3 | 3 | 3 | 2 | 4 |
| UK Independence Party | 5 | 2 | 7 | 7 | 4 | 6 | 4 | 4 | 3 | 0 | 10 | 6 | 3 | 0 | 5 | 7 | 3 | 5 | 4 | 5 | 4 | 6 | 6 |
| Green | 5 | 5 | 4 | 3 | 8 | 2 | 0 | 2 | 8 | 0 | 0 | 5 | 4 | 4 | 6 | 4 | 3 | 6 | 2 | 5 | 5 | 4 | 3 |
| Other (see Tab 1) | 2 | 3 | 2 | 3 | 1 | 0 | 0 | 3 | 1 | 7 | 0 | 1 | 4 | 0 | 2 | 0 | 6 | 2 | 4 | 1 | 2 | 4 | 2 |
| Don't know | 3 | 2 | 2 | 1 | 2 | 0 | 2 | 0 | 0 | 10 | 1 | 2 | 4 | 17 | 2 | 2 | 2 | 3 | 3 | 0 | 1 | 8 | 9 |