

## ECONOMIC PERFORMANCE

*Do you think the coalition government is managing the economy well or badly?*

|                         | Well | Badly | Don't Know |
|-------------------------|------|-------|------------|
| <b>2014</b>             | %    | %     | %          |
| January 30-31           | 42   | 49    | 10         |
| January 23-24           | 44   | 48    | 9          |
| January 16-17           | 39   | 51    | 10         |
| January 9-10            | 39   | 52    | 9          |
| <b>2013</b>             |      |       |            |
| December 12-13          | 36   | 54    | 10         |
| December 10-11          | 38   | 52    | 10         |
| December 5-6            | 39   | 52    | 10         |
| November 28-29          | 36   | 53    | 11         |
| November 21-22          | 40   | 51    | 9          |
| November 14-15          | 35   | 54    | 11         |
| November 7-8            | 36   | 55    | 10         |
| October 31- 1 November  | 39   | 51    | 10         |
| October 24-25           | 36   | 56    | 8          |
| October 17-18           | 36   | 52    | 11         |
| October 10-11           | 39   | 52    | 10         |
| October 3-4             | 39   | 52    | 9          |
| September 30- October 1 | 41   | 53    | 7          |
| September 26-27         | 38   | 53    | 10         |
| September 19-20         | 38   | 53    | 10         |
| September 12-13         | 38   | 51    | 10         |
| September 5-6           | 37   | 54    | 9          |
| August 30-31            | 36   | 56    | 9          |
| August 22-23            | 35   | 58    | 8          |
| August 15-16            | 36   | 56    | 9          |
| August 8-9              | 36   | 55    | 8          |
| August 1-2              | 36   | 55    | 9          |
| July 25-26              | 35   | 55    | 10         |
| July 18-19              | 32   | 58    | 10         |
| July 11-12              | 30   | 61    | 9          |
| July 4-5                | 32   | 58    | 10         |
| June 27-28              | 33   | 58    | 9          |
| June 20-21              | 32   | 58    | 10         |
| June 13-14              | 30   | 60    | 9          |
| June 6-7                | 30   | 60    | 10         |
| May 30-31               | 30   | 62    | 8          |
| May 23-24               | 29   | 62    | 8          |
| May 16-17               | 29   | 63    | 9          |
| May 9-10                | 29   | 61    | 10         |
| May 2-3                 | 29   | 61    | 10         |
| April 25-26             | 30   | 60    | 10         |
| April 18-19             | 30   | 60    | 10         |
| April 11-12             | 28   | 63    | 9          |
| April 4-5               | 29   | 64    | 7          |
| March 21-22             | 27   | 64    | 9          |
| March 14-15             | 25   | 65    | 10         |
| March 7-8               | 30   | 61    | 10         |
| February 28 - March 1   | 27   | 63    | 10         |
| February 21-22          | 29   | 62    | 9          |
| February 14-15          | 32   | 59    | 9          |
| February 7-8            | 32   | 60    | 8          |
| January 31 - February 1 | 33   | 59    | 8          |
| January 24-25           | 33   | 57    | 9          |

|                        | Well | Badly | Don't Know |
|------------------------|------|-------|------------|
| <b>2013 cont.</b>      | %    | %     | %          |
| January 17-18          | 33   | 58    | 9          |
| January 10-11          | 32   | 59    | 8          |
| January 3-4            | 31   | 60    | 9          |
| <b>2012</b>            |      |       |            |
| December 20-21         | 31   | 59    | 10         |
| December 13-14         | 30   | 61    | 9          |
| December 6-7           | 30   | 62    | 8          |
| November 30-December 1 | 30   | 62    | 8          |
| November 22-23         | 31   | 60    | 8          |
| November 15-16         | 34   | 58    | 7          |
| November 8-9           | 31   | 59    | 10         |
| November 1-2           | 33   | 58    | 9          |
| October 25-26          | 36   | 55    | 9          |
| October 18-19          | 31   | 58    | 11         |
| October 11-12          | 28   | 63    | 9          |
| October 4-5            | 29   | 62    | 10         |
| September 27-28        | 28   | 61    | 10         |
| September 20-21        | 28   | 63    | 9          |
| September 13-14        | 26   | 64    | 8          |
| September 6-7          | 25   | 65    | 10         |
| August 30-31           | 24   | 67    | 9          |
| August 23-24           | 24   | 67    | 10         |
| August 16-17           | 25   | 66    | 9          |
| August 9-10            | 27   | 64    | 10         |
| August 2-3             | 27   | 66    | 7          |
| July 26-27             | 25   | 67    | 9          |
| July 19-20             | 30   | 61    | 9          |
| July 12-13             | 29   | 63    | 8          |
| July 5-6               | 27   | 65    | 8          |
| June 28-29             | 29   | 61    | 10         |
| June 21-22             | 34   | 57    | 9          |
| June 14-15             | 29   | 64    | 8          |
| June 7-8               | 28   | 63    | 9          |
| May 31 - June 1        | 31   | 62    | 7          |
| May 24-25              | 29   | 64    | 8          |
| May 17-18              | 29   | 61    | 9          |
| May 10-11              | 28   | 63    | 8          |
| May 3-4                | 28   | 63    | 9          |
| April 26-27            | 26   | 66    | 8          |
| April 19-20            | 31   | 61    | 8          |
| April 12-13            | 30   | 61    | 9          |
| March 30-31            | 30   | 63    | 8          |
| March 22-23            | 35   | 57    | 8          |
| March 15-16            | 36   | 54    | 10         |
| March 8-9              | 35   | 55    | 10         |
| March 1-2              | 37   | 54    | 9          |
| February 23-24         | 36   | 53    | 11         |
| February 16-17         | 33   | 57    | 9          |
| February 9-10          | 35   | 56    | 9          |
| February 2-3           | 34   | 57    | 9          |
| January 26-27          | 37   | 53    | 10         |
| January 19-20          | 35   | 55    | 10         |
| January 12-13          | 34   | 55    | 10         |

|                   | Well | Badly | Don't Know |
|-------------------|------|-------|------------|
| <b>2012 cont.</b> | %    | %     | %          |
| January 5-6       | 36   | 56    | 8          |
| <b>2011</b>       |      |       |            |
| December 15-16    | 34   | 56    | 10         |
| December 8-9      | 34   | 57    | 8          |
| December 1-2      | 31   | 59    | 10         |
| November 24-25    | 31   | 60    | 8          |
| November 17-18    | 34   | 57    | 8          |
| November 10-11    | 33   | 57    | 10         |
| November 3-4      | 31   | 57    | 11         |
| October 27-28     | 32   | 57    | 10         |
| October 20-21     | 33   | 58    | 9          |
| October 13-14     | 33   | 58    | 10         |
| October 6-7       | 32   | 59    | 9          |
| September 29-30   | 35   | 57    | 8          |
| September 22-23   | 31   | 59    | 10         |
| September 15-16   | 33   | 57    | 10         |
| September 8-9     | 35   | 56    | 9          |
| September 1-2     | 36   | 53    | 11         |
| August 25-26      | 36   | 55    | 9          |
| August 18-19      | 36   | 57    | 8          |
| August 11-12      | 35   | 55    | 9          |
| August 4- 5       | 34   | 57    | 9          |
| July 28-29        | 33   | 57    | 10         |
| July 21-22        | 33   | 56    | 11         |
| July 14-15        | 36   | 55    | 10         |
| July 7-8          | 33   | 57    | 9          |
| June 30 - July 1  | 35   | 55    | 10         |
| June 23-24        | 35   | 57    | 9          |
| June 16-17        | 37   | 53    | 10         |
| June 9-10         | 37   | 54    | 9          |
| June 2-3          | 35   | 54    | 10         |
| May 26-27         | 37   | 52    | 11         |
| May 19-20         | 38   | 53    | 9          |
| May 12-13         | 38   | 51    | 10         |
| May 5-6           | 39   | 51    | 9          |
| April 28-29       | 39   | 53    | 9          |
| April 14-15       | 38   | 52    | 10         |
| April 7-8         | 36   | 55    | 8          |
| March 31-April 1  | 37   | 53    | 10         |
| March 24-25       | 38   | 52    | 10         |
| March 17-18       | 37   | 53    | 10         |
| March 10-11       | 33   | 57    | 11         |
| March 3-4         | 35   | 56    | 9          |
| February 24-25    | 36   | 54    | 10         |
| February 17-18    | 35   | 55    | 10         |
| February 10-11    | 36   | 55    | 9          |
| February 3-4      | 37   | 53    | 10         |
| January 27-28     | 35   | 52    | 12         |
| January 20-21     | 37   | 50    | 12         |
| January 13-14     | 37   | 52    | 12         |
| January 6-7       | 38   | 49    | 10         |
| <b>2010</b>       |      |       |            |
| December 16-17    | 40   | 47    | 12         |
| December 9-10     | 42   | 45    | 13         |
| December 2-3      | 44   | 44    | 12         |

|                   | Well | Badly | Don't Know |
|-------------------|------|-------|------------|
| <b>2010 cont.</b> | %    | %     | %          |
| November 25-26    | 42   | 44    | 14         |
| November 18-19    | 43   | 44    | 12         |
| November 11-12    | 44   | 43    | 13         |
| November 4-5      | 43   | 44    | 13         |
| October 28-29     | 47   | 41    | 12         |
| October 21-22     | 42   | 45    | 13         |
| October 14-15     | 42   | 45    | 14         |
| October 7-8       | 47   | 38    | 16         |
| Sep 30- October 1 | 42   | 41    | 17         |
| September 23-24   | 43   | 40    | 17         |
| September 16-17   | 43   | 43    | 15         |
| September 09-10   | 45   | 38    | 16         |
| September 02-03   | 44   | 39    | 17         |
| August 26-27      | 46   | 38    | 16         |
| August 19-20      | 44   | 40    | 16         |
| August 12-13      | 45   | 40    | 15         |
| August 5-6        | 48   | 34    | 17         |
| July 29-30        | 47   | 35    | 18         |
| July 22-23        | 47   | 34    | 20         |
| July 15-16        | 48   | 35    | 18         |
| June 24-25        | 50   | 30    | 19         |
| June 17-18        | 47   | 25    | 27         |
| July 8-9          | 49   | 33    | 18         |

***In your opinion how good or bad is the state of Britain's economy at the moment?***

|                         | Good | Neither Good<br>nor Bad | Bad | Don't Know |
|-------------------------|------|-------------------------|-----|------------|
| <b>2014</b>             | %    | %                       | %   | %          |
| January 30-31           | 19   | 30                      | 47  | 4          |
| January 23-24           | 20   | 33                      | 43  | 3          |
| January 16-17           | 18   | 30                      | 49  | 4          |
| January 9-10            | 15   | 26                      | 54  | 4          |
| <b>2013</b>             |      |                         |     |            |
| December 12-13          | 14   | 27                      | 53  | 5          |
| December 10-11          | 14   | 27                      | 54  | 4          |
| December 5-6            | 14   | 29                      | 52  | 5          |
| November 28-29          | 13   | 28                      | 53  | 5          |
| November 21-22          | 17   | 28                      | 51  | 4          |
| November 14-15          | 15   | 28                      | 53  | 4          |
| November 7-8            | 14   | 27                      | 55  | 5          |
| October 31- 1 November  | 14   | 28                      | 53  | 5          |
| October 24-25           | 13   | 27                      | 56  | 4          |
| October 17-18           | 11   | 27                      | 57  | 6          |
| October 10-11           | 14   | 27                      | 53  | 5          |
| October 3-4             | 13   | 31                      | 52  | 3          |
| September 30- October 1 | 13   | 27                      | 57  | 4          |
| September 26-27         | 12   | 31                      | 54  | 4          |
| September 19-20         | 12   | 29                      | 55  | 4          |
| September 12-13         | 13   | 32                      | 50  | 5          |
| September 5-6           | 13   | 28                      | 56  | 4          |
| August 30-31            | 12   | 27                      | 55  | 5          |
| August 22-23            | 10   | 29                      | 57  | 4          |
| August 15-16            | 12   | 26                      | 58  | 4          |
| August 8-9              | 12   | 28                      | 56  | 5          |
| August 1-2              | 10   | 28                      | 58  | 4          |
| July 25-26              | 11   | 29                      | 57  | 4          |
| July 18-19              | 8    | 23                      | 64  | 5          |
| July 11-12              | 7    | 22                      | 66  | 4          |
| July 4-5                | 9    | 23                      | 63  | 5          |
| June 27-28              | 7    | 20                      | 70  | 4          |
| June 20-21              | 5    | 21                      | 69  | 4          |
| June 13-14              | 6    | 20                      | 69  | 4          |
| June 6-7                | 6    | 21                      | 70  | 4          |
| May 30-31               | 7    | 23                      | 68  | 3          |
| May 23-24               | 7    | 22                      | 68  | 3          |
| May 16-17               | 5    | 21                      | 71  | 3          |
| May 9-10                | 5    | 21                      | 70  | 4          |
| May 2-3                 | 6    | 19                      | 71  | 4          |
| April 25-26             | 4    | 20                      | 72  | 4          |
| April 18-19             | 6    | 17                      | 74  | 3          |
| April 11-12             | 4    | 19                      | 74  | 3          |
| April 4-5               | 4    | 17                      | 75  | 3          |
| March 21-22             | 3    | 14                      | 79  | 3          |
| March 14-15             | 4    | 19                      | 75  | 3          |
| March 7-8               | 4    | 17                      | 76  | 3          |
| February 28 - March 1   | 3    | 19                      | 74  | 3          |
| February 21-22          | 5    | 18                      | 75  | 3          |
| February 14-15          | 4    | 17                      | 75  | 4          |
| February 7-8            | 7    | 17                      | 74  | 3          |
| January 31 - February 1 | 5    | 21                      | 72  | 3          |
| January 24-25           | 5    | 22                      | 71  | 3          |
| January 17-18           | 5    | 17                      | 75  | 3          |

|                        | Good | Neither Good<br>nor Bad | Bad | Don't Know |
|------------------------|------|-------------------------|-----|------------|
| <b>2013 cont.</b>      | %    | %                       | %   | %          |
| January 10-11          | 5    | 19                      | 73  | 3          |
| January 3-4            | 5    | 20                      | 74  | 3          |
| <b>2012</b>            |      |                         |     |            |
| December 20-21         | 5    | 19                      | 73  | 3          |
| December 13-14         | 5    | 18                      | 76  | 2          |
| December 6-7           | 4    | 17                      | 77  | 2          |
| November 30-December 1 | 5    | 19                      | 72  | 3          |
| November 22-23         | 7    | 19                      | 72  | 2          |
| November 15-16         | 6    | 20                      | 73  | 2          |
| November 8-9           | 5    | 22                      | 69  | 4          |
| November 1-2           | 7    | 23                      | 68  | 3          |
| October 25-26          | 9    | 24                      | 64  | 3          |
| October 18-19          | 5    | 19                      | 71  | 5          |
| October 11-12          | 2    | 17                      | 76  | 4          |
| October 4-5            | 4    | 18                      | 74  | 3          |
| September 27-28        | 3    | 21                      | 73  | 4          |
| September 20-21        | 5    | 17                      | 77  | 2          |
| September 13-14        | 3    | 16                      | 78  | 3          |
| September 6-7          | 3    | 16                      | 77  | 4          |
| August 30-31           | 4    | 16                      | 77  | 2          |
| August 23-24           | 2    | 15                      | 80  | 2          |
| August 16-17           | 3    | 18                      | 76  | 3          |
| August 9-10            | 3    | 13                      | 79  | 5          |
| August 2-3             | 3    | 15                      | 79  | 3          |
| July 26-27             | 3    | 14                      | 80  | 3          |
| July 19-20             | 4    | 16                      | 77  | 3          |
| July 12-13             | 3    | 17                      | 76  | 3          |
| July 5-6               | 3    | 16                      | 77  | 3          |
| June 28-29             | 3    | 17                      | 76  | 4          |
| June 21-22             | 4    | 17                      | 76  | 3          |
| June 14-15             | 3    | 18                      | 77  | 3          |
| June 7-8               | 4    | 17                      | 76  | 3          |
| May 31 - June 1        | 4    | 15                      | 77  | 4          |
| May 24-25              | 3    | 15                      | 79  | 2          |
| May 17-18              | 4    | 16                      | 78  | 3          |
| May 10-11              | 3    | 17                      | 77  | 3          |
| May 3-4                | 3    | 15                      | 78  | 4          |
| April 26-27            | 4    | 15                      | 79  | 2          |
| April 19-20            | 5    | 22                      | 70  | 3          |
| April 12-13            | 3    | 20                      | 74  | 3          |
| March 30-31            | 2    | 17                      | 77  | 3          |
| March 22-23            | 5    | 18                      | 74  | 2          |
| March 15-16            | 4    | 17                      | 75  | 4          |
| March 8-9              | 4    | 20                      | 72  | 4          |
| March 1-2              | 5    | 20                      | 72  | 3          |
| February 23-24         | 4    | 19                      | 73  | 4          |
| February 16-17         | 4    | 15                      | 79  | 2          |
| February 9-10          | 4    | 17                      | 76  | 3          |
| February 2-3           | 4    | 15                      | 78  | 3          |
| January 26-27          | 3    | 15                      | 79  | 3          |
| January 19-20          | 3    | 15                      | 80  | 2          |
| January 12-13          | 4    | 17                      | 77  | 2          |
| January 5-6            | 4    | 17                      | 77  | 2          |
| <b>2011</b>            |      |                         |     |            |
| December 15-16         | 3    | 14                      | 80  | 4          |

|                  | Good | Neither Good<br>nor Bad | Bad | Don't Know |
|------------------|------|-------------------------|-----|------------|
| <b>2011 cont</b> | %    | %                       | %   | %          |
| December 8-9     | 3    | 12                      | 83  | 2          |
| December 1-2     | 2    | 9                       | 86  | 3          |
| November 24-25   | 3    | 12                      | 83  | 2          |
| November 17-18   | 3    | 12                      | 82  | 3          |
| November 10-11   | 3    | 14                      | 79  | 4          |
| November 3-4     | 3    | 15                      | 79  | 4          |
| October 27-28    | 2    | 14                      | 80  | 3          |
| October 20-21    | 2    | 12                      | 84  | 2          |
| October 13-14    | 3    | 12                      | 83  | 2          |
| October 6-7      | 2    | 12                      | 82  | 3          |
| September 29-30  | 3    | 13                      | 82  | 2          |
| September 22-23  | 2    | 12                      | 82  | 3          |
| September 15-16  | 3    | 14                      | 79  | 3          |
| September 8-9    | 2    | 16                      | 78  | 3          |
| September 1-2    | 3    | 16                      | 77  | 4          |
| August 25-26     | 4    | 17                      | 77  | 3          |
| August 18-19     | 3    | 16                      | 80  | 2          |
| August 11-12     | 3    | 15                      | 78  | 3          |
| August 4- 5      | 3    | 16                      | 77  | 3          |
| July 28-29       | 4    | 17                      | 76  | 3          |
| July 21-22       | 3    | 18                      | 75  | 3          |
| July 14-15       | 4    | 18                      | 75  | 3          |
| July 7-8         | 4    | 16                      | 77  | 3          |
| June 30 - July 1 | 4    | 18                      | 75  | 3          |
| June 23-24       | 5    | 17                      | 75  | 3          |
| June 16-17       | 4    | 17                      | 75  | 4          |
| June 9-10        | 3    | 18                      | 76  | 3          |
| June 2-3         | 4    | 18                      | 74  | 3          |
| May 26-27        | 3    | 19                      | 73  | 4          |
| May 19-20        | 5    | 17                      | 75  | 3          |
| May 12-13        | 4    | 19                      | 74  | 2          |
| May 5-6          | 4    | 20                      | 73  | 2          |
| April 28-29      | 5    | 20                      | 73  | 2          |
| 14-15 April      | 4    | 17                      | 75  | 4          |
| 7-8 April        | 4    | 17                      | 75  | 2          |
| March 31-April 1 | 4    | 16                      | 77  | 3          |
| March 24-25      | 5    | 15                      | 78  | 3          |
| March 17-18      | 5    | 16                      | 77  | 3          |
| March 10-11      | 3    | 15                      | 78  | 4          |
| March 3-4        | 4    | 14                      | 80  | 3          |
| February 24-25   | 3    | 15                      | 78  | 3          |
| February 17-18   | 3    | 14                      | 80  | 3          |
| February 10-11   | 4    | 16                      | 77  | 3          |
| February 3-4     | 4    | 15                      | 78  | 3          |
| January 27-28    | 3    | 13                      | 80  | 3          |
| January 20-21    | 3    | 16                      | 78  | 4          |
| January 13-14    | 4    | 19                      | 73  | 3          |
| January 6-7      | 4    | 17                      | 73  | 4          |

|                   | Good | Neither Good<br>nor Bad | Bad | Don't Know |
|-------------------|------|-------------------------|-----|------------|
| <b>2010</b>       | %    | %                       | %   | %          |
| December 16-17    | 5    | 17                      | 74  | 3          |
| December 9-10     | 5    | 22                      | 69  | 4          |
| December 2-3      | 5    | 21                      | 69  | 4          |
| November 25-26    | 5    | 18                      | 73  | 4          |
| November 18-19    | 6    | 19                      | 67  | 3          |
| November 11-12    | 5    | 20                      | 71  | 3          |
| November 4-5      | 5    | 20                      | 71  | 4          |
| October 28-29     | 7    | 19                      | 70  | 4          |
| October 21-22     | 3    | 14                      | 79  | 4          |
| October 14-15     | 4    | 17                      | 75  | 4          |
| October 7-8       | 5    | 15                      | 76  | 4          |
| Sep 30- October 1 | 5    | 21                      | 70  | 4          |
| September 23-24   | 4    | 18                      | 69  | 4          |
| September 16-17   | 4    | 18                      | 73  | 4          |
| September 9-10    | 4    | 20                      | 71  | 5          |
| September 2-3     | 5    | 21                      | 70  | 4          |
| August 26-27      | 6    | 20                      | 72  | 3          |
| August 19-20      | 6    | 17                      | 73  | 4          |
| August 12-13      | 5    | 19                      | 73  | 4          |
| August 5-6        | 6    | 25                      | 65  | 4          |
| July 29-30        | 7    | 20                      | 69  | 4          |
| July 22-23        | 4    | 19                      | 74  | 4          |
| July 15-16        | 4    | 17                      | 75  | 4          |
| July 8-9          | 5    | 14                      | 78  | 3          |



**How do you think the financial situation of your household will change over the next 12 months?**

|                          | Get better | Stay same | Get worse | Don't Know | Feel-good factor* |
|--------------------------|------------|-----------|-----------|------------|-------------------|
| <b>2014</b>              | %          | %         | %         | %          | %                 |
| January 30-31            | 15         | 42        | 38        | 4          | -23               |
| January 23-24            | 19         | 39        | 38        | 4          | -19               |
| January 16-17            | 17         | 40        | 37        | 6          | -20               |
| January 9-10             | 17         | 36        | 41        | 5          | -24               |
| <b>2013</b>              |            |           |           |            |                   |
| December 12-13           | 13         | 40        | 41        | 6          | -28               |
| December 10-11           | 15         | 39        | 41        | 4          | -26               |
| December 5-6             | 17         | 36        | 42        | 6          | -25               |
| November 28-29           | 15         | 37        | 42        | 6          | -27               |
| November 21-22           | 15         | 35        | 43        | 6          | -28               |
| November 14-15           | 15         | 36        | 44        | 5          | -29               |
| November 7-8             | 14         | 37        | 44        | 5          | -30               |
| October 31- 1 November   | 13         | 40        | 41        | 7          | -28               |
| October 24-25            | 15         | 33        | 47        | 5          | -32               |
| October 17-18            | 12         | 34        | 48        | 6          | -36               |
| October 10-11            | 15         | 39        | 41        | 6          | -26               |
| October 3-4              | 16         | 39        | 41        | 5          | -25               |
| September 30-October 1   | 16         | 35        | 44        | 5          | -28               |
| September 29-30          | 18         | 37        | 41        | 4          | -23               |
| September 26-27          | 16         | 37        | 43        | 4          | -27               |
| September 19-20          | 14         | 39        | 42        | 5          | -28               |
| September 12-13          | 15         | 39        | 41        | 6          | -26               |
| September 5-6            | 16         | 39        | 41        | 4          | -25               |
| August 30-31             | 16         | 36        | 43        | 5          | -27               |
| August 22-23             | 16         | 37        | 42        | 4          | -26               |
| August 15-16             | 14         | 37        | 45        | 4          | -31               |
| August 8-9               | 16         | 38        | 41        | 4          | -25               |
| August 1-2               | 16         | 38        | 41        | 5          | -25               |
| July 25-26               | 15         | 39        | 42        | 4          | -27               |
| July 18-19               | 12         | 35        | 45        | 8          | -33               |
| July 11-12               | 10         | 38        | 46        | 5          | -36               |
| July 4-5                 | 15         | 38        | 41        | 7          | -26               |
| June 27-28               | 13         | 34        | 47        | 6          | -34               |
| June 20-21               | 14         | 36        | 44        | 6          | -30               |
| June 13-14               | 12         | 35        | 47        | 6          | -35               |
| June 6-7                 | 13         | 38        | 44        | 5          | -31               |
| May 30-31                | 14         | 38        | 45        | 4          | -31               |
| May 23-24                | 12         | 40        | 42        | 6          | -30               |
| May 16-17                | 13         | 35        | 47        | 5          | -34               |
| May 9-10                 | 12         | 37        | 44        | 6          | -32               |
| May 2-3                  | 13         | 38        | 44        | 6          | -31               |
| April 25-26              | 11         | 38        | 45        | 5          | -34               |
| April 18-19              | 11         | 34        | 50        | 5          | -39               |
| April 11-12              | 11         | 33        | 51        | 5          | -40               |
| April 4-5                | 10         | 35        | 51        | 5          | -41               |
| March 21-22              | 10         | 35        | 49        | 5          | -39               |
| March 14-15              | 11         | 35        | 50        | 4          | -39               |
| March 7-8                | 11         | 33        | 52        | 4          | -41               |
| February 28 - March 1    | 10         | 33        | 52        | 5          | -42               |
| February 21-22           | 12         | 31        | 52        | 4          | -40               |
| February 14-15           | 10         | 35        | 51        | 4          | -41               |
| February 7-8             | 12         | 34        | 50        | 4          | -38               |
| January 31 - February 10 | 10         | 36        | 49        | 4          | -39               |
| January 24-25            | 11         | 37        | 46        | 6          | -35               |

|                        | Get better | Stay same | Get worse | Don't Know | Feel-good factor* |
|------------------------|------------|-----------|-----------|------------|-------------------|
| <b>2012</b>            | %          | %         | %         | %          | %                 |
| January 17-18          | 10         | 35        | 51        | 4          | -41               |
| January 10-11          | 10         | 34        | 52        | 4          | -42               |
| January 3-4            | 11         | 33        | 52        | 4          | -41               |
| December 20-21         | 9          | 36        | 51        | 5          | -42               |
| December 13-14         | 11         | 31        | 54        | 3          | -43               |
| December 6-7           | 9          | 29        | 57        | 4          | -48               |
| November 30-December 1 | 10         | 36        | 49        | 4          | -39               |
| November 22-23         | 12         | 34        | 49        | 4          | -37               |
| November 15-16         | 12         | 30        | 53        | 4          | -41               |
| November 8-9           | 10         | 35        | 50        | 5          | -40               |
| November 1-2           | 12         | 36        | 47        | 5          | -35               |
| October 25-26          | 12         | 38        | 46        | 4          | -34               |
| October 18-19          | 10         | 35        | 50        | 6          | -40               |
| October 11-12          | 10         | 34        | 52        | 5          | -42               |
| October 4-5            | 10         | 37        | 50        | 4          | -40               |
| September 27-28        | 9          | 35        | 51        | 5          | -42               |
| September 20-21        | 11         | 35        | 49        | 5          | -38               |
| September 13-14        | 10         | 33        | 53        | 5          | -43               |
| September 6-7          | 11         | 35        | 49        | 5          | -38               |
| August 30-31           | 7          | 35        | 53        | 6          | -46               |
| August 23-24           | 9          | 37        | 50        | 4          | -41               |
| August 16-17           | 11         | 37        | 49        | 4          | -38               |
| August 9-10            | 11         | 34        | 50        | 6          | -39               |
| August 2-3             | 9          | 37        | 49        | 5          | -40               |
| July 26-27             | 10         | 37        | 49        | 5          | -39               |
| July 19-20             | 11         | 35        | 49        | 5          | -38               |
| July 12-13             | 10         | 37        | 50        | 4          | -40               |
| July 5-6               | 9          | 35        | 54        | 4          | -45               |
| June 28-29             | 10         | 36        | 50        | 5          | -40               |
| June 21-22             | 9          | 36        | 50        | 4          | -41               |
| June 14-15             | 10         | 35        | 52        | 4          | -42               |
| June 7-8               | 9          | 34        | 51        | 5          | -42               |
| May 31 - June 1        | 10         | 32        | 53        | 5          | -43               |
| May 24-25              | 9          | 30        | 56        | 5          | -47               |
| May 17-18              | 8          | 31        | 56        | 4          | -48               |
| May 10-11              | 10         | 33        | 53        | 4          | -43               |
| May 3-4                | 7          | 35        | 53        | 6          | -46               |
| April 26-27            | 9          | 30        | 58        | 3          | -49               |
| April 19-20            | 11         | 34        | 53        | 4          | -42               |
| April 12-13            | 10         | 33        | 52        | 5          | -42               |
| March 30-31            | 10         | 30        | 56        | 4          | -46               |
| March 22-23            | 12         | 29        | 55        | 4          | -43               |
| March 15-16            | 10         | 33        | 52        | 5          | -42               |
| March 8-9              | 11         | 35        | 49        | 5          | -38               |
| March 1-2              | 12         | 33        | 51        | 4          | -39               |
| February 23-24         | 10         | 33        | 51        | 6          | -41               |
| February 16-17         | 10         | 31        | 56        | 3          | -46               |
| February 9-10          | 9          | 33        | 53        | 5          | -44               |
| February 2-3           | 9          | 31        | 56        | 4          | -47               |
| January 26-27          | 8          | 34        | 53        | 5          | -45               |
| January 19-20          | 8          | 32        | 55        | 5          | -47               |
| January 12-13          | 9          | 31        | 55        | 5          | -46               |
| January 5-6            | 9          | 30        | 56        | 4          | -47               |
| <b>2011</b>            |            |           |           |            |                   |
| December 15-16         | 9          | 29        | 56        | 5          | -47               |

|                  | Get better | Stay same | Get worse | Don't Know | Feel-good factor* |
|------------------|------------|-----------|-----------|------------|-------------------|
| <b>2011 cont</b> | %          | %         | %         | %          | %                 |
| December 8-9     | 11         | 26        | 60        | 3          | -49               |
| December 1-2     | 6          | 25        | 64        | 5          | -58               |
| November 24-25   | 11         | 28        | 57        | 4          | -46               |
| November 17-18   | 8          | 28        | 59        | 4          | -51               |
| November 10-11   | 9          | 29        | 58        | 4          | -49               |
| November 3-4     | 8          | 30        | 57        | 5          | -49               |
| October 27-28    | 10         | 29        | 57        | 5          | -47               |
| October 20-21    | 9          | 25        | 62        | 4          | -53               |
| October 13-14    | 9          | 28        | 60        | 4          | -51               |
| October 6-7      | 7          | 27        | 61        | 5          | -54               |
| September 29-30  | 9          | 27        | 61        | 3          | -52               |
| September 22-23  | 8          | 25        | 63        | 5          | -55               |
| September 15-16  | 9          | 29        | 58        | 4          | -49               |
| September 8-9    | 9          | 29        | 58        | 4          | -49               |
| September 1-2    | 10         | 30        | 55        | 4          | -45               |
| August 25-26     | 10         | 27        | 59        | 4          | -49               |
| August 18-19     | 8          | 28        | 62        | 3          | -54               |
| August 11-12     | 9          | 28        | 59        | 4          | -50               |
| August 4- 5      | 9          | 28        | 59        | 4          | -50               |
| July 28-29       | 10         | 29        | 58        | 3          | -48               |
| July 21-22       | 10         | 28        | 58        | 4          | -48               |
| July 14-15       | 10         | 29        | 57        | 5          | -47               |
| July 7-8         | 9          | 28        | 58        | 4          | -49               |
| June 30 - July 1 | 9          | 28        | 59        | 4          | -50               |
| June 23-24       | 9          | 28        | 58        | 5          | -49               |
| June 16-17       | 10         | 27        | 58        | 5          | -48               |
| June 9-10        | 10         | 27        | 59        | 3          | -49               |
| June 2-3         | 11         | 32        | 52        | 5          | -41               |
| May 26-27        | 11         | 32        | 53        | 4          | -42               |
| May 19-20        | 11         | 29        | 56        | 4          | -45               |
| May 12-13        | 9          | 32        | 55        | 4          | -46               |
| May 5-6          | 10         | 32        | 55        | 4          | -45               |
| April 14-15      | 10         | 28        | 58        | 4          | -48               |
| April 7-8        | 9          | 26        | 62        | 3          | -53               |
| March 31-April 1 | 10         | 27        | 59        | 3          | -49               |
| March 24-25      | 10         | 26        | 59        | 4          | -49               |
| March 17-18      | 11         | 28        | 58        | 4          | -47               |
| March 10-11      | 8          | 26        | 60        | 5          | -52               |
| March 3-4        | 9          | 23        | 64        | 4          | -55               |
| February 24-25   | 9          | 25        | 61        | 5          | -52               |
| February 17-18   | 9          | 24        | 63        | 4          | -54               |
| February 10-11   | 9          | 29        | 59        | 3          | -50               |
| February 3-4     | 9          | 25        | 61        | 4          | -52               |
| January 27-28    | 7          | 26        | 63        | 5          | -56               |
| January 20-21    | 8          | 23        | 63        | 5          | -55               |
| January 13-14    | 10         | 21        | 65        | 5          | -55               |
| January 6-7      | 9          | 21        | 64        | 6          | -55               |
| <b>2010</b>      |            |           |           |            |                   |
| December 16-17   | 9          | 25        | 60        | 5          | -51               |
| December 9-10    | 9          | 29        | 57        | 5          | -48               |
| December 2-3     | 12         | 29        | 55        | 5          | -43               |
| November 25-26   | 9          | 27        | 59        | 5          | -50               |
| November 18-19   | 11         | 26        | 56        | 5          | -45               |
| November 11-12   | 11         | 26        | 58        | 5          | -47               |
| November 4-5     | 11         | 25        | 59        | 6          | -48               |

|                    | Get better | Stay same | Get worse | Don't Know | Feel-good factor* |
|--------------------|------------|-----------|-----------|------------|-------------------|
| <b>2010 cont.</b>  | %          | %         | %         | %          | %                 |
| October 28-29      | 12         | 29        | 54        | 4          | -42               |
| October 21-22      | 9          | 21        | 65        | 4          | -56               |
| October 14-15      | 9          | 29        | 57        | 6          | -48               |
| October 7-8        | 11         | 29        | 54        | 6          | -43               |
| Sep 30- October 01 | 10         | 32        | 52        | 6          | -42               |
| September 23-24    | 11         | 28        | 57        | 5          | -46               |
| September 16-17    | 11         | 30        | 55        | 4          | -44               |
| September 9-10     | 11         | 28        | 54        | 6          | -43               |
| September 2-3      | 11         | 30        | 55        | 5          | -44               |
| August 26-27       | 10         | 30        | 56        | 4          | -46               |
| August 19-20       | 12         | 26        | 56        | 5          | -44               |
| August 12-13       | 11         | 23        | 56        | 5          | -45               |
| August 5-6         | 13         | 33        | 48        | 5          | -35               |
| July 29-30         | 13         | 31        | 50        | 5          | -37               |
| July 15-16         | 12         | 29        | 54        | 6          | -42               |
| July 8-9           | 11         | 27        | 55        | 6          | -44               |
| June 22-23         | 10         | 26        | 58        | 5          | -48               |
| June 20-21         | 15         | 25        | 54        | 5          | -39               |
| June 17-18         | 12         | 27        | 56        | 4          | -44               |
| May 27-28          | 15         | 37        | 44        | 4          | -29               |
| April 9-10         | 20         | 37        | 39        | 5          | -19               |
| March 25-26        | 19         | 34        | 43        | 5          | -24               |
| March 24-25        | 21         | 35        | 40        | 4          | -19               |
| March 22-23        | 23         | 39        | 33        | 4          | -10               |
| <b>2009</b>        |            |           |           |            |                   |
| February           | 22         | 37        | 38        | 3          | -16               |
| January            | 23         | 41        | 33        | 4          | -10               |
| December           | 24         | 36        | 37        | 5          | -13               |
| November           | 21         | 40        | 36        | 4          | -15               |
| October            | 22         | 37        | 37        | 4          | -15               |
| September          | 21         | 37        | 37        | 5          | -16               |
| August             | 22         | 38        | 36        | 4          | -14               |
| July               | 20         | 35        | 41        | 4          | -21               |
| June               | 21         | 35        | 41        | 4          | -20               |
| May                | 18         | 38        | 40        | 4          | -22               |
| April              | 13         | 31        | 53        | 3          | -40               |
| March              | 14         | 30        | 54        | 4          | -40               |
| February           | 14         | 27        | 56        | 3          | -42               |
| January            | 12         | 29        | 56        | 3          | -44               |
| <b>2008</b>        |            |           |           |            |                   |
| December           | 13         | 25        | 59        | 3          | -46               |
| November           | 14         | 24        | 60        | 3          | -46               |
| October            | 10         | 21        | 66        | 4          | -57               |
| September          | 9          | 15        | 72        | 4          | -63               |
| August             | 9          | 17        | 71        | 4          | -62               |
| July               | 10         | 14        | 73        | 3          | -63               |
| June               | 8          | 13        | 75        | 4          | -67               |
| May                | 8          | 15        | 73        | 4          | -65               |
| April              | 9          | 17        | 69        | 5          | -60               |
| March              | 12         | 20        | 64        | 4          | -52               |
| February           | 16         | 25        | 55        | 5          | -39               |
| January            | 17         | 23        | 56        | 5          | -39               |
| <b>2007</b>        |            |           |           |            |                   |
| December           | 15         | 30        | 49        | 6          | -34               |
| November           | 20         | 29        | 47        | 4          | -27               |

|                   | Get better | Stay same | Get worse | Don't Know | <i>Feel-good factor*</i> |
|-------------------|------------|-----------|-----------|------------|--------------------------|
| <b>2007 cont.</b> | %          | %         | %         | %          | %                        |
| October           | 20         | 32        | 43        | 5          | -23                      |
| September         | 23         | 33        | 39        | 5          | -16                      |
| August            | 23         | 34        | 38        | 6          | -15                      |
| July              | 26         | 32        | 39        | 4          | -13                      |
| June              | 24         | 34        | 38        | 5          | -14                      |
| May               | 23         | 35        | 38        | 4          | -15                      |
| April             | 25         | 30        | 41        | 4          | -16                      |
| March             | 24         | 30        | 44        | 4          | -20                      |
| February          | 26         | 31        | 40        | 4          | -14                      |
| January           | 27         | 28        | 43        | 2          | -16                      |

\* % saying "get better" minus % saying "get worse"

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

|                       | Central | Local | Neither | Don't know |
|-----------------------|---------|-------|---------|------------|
| <b>2014</b>           | %       | %     | %       | %          |
| January 28-29         | 41      | 28    | 21      | 10         |
| January 14-15         | 42      | 27    | 19      | 12         |
| <b>2013</b>           |         |       |         |            |
| August 20-21          | 39      | 32    | 18      | 11         |
| August 6-7            | 40      | 31    | 19      | 11         |
| July 23-24            | 39      | 29    | 21      | 11         |
| July 9-10             | 37      | 31    | 21      | 11         |
| June 25-26            | 41      | 28    | 20      | 11         |
| June 4-5              | 41      | 28    | 20      | 11         |
| May 21-22             | 41      | 28    | 19      | 12         |
| May 14-15             | 42      | 29    | 21      | 10         |
| May 7-8               | 36      | 29    | 21      | 14         |
| April 30 - May 1      | 43      | 27    | 20      | 10         |
| April 16-17           | 41      | 28    | 20      | 11         |
| April 2-3             | 42      | 26    | 20      | 12         |
| March 19-20           | 42      | 29    | 20      | 10         |
| March 5-6             | 41      | 29    | 19      | 11         |
| February 19-20        | 43      | 31    | 18      | 8          |
| February 5-6          | 42      | 28    | 18      | 11         |
| January 22-23         | 42      | 29    | 21      | 8          |
| January 8-9           | 41      | 29    | 18      | 12         |
| <b>2012</b>           |         |       |         |            |
| December 18-19        | 42      | 28    | 20      | 10         |
| December 4-5          | 41      | 30    | 18      | 10         |
| November 20-21        | 41      | 30    | 20      | 10         |
| November 6-7          | 40      | 31    | 19      | 10         |
| October 23-24         | 40      | 31    | 18      | 12         |
| October 9-10          | 39      | 29    | 21      | 11         |
| September 25-26       | 40      | 28    | 22      | 10         |
| September 11-12       | 38      | 31    | 23      | 8          |
| August 28-29          | 39      | 28    | 21      | 12         |
| August 14-15          | 42      | 28    | 19      | 11         |
| July 31-August 1      | 38      | 30    | 21      | 11         |
| July 17-18            | 41      | 27    | 21      | 11         |
| July 3-4              | 41      | 29    | 20      | 10         |
| June 19-20            | 39      | 28    | 21      | 12         |
| June 5-6              | 38      | 31    | 20      | 11         |
| May 22-23             | 38      | 33    | 20      | 9          |
| May 8-9               | 39      | 31    | 20      | 11         |
| April 24-25           | 38      | 30    | 22      | 10         |
| April 10-11           | 37      | 31    | 22      | 11         |
| March 27-28           | 39      | 28    | 22      | 11         |
| March 13-14           | 39      | 32    | 20      | 9          |
| February 28-29        | 37      | 31    | 22      | 10         |
| February 14-15        | 35      | 32    | 21      | 12         |
| January 31-February 1 | 38      | 31    | 22      | 10         |
| January 17-18         | 36      | 33    | 20      | 11         |
| January 3-4           | 39      | 30    | 20      | 11         |

|                 | Central | Local | Neither | Don't know |
|-----------------|---------|-------|---------|------------|
| <b>2011</b>     |         |       |         |            |
| December 13-14  | 40      | 31    | 18      | 10         |
| November 29-30  | 43      | 28    | 19      | 10         |
| November 15-16  | 38      | 31    | 20      | 11         |
| November 1-2    | 39      | 31    | 21      | 10         |
| October 18-19   | 42      | 30    | 18      | 10         |
| October 4-5     | 38      | 30    | 22      | 10         |
| September 20-21 | 40      | 31    | 20      | 9          |
| September 6-7   | 39      | 33    | 18      | 10         |
| August 23-24    | 41      | 32    | 17      | 9          |
| August 9-10     | 42      | 32    | 17      | 9          |
| July 26-27      | 41      | 32    | 18      | 9          |
| July 12-13      | 41      | 31    | 18      | 10         |
| June 14-15      | 40      | 33    | 18      | 9          |
| May 31- June 1  | 42      | 32    | 16      | 10         |
| May 17-18       | 42      | 30    | 19      | 10         |
| May 3-4         | 38      | 34    | 17      | 11         |
| April 19-20     | 41      | 34    | 16      | 9          |
| April 5-6       | 45      | 31    | 14      | 9          |
| March 15-16     | 41      | 33    | 16      | 10         |
| March 2-3       | 43      | 34    | 14      | 9          |
| February 15-16  | 45      | 33    | 12      | 10         |