

YouGov Survey Results

Sample Size: 1694 GB Adults

Fieldwork: 9th - 10th October 2016	
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		EU Ref Vote 2016			Vote in 2015				Ge	ender	Age				Social	Grade	Region					
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1694	666	723	265	478	396	102	161	820	874	197	723	418	356	966	728	203	562	364	408	156	
	1694	830	671	168	498	429	120	156	759	935	179	704	452	359	1026	668	185	584	362	404	159	
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you think that overall, businesses in Britain are behaving better																						
or worse than they were five years ago?														i								
Much better	3	2	4	3	6	2	2	1	4	2	2	3	2	5	3	3	3	4	4	2	2	
	22	19	28	13	35	15	23	23	23	20	13	21	22	27	23	20	17	26	23	20	16	
TOTAL BETTER	-	21	32	16	41	17		24	27	22	15	24	24	32	26	23	20	30	27	22	18	
	21	24	17	27	14	24	17	18	20	21	27	22	17	19	21	21	23	17	22	21	26	
	11	13	11	9	4	18	11	16	11	11	11	12	14	7	11	12	8	12	12	11	12	
TOTAL WORSE	-	37	28	36	18			34	31	32	38	34	31	26	32	33	31	29	34	32	38	
	27 17	26 16	29 12	22 28	30 11	26 16	29 17	31 12	29 13	25 20	19 27	23 21	33 12	32 9	28 15	25 19	26 23	27 15	24 16	30 15	23 20	
Don't know	17	10	12	20		10	17	12	13	20	21	21	12	9	15	19	23	15	10	15	20	
Which of these parties do you think has the attitude to business most similar to yours?	40	24	0	45		40	40	F		40		04	40	7		40	00	47	47	00	40	
Labour Conservatives	19 30	34	8 41	15	1 72	48 7	19 19	5 30	20 37	18 24	36 19	21	18 32	7 45	20	18	23	17	17	22	19	
Neither	30 26	23 24	41 29	21 24	9	7 25	36	30 48	27	24 26	19	25 26	32 31	45 28	34 24	25 30	26 25	39 24	29 26	27 24	14 44	
	20 24	24 20	29 22	24 41	9 18	25 20	30 26	40 18	16	26 32	27	20 29	31 19	20 20		30 28	25 26	24 20	26 28	24 27	44 23	
Dont know	24	20	22	41	10	20	20	10	10	52	21	29	19	20	22	20	20	20	20	21	23	
Do you think society in Britain is generally becoming more fair or less fair, or are things staying about the same?																						
Society is becoming MORE fair	9	9	10	7	16	5	7	10	10	8	9	9	9	8	8	9	5	10	11	8	6	
, , ,	53	63	47	49	34	72	54	57	53	54	58	50	60	49	54	52	57	51	50	56	59	
5 , S	26	23	33	17	40	17	33	21	27	26	18	27	20	36	28	24	26	29	24	25	25	
Don't know/none of these	12	6	10	27	9	6	5	13	10	13	14	14	10	6	9	15	12	10	15	10	10	
Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?																						
The next generation will generally enjoy a BETTER standard of living than their parents do now	16	11	21	18	22	12	16	20	18	15	19	14	17	20	15	18	11	17	13	19	19	
The next generation will generally enjoy a WORSE standard of living than their parents do now	55	68	48	45	44	69	62	52	55	56	57	56	59	48	59	50	61	56	53	53	57	
Things will stay about the same	18	15	21	16	25	13	14	16	18	18	11	17	16	25	19	17	15	17	21	18	15	
Don't know/none of these	10	6	10	20	9	6	8	12	9	12	12	13	8	8	7	15	13	9	12	10	10	



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Г		EU Ref Vote 2016				Vote in 2015				nder		Age				Grade		Region				
т	otal	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1	604	666	723	265	478	206	-	161	820	874	197	723	418	256	966	728	203	562	364	408	156	
	694 694	830	671	168	470	429	120	156	759	074 935	179	704	410	350	1026	668	185	584	362	406	150	
0	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	,.	70	70	70	70	,0	,0	70	70	70	70	,0	,0	70	,0	,0	,0	,,,	70	70	,,,	
Thinking about education in Britain, which of the following statements comes closest to your view?																						
Young people get a better start in life by going to university	27	33	23	28	27	32	25	19	31	24	38	27	26	25	31	23	34	27	27	26	25	
	35	29	43	31	39	31	31	50	34	37	18	36	38	41	32	40	27	36	37	37	35	
Neither	24	29	23	18	24	26	32	22	22	26	27	22	26	24	27	20	22	25	23	26	22	
Don't know	13	10	11	23	9	11	12	9	13	13	17	15	10	10	11	16	17	12	12	12	18	
Do you think the overall quality of treatment in the NHS is getting better or worse, or are things staying about the same?																						
The overall quality of treatment in the NHS is getting BETTER	13	14	13	13	16	13	17	8	14	12	7	13	15	13	12	13	7	14	12	15	13	
The overall quality of treatment in the NHS is getting WORSE	43	41	47	37	37	46	38	53	40	45	47	41	41	46	42	44	38	45	44	44	34	
Things are staying about the same	32	34	33	26	40	31	34	29	33	31	22	31	35	36	34	29	37	30	33	30	40	
Don't know/none of these	12	12	7	24	7	10	11	9	13	12	23	15	8	5	12	13	18	11	11	11	14	
Thinking about how the political system currently works in Britain, which of the following statements comes closest to your view?																						
The system works fairly well and only needs minor reforms	25	24	28	20	48	16	26	13	29	22	19	22	29	31	28	22	20	32	22	24	21	
The system works badly but if we elected the right people, they could put	28	33	28	18	24	36	35	31	25	31	39	27	25	29	32	23	34	29	29	26	22	
things right				-				-		-				-		_						
The system is broken and it would take a total change of system to put things right	30	32	29	30	14	37	28	41	32	28	27	32	33	24	27	34	28	25	31	33	41	
	13	8	9	30	10	7	7	9	10	16	12	16	9	12	10	17	14	11	15	13	12	
None of these	4	3	5	2	4	4	3	6	4	4	3	4	4	4	3	4	4	4	3	4	3	
Do you generally approve or disapprove of using UK military force to help solve problems around the world?																						
	4	4	5	3	6	5	3	4	5	3	4	5	4	3	5	3	4	4	4	5	4	
	20	22	20	17	31	17	28	14	24	17	13	23	23	17	23	17	17	23	19	20	17	
TOTAL APPROVE	24	26	25	20	37	22	31	18	29	20	17	28	27	20	28	20	21	27	23	25	21	
Neither approve nor disapprove	32	32	33	29	32	33	33	32	31	34	32	32	33	33	32	34	38	33	32	29	32	
	28	27	30	29	21	31	24	39	26	30	31	23	29	37	28	29	22	27	33	30	27	
	8	9	7	6	4	9	10	7	9	6	9	8	8	6	7	8	6	7	7	8	12	
	36	36	37	35	25	40	34	46	35	36	40	31	37	43	35	37	28	34	40	38	39	
Don't know	7	6	5	16	6	6	3	4	5	9	10	10	4	4	6	8	12	6	5	8	7	



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1	otal F	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample 1	694	830	671	168	498	429	120	156	759	935	179	704	452	359	1026	668	185	584	362	404	159	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you generally approve or disapprove of the way the Prime Minister is currently handling foreign affairs?	_				_				_		_					_						
Approve	29	21	41	17	59	14	18	36	32	26	13	23	33	45	32	25	21	35	30	27	22	
	28	42	16	26	7	46	40	15	29	27	47	30	26	15	32	23	29	26	26	28	38	
	21	19	24	22	17	21	20	31	22	21	10	23	24	22	19	24	20	20	21	23	24	
Don't know	22	18	19	35	17	18	23	17	17	27	29	24	17	19	17	29	30	19	24	22	16	
Which of these parties do you think has the attitude to UK defence policy most similar to yours?											_			-								
Labour		26	6	11	1	37	21	3	15	15	29	15	13	8	16	14	18	13	13	18	11	
	32	25	43	22	70	13	21	35	38	26	19	26	36	45	36	26	29	39	30	29	21	
	27	26	29	25	10	26	39	47	29	25	19	27	30	28	25	29	22	23	27	28	46	
Don't know	26	24	22	43	18	24	20	16	18	35	33	31	21	19	23	31	30	25	30	26	22	
Thinking about the balance between privacy and security in Britain, which of the following statements comes closest to your view?					1				1							1						
More should be done to protect the privacy of ordinary people, even if this puts some limits on what the security forces can do to combat terrorism	15	20	12	12	7	20	14	12	19	11	20	19	12	10	17	13	20	13	15	15	19	
More should be done to help the security forces combat terrorism, even if	42	34	53	34	58	32	40	61	40	43	25	35	46	59	42	42	35	44	44	41	39	
this means the privacy of ordinary people suffers The current balance between combatting terrorism and protecting privacy		0.	00	0.		02		0.		10	20	00						••				
is about right	26	32	23	24	25	34	35	16	28	24	35	25	28	22	29	23	30	29	23	26	21	
Don't know/none of these	16	14	13	30	9	14	11	11	12	21	20	21	13	9	13	21	15	14	19	18	20	
Thinking about religion and society, which of the following statements comes closest to your view?																						
Islam is generally compatible with the values of British society	23	41	9	17	17	29	38	4	22	24	40	26	17	13	28	17	25	23	20	22	31	
There is a fundamental clash between Islam and the values of British society	52	31	72	51	61	43	41	81	57	48	35	46	60	64	49	57	49	53	56	54	40	
,	12	14	10	14	11	15	12	7	12	13	13	13	11	12	13	11	12	12	10	13	17	
	13	13	9	19	11	13	9	8	9	16	12	14	12	11	10	16	14	12	15	12	12	
Dont thow		10	0			.5	0	0	Ŭ			• •										