

YouGov Survey Results

Sample Size: 780 GB Adults
Fieldwork: 11th March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					How often do you watch Top Gear?			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Very often	Fairly often	Hardly ever	Not at all
Weighted Sample	780	X	X	X	X	229	192	139	378	402	93	197	267	223	445	335	100	254	167	192	68	162	170	189	260
Unweighted Sample	780	201	204	38	101	211	163	161	383	397	123	135	291	231	510	270	85	255	167	198	75	155	144	220	261
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if ever, do you watch Top Gear?

Very often	21	31	15	17	22	30	18	12	24	17	25	29	22	10	25	15	15	27	21	15	19	100	0	0	0
Fairly often	22	27	20	39	16	20	20	23	22	22	27	21	23	19	22	22	21	23	22	24	12	0	100	0	0
TOTAL OFTEN	43	58	35	56	38	50	38	35	46	39	52	50	45	29	47	37	36	50	43	39	31	100	100	0	0
Hardly ever	24	21	29	16	18	21	22	25	24	24	30	25	21	24	24	24	19	25	26	23	31	0	0	100	0
Not at all	33	21	35	28	44	28	40	40	30	37	18	25	34	47	29	39	45	25	31	38	39	0	0	0	100
TOTAL HARDLY EVER / NOT AT ALL	57	42	64	44	62	49	62	65	54	61	48	50	55	71	53	63	64	50	57	61	70	0	0	100	100

Jeremy Clarkson has been suspended and the rest of the current series of Top Gear cancelled after Mr Clarkson reportedly punched one of the show's producers.

Do you think Jeremy Clarkson should or should not be sacked by the BBC?

Should be sacked	45	31	57	40	37	41	58	48	44	47	37	39	48	52	43	48	54	46	39	45	47	9	32	64	64
Should not be sacked	36	52	27	26	45	40	30	27	37	34	40	43	36	26	39	31	32	37	39	36	25	78	49	20	12
Don't know	19	17	15	34	18	18	12	25	18	19	23	18	16	22	18	20	14	17	22	18	27	13	19	16	24

If Jeremy Clarkson is sacked, do you think Top Gear should or should not continue with a different presenter?

Should not continue without Clarkson	35	46	35	13	43	43	30	22	37	33	39	42	35	27	36	34	27	43	40	27	27	65	43	24	18
Should continue with a different presenter	50	47	52	78	42	51	56	56	50	50	46	40	53	57	49	52	47	49	45	58	50	28	48	62	57
Don't know	15	7	14	9	15	6	15	22	14	17	15	18	12	16	16	15	25	9	15	15	23	7	9	14	25