

YouGov / The Times Survey Results

Sample Size: 1096 London adults (aged 18+)
Fieldwork: 19th - 23rd February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1096	308	378	69	80	320	334	198	540	556	132	392	352	220	612	465
Unweighted Sample	1096	312	350	47*	104	350	294	207	529	567	138	275	381	302	660	422
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19-21 Jan	19-23 Feb															
Headline Voting Intention <i>[Excluding Don't know and Wouldn't Vote]</i>																	
Con	32	34	100	0	0	0	78	7	13	34	34	42	26	34	43	39	29
Lab	42	42	0	100	0	0	5	83	36	43	41	39	51	40	32	38	47
Lib Dem	7	8	0	0	100	0	1	4	25	9	7	4	10	7	6	9	6
UKIP	10	9	0	0	0	100	13	2	9	8	10	2	4	11	16	8	11
Other	9	7	0	0	0	0	3	3	17	6	8	13	8	7	3	6	8
Other Parties Voting Intention																	
Green	8	6	0	0	0	0	2	1	17	6	7	13	8	4	3	6	7
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	0	1	2	0	1	2	0	0	3	0	1	1
Non Voters																	
Would Not Vote	5	6	0	0	0	0	4	0	2	5	6	8	7	5	3	6	5
Don't know	15	12	0	0	0	0	10	8	15	7	18	20	12	12	8	12	12

How well or badly do you think Boris Johnson is doing his job as Mayor of London?

Very well	15	34	7	9	25	30	8	6	18	12	13	12	14	23	17	14
Fairly well	48	56	40	62	35	57	41	49	47	49	45	48	50	47	48	47
TOTAL WELL	63	90	47	71	60	87	49	55	65	61	58	60	64	70	65	61
Fairly badly	18	7	27	18	20	4	25	27	14	21	14	17	19	18	18	16
Very badly	10	1	20	4	13	3	18	14	14	7	4	10	14	10	9	12
TOTAL BADLY	28	8	47	22	33	7	43	41	28	28	18	27	33	28	27	28
Don't know	9	2	6	7	7	6	8	4	6	12	22	13	4	2	8	11

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

YouGov London Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, political party identification and ethnicity:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	66
Male 25 to 39	104	104
Male 40 to 59	190	190
Male 60 +	143	143
Female 18 to 24	76	76
Female 25 to 39	136	136
Female 40 to 59	169	169
Female 60 +	153	153
Social Grade		
AB	362	362
C1	311	311
C2	148	148
DE	211	211
Newspaper Type		
Express / Mail	136	136
Sun / Star	208	208
Mirror / Record	106	106
Guardian/ Independent	87	87
FT/ Times/ Tele	132	132
Other Paper	134	134
No Paper	234	234
Political Party Identification		
Labour Loyal	205	205
Labour Disloyal	114	114
Conservative	308	308
Liberal Democrat	65	65
Others	62	62
None / Don't know	280	280
Ethnicity		
White	826	826
Indian	34	34
Pakistani and Bangladeshi	25	25
Black	45	45
Other and Mixed	80	80
Refused	25	25