

YouGov / Gatwick Airport

Small Businesses

Sample: 1st - 8th September

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

As a business and aside from destination, what is most important to you when you fly? You can tick up to 2.
(order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Cost	53%	56%	43%	-	63%	49%	52%	52%
Convenience – distance	42%	42%	41%	-	38%	39%	41%	44%
Frequency of flights	14%	15%	12%	-	16%	17%	15%	13%
Airport experience	7%	7%	7%	-	5%	11%	5%	7%
Reliability	20%	21%	15%	100%	6%	13%	20%	24%
Other	10%	8%	16%	-	4%	5%	10%	13%
Don't know	14%	13%	17%	-	17%	19%	18%	10%

Please indicate which airport you think will be the best choice for each of the following... The earliest date the new runway can be delivered by (order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Expansion of Heathrow	23%	25%	16%	-	22%	26%	19%	24%
Expansion of Gatwick	26%	31%	12%	100%	20%	25%	28%	26%
Not sure	51%	44%	71%	-	58%	49%	53%	50%

Please indicate which airport you think will be the best choice for each of the following... The speed and ease that a new runway can be delivered (order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Expansion of Heathrow	24%	26%	18%	-	38%	29%	20%	22%
Expansion of Gatwick	30%	34%	17%	100%	19%	24%	30%	33%
Not sure	46%	39%	66%	-	43%	48%	50%	45%

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Sample: 1st - 8th September

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

Please indicate which airport you think will be the best choice for each the following... The impact on the local area around the airport (order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Expansion of Heathrow	25%	26%	23%	100%	17%	22%	23%	29%
Expansion of Gatwick	39%	42%	30%	-	41%	39%	40%	39%
Not sure	36%	32%	46%	-	43%	38%	37%	33%

Please indicate which airport you think will be the best choice for each the following... The number of additional planes that will fly over central London (order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Expansion of Heathrow	24%	25%	22%	-	13%	24%	17%	31%
Expansion of Gatwick	39%	41%	33%	100%	39%	34%	42%	38%
Not sure	37%	34%	44%	-	48%	42%	41%	30%

Please indicate which airport you think will be the best choice for each the following... Creating a balanced UK airport system so there is competition and choice between airports (order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Expansion of Heathrow	12%	13%	8%	100%	17%	12%	8%	12%
Expansion of Gatwick	43%	45%	39%	-	35%	49%	45%	42%
Not sure	45%	42%	53%	-	48%	40%	47%	46%

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Base	Male	Female	18-24	25-34	35-44	45-54	55+

If there was a straight choice between expanding Gatwick or Heathrow, with whichever airport didn't expand staying the same size as it is today, which would you choose?
(order randomised)

Unweighted base	1032	730	302	1	74	146	296	515
Base	1032	758	274	2	93	163	293	481
Gatwick Airport	42%	44%	36%	-	45%	38%	42%	43%
Heathrow Airport	37%	40%	29%	100%	32%	36%	34%	39%
Not sure	21%	16%	35%	-	23%	26%	24%	17%