

YouGov Survey Results

Sample Size: 1989 GB Adults
Fieldwork: 1st - 2nd June 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1989	782	849	561	465	119	192	963	1026	231	849	491	418	1134	855	239	660	428	479	183	
Unweighted Sample	1989	939	811	587	476	128	191	888	1101	243	729	514	503	1288	701	217	706	440	458	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Over the last week or two, do you recall reading any stories in the media or on social media about what the Conservative Party's manifesto says about an ivory ban? If you can't remember whether you've read or seen anything about this story, please say so.

Yes, I have seen stories or reports about this issue	14	23	8	7	22	15	8	14	14	30	15	13	5	17	11	14	14	16	12	15
No, I cannot recall seeing any stories or reports about this issue	67	62	74	75	63	70	78	69	66	47	65	70	78	67	67	65	65	68	69	70
Can't remember	19	15	18	17	15	15	14	17	20	23	19	17	17	16	22	21	21	16	19	15

[The following question was only asked to those who had seen stories/reports; n=317]

Where do you recall reading about this story?

On social media	55	55	54	51	58	51	59	52	57	66	57	54	7	53	58	58	62	48	51	48
On the television news	10	5	18	11	6	4	0	10	11	7	11	12	15	9	13	11	4	12	19	10
On the website of a mainstream newspaper	10	13	9	19	13	15	0	9	12	6	8	14	29	11	9	5	9	16	11	6
On the BBC website	5	6	6	2	4	10	14	7	4	3	7	7	0	7	2	9	6	3	4	7
In a newspaper or magazine	5	7	2	10	5	8	4	8	2	1	3	4	28	4	5	6	6	3	1	8
On an independent blog or news site	5	4	2	0	3	3	9	6	3	12	0	4	7	5	4	3	4	2	9	5
Somewhere else	2	3	2	4	1	0	0	2	2	3	3	1	0	3	2	0	1	4	2	3
Not sure	8	8	7	4	9	8	15	6	9	1	12	4	13	8	7	8	6	12	2	12