

Sample Size: 1300 British 16-24 year olds
Fieldwork: 27th June - 5th July 2017

	Gender		Age			Age / Gender						Social Grade		Region					
	Total	Male	Female	16-18	19-21	22-24	Male 16-18	Male 19-21	Male 22-24	Female 16-18	Female 19-21	Female 22-24	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1300	663	637	404	436	460	208	221	234	196	214	226	653	647	173	398	289	329	112
Unweighted Sample	1300	431	869	450	416	434	162	136	133	288	280	301	850	450	171	424	304	314	87
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking again about your most recent experience of consuming drugs... And specifically about the ****strength**** of the drugs you consumed, how accurate or inaccurate were your expectations of what you thought the strength was?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Very accurate	16	17	15	11	17	17	11	23	16	12	12	18	15	17	16	15	12	14	33
Fairly accurate	39	41	35	43	41	35	50	40	37	34	41	32	41	36	44	37	40	39	31
TOTAL ACCURATE	55	58	50	54	58	52	61	63	53	46	53	50	56	53	60	52	52	53	64
Neither accurate nor inaccurate	19	18	20	16	17	21	14	12	23	19	21	19	19	18	11	20	22	20	14
Fairly inaccurate	7	7	7	10	6	6	8	8	6	12	5	7	7	7	7	6	8	8	6
Very inaccurate	3	4	2	1	6	3	0	11	3	2	1	3	3	3	4	3	0	5	2
TOTAL INACCURATE	10	11	9	11	12	9	8	19	9	14	6	10	10	10	11	9	8	13	8
Don't know	14	10	19	15	12	15	12	5	12	18	18	20	13	16	13	17	17	11	11
Prefer not to say	2	3	2	4	1	2	5	1	3	3	1	2	2	3	4	1	1	3	4

Have you ever had a negative experience with illegal drugs because the strength of it was not what you expected?

[This question only asked to those who have TAKEN ILLEGAL DRUGS; n=494]

Yes, on many occasions	5	5	6	2	4	8	1	4	8	2	5	8	6	5	5	4	6	7	7
Yes, once	21	21	21	23	21	21	19	19	23	27	22	18	20	23	27	23	17	24	10
TOTAL YES	26	26	27	25	25	29	20	23	31	29	27	26	26	28	32	27	23	31	17
No, never	59	59	60	63	57	59	62	57	58	64	57	61	61	58	59	59	61	55	69
Not sure/ can't recall	10	10	10	5	13	11	6	13	11	4	12	12	12	8	4	10	13	12	11
Prefer not to say	3	4	2	8	5	0	11	7	0	3	3	1	1	6	5	4	4	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you're thinking about taking drugs in the next 12 months... Thinking about consuming drugs, which one of the following statements comes closest to your view?

[This question only asked to those who WILL CONSIDER TAKING DRUGS A GREAT DEAL/FAIR AMOUNT/NOT REALLY in the next twelve months and have TAKEN DRUGS PREVIOUSLY; n=342]

I know exactly what will be in the drugs I plan on consuming	30	33	25	26	33	30	28	38	32	23	28	25	23	38	25	35	28	22	49
I know a fair amount about will be in the drugs I plan on consuming	35	37	32	45	40	27	51	43	28	34	38	26	44	25	26	34	45	35	26
TOTAL KNOW EXACTLY / FAIR AMOUNT ABOUT DRUGS	65	70	57	71	73	57	79	81	60	57	66	51	67	63	51	69	73	57	75
I don't know very much about what will be in the drugs I plan on consuming	13	12	16	10	13	16	4	6	18	20	19	11	12	16	11	8	12	22	11
I don't know anything about what will be in the drugs I plan on consuming	4	4	4	2	1	7	2	1	7	3	1	8	4	5	7	3	2	7	1
TOTAL DON'T KNOW MUCH / ANYTHING ABOUT DRUGS	17	16	20	12	14	23	6	7	25	23	20	19	16	21	18	11	14	29	12
Don't know	16	13	20	13	11	20	10	13	15	18	10	30	16	16	27	18	13	13	10
Prefer not to say	2	1	3	4	2	0	4	0	0	3	4	1	2	1	3	2	0	1	4

Thinking about if some venues (e.g. clubs, festivals) offered a confidential and anonymous service for you to test the content of your drugs, how likely or unlikely would you be to use it?

[ALL]

Very likely	15	14	17	18	12	16	16	10	16	21	13	16	17	14	17	16	14	12	29
Fairly likely	19	20	18	19	19	19	19	19	21	19	19	16	22	16	16	21	17	23	7
TOTAL LIKELY	34	34	35	37	31	35	35	29	37	40	32	32	39	30	33	37	31	35	36
Fairly unlikely	9	11	7	10	7	10	12	7	15	7	6	6	9	9	13	9	10	8	6
Very unlikely	27	26	28	26	27	28	27	29	22	25	26	34	26	28	19	27	27	32	28
TOTAL UNLIKELY	36	37	35	36	34	38	39	36	37	32	33	40	35	37	32	36	37	40	34
Don't know	26	25	28	24	30	25	22	30	23	26	31	27	23	30	31	26	28	22	28
Prefer not to say	3	4	3	3	5	2	4	5	2	2	4	2	3	3	5	2	4	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever held a drug dealer's number in your mobile phone contacts?

[ALL]

Yes I have	14	16	11	9	13	19	13	11	24	5	15	13	15	13	13	10	13	18	18
No I have not	75	71	79	81	76	68	78	76	59	85	76	78	75	75	60	81	76	75	75
Don't know	7	8	5	6	7	8	4	10	11	7	3	6	6	8	17	6	6	4	4
Prefer not to say	4	5	4	4	4	5	5	3	7	2	6	3	5	4	10	2	5	4	4

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*