

YouGov / The Sun Survey Results

Sample Size: 5372 GB Adults

Fieldwork: 22nd - 25th September 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab *	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
All GB Adults, Weighted Sample	5372	1368	1646	392	471	1628	1362	1111	2605	2767	639	1359	1837	1536	3062	2310	688	1746	1150	1322	467
Unweighted Sample	5372	1308	1638	364	597	1642	1346	1186	2524	2848	351	1350	2112	1559	3539	1833	839	1781	1081	1225	446
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
UKIP Voters, Weighted Sample	471	0	0	0	471	203	47	91	255	216	33	58	175	205	233	238	44	207	103	95	22
Unweighted Sample	597	0	0	0	597	252	48	101	347	250	20	62	233	282	343	254	64	257	128	125	23
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would the following make you more or less likely to vote Conservative at the next general election?

[The following questions were only asked to UKIP voters; n= 597]

If the Conservatives promised to do more to reduce immigration

Would make me more likely to vote Conservative	68	0	0	0	68	76	60	72	71	64	73	70	61	73	69	67	70	66	72	69	60
Would make me less likely to vote Conservative	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0
Would make no difference	18	0	0	0	18	19	17	11	14	23	20	13	22	16	20	16	19	19	20	15	10
I would never vote Conservative anyway	12	0	0	0	12	3	23	16	12	13	2	14	16	10	9	16	7	12	8	16	30
Don't know	2	0	0	0	2	1	0	1	2	0	5	3	1	1	2	1	3	2	1	0	0

If the Conservatives promised to do more to limit benefits and services available to immigrants

Would make me more likely to vote Conservative	70	0	0	0	70	77	58	74	72	68	76	74	61	77	70	71	72	70	71	72	66
Would make me less likely to vote Conservative	1	0	0	0	1	1	0	1	1	0	0	0	1	0	1	0	2	0	1	0	0
Would make no difference	15	0	0	0	15	16	20	9	14	16	17	4	20	13	19	11	16	15	21	9	9
I would never vote Conservative anyway	11	0	0	0	11	3	21	14	10	13	2	14	16	9	8	15	7	11	7	16	25
Don't know	3	0	0	0	3	3	0	1	2	3	5	8	2	1	2	4	3	4	1	4	0

If the Conservatives promised to pull the country out of the European Union rather than try to renegotiate

Would make me more likely to vote Conservative	65	0	0	0	65	69	51	67	69	60	64	59	58	72	65	65	71	63	67	65	54
Would make me less likely to vote Conservative	4	0	0	0	4	6	1	7	6	2	0	4	3	6	6	2	1	6	4	4	0
Would make no difference	16	0	0	0	16	17	26	12	14	20	28	13	19	13	19	14	17	17	20	11	21
I would never vote Conservative anyway	11	0	0	0	11	4	21	12	10	13	2	14	16	8	8	14	7	11	8	15	25
Don't know	3	0	0	0	3	3	0	2	2	5	6	8	4	1	2	5	4	3	1	5	0

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UKIP Voters, Weighted Sample	471	0	0	0	471	203	47	91	255	216	33	58	175	205	233	238	44	207	103	95	22
Unweighted Sample	597	0	0	0	597	252	48	101	347	250	20	62	233	282	343	254	64	257	128	125	23
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you thought voting Conservative was the only way to stop Ed Miliband and Labour forming the next government

Would make me more likely to vote Conservative	40	0	0	0	40	67	8	21	43	35	48	36	32	46	46	33	49	41	38	35	37
Would make me less likely to vote Conservative	4	0	0	0	4	2	11	11	7	1	0	11	2	5	4	5	4	5	3	5	0
Would make no difference	41	0	0	0	41	25	59	52	35	47	45	33	47	37	38	44	35	39	46	44	37
I would never vote Conservative anyway	12	0	0	0	12	4	23	12	10	14	2	16	17	9	9	15	10	12	8	15	25
Don't know	3	0	0	0	3	2	0	3	4	3	5	5	2	4	3	3	3	4	5	1	0

If the Conservatives managed to get the country out of the current economic troubles and back to strong growth

Would make me more likely to vote Conservative	57	0	0	0	57	69	34	60	55	61	60	59	48	65	58	57	68	60	53	56	41
Would make me less likely to vote Conservative	3	0	0	0	3	2	15	2	4	1	0	9	2	3	2	3	1	2	3	6	4
Would make no difference	24	0	0	0	24	22	29	19	27	20	28	10	32	20	26	21	20	20	33	22	29
I would never vote Conservative anyway	12	0	0	0	12	4	23	13	10	14	3	16	17	8	9	14	9	12	7	15	25
Don't know	4	0	0	0	4	3	0	6	4	4	9	7	2	4	4	4	2	6	4	1	0

If the Conservatives did more to reduce taxes and keep down the cost of living

Would make me more likely to vote Conservative	62	0	0	0	62	72	45	68	61	64	69	66	51	69	59	66	65	66	59	59	55
Would make me less likely to vote Conservative	2	0	0	0	2	2	7	1	2	1	0	0	2	2	2	2	1	2	2	1	0
Would make no difference	20	0	0	0	20	18	27	15	22	18	23	5	27	18	27	13	20	16	29	19	20
I would never vote Conservative anyway	12	0	0	0	12	4	21	13	10	13	3	18	16	8	9	14	9	11	6	16	25
Don't know	5	0	0	0	5	4	0	2	4	5	5	11	4	3	4	6	5	5	4	4	0

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*