

YouGov / Cambridge Survey Results

Sample Size: 1704 GB adults
Fieldwork: 28th - 29th March 2016

	Vote in 2015					Gender		Age				Social Grade		Region					EU Referendum Vote				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Remain	Leave	Wouldn't Vote	Don't know	
Weighted Sample	1704	481	399	102	162	825	879	198	729	419	358	971	733	204	566	366	411	157	631	672	76	325	
Unweighted Sample	1704	467	417	110	174	748	956	192	669	408	435	1022	682	180	562	386	413	163	661	668	59	316	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the gap in living standards between rich and poor people in Britain is generally getting bigger or smaller, or are things staying about the same?

The gap between rich and poor living standards is generally getting BIGGER	74	63	84	78	83	76	73	66	72	80	76	74	75	72	73	72	76	83	79	78	53	63
The gap between rich and poor living standards is generally getting SMALLER	5	9	1	3	3	5	4	6	5	4	6	6	3	7	5	5	4	4	4	6	2	4
Things are staying about the same	12	21	8	11	12	11	13	12	11	11	16	13	10	12	14	13	11	7	12	11	15	13
Don't know/none of these	9	7	7	8	2	8	10	16	12	5	3	7	12	10	8	10	10	7	5	5	29	21