

YouGov / Channel 4 Survey Results

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1684	662	719	475	394	101	161	815	869	195	719	416	354	960	724	202	559	362	406	155
Unweighted Sample	1684	737	737	496	404	114	169	713	971	165	678	448	393	1025	659	185	562	382	423	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some news stories that have genuinely appeared in the media over the last few months or years.

In each case, have you previously seen or heard the news story?

Tourist bitten by massive crocodile after trying to take a selfie

I have previously seen this story	17	19	17	19	19	14	18	18	17	12	14	18	24	19	15	18	17	18	17	15
I have not previously seen this story	73	75	75	73	71	79	73	73	73	76	75	74	66	73	72	69	75	70	74	77
Don't know	10	6	8	8	10	7	9	10	10	12	11	8	9	8	12	14	9	11	9	9

Iceland to host New Year's Eve party for asylum seekers

I have previously seen this story	2	2	2	2	1	0	2	2	2	8	2	1	1	2	2	1	2	3	1	4
I have not previously seen this story	88	92	89	90	89	97	89	88	88	82	88	90	91	90	86	87	90	86	89	86
Don't know	10	6	9	7	10	3	9	10	10	10	11	9	8	8	12	12	8	11	10	10

Donald Trump picks millionaire oil boss with close links to Vladimir Putin as Secretary of State

I have previously seen this story	44	53	41	47	48	56	37	51	38	41	38	50	52	49	39	53	44	40	39	56
I have not previously seen this story	44	41	47	44	41	41	51	37	51	44	50	39	38	42	47	34	47	46	48	33
Don't know	12	7	12	9	11	3	12	12	11	15	12	11	10	9	15	12	9	14	13	11

Immigrants to be given £8,500 upon arrival to boost economy

I have previously seen this story	3	3	3	2	2	2	5	3	3	5	2	3	2	3	3	3	4	3	2	2
I have not previously seen this story	88	92	89	92	88	97	88	88	88	85	87	89	91	91	85	88	89	86	89	88
Don't know	9	5	8	6	9	2	6	9	9	10	10	8	7	7	12	8	7	11	9	9

Trump offering free one-way tickets to Africa, Mexico for those who wanna leave America

I have previously seen this story	7	8	8	8	7	9	7	6	7	9	5	8	9	8	6	7	8	7	6	7
I have not previously seen this story	84	86	84	85	83	86	86	85	84	83	86	83	83	85	83	84	85	81	85	84
Don't know	9	6	9	7	10	5	7	9	9	8	10	9	8	7	11	9	7	12	9	8

Essex villages High Easter and Good Easter forced to change offensive names after complaints

I have previously seen this story	2	1	2	3	1	0	4	2	2	4	1	1	3	2	1	1	2	2	2	1
I have not previously seen this story	89	94	89	91	90	91	86	89	89	86	88	92	89	91	87	89	90	87	88	91
Don't know	9	5	9	6	9	9	10	9	9	10	11	7	8	7	12	11	8	11	10	8

YouGov / Channel 4 Survey Resu

Sample Size: 1684 GB Adults

Fieldwork: 29th - 30th January 2017

2017

	Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)														
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Bebo	Periscope	Other	Don't know	Not applicable
Weighted Sample	1684	1267	575	393	236	28	212	71	367	213	4	20	23	13	298
Unweighted Sample	1684	1266	576	403	234	28	237	73	367	205	5	22	24	11	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some news stories that have genuinely appeared in the media over the last few months or years.

In each case, have you previously seen or heard the news story?

Tourist bitten by massive crocodile after trying to take a selfie

I have previously seen this story	17	16	16	19	17	4	18	16	14	13	53	19	24	8	21
I have not previously seen this story	73	76	78	74	74	83	77	78	78	81	36	68	69	38	63
Don't know	10	8	6	7	9	13	5	6	9	6	11	13	7	54	16

Iceland to host New Year's Eve party for asylum seekers

I have previously seen this story	2	2	4	2	4	8	2	5	3	4	40	0	0	7	1
I have not previously seen this story	88	90	91	92	86	86	92	93	89	88	60	87	100	39	85
Don't know	10	8	6	6	10	6	6	3	8	8	0	13	0	54	14

Donald Trump picks millionaire oil boss with close links to Vladimir Putin as Secretary of State

I have previously seen this story	44	44	51	52	53	49	47	61	43	45	100	46	62	7	47
I have not previously seen this story	44	45	43	41	35	45	47	35	48	44	0	43	36	39	37
Don't know	12	10	6	7	12	6	6	4	9	11	0	10	3	54	17

Immigrants to be given £8,500 upon arrival to boost economy

I have previously seen this story	3	3	3	4	7	7	5	6	2	4	0	0	10	0	2
I have not previously seen this story	88	89	91	90	85	87	89	92	90	89	100	95	90	46	86
Don't know	9	7	6	6	8	6	6	3	7	7	0	5	0	54	12

Trump offering free one-way tickets to Africa, Mexico for those who wanna leave America

I have previously seen this story	7	8	7	8	13	6	8	11	6	7	0	0	4	0	5
I have not previously seen this story	84	85	89	87	79	78	87	88	87	86	100	87	90	46	83
Don't know	9	8	5	5	8	17	5	1	7	7	0	13	7	54	12

Essex villages High Easter and Good Easter forced to change offensive names after complaints

I have previously seen this story	2	2	2	2	3	4	2	3	1	1	0	3	0	0	2
I have not previously seen this story	89	91	93	92	89	87	94	92	90	90	100	92	96	46	84
Don't know	9	8	5	6	9	9	4	5	9	9	0	5	4	54	14

YouGov / Channel 4 Survey Resu

Sample Size: 1684 GB Adults

Fieldwork: 29th - 30th January 2017

2017

	And which of the following would you say is your primary source of news?								Number of Stories Correct							Fake Stories Believed					Tell the difference between fake news stories?		
	Total	Broadcast news (either on TV/radio or online)	Newspapers (either as papers or online)	Twitter	Facebook	Internet (not including online newspapers)	Talking to friends / family	None of these	Don't know	0	1	2	3	4	5	6	0	1	2	3	1 or more	Confident	Not Confident
Weighted Sample	1684	895	286	31	108	215	47	48	54	217	109	189	424	426	248	71	868	510	236	70	816	830	636
Unweighted Sample	1684	941	284	31	106	200	41	31	50	198	101	192	413	438	269	73	882	519	221	62	802	842	646
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some news stories that have genuinely appeared in the media over the last few months or years.

In each case, have you previously seen or heard the news story?

Tourist bitten by massive crocodile after trying to take a selfie

I have previously seen this story	17	18	23	22	18	13	9	2	9	5	16	18	15	21	23	22	15	19	18	21	19	20	17
I have not previously seen this story	73	74	72	64	74	81	76	76	33	56	73	72	80	74	73	78	70	76	75	76	76	73	77
Don't know	10	9	5	14	9	6	15	22	58	38	12	10	5	5	4	0	14	5	6	3	5	7	6

Iceland to host New Year's Eve party for asylum seekers

I have previously seen this story	2	1	3	6	2	3	5	7	0	0	4	1	2	2	3	10	2	2	2	6	2	3	2
I have not previously seen this story	88	90	94	86	87	93	78	71	39	60	86	90	94	94	93	90	84	93	91	91	93	91	91
Don't know	10	9	4	8	11	4	17	22	61	39	10	9	4	4	4	0	14	5	6	3	5	6	7

Donald Trump picks millionaire oil boss with close links to Vladimir Putin as Secretary of State

I have previously seen this story	44	48	51	38	34	41	23	28	13	10	33	36	42	52	68	70	46	47	37	33	43	51	42
I have not previously seen this story	44	41	45	50	52	51	61	46	29	51	53	52	50	42	27	30	39	45	55	60	49	41	47
Don't know	12	11	4	12	13	8	16	26	58	39	14	12	8	7	4	0	15	8	7	7	8	8	11

Immigrants to be given £8,500 upon arrival to boost economy

I have previously seen this story	3	3	3	3	6	1	3	2	0	1	2	6	4	2	1	1	1	2	7	12	4	3	2
I have not previously seen this story	88	90	93	89	82	94	81	69	52	60	89	86	92	95	95	93	86	94	87	82	91	90	91
Don't know	9	8	4	8	11	5	15	29	48	39	10	8	4	2	3	6	13	3	6	6	4	6	6

Trump offering free one-way tickets to Africa, Mexico for those who wanna leave America

I have previously seen this story	7	7	9	3	9	6	3	2	0	2	10	12	10	6	4	1	3	10	15	14	12	8	6
I have not previously seen this story	84	85	87	89	80	89	81	76	53	61	81	79	85	90	94	99	85	85	79	85	83	85	88
Don't know	9	8	4	8	11	4	16	22	47	37	9	9	5	4	3	0	12	5	6	1	5	7	6

Essex villages High Easter and Good Easter forced to change offensive names after complaints

I have previously seen this story	2	1	4	2	2	1	1	0	3	1	4	3	2	2	1	0	1	1	4	8	3	2	1
I have not previously seen this story	89	91	93	92	86	94	83	74	46	59	88	88	93	95	97	100	86	94	90	89	92	91	91
Don't know	9	8	4	6	12	5	15	26	51	40	8	9	6	3	3	0	13	5	7	3	5	7	7

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

	EU Ref 2016		Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1684	662	719	475	394	101	161	815	869	195	719	416	354	960	724	202	559	362	406	155
Unweighted Sample	1684	737	737	496	404	114	169	713	971	165	678	448	393	1025	659	185	562	382	423	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, in each case, do you think the story itself is true or fake?

Tourist bitten by massive crocodile after trying to take a selfie

Is definitely true	6	6	7	6	8	4	6	8	5	4	7	6	8	6	7	5	5	8	6	8
Is probably true	51	53	51	52	50	55	50	47	55	57	52	51	45	53	48	49	53	50	52	45
TOTAL TRUE	57	59	58	58	58	59	56	55	60	61	59	57	53	59	55	54	58	58	58	53
Is probably fake	15	16	16	19	13	14	13	15	16	15	13	16	19	16	14	11	16	14	16	20
Is definitely fake	4	2	4	4	4	1	6	4	3	2	4	4	3	3	4	4	4	4	3	3
TOTAL FAKE	19	18	20	23	17	15	19	19	19	17	17	20	22	19	18	15	20	18	19	23
Don't know	24	22	22	19	25	25	25	27	22	22	25	22	25	22	27	30	22	24	23	25

Iceland to host New Year's Eve party for asylum seekers

Is definitely true	1	1	1	0	1	0	2	1	1	0	1	1	0	1	1	2	1	2	0	1
Is probably true	19	24	14	16	20	23	15	19	18	35	20	14	12	22	14	23	19	17	17	19
TOTAL TRUE	20	25	15	16	21	23	17	20	19	35	21	15	12	23	15	25	20	19	17	20
Is probably fake	37	36	41	44	35	34	39	36	39	26	36	43	41	37	39	28	41	37	37	41
Is definitely fake	12	8	17	13	10	10	19	13	11	4	10	14	18	10	14	15	10	14	12	10
TOTAL FAKE	49	44	58	57	45	44	58	49	50	30	46	57	59	47	53	43	51	51	49	51
Don't know	31	31	26	26	35	34	25	31	31	35	33	28	28	30	32	33	30	30	34	29

Donald Trump picks millionaire oil boss with close links to Vladimir Putin as Secretary of State

Is definitely true	20	27	16	19	25	27	12	26	13	16	20	20	20	22	16	29	19	18	14	29
Is probably true	48	49	48	49	44	51	48	45	51	53	47	48	47	49	47	40	50	49	51	42
TOTAL TRUE	68	76	64	68	69	78	60	71	64	69	67	68	67	71	63	69	69	67	65	71
Is probably fake	9	7	11	10	11	4	17	9	10	9	9	9	11	8	11	9	10	9	10	7
Is definitely fake	2	1	2	2	2	2	1	2	2	2	2	2	1	2	2	3	1	3	1	0
TOTAL FAKE	11	8	13	12	13	6	18	11	12	11	11	11	12	10	13	12	11	12	11	7
Don't know	21	16	22	21	18	16	22	19	23	20	22	20	20	18	25	19	19	22	24	22

Immigrants to be given £8,500 upon arrival to boost economy

Is definitely true	1	0	2	1	1	1	2	1	1	0	1	1	1	0	2	0	0	2	1	2
Is probably true	11	8	16	10	9	11	23	11	12	11	12	11	11	9	14	6	13	12	11	12
TOTAL TRUE	12	8	18	11	10	12	25	12	13	11	13	12	12	9	16	6	13	14	12	14
Is probably fake	41	48	37	43	41	47	35	40	41	49	39	40	40	46	34	39	41	40	41	43
Is definitely fake	25	26	24	26	28	24	22	27	24	18	23	29	30	26	25	31	26	25	24	20
TOTAL FAKE	66	74	61	69	69	71	57	67	65	67	62	69	70	72	59	70	67	65	65	63
Don't know	22	18	22	20	21	17	19	21	22	22	24	20	18	19	25	24	21	21	23	22

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)														
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Bebo	Periscope	Other	Don't know	Not applicable
Weighted Sample	1684	1267	575	393	236	28	212	71	367	213	4	20	23	13	298
Unweighted Sample	1684	1266	576	403	234	28	237	73	367	205	5	22	24	11	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, in each case, do you think the story itself is true or fake?

Tourist bitten by massive crocodile after trying to take a selfie

Is definitely true	6	6	6	6	5	0	7	2	5	4	0	4	3	8	8
Is probably true	51	53	56	54	56	70	59	65	57	61	82	66	73	20	46
TOTAL TRUE	57	59	62	60	61	70	66	67	62	65	82	70	76	28	54
Is probably fake	15	16	13	16	14	6	13	13	14	13	0	9	11	0	16
Is definitely fake	4	4	4	3	4	12	3	3	4	4	0	3	0	0	2
TOTAL FAKE	19	20	17	19	18	18	16	16	18	17	0	12	11	0	18
Don't know	24	22	20	21	21	12	18	17	20	19	18	18	13	73	28

Iceland to host New Year's Eve party for asylum seekers

Is definitely true	1	1	1	1	2	0	2	1	1	0	0	0	2	0	2
Is probably true	19	20	25	24	25	51	27	39	24	29	13	31	43	0	14
TOTAL TRUE	20	21	26	25	27	51	29	40	25	29	13	31	45	0	16
Is probably fake	37	38	37	36	35	20	39	30	35	35	58	43	14	21	34
Is definitely fake	12	11	10	9	7	4	5	3	9	7	0	15	18	0	13
TOTAL FAKE	49	49	47	45	42	24	44	33	44	42	58	58	32	21	47
Don't know	31	30	28	30	32	26	27	27	31	29	29	11	23	79	37

Donald Trump picks millionaire oil boss with close links to Vladimir Putin as Secretary of State

Is definitely true	20	19	24	26	21	14	22	22	19	18	0	16	24	7	24
Is probably true	48	50	51	50	53	62	53	59	53	52	29	61	69	21	43
TOTAL TRUE	68	69	75	76	74	76	75	81	72	70	29	77	93	28	67
Is probably fake	9	9	9	7	7	10	7	8	8	9	53	15	3	0	9
Is definitely fake	2	2	2	1	1	4	0	0	1	2	0	0	0	0	1
TOTAL FAKE	11	11	11	8	8	14	7	8	9	11	53	15	3	0	10
Don't know	21	20	14	16	18	10	19	11	19	19	18	8	4	73	24

Immigrants to be given £8,500 upon arrival to boost economy

Is definitely true	1	1	0	1	0	0	1	0	0	0	40	3	0	0	2
Is probably true	11	12	11	9	15	3	11	8	13	14	0	11	10	0	8
TOTAL TRUE	12	13	11	10	15	3	12	8	13	14	40	14	10	0	10
Is probably fake	41	41	43	44	38	52	47	51	45	49	36	38	57	21	42
Is definitely fake	25	25	28	27	26	26	23	21	21	18	13	29	12	19	26
TOTAL FAKE	66	66	71	71	64	78	70	72	66	67	49	67	69	40	68
Don't know	22	21	18	19	20	18	18	20	21	20	11	18	21	60	23

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	And which of the following would you say is your primary source of news?								Number of Stories Correct							Fake Stories Believed					Tell the difference between fake news stories?		
	Total	Broadcast news (either on TV/radio or online)	Newspapers (either as papers or online)	Twitter	Facebook	Internet (not including online newspapers)	Talking to friends / family	None of these	Don't know	0	1	2	3	4	5	6	0	1	2	3	1 or more	Confident	Not Confident
Weighted Sample	1684	895	286	31	108	215	47	48	54	217	109	189	424	426	248	71	868	510	236	70	816	830	636
Unweighted Sample	1684	941	284	31	106	200	41	31	50	198	101	192	413	438	269	73	882	519	221	62	802	842	646
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, in each case, do you think the story itself is true or fake?

Tourist bitten by massive crocodile after trying to take a selfie

Is definitely true	6	6	10	5	7	7	0	2	2	0	6	6	6	7	10	9	4	9	7	14	9	8	5
Is probably true	51	51	54	57	64	55	45	17	16	0	22	38	50	64	85	91	39	62	68	63	64	53	56
TOTAL TRUE	57	57	64	62	71	62	45	19	18	0	28	44	56	71	95	100	43	71	75	77	73	61	61
Is probably fake	15	17	13	19	4	15	18	14	16	1	13	27	27	17	3	0	16	15	15	7	14	16	16
Is definitely fake	4	4	3	2	7	3	4	4	2	2	5	7	5	4	0	0	4	2	4	10	4	4	4
TOTAL FAKE	19	21	16	21	11	18	22	18	18	3	18	34	32	21	3	0	20	17	19	17	18	20	20
Don't know	24	22	20	17	18	20	32	63	64	98	53	22	12	9	1	0	38	11	6	6	9	19	19

Iceland to host New Year's Eve party for asylum seekers

Is definitely true	1	1	2	0	0	3	0	0	0	0	0	0	2	1	1	3	0	1	0	11	2	1	0
Is probably true	19	18	16	35	25	25	12	20	5	0	2	7	12	19	40	97	13	24	20	40	24	21	19
TOTAL TRUE	20	19	18	35	25	28	12	20	5	0	2	7	14	20	41	100	13	25	20	51	26	22	19
Is probably fake	37	41	44	22	31	34	38	11	11	0	19	48	53	48	36	0	29	45	52	32	46	39	40
Is definitely fake	12	13	11	5	17	9	6	8	10	1	14	10	17	15	12	0	13	12	10	9	11	13	12
TOTAL FAKE	49	54	55	27	48	43	44	19	21	1	33	58	70	63	48	0	42	57	62	41	57	52	52
Don't know	31	28	29	38	27	29	45	60	74	98	66	35	16	18	12	0	45	18	17	8	17	25	28

Donald Trump picks millionaire oil boss with close links to Vladimir Putin as Secretary of State

Is definitely true	20	22	26	20	6	19	5	3	2	0	8	17	15	24	37	42	20	21	14	17	19	25	17
Is probably true	48	47	49	46	58	53	51	36	31	0	35	48	51	64	61	58	33	62	69	60	64	51	51
TOTAL TRUE	68	69	75	66	64	72	56	39	33	0	43	65	66	88	98	100	53	83	83	77	83	76	68
Is probably fake	9	10	8	17	13	8	7	12	7	3	15	15	18	7	1	0	10	8	8	17	9	8	12
Is definitely fake	2	2	2	2	1	2	2	0	2	0	3	2	4	1	1	0	2	1	1	0	1	2	2
TOTAL FAKE	11	12	10	19	14	10	9	12	9	3	18	17	22	8	2	0	12	9	9	17	10	10	14
Don't know	21	20	16	15	21	17	35	49	58	97	39	18	13	4	0	0	34	8	8	6	8	15	19

Immigrants to be given £8,500 upon arrival to boost economy

Is definitely true	1	1	2	2	1	1	0	0	0	0	3	2	2	0	0	0	0	0	3	13	2	1	1
Is probably true	11	12	12	0	18	11	17	3	5	3	20	32	18	6	2	0	0	6	43	87	24	10	13
TOTAL TRUE	12	13	14	2	19	12	17	3	5	3	23	34	20	6	2	0	0	6	46	100	26	11	14
Is probably fake	41	41	42	70	39	45	39	17	23	0	7	22	46	60	57	66	38	52	36	0	43	43	43
Is definitely fake	25	27	26	19	24	26	17	15	13	0	11	15	29	32	41	34	29	29	11	0	22	30	23
TOTAL FAKE	66	68	68	89	63	71	56	32	36	0	18	37	75	92	98	100	67	81	47	0	65	73	66
Don't know	22	20	18	8	19	17	27	65	60	97	59	28	6	2	1	0	33	13	6	0	10	16	20

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1684	662	719	475	394	101	161	815	869	195	719	416	354	960	724	202	559	362	406	155
Unweighted Sample	1684	737	737	496	404	114	169	713	971	165	678	448	393	1025	659	185	562	382	423	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Trump offering free one-way tickets to Africa,
Mexico for those who wanna leave America

Is definitely true	3	1	3	3	2	1	2	3	2	4	4	1	2	2	4	4	3	3	2	3
Is probably true	33	29	38	32	32	33	43	28	37	26	33	36	33	31	36	24	34	34	35	30
TOTAL TRUE	36	30	41	35	34	34	45	31	39	30	37	37	35	33	40	28	37	37	37	33
Is probably fake	32	40	29	35	33	38	28	34	30	39	30	30	35	37	26	31	34	29	29	40
Is definitely fake	11	12	10	10	14	10	7	13	10	12	11	13	9	11	12	16	10	12	11	10
TOTAL FAKE	43	52	39	45	47	48	35	47	40	51	41	43	44	48	38	47	44	41	40	50
Don't know	21	18	21	20	20	18	20	22	20	19	22	20	21	20	22	26	18	21	23	18

Essex villages High Easter and Good Easter
forced to change offensive names after
complaints

Is definitely true	1	1	2	1	1	1	2	2	1	3	2	0	1	1	2	1	2	2	1	2
Is probably true	21	16	23	22	18	15	26	20	22	31	22	17	19	19	24	20	20	22	22	23
TOTAL TRUE	22	17	25	23	19	16	28	22	23	34	24	17	20	20	26	21	22	24	23	25
Is probably fake	38	43	37	41	40	39	32	37	38	33	34	43	42	41	34	35	38	42	36	36
Is definitely fake	13	16	14	13	16	15	16	15	12	5	13	18	14	14	12	13	16	12	13	9
TOTAL FAKE	51	59	51	54	56	54	48	52	50	38	47	61	56	55	46	48	54	54	49	45
Don't know	26	23	25	22	26	30	24	26	27	28	30	22	24	25	28	30	25	22	29	29

NUMBER CORRECT

0	13	10	12	9	13	7	13	14	12	14	15	12	9	11	15	14	10	14	15	15
1	6	4	7	7	6	8	11	6	7	7	6	5	8	5	8	7	8	4	6	5
2	11	8	15	14	9	7	11	10	12	8	11	11	14	10	13	8	11	12	13	9
3	25	22	28	24	24	25	31	23	27	23	25	26	26	22	29	21	26	26	24	30
4	25	28	25	28	25	35	22	26	24	20	26	24	28	28	22	32	25	26	25	19
5	15	22	10	13	18	14	10	16	13	18	13	18	13	17	11	13	17	13	13	18
6	4	6	3	4	6	5	1	5	3	9	4	4	2	6	2	6	4	5	4	4

NUMBER OF FAKE STORIES BELIEVED TO BE TRUE

0	52	59	46	53	57	49	41	56	47	47	50	54	54	54	48	58	51	50	50	51
1	30	28	32	29	28	41	30	27	34	34	31	28	30	32	28	30	29	31	32	29
2	14	11	16	14	13	9	19	13	15	15	16	14	10	11	18	10	15	13	15	16
3	4	2	6	4	3	1	10	4	4	4	4	3	5	3	6	2	4	6	3	4
TOTAL 1 OR MORE	48	41	54	47	44	51	59	44	53	53	51	45	45	46	52	42	48	50	50	49

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)														
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Bebo	Periscope	Other	Don't know	Not applicable
Weighted Sample	1684	1267	575	393	236	28	212	71	367	213	4	20	23	13	298
Unweighted Sample	1684	1266	576	403	234	28	237	73	367	205	5	22	24	11	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Trump offering free one-way tickets to Africa,
Mexico for those who wanna leave America

Is definitely true	3	3	2	3	2	3	2	2	3	2	0	0	4	0	2
Is probably true	33	34	33	32	35	22	35	38	38	36	64	40	39	8	27
TOTAL TRUE	36	37	35	35	37	25	37	40	41	38	64	40	43	8	29
Is probably fake	32	33	36	37	35	34	39	39	31	34	36	31	31	20	29
Is definitely fake	11	11	14	11	12	14	10	6	13	13	0	15	7	0	12
TOTAL FAKE	43	44	50	48	47	48	49	45	44	47	36	46	38	20	41
Don't know	21	18	15	16	16	27	15	15	16	15	0	15	19	73	30

Essex villages High Easter and Good Easter
forced to change offensive names after
complaints

Is definitely true	1	2	1	2	1	0	1	5	0	0	0	0	0	0	1
Is probably true	21	22	22	25	25	41	18	24	25	31	64	16	22	0	19
TOTAL TRUE	22	24	23	27	26	41	19	29	25	31	64	16	22	0	20
Is probably fake	38	38	41	36	34	29	44	45	35	34	0	60	45	21	36
Is definitely fake	13	14	16	16	15	14	13	11	14	10	0	16	9	0	13
TOTAL FAKE	51	52	57	52	49	43	57	56	49	44	0	76	54	21	49
Don't know	26	24	20	21	25	15	24	15	26	25	36	8	24	79	30

NUMBER CORRECT

0	13	11	8	8	8	7	6	6	9	11	0	0	0	60	19
1	6	7	6	6	8	0	5	2	8	5	40	7	5	12	4
2	11	12	9	14	13	8	13	8	12	13	29	17	3	0	9
3	25	26	24	21	24	18	21	17	25	26	13	25	51	0	23
4	25	25	28	29	24	49	28	45	27	22	18	16	8	14	27
5	15	15	18	17	19	5	20	19	13	17	0	25	19	13	14
6	4	4	7	6	4	13	6	3	6	6	0	11	14	0	4

NUMBER OF FAKE STORIES BELIEVED TO BE TRUE

0	52	49	51	51	46	51	50	44	45	42	36	47	42	92	59
1	30	32	31	31	33	29	36	37	35	34	0	36	48	8	26
2	14	15	13	14	15	20	10	18	15	22	24	17	4	0	12
3	4	4	4	4	5	0	4	1	5	2	40	0	6	0	3
TOTAL 1 OR MORE	48	51	48	49	53	49	50	56	55	58	64	53	58	8	41

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	And which of the following would you say is your primary source of news?								Number of Stories Correct						Fake Stories Believed					Tell the difference between fake news stories?			
	Total	Broadcast news (either on TV/radio or online)	Newspapers (either as papers or online)	Twitter	Facebook	Internet (not including online newspapers)	Talking to friends / family	None of these	Don't know	0	1	2	3	4	5	6	0	1	2	3	1 or more	Confident	Not Confident
Weighted Sample	1684	895	286	31	108	215	47	48	54	217	109	189	424	426	248	71	868	510	236	70	816	830	636
Unweighted Sample	1684	941	284	31	106	200	41	31	50	198	101	192	413	438	269	73	882	519	221	62	802	842	646
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Trump offering free one-way tickets to Africa, Mexico for those who wanna leave America

Is definitely true	3	3	5	0	5	0	0	2	0	0	5	11	3	1	0	0	0	3	9	18	6	3	3
Is probably true	33	34	31	18	38	40	34	10	12	5	42	53	50	34	16	0	0	61	80	82	68	34	35
TOTAL TRUE	36	37	36	18	43	40	34	12	12	5	47	64	53	35	16	0	0	64	89	100	74	37	38
Is probably fake	32	33	33	46	32	33	23	19	15	0	2	9	28	45	62	78	44	27	9	0	19	35	33
Is definitely fake	11	11	14	29	6	13	8	10	9	0	4	4	12	15	20	22	18	6	2	0	4	14	9
TOTAL FAKE	43	44	47	75	38	46	31	29	24	0	6	13	40	60	82	100	62	33	11	0	23	49	42
Don't know	21	19	17	8	19	15	34	58	64	94	46	24	7	4	1	0	38	4	1	0	3	14	20

Essex villages High Easter and Good Easter forced to change offensive names after complaints

Is definitely true	1	1	3	3	5	2	0	0	0	1	2	3	3	1	0	0	0	0	5	16	3	2	1
Is probably true	21	20	22	35	35	25	21	6	4	5	25	31	33	22	11	0	0	31	60	84	44	21	24
TOTAL TRUE	22	21	25	38	40	27	21	6	4	6	27	34	36	23	11	0	0	31	65	100	47	23	25
Is probably fake	38	40	40	42	28	37	35	22	14	0	0	24	37	52	66	72	41	42	25	0	34	40	41
Is definitely fake	13	14	17	14	10	11	5	5	15	0	2	9	14	18	21	28	19	10	5	0	8	18	9
TOTAL FAKE	51	54	57	56	38	48	40	27	29	0	2	33	51	70	87	100	60	52	30	0	42	58	50
Don't know	26	25	18	6	22	25	38	67	67	95	71	33	14	8	1	0	40	17	5	0	12	20	25

NUMBER CORRECT

0	13	11	6	6	14	8	25	47	60	100	0	0	0	0	0	0	23	1	1	9	2	8	10
1	6	6	9	5	7	5	5	13	3	0	100	0	0	0	0	0	6	4	8	21	7	5	8
2	11	12	11	2	9	13	19	9	4	0	0	100	0	0	0	0	5	12	28	27	18	9	12
3	25	27	25	31	26	27	22	12	5	0	0	0	100	0	0	0	16	28	48	43	35	26	27
4	25	26	29	21	27	24	16	5	23	0	0	0	0	100	0	0	21	40	14	0	29	28	26
5	15	15	16	16	14	17	9	2	4	0	0	0	0	0	100	0	20	15	0	0	9	18	14
6	4	3	5	20	2	6	4	12	1	0	0	0	0	0	0	100	8	0	0	0	0	6	3

NUMBER OF FAKE STORIES BELIEVED TO BE TRUE

0	52	52	51	53	29	44	56	83	86	93	48	23	33	44	70	100	100	0	0	0	0	50	47
1	30	30	28	37	46	37	19	13	8	3	20	33	33	48	30	0	0	100	0	0	63	32	34
2	14	13	14	11	19	16	23	4	6	1	18	34	27	8	0	0	0	0	100	0	29	14	14
3	4	4	6	0	6	3	3	0	0	3	14	10	7	0	0	0	0	0	0	100	9	3	5
TOTAL 1 OR MORE	48	47	48	48	71	56	45	17	14	7	52	77	67	56	30	0	0	100	100	100	100	49	53

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1684	662	719	475	394	101	161	815	869	195	719	416	354	960	724	202	559	362	406	155
Unweighted Sample	1684	737	737	496	404	114	169	713	971	165	678	448	393	1025	659	185	562	382	423	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following sources do you generally get your news from? (Please tick all that apply)

Broadcast news (either on TV/radio or online)	75	77	79	84	75	88	84	74	76	51	67	87	89	78	71	79	77	72	73	73
Newspapers (either as papers or online)	45	51	44	48	49	42	46	47	42	43	39	47	54	49	38	58	44	40	43	43
Internet (not including online newspapers)	32	35	29	32	30	35	29	37	27	31	37	31	23	34	29	33	32	34	29	35
Facebook	24	26	20	18	29	19	22	20	29	46	31	15	11	23	27	25	22	25	28	22
Talking to friends/family	24	26	20	23	25	20	21	20	26	35	26	18	19	24	23	33	24	20	23	21
Twitter	10	15	6	5	18	7	6	12	9	25	12	5	3	12	8	9	9	10	10	15
None of these	3	1	3	1	2	1	3	4	2	5	3	2	3	3	3	1	3	3	5	1
Don't know	2	1	2	1	2	3	1	2	3	8	3	0	0	2	2	2	2	3	2	2

And which of the following would you say is your primary source of news?

Broadcast news (either on TV/radio or online)	53	53	59	62	52	63	64	51	55	23	45	69	70	54	53	51	57	49	54	50
Newspapers (either as papers or online)	17	20	16	18	20	11	14	18	16	18	17	15	20	18	16	20	16	17	16	16
Internet (not including online newspapers)	13	12	13	12	11	19	9	16	10	14	18	10	6	14	11	13	14	10	12	16
Facebook	6	6	5	4	7	0	3	4	9	15	9	2	1	5	8	6	4	9	8	6
Talking to friends/family	3	2	2	2	3	1	3	2	3	4	4	2	1	2	4	2	3	5	2	1
Twitter	2	3	0	0	4	0	2	2	2	7	2	0	1	2	2	3	2	2	1	3
None of these	3	1	2	1	1	1	3	4	2	9	3	2	1	2	4	1	3	3	3	3
Don't know	3	3	2	1	4	6	2	3	4	10	4	1	1	4	3	4	2	4	3	4

Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)

Facebook	75	80	72	76	81	78	64	71	80	86	79	75	62	75	76	75	78	73	74	76
Twitter	34	43	27	31	42	35	20	36	32	56	41	27	16	38	29	38	37	30	31	38
LinkedIn	23	31	18	27	26	27	16	27	20	20	31	22	12	32	12	37	27	21	16	19
Instagram	22	28	15	17	25	24	15	18	25	51	28	10	7	24	18	29	23	21	20	16
Google+	14	16	11	10	13	18	9	16	12	23	18	10	6	14	14	15	15	12	12	20
Pinterest	13	18	9	11	16	19	7	6	19	18	15	11	6	13	12	12	14	12	13	8
Snapchat	13	17	8	9	15	9	9	11	14	50	14	2	1	15	10	16	12	12	12	12
Tumblr	4	7	2	3	5	4	1	5	4	13	5	2	1	5	3	6	5	3	5	3
MySpace	2	2	1	1	2	1	1	2	1	1	3	1	1	2	2	2	2	2	2	0
Periscope	1	2	1	1	1	0	1	1	1	1	2	1	1	1	1	1	1	2	1	0
Bebo	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	2
Other	1	2	1	0	2	2	1	2	1	3	1	1	1	2	1	2	1	1	1	0
Don't know	1	1	0	1	1	1	0	1	1	1	1	1	0	1	0	0	0	1	2	1
Not applicable - I am not currently a member of any social networks	18	13	22	19	13	15	26	21	14	9	12	19	33	17	18	18	15	20	21	15

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)														
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Bebo	Periscope	Other	Don't know	Not applicable
Weighted Sample	1684	1267	575	393	236	28	212	71	367	213	4	20	23	13	298
Unweighted Sample	1684	1266	576	403	234	28	237	73	367	205	5	22	24	11	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following sources do you generally get your news from? (Please tick all that apply)

Broadcast news (either on TV/radio or online)	75	76	75	79	79	83	75	69	68	65	42	67	83	27	75
Newspapers (either as papers or online)	45	44	47	53	47	51	48	47	45	43	60	36	37	27	45
Internet (not including online newspapers)	32	32	38	44	46	58	42	45	34	37	69	40	75	33	27
Facebook	24	32	36	31	39	58	42	46	45	52	42	28	35	8	0
Talking to friends/family	24	26	30	31	35	32	39	31	32	42	42	38	57	6	15
Twitter	10	12	28	19	24	38	21	36	25	26	11	50	27	0	0
None of these	3	2	2	1	0	0	1	0	1	1	0	0	0	0	8
Don't know	2	1	1	1	0	2	0	1	2	2	0	0	0	47	6

And which of the following would you say is your primary source of news?

Broadcast news (either on TV/radio or online)	53	54	47	52	46	27	49	25	42	35	31	40	34	7	56
Newspapers (either as papers or online)	17	17	18	21	17	20	18	25	18	16	40	13	23	7	16
Internet (not including online newspapers)	13	12	15	17	21	27	14	27	15	16	0	12	33	33	12
Facebook	6	8	7	5	9	14	8	16	12	15	29	12	7	0	0
Talking to friends/family	3	3	2	2	2	0	3	1	4	7	0	0	0	6	3
Twitter	2	2	5	3	4	8	4	2	5	6	0	18	0	0	0
None of these	3	2	3	0	1	3	1	1	1	2	0	5	4	0	6
Don't know	3	2	2	1	1	2	2	1	2	4	0	0	0	47	8

Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)

Facebook	75	100	91	92	92	96	95	93	94	97	60	80	81	0	0
Twitter	34	41	100	59	68	81	66	81	71	66	60	81	55	0	0
LinkedIn	23	29	41	100	50	72	49	55	40	36	42	34	38	0	0
Instagram	22	27	45	37	43	51	56	69	100	78	42	58	20	0	0
Google+	14	17	28	30	100	69	35	61	28	25	24	41	35	0	0
Pinterest	13	16	25	26	32	31	100	49	32	29	49	32	31	0	0
Snapchat	13	16	25	19	23	42	30	49	45	100	31	21	20	0	0
Tumblr	4	5	10	10	18	35	16	100	13	16	13	30	16	0	0
MySpace	2	2	4	5	8	100	4	14	4	6	13	15	10	0	0
Periscope	1	1	3	2	3	10	3	8	3	2	0	100	0	0	0
Bebo	0	0	0	0	0	2	1	1	0	1	100	0	0	0	0
Other	1	1	2	2	3	8	3	5	1	2	0	0	100	0	0
Don't know	1	0	0	0	0	0	0	0	0	0	0	0	0	100	0
Not applicable - I am not currently a member of any social networks	18	0	0	0	0	0	0	0	0	0	0	0	0	0	100

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	And which of the following would you say is your primary source of news?								Number of Stories Correct							Fake Stories Believed					Tell the difference between fake news stories?		
	Total	Broadcast news (either on TV/radio or online)	Newspapers (either as papers or online)	Twitter	Facebook	Internet (not including online newspapers)	Talking to friends / family	None of these	Don't know	0	1	2	3	4	5	6	0	1	2	3	1 or more	Confident	Not Confident
Weighted Sample	1684	895	286	31	108	215	47	48	54	217	109	189	424	426	248	71	868	510	236	70	816	830	636
Unweighted Sample	1684	941	284	31	106	200	41	31	50	198	101	192	413	438	269	73	882	519	221	62	802	842	646
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following sources do you generally get your news from? (Please tick all that apply)

Broadcast news (either on TV/radio or online)	75	96	66	56	39	54	32	19	19	57	70	77	77	79	80	78	75	75	72	78	75	75	79
Newspapers (either as papers or online)	45	40	93	33	26	31	15	10	17	26	40	41	45	51	50	58	46	46	38	39	43	52	41
Internet (not including online newspapers)	32	23	23	23	28	96	17	17	19	21	23	28	34	33	38	46	30	34	34	37	34	35	33
Facebook	24	17	19	34	96	30	37	10	13	19	20	22	29	24	27	24	20	28	29	30	29	26	24
Talking to friends/family	24	22	21	45	22	27	76	10	11	15	19	22	28	25	24	23	21	27	26	23	26	26	23
Twitter	10	6	12	95	7	17	5	3	6	4	6	10	10	10	15	22	10	11	8	13	10	14	8
None of these	3	1	0	0	0	1	2	69	8	11	7	2	2	1	0	3	4	2	1	0	2	2	2
Don't know	2	0	0	0	1	0	3	1	62	12	1	1	1	1	1	0	4	0	1	0	1	1	0

And which of the following would you say is your primary source of news?

Broadcast news (either on TV/radio or online)	53	100	0	0	0	0	0	0	0	46	48	55	56	55	56	39	54	53	51	54	52	50	61
Newspapers (either as papers or online)	17	0	100	0	0	0	0	0	0	8	24	17	17	19	18	19	17	16	17	25	17	22	14
Internet (not including online newspapers)	13	0	0	0	0	100	0	0	0	8	11	15	14	12	15	17	11	15	15	10	15	14	13
Facebook	6	0	0	0	100	0	0	0	0	7	7	5	7	7	6	4	4	10	9	9	9	6	7
Talking to friends/family	3	0	0	0	0	0	100	0	0	6	2	5	2	2	2	3	3	2	5	2	3	2	2
Twitter	2	0	0	100	0	0	0	0	0	1	2	0	2	2	2	9	2	2	1	0	2	3	1
None of these	3	0	0	0	0	0	0	100	0	10	6	2	1	1	0	8	5	1	1	0	1	3	1
Don't know	3	0	0	0	0	0	0	0	100	15	1	1	1	3	1	1	5	1	1	0	1	2	1

Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)

Facebook	75	76	74	86	99	73	78	56	37	64	78	81	76	75	76	80	72	79	78	79	79	77	78
Twitter	34	30	37	98	39	41	30	32	17	21	29	29	33	38	41	55	34	35	32	35	34	40	31
LinkedIn	23	23	28	41	19	30	13	3	6	14	20	29	19	27	27	31	23	24	23	24	24	27	22
Instagram	22	17	23	61	41	26	33	7	14	15	26	24	22	23	19	33	19	25	23	25	25	25	20
Google+	14	12	14	27	20	23	11	4	5	9	16	16	13	13	18	13	13	16	15	17	16	15	14
Pinterest	13	12	14	29	15	14	13	5	7	6	10	15	10	14	17	19	12	15	9	11	13	13	14
Snapchat	13	8	12	40	29	15	29	9	14	10	9	15	13	11	14	19	10	14	20	5	15	15	11
Tumblr	4	2	6	6	11	9	1	2	2	2	1	3	3	8	6	3	4	5	5	2	5	6	3
MySpace	2	1	2	7	4	4	0	1	1	1	0	1	1	3	1	5	2	2	2	0	2	2	1
Periscope	1	1	1	11	2	1	0	2	0	0	1	2	1	1	2	3	1	1	1	0	1	2	1
Bebo	0	0	1	0	1	0	0	0	0	0	1	1	0	0	0	0	0	0	0	2	0	0	0
Other	1	1	2	0	1	3	0	2	0	0	1	0	3	0	2	5	1	2	0	2	2	2	1
Don't know	1	0	0	0	0	2	2	0	11	4	2	0	0	0	1	0	1	0	0	0	0	0	0
Not applicable - I am not currently a member of any social networks	18	18	17	0	0	16	19	39	42	26	12	14	16	19	17	16	20	15	16	15	15	16	16

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1684	662	719	475	394	101	161	815	869	195	719	416	354	960	724	202	559	362	406	155
Unweighted Sample	1684	737	737	496	404	114	169	713	971	165	678	448	393	1025	659	185	562	382	423	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following question was only asked to Facebook users; n=1266]

And thinking about your Facebook account, what proportion of your friends do you think generally share your political views?

Almost all of them have the same political views as me	4	5	4	3	6	2	5	5	4	4	4	5	6	4	5	5	4	3	4	7
Most of them have the same political views as me	20	29	14	16	26	23	19	20	19	26	22	16	14	24	14	30	21	17	16	16
About half of them have the same political views as me	24	28	23	29	26	26	21	23	26	25	24	27	21	25	23	15	26	25	27	22
Most of them don't have the same political views as me	8	6	10	7	8	12	5	10	7	13	9	4	9	8	9	10	7	9	8	10
Almost all of them don't have the same political views as me	3	2	3	4	1	0	4	3	2	3	1	4	3	3	3	3	4	3	1	3
Don't know	41	30	46	41	33	36	46	39	42	29	40	43	48	36	47	37	39	42	43	42

How confident, if at all, are you that you could tell the difference between a fake news story and a real news story?

Very confident	3	4	2	2	4	1	3	5	2	6	4	2	1	3	3	5	2	3	3	6
Fairly confident	46	52	43	44	50	53	46	52	41	49	46	49	41	50	42	44	45	48	46	50
TOTAL CONFIDENT	49	56	45	46	54	54	49	57	43	55	50	51	42	53	45	49	47	51	49	56
Not very confident	32	30	36	40	27	38	28	27	37	27	31	33	38	33	32	31	37	26	34	32
Not confident at all	5	5	5	4	8	3	2	4	6	6	4	5	8	5	6	6	5	7	5	3
TOTAL NOT CONFIDENT	37	35	41	44	35	41	30	31	43	33	35	38	46	38	38	37	42	33	39	35
Don't know	13	9	14	11	11	5	21	12	13	12	15	11	12	10	17	14	12	16	12	10

How worried, if at all, are you about the effects of fake news?

Very worried	14	21	9	9	24	16	11	15	14	18	16	14	11	17	11	22	14	12	13	16
Fairly worried	35	39	33	38	34	44	25	32	38	39	35	32	37	37	33	38	37	31	35	32
TOTAL WORRIED	49	60	42	47	58	60	36	47	52	57	51	46	48	54	44	60	51	43	48	48
Not very worried	32	30	38	39	26	30	39	34	31	24	29	36	39	31	34	22	35	35	32	30
Not worried at all	10	7	12	8	9	7	13	12	8	8	10	10	10	9	11	9	6	11	13	14
TOTAL NOT WORRIED	42	37	50	47	35	37	52	46	39	32	39	46	49	40	45	31	41	46	45	44
Don't know	8	5	8	6	8	3	12	7	9	11	10	8	4	7	11	9	8	10	7	8

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)														
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Bebo	Periscope	Other	Don't know	Not applicable
Weighted Sample	1684	1267	575	393	236	28	212	71	367	213	4	20	23	13	298
Unweighted Sample	1684	1266	576	403	234	28	237	73	367	205	5	22	24	11	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following question was only asked to Facebook users; n=1266]

And thinking about your Facebook account, what proportion of your friends do you think generally share your political views?

Almost all of them have the same political views as me	4	4	5	5	5	4	5	5	5	5	0	0	5	0	0
Most of them have the same political views as me	20	20	24	25	26	27	28	31	26	24	70	21	26	0	0
About half of them have the same political views as me	24	24	28	28	22	23	27	24	28	25	0	29	20	0	0
Most of them don't have the same political views as me	8	8	8	10	8	6	7	5	8	9	0	5	9	0	0
Almost all of them don't have the same political views as me	3	3	3	3	3	0	2	6	2	2	0	6	0	0	0
Don't know	41	41	32	29	36	39	32	29	31	35	30	39	41	0	0

How confident, if at all, are you that you could tell the difference between a fake news story and a real news story?

Very confident	3	3	5	5	6	9	6	5	6	5	0	0	8	0	1
Fairly confident	46	47	53	53	48	55	46	60	52	52	42	65	66	27	44
TOTAL CONFIDENT	49	50	58	58	54	64	52	65	58	57	42	65	74	27	45
Not very confident	32	33	30	30	33	10	31	27	27	26	58	19	16	6	30
Not confident at all	5	6	5	4	5	10	10	3	7	6	0	0	11	7	3
TOTAL NOT CONFIDENT	37	39	35	34	38	20	41	30	34	32	58	19	27	13	33
Don't know	13	10	7	8	7	15	7	4	8	11	0	17	0	60	21

How worried, if at all, are you about the effects of fake news?

Very worried	14	16	19	24	21	22	21	28	21	23	0	16	22	7	8
Fairly worried	35	36	38	38	37	37	43	38	43	42	69	32	43	13	32
TOTAL WORRIED	49	52	57	62	58	59	64	66	64	65	69	48	65	20	40
Not very worried	32	31	31	26	29	33	28	25	25	23	18	32	21	13	37
Not worried at all	10	10	8	9	9	2	6	7	7	5	13	12	11	0	10
TOTAL NOT WORRIED	42	41	39	35	38	35	34	32	32	28	31	44	32	13	47
Don't know	8	7	4	2	4	6	2	2	4	7	0	8	3	67	13

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	And which of the following would you say is your primary source of news?								Number of Stories Correct							Fake Stories Believed					Tell the difference between fake news stories?		
	Total	Broadcast news (either on TV/radio or online)	Newspapers (either as papers or online)	Twitter	Facebook	Internet (not including online newspapers)	Talking to friends / family	None of these	Don't know	0	1	2	3	4	5	6	0	1	2	3	1 or more	Confident	Not Confident
Weighted Sample	1684	895	286	31	108	215	47	48	54	217	109	189	424	426	248	71	868	510	236	70	816	830	636
Unweighted Sample	1684	941	284	31	106	200	41	31	50	198	101	192	413	438	269	73	882	519	221	62	802	842	646
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following question was only asked to Facebook users; n=1266]

And thinking about your Facebook account, what proportion of your friends do you think generally share your political views?

Almost all of them have the same political views as me	4	5	5	11	2	1	4	2	0	5	7	2	6	4	4	1	5	4	4	4	4	5	4
Most of them have the same political views as me	20	18	28	26	17	18	8	27	19	10	11	16	14	23	33	31	21	20	16	19	19	26	15
About half of them have the same political views as me	24	25	24	30	32	23	20	0	0	9	16	22	26	29	28	34	22	26	27	20	26	26	26
Most of them don't have the same political views as me	8	7	6	7	6	17	14	11	4	6	10	5	10	9	8	12	8	9	7	13	9	8	10
Almost all of them don't have the same political views as me	3	2	4	0	3	2	0	3	10	1	7	5	2	2	2	1	2	2	3	3	3	2	3
Don't know	41	42	33	26	40	39	54	57	67	69	50	50	42	33	25	20	41	39	42	41	40	33	42

How confident, if at all, are you that you could tell the difference between a fake news story and a real news story?

Very confident	3	2	5	10	1	2	0	13	5	5	1	1	3	3	2	8	5	1	1	5	1	6	0
Fairly confident	46	44	57	65	41	53	27	40	23	27	34	38	48	51	57	66	43	51	49	35	49	94	0
TOTAL CONFIDENT	49	46	62	75	42	55	27	53	28	32	35	39	51	54	59	74	48	52	50	40	50	100	0
Not very confident	32	37	29	14	33	32	31	15	4	19	36	35	34	36	33	24	29	37	36	38	37	0	86
Not confident at all	5	6	2	5	8	5	2	3	6	11	7	6	6	3	4	1	6	5	2	9	5	0	14
TOTAL NOT CONFIDENT	37	43	31	19	41	37	33	18	10	30	43	41	40	39	37	25	35	42	38	47	42	0	100
Don't know	13	11	6	6	17	8	41	30	62	39	20	21	8	6	4	1	17	6	12	14	8	0	0

How worried, if at all, are you about the effects of fake news?

Very worried	14	14	16	28	20	12	17	5	5	9	13	12	11	16	20	25	14	16	11	10	14	18	12
Fairly worried	35	36	42	38	37	30	28	24	12	24	41	35	34	39	37	35	35	34	39	31	35	36	38
TOTAL WORRIED	49	50	58	66	57	42	45	29	17	33	54	47	45	55	57	60	49	50	50	41	49	54	50
Not very worried	32	35	31	16	19	38	29	24	14	21	31	35	36	34	31	31	30	35	36	36	35	34	35
Not worried at all	10	9	7	9	9	14	1	33	9	13	9	9	13	6	9	10	10	9	9	21	10	10	10
TOTAL NOT WORRIED	42	44	38	25	28	52	30	57	23	34	40	44	49	40	40	41	40	44	45	57	45	44	45
Don't know	8	6	3	9	14	5	25	14	59	32	6	10	6	4	2	0	11	6	5	1	5	2	4

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1684	662	719	475	394	101	161	815	869	195	719	416	354	960	724	202	559	362	406	155
Unweighted Sample	1684	737	737	496	404	114	169	713	971	165	678	448	393	1025	659	185	562	382	423	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"Fact checking" sites are websites that monitor the claims made by public figures or news organisations and decide whether they are accurate or not. Do you think we need more websites like this, or do you think there are enough already?

I think we need more	46	55	39	39	53	47	42	50	43	69	48	42	35	52	39	51	46	45	46	48
I don't think we need more	22	18	27	29	18	16	27	23	22	10	18	27	32	21	24	22	24	24	21	18
Don't know	31	27	34	32	29	38	31	27	35	21	33	31	34	27	37	27	31	31	34	34

Do you think the following groups are or are not doing enough to tackle to fake news?

Members of the public

They are doing enough	16	14	19	19	14	14	23	18	15	16	16	18	16	17	15	19	16	16	16	15
They are not doing enough	44	52	38	41	50	44	30	48	40	57	44	41	38	48	38	45	46	39	43	44
Not sure	40	34	43	40	35	42	47	35	46	28	40	41	47	35	47	36	38	45	41	41

The Government

They are doing enough	12	10	14	16	9	12	14	14	10	10	13	11	13	12	11	10	13	13	9	13
They are not doing enough	55	63	51	48	65	53	52	56	54	67	52	54	55	57	52	62	52	53	57	54
Not sure	33	27	35	36	26	35	34	30	37	23	36	36	32	31	37	28	35	34	34	33

Social media sites such as Facebook or Twitter

They are doing enough	8	5	9	7	6	10	9	10	6	13	9	5	6	8	8	8	9	8	8	8
They are not doing enough	66	75	65	69	74	71	60	65	66	65	62	71	68	70	60	72	65	65	65	65
Not sure	26	21	26	24	21	19	31	25	27	23	29	24	26	23	31	20	27	27	28	27

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

2017

	Which, if any, of the following online social networks are you currently a member of? (Please tick all that apply)														
	Total	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Bebo	Periscope	Other	Don't know	Not applicable
Weighted Sample	1684	1267	575	393	236	28	212	71	367	213	4	20	23	13	298
Unweighted Sample	1684	1266	576	403	234	28	237	73	367	205	5	22	24	11	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"Fact checking" sites are websites that monitor the claims made by public figures or news organisations and decide whether they are accurate or not. Do you think we need more websites like this, or do you think there are enough already?

I think we need more	46	51	59	58	58	65	61	70	63	63	51	64	66	46	28
I don't think we need more	22	20	17	18	18	27	14	16	12	12	31	18	23	0	33
Don't know	31	29	24	24	24	9	25	14	25	24	18	18	11	54	38

Do you think the following groups are or are not doing enough to tackle to fake news?

Members of the public

They are doing enough	16	16	15	17	16	14	13	17	13	11	0	15	19	0	16
They are not doing enough	44	46	53	54	52	67	55	63	55	58	76	49	61	33	36
Not sure	40	38	32	28	32	19	32	20	32	31	24	37	20	67	48

The Government

They are doing enough	12	11	12	12	13	17	8	16	9	8	40	11	17	0	17
They are not doing enough	55	58	60	64	61	61	64	68	63	65	60	71	58	33	44
Not sure	33	31	28	24	26	22	28	17	28	27	0	18	25	67	39

Social media sites such as Facebook or Twitter

They are doing enough	8	8	9	8	11	35	5	12	7	8	0	15	10	6	7
They are not doing enough	66	68	69	75	71	52	76	75	72	70	100	59	79	27	60
Not sure	26	24	22	16	18	13	19	14	21	22	0	27	11	67	33

Sample Size: 1684 GB Adults
Fieldwork: 29th - 30th January 2017

	And which of the following would you say is your primary source of news?								Number of Stories Correct							Fake Stories Believed					Tell the difference between fake news stories?	
Total	Broadcast news (either on TV/radio or online)	Newspapers (either as papers or online)	Twitter	Facebook	Internet (not including online newspapers)	Talking to friends / family	None of these	Don't know	0	1	2	3	4	5	6	0	1	2	3	1 or more	Confident	Not Confident
Weighted Sample 1684	895	286	31	108	215	47	48	54	217	109	189	424	426	248	71	868	510	236	70	816	830	636
Unweighted Sample 1684	941	284	31	106	200	41	31	50	198	101	192	413	438	269	73	882	519	221	62	802	842	646
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"Fact checking" sites are websites that monitor the claims made by public figures or news organisations and decide whether they are accurate or not. Do you think we need more websites like this, or do you think there are enough already?

I think we need more	46	44	53	61	60	49	38	44	7	29	47	38	49	48	57	57	44	48	49	53	49	53	46
I don't think we need more	22	24	23	11	15	24	21	23	8	12	17	27	25	25	21	28	20	24	26	30	25	24	24
Don't know	31	32	24	27	25	27	41	33	85	59	36	34	26	28	22	15	36	28	26	17	26	23	30

Do you think the following groups are or are not doing enough to tackle to fake news?

Members of the public

They are doing enough	16	17	19	10	14	19	8	6	3	9	11	15	18	19	18	10	14	18	20	24	19	18	17
They are not doing enough	44	44	47	64	46	45	39	32	15	21	37	44	44	47	56	61	42	45	44	46	45	49	43
Not sure	40	40	34	26	40	36	53	62	82	71	52	41	38	34	26	29	44	37	36	30	36	33	40

The Government

They are doing enough	12	10	15	1	9	20	4	10	5	7	4	11	14	12	15	17	11	12	14	15	13	14	11
They are not doing enough	55	57	57	69	61	51	50	34	23	25	48	56	58	63	63	58	50	59	63	53	60	60	56
Not sure	33	33	28	29	29	30	46	56	72	68	47	33	28	25	23	25	39	29	23	32	27	26	33

Social media sites such as Facebook or Twitter

They are doing enough	8	6	9	9	16	10	9	19	5	6	9	8	9	9	6	12	7	9	9	10	9	11	6
They are not doing enough	66	71	70	60	62	66	50	22	16	28	53	67	72	73	78	70	62	68	73	65	69	68	71
Not sure	26	23	21	31	22	24	41	59	79	66	38	25	20	17	17	18	31	23	18	25	22	21	23