

## YouGov / Channel 4 Survey Results

Sample Size: 1208 Scottish Adults Fieldwork: 25th - 28th April 2014

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		Likelihood to Referendum voting vote intention			Holyro	ood con: 20		y vote	Ger	nder		Ą	Social Class				
	Total	10/10	8+/10	Yes	No	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted sample	1208	986	1081	447	617	134	307	76	439	575	633	143	292	431	342	568	640
<b>Unweighted Sample</b>	1208	1009	1104	418	656	136	369	94	383	593	615	123	235	449	401	674	534
'-	0/.	0/_	0/_	0/	0/	0/	0/2	0/	0/	0/_	0/	0/2	0/-	0/_	0/	0/	0/_

If there was a referendum tomorrow on Scotland's future and this was the question, how would you vote?	20th-24th March	25th- 28th April																
Should Scotland be an independent country?																		
Yes No Would not vote Don't know	37 52 1 10	37 51 2 10	38 55 0 6	38 54 0 8	100 0 0 0	0 100 0 0	9 88 0 3	21 69 0 9	16 73 2 9	66 24 0 10	43 48 2 7	31 54 1 13	38 39 6 16	39 48 3 9	35 53 0 12	38 55 0 7	37 52 1 10	37 50 2 11
EXCLUDING DON'T KNOW/WON'T VOTE  Yes  No	42 58	42 58	41 59	41 59	100 0	0 100	9 91	23 77	18 82	73 27	47 53	37 63	49 51	45 55	39 61	40 60	42 58	42 58
And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in a referendum on Scottish independence?																		
0 - Certain NOT to vote	2	2	0	0	1	1	0	1	0	1	2	2	6	4	1	1	2	2
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	1 0	0 0	0	1 1	0	0	0	0 0	1	0 0	1	0	0	1
3 4	0 0	0 1	0 0	0	1	0	0	0	0	1	0	1	1 0	1	1 1	0	1	0
5	2	2	0	0	1	1	1	1	0	1	1	2	4	2	2	1	2	2
6	1	1	0	0	1	0	0	0	0	0	1	0	1	1	1	0	0	1
7	2	2	0	0	3	1	0	1	3	2	3	1	4	5	1	1	1	3
8	4	3	0	3	3	2	4	4	0	1	2	4	2	4	4	2	3	3
9	7	5	0	5 91	5 84	4	5	4	3 92	4	6	4	8	6 74	4	4	5 84	4
10 - Absolutely certain to vote Don't know	80 3	82 3	100 0	0	84 0	89 0	88 1	87 1	3	87 2	81 2	82 3	65 10	3	85 2	91 0	1	79 4



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-	%	%	%	%	%	%	0/2	0/2	%	0/2	%	0/2	0/2	%	0/2	0/2	0/2

Unweighted	Sample

Which of the following best reflects your view?																	
[Asked only to YES voters n=418] The way Britain has developed it is no longer a				1		ı				1		I				I	
country I want Scotland to be part of I like being part of Britain but would prefer an	60	66	62	60	0	36	43	59	67	63	57	61	61	66	52	60	60
independent Scotland	35	31	35	35	0	64	51	41	29	32	39	35	31	28	46	34	36
Neither	4	3	2	4	0	0	3	0	4	5	4	4	6	5	2	5	3
Don't know	1	0	0	1	0	0	4	0	0	0	1	0	2	0	0	0	1
We are interested to know how people living in Scotland see themselves in terms of their nationality. Which of the statements best describes how you regard yourself?  Scottish, not British	24	25	24	52	6	<b>l</b> 5	17	10	41	26	22	<b>l</b> 21	29	24	21	<b>l</b> 23	25
More Scottish than British	25	24	25	30	18	14	20	33	31	26	24	23	21	28	25	25	25
Equally Scottish and British	30	32	31	10	47	54	43	29	15	28	32	26	28	26	39	32	28
More British than Scottish	5	6	6	2	9	7	7	6	4	6	5	6	5	6	5	5	6
British, not Scottish	9	9	9	1	16	18	11	13	4	7	10	8	9	10	8	10	8
Other	5	5	4	6	5	2	2	7	4	5	5	9	7	4	3	5	5
Don't know	1	0	0	0	0	0	0	2	2	2	1	7	1	1	0	1	2



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	•	0.1	0.1	0.1	0.1	0.4	0.1	0.1	0.1	0.4	0.4	0.1	0.1	0.1	0.4	0.4	- 01

Here are some of the things people have said																	
might happen if Scotland became independent, do you think the following are or are not true?																	
•																	
Scotland would be able to use the pound as part																	
of a currency union  This probably would happen if Scotland became			ĺ	İ		ı				Ī		Ī				Ī	
independent	45	47	46	81	21	20	33	34	70	51	40	50	46	42	45	46	44
This probably would not happen if Scotland became	45	47	40	01	21	20	33	34	70	51	40	50	40	42	45	46	44
	20	40	20	44	00	67	40	40	40	200	20	24	200	40	40	20	20
independent Don't know	38 17	40 14	39 15	11 8	62 17	13	49 18	49 17	18 13	36 13	39 21	31 19	36 18	40 18	40	39	36 20
	17	14	15	8	17	13	18	17	13	13	21	19	18	18	15	15	20
Scotland would be able to remain a member of																	
the European Union			i	i		i				i		i				1	
This probably would happen if Scotland became	40		4-7	00	0.4						40		40		40		40
independent	46	47	47	80	24	24	37	35	65	53	40	55	48	44	43	50	43
This probably would not happen if Scotland became			0.5					40	4.0	0.4		07					
independent	34	37	35	9	57	60	44	48	18	31	36	27	28	34	41	33	34
Don't know	20	16	18	11	20	16	19	17	17	16	24	18	24	21	16	17	22
Scotland would be able to afford to keep state																	
pensions at the current level				1													
This probably would happen if Scotland became																	
independent	41	42	42	84	13	14	32	32	66	46	37	40	40	39	46	41	41
This probably would not happen if Scotland became																	
independent	38	41	40	6	67	76	47	46	19	37	39	36	36	40	38	39	37
Don't know	21	17	18	10	20	10	22	21	15	17	24	25	24	22	16	19	22
Major businesses and employers would leave				•		-				=		=				=	
Scotland																	
This probably would happen if Scotland became																	
independent	40	42	41	9	68	70	49	50	22	38	41	32	39	42	40	42	38
This probably would not happen if Scotland became																	
independent	43	43	43	80	17	19	29	40	64	49	37	48	42	39	46	43	43
Don't know	18	15	16	11	15	11	21	10	14	13	22	20	19	19	15	15	20
			1	<u>.</u> 1								•				•	



## YouGov Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and recalled vote from the 2011 Holyrood election:

Unweighted no. Weighted no.

	J	J
Age and Gender		
Male 18 to 24	59	72
Male 25 to 39	109	144
Male 40 to 59	226	209
Male 60 +	199	150
Female 18 to 24	64	70
Female 25 to 39	126	149
Female 40 to 59	223	222
Female 60 +	202	192
Social Grade		
AB	289	236
C1	385	332
C2	212	242
DE	322	399
Newspaper Type		
Express / Mail	165	145
Sun / Star	118	193
Mirror / Record	240	242
Guardian / Independent/ Herald	94	72
FT / Times / Telegraph/ Scotsman	103	72
Other Paper	202	242
No Paper	286	242
Recalled 2011 Constituency Vote		
Conservative	136	134
Labour	369	307
Liberal Democrat	94	76
SNP	314	316
SNP (but Labour in 2010)	69	122
Others	16	11
None/ DK	210	242

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