

## YouGov / The Sun Survey Results

Sample Size: 652 GB Adults  
Fieldwork: 5th November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>652</b>	X	X	X	X	200	155	138	316	336	78	165	223	186	372	280	83	212	140	160	57	
Unweighted Sample	652	180	161	32*	86	224	147	143	317	335	49*	154	241	208	470	182	82	230	115	159	66	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov  
12-13  
2009

Nov  
4-5  
2014

### Do you think that David Cameron is doing well or badly as Prime Minister?

[Asked about David Cameron as Conservative leader in 2009]

Very well	8	6	19	2	6	0	15	0	3	6	5	3	6	6	7	8	4	7	6	8	5	2
Fairly well	49	37	76	10	43	32	63	14	33	35	38	34	40	36	34	41	31	29	48	33	29	36
<b>TOTAL WELL</b>	<b>57</b>	<b>43</b>	<b>95</b>	<b>12</b>	<b>49</b>	<b>32</b>	<b>78</b>	<b>14</b>	<b>36</b>	<b>41</b>	<b>43</b>	<b>37</b>	<b>46</b>	<b>42</b>	<b>41</b>	<b>49</b>	<b>35</b>	<b>36</b>	<b>54</b>	<b>41</b>	<b>34</b>	<b>38</b>
Fairly badly	23	22	4	36	24	37	10	37	25	20	24	17	18	23	27	22	22	24	17	26	22	30
Very badly	10	25	0	49	23	24	6	46	30	27	23	10	25	29	27	24	27	22	22	27	29	28
<b>TOTAL BADLY</b>	<b>33</b>	<b>47</b>	<b>4</b>	<b>85</b>	<b>47</b>	<b>61</b>	<b>16</b>	<b>83</b>	<b>55</b>	<b>47</b>	<b>47</b>	<b>27</b>	<b>43</b>	<b>52</b>	<b>54</b>	<b>46</b>	<b>49</b>	<b>46</b>	<b>39</b>	<b>53</b>	<b>51</b>	<b>58</b>
Don't know	10	10	2	4	4	7	5	3	9	11	10	35	10	6	5	5	17	18	8	6	15	5

### Do you think Ed Miliband is doing well or badly as leader of the Labour party?

[Asked about Gordon Brown as Prime Minister in 2009]

Very well	3	3	0	8	6	0	1	7	1	4	3	3	5	4	1	4	2	2	5	2	2	5
Fairly well	25	16	3	46	10	5	3	36	18	17	15	11	11	22	17	16	16	7	15	19	23	13
<b>TOTAL WELL</b>	<b>28</b>	<b>19</b>	<b>3</b>	<b>54</b>	<b>16</b>	<b>5</b>	<b>4</b>	<b>43</b>	<b>19</b>	<b>21</b>	<b>18</b>	<b>14</b>	<b>16</b>	<b>26</b>	<b>18</b>	<b>20</b>	<b>18</b>	<b>9</b>	<b>20</b>	<b>21</b>	<b>25</b>	<b>18</b>
Fairly badly	35	31	35	27	40	33	27	36	38	25	37	29	29	34	30	32	30	39	33	33	23	28
Very badly	32	35	59	7	39	57	61	13	32	41	30	16	36	30	49	40	28	35	37	33	34	39
<b>TOTAL BADLY</b>	<b>67</b>	<b>66</b>	<b>94</b>	<b>34</b>	<b>79</b>	<b>90</b>	<b>88</b>	<b>49</b>	<b>70</b>	<b>66</b>	<b>67</b>	<b>45</b>	<b>65</b>	<b>64</b>	<b>79</b>	<b>72</b>	<b>58</b>	<b>74</b>	<b>70</b>	<b>66</b>	<b>57</b>	<b>67</b>
Don't know	5	14	3	11	5	5	7	8	11	13	15	41	20	10	3	8	23	18	10	13	18	15

### Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	4	3	3	3	14	0	3	2	4	3	2	3	3	3	2	3	2	2	3	3	1	4
Fairly well	38	16	22	13	41	10	17	14	21	14	18	8	18	19	14	19	12	14	20	8	19	18
<b>TOTAL WELL</b>	<b>42</b>	<b>19</b>	<b>25</b>	<b>16</b>	<b>55</b>	<b>10</b>	<b>20</b>	<b>16</b>	<b>25</b>	<b>17</b>	<b>20</b>	<b>11</b>	<b>21</b>	<b>22</b>	<b>16</b>	<b>22</b>	<b>14</b>	<b>16</b>	<b>23</b>	<b>11</b>	<b>20</b>	<b>22</b>
Fairly badly	22	30	38	24	35	28	37	24	38	31	28	17	29	33	32	29	31	35	34	31	21	24
Very badly	8	38	33	56	9	54	38	55	27	40	37	29	36	34	49	42	34	30	34	44	43	39
<b>TOTAL BADLY</b>	<b>30</b>	<b>68</b>	<b>71</b>	<b>80</b>	<b>44</b>	<b>82</b>	<b>75</b>	<b>79</b>	<b>65</b>	<b>71</b>	<b>65</b>	<b>46</b>	<b>65</b>	<b>67</b>	<b>81</b>	<b>71</b>	<b>65</b>	<b>65</b>	<b>68</b>	<b>75</b>	<b>64</b>	<b>63</b>
Don't know	28	13	4	5	0	8	6	5	11	11	15	43	13	11	3	6	22	19	8	14	15	15

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Fieldwork: 5th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>652</b>	X	X	X	X	200	155	138	316	336	78	165	223	186	372	280	83	212	140	160	57
Unweighted Sample	652	180	161	32*	86	224	147	143	317	335	49*	154	241	208	470	182	82	230	115	159	66
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Nigel Farage is doing well or badly as leader of the UK Independence Party?

Very well	18	26	7	16	44	30	11	14	23	15	11	17	15	27	21	15	18	18	20	17	18
Fairly well	37	43	33	49	51	45	36	36	35	39	26	33	39	44	40	33	30	42	38	34	37
<b>TOTAL WELL</b>	<b>55</b>	<b>69</b>	<b>40</b>	<b>65</b>	<b>95</b>	<b>75</b>	<b>47</b>	<b>50</b>	<b>58</b>	<b>54</b>	<b>37</b>	<b>50</b>	<b>54</b>	<b>71</b>	<b>61</b>	<b>48</b>	<b>48</b>	<b>60</b>	<b>58</b>	<b>51</b>	<b>55</b>
Fairly badly	7	7	9	8	1	4	8	12	6	8	4	6	10	4	8	4	8	6	6	6	10
Very badly	18	11	37	12	0	8	29	19	23	14	19	24	18	13	20	16	18	20	16	17	22
<b>TOTAL BADLY</b>	<b>25</b>	<b>18</b>	<b>46</b>	<b>20</b>	<b>1</b>	<b>12</b>	<b>37</b>	<b>31</b>	<b>29</b>	<b>22</b>	<b>23</b>	<b>30</b>	<b>28</b>	<b>17</b>	<b>28</b>	<b>20</b>	<b>26</b>	<b>26</b>	<b>22</b>	<b>23</b>	<b>32</b>
Don't know	19	13	14	15	4	13	15	18	14	25	40	20	17	13	10	31	25	14	20	25	13

Nov  
24-26  
2009

Nov  
4-5  
2014

Which party do you think is more likely to run Britain's economy well - the Conservatives or Labour?

Conservative	35	40	96	7	27	47	80	12	29	39	42	31	36	42	46	48	31	44	46	37	34	39
Labour	25	22	0	65	25	9	3	55	18	25	19	16	23	23	22	22	22	15	16	29	28	17
Neither	30	22	1	15	37	40	10	17	39	22	22	10	21	22	28	20	24	24	25	17	18	30
Don't know	10	16	3	14	10	5	7	15	14	14	17	43	21	12	5	10	24	17	12	17	21	13

Regardless of how you intend to vote, what do you think is the most LIKELY result of the general election next year?

A Conservative majority	14	32	2	17	13	24	5	13	14	14	15	17	13	12	15	12	17	20	10	7	12
A hung Parliament, with the Conservatives the biggest party	30	51	13	39	41	50	19	27	32	29	28	27	28	38	34	25	25	34	30	28	34
A hung Parliament, with Labour the biggest party	22	4	45	24	19	10	39	29	26	17	13	22	25	21	24	19	15	18	30	26	14
A Labour majority	9	1	25	0	4	2	20	7	8	10	1	6	14	10	7	12	6	10	5	11	16
Something else	7	3	5	7	10	4	4	9	7	7	4	9	7	7	6	9	16	6	5	6	7
Don't know	18	10	10	12	12	11	13	15	13	23	40	19	14	13	14	23	21	11	20	22	17

And who do you think is most LIKELY to be Prime Minister after the general election next year?

David Cameron	39	80	8	49	44	68	19	33	41	37	34	38	41	38	44	32	38	49	31	33	39
Ed Miliband	23	3	58	18	14	9	49	23	28	17	15	20	28	21	23	22	14	19	29	27	21
Nick Clegg	1	0	1	7	0	0	0	1	1	2	1	1	2	0	1	2	4	2	0	0	0
Nigel Farage	2	0	1	0	5	1	0	3	3	1	0	5	1	1	2	2	5	1	2	3	0
Someone else	9	4	11	11	15	7	9	9	9	9	5	5	9	15	9	10	14	8	10	6	12
Don't know	26	12	22	16	22	15	23	30	19	33	44	31	19	24	22	33	27	20	28	32	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And regardless of what you think the most likely result is, do you think the following would or would not be up to job of Prime Minister?

**David Cameron**

Would be up to the job of Prime Minister	<b>50</b>	98	29	56	59	89	27	47	50	50	29	50	54	54	61	37	50	57	49	42	52
Would not be up to the job of Prime Minister	<b>28</b>	0	54	29	30	6	52	35	30	26	24	22	33	30	28	28	19	30	23	33	34
Not sure	<b>22</b>	2	17	15	12	5	21	18	20	24	46	28	13	16	11	35	31	13	28	25	14

**Ed Miliband**

Would be up to the job of Prime Minister	<b>19</b>	3	54	15	3	6	48	17	22	17	12	15	24	21	21	17	11	18	18	25	25
Would not be up to the job of Prime Minister	<b>55</b>	94	20	82	87	88	31	58	56	54	36	55	57	63	64	45	52	70	49	46	56
Not sure	<b>25</b>	3	26	3	10	6	21	25	22	28	52	30	19	16	15	37	37	12	33	29	19

**Nick Clegg**

Would be up to the job of Prime Minister	<b>13</b>	15	13	56	3	11	11	28	15	12	4	14	17	11	16	10	21	15	8	11	17
Would not be up to the job of Prime Minister	<b>65</b>	75	76	35	87	79	78	52	64	66	44	58	65	81	70	59	45	68	71	65	67
Not sure	<b>22</b>	10	11	9	10	10	11	20	22	23	52	27	18	8	15	31	35	17	22	24	16

**Nigel Farage**

Would be up to the job of Prime Minister	<b>15</b>	19	8	14	50	21	8	13	18	13	17	19	11	18	18	13	16	17	12	17	14
Would not be up to the job of Prime Minister	<b>61</b>	71	76	86	26	66	75	71	59	62	35	55	69	67	65	56	47	63	66	56	77
Not sure	<b>24</b>	9	16	0	24	14	17	16	22	25	48	26	20	15	17	31	37	20	22	28	9

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.