

## YouGov / The Times Survey Results

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                          | EU Ref 2016 |        | Voting Intention |     |     |         | Vote in 2015 |     |     |         | Gender |      | Age    |       |       |       | Social Grade |      | Region |        |               |                  |       |          |   |
|--------------------------|-------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total       | Remain | Leave            | Con | Lab | Lib Dem | UKIP         | Con | Lab | Lib Dem | UKIP   | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b>   | <b>1651</b> | 649    | 705              | 545 | 384 | 134     | 67           | 466 | 386 | 99      | 161    | 799  | 852    | 192   | 705   | 408   | 347          | 941  | 710    | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b> | <b>1651</b> | 720    | 728              | 587 | 390 | 142     | 59           | 495 | 399 | 110     | 164    | 726  | 925    | 189   | 662   | 437   | 363          | 1008 | 643    | 148    | 570           | 359              | 400   | 174      |   |
|                          | %           | %      | %                | %   | %   | %       | %            | %   | %   | %       | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

|  | 2-3 May | 9-10 May  |    |    |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|--|---------|-----------|----|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|
| Con  | 48      | <b>46</b> | 28 | 66 | 100 | 0   | 0   | 0   | 90 | 11 | 17 | 53 | 45 | 47 | 29 | 35 | 46 | 68 | 46 | 46 | 35 | 57 | 48 | 43 | 26 |  |
| Lab  | 29      | <b>30</b> | 42 | 17 | 0   | 100 | 0   | 0   | 4  | 75 | 18 | 4  | 29 | 32 | 45 | 37 | 31 | 15 | 29 | 31 | 46 | 20 | 32 | 44 | 14 |  |
| Lib Dem  | 10      | <b>11</b> | 19 | 2  | 0   | 0   | 100 | 0   | 5  | 9  | 64 | 1  | 12 | 9  | 13 | 12 | 10 | 8  | 14 | 6  | 13 | 15 | 5  | 7  | 11 |  |
| UKIP   | 5       | <b>5</b>  | 0  | 9  | 0   | 0   | 0   | 100 | 0  | 1  | 0  | 39 | 5  | 4  | 2  | 6  | 4  | 5  | 3  | 9  | 4  | 5  | 7  | 4  | 2  |  |
| Other  | 8       | <b>8</b>  | 11 | 6  | 0   | 0   | 0   | 0   | 1  | 4  | 1  | 2  | 8  | 8  | 10 | 11 | 9  | 4  | 8  | 8  | 2  | 3  | 8  | 2  | 47 |  |
| <b>Other Parties Voting Intention</b>  |         |           |    |    |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
| [Weighted by likelihood to vote, excluding those who would not vote or don't know] |         |           |    |    |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
| SNP/ PCY   | 5       | <b>6</b>  | 8  | 3  | 0   | 0   | 0   | 0   | 0  | 1  | 1  | 0  | 6  | 5  | 5  | 7  | 6  | 3  | 6  | 5  | 0  | 0  | 2  | 0  | 46 |  |
| Green  | 2       | <b>2</b>  | 2  | 2  | 0   | 0   | 0   | 0   | 0  | 2  | 0  | 1  | 1  | 3  | 5  | 2  | 2  | 1  | 2  | 1  | 2  | 2  | 2  | 2  | 1  |  |
| BNP  | 0       | <b>0</b>  | 0  | 0  | 0   | 0   | 0   | 0   | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |  |
| Respect  | 0       | <b>0</b>  | 0  | 0  | 0   | 0   | 0   | 0   | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |  |
| Other  | 1       | <b>1</b>  | 0  | 1  | 0   | 0   | 0   | 0   | 0  | 1  | 0  | 0  | 1  | 0  | 0  | 2  | 0  | 0  | 0  | 1  | 0  | 0  | 3  | 0  | 0  |  |

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Fieldwork: 9th - 10th May 2017

|                          | EU Ref 2016 |        | Voting Intention |     |     |         | Vote in 2015 |     |     |         | Gender |      | Age    |       |       |       | Social Grade |      | Region |        |               |                  |       |          |   |
|--------------------------|-------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total       | Remain | Leave            | Con | Lab | Lib Dem | UKIP         | Con | Lab | Lib Dem | UKIP   | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b>   | <b>1651</b> | 649    | 705              | 545 | 384 | 134     | 67           | 466 | 386 | 99      | 161    | 799  | 852    | 192   | 705   | 408   | 347          | 941  | 710    | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b> | 1651        | 720    | 728              | 587 | 390 | 142     | 59           | 495 | 399 | 110     | 164    | 726  | 925    | 189   | 662   | 437   | 363          | 1008 | 643    | 148    | 570           | 359              | 400   | 174      |   |
|                          | %           | %      | %                | %   | %   | %       | %            | %   | %   | %       | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

|  | 2-3 May | 9-10 May  |    |    |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|---------|-----------|----|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| <b>There is a general election on June 8th, which party will you vote for?</b> |         |           |    |    |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Conservative   | 35      | <b>33</b> | 24 | 51 | 100 | 0   | 0   | 0   | 0  | 79 | 9  | 14 | 38 | 35 | 31 | 19 | 23 | 37 | 58 | 36 | 30 | 24 | 42 | 33 | 29 | 21 |
| Labour   | 23      | <b>23</b> | 36 | 14 | 0   | 100 | 0   | 0   | 3  | 64 | 14 | 3  | 23 | 23 | 32 | 27 | 24 | 12 | 24 | 22 | 34 | 16 | 24 | 33 | 12 |    |
| Liberal Democrat   | 8       | <b>8</b>  | 16 | 2  | 0   | 0   | 100 | 0   | 4  | 7  | 51 | 1  | 10 | 6  | 10 | 8  | 8  | 7  | 11 | 4  | 10 | 12 | 4  | 5  | 10 |    |
| UK Independence Party (UKIP)   | 4       | <b>4</b>  | 0  | 8  | 0   | 0   | 0   | 100 | 0  | 1  | 0  | 31 | 5  | 3  | 2  | 5  | 4  | 4  | 2  | 6  | 3  | 5  | 6  | 3  | 2  |    |
| Scottish National Party (SNP)/ Plaid Cymru                                     | 4       | <b>4</b>  | 6  | 3  | 0   | 0   | 0   | 0   | 0  | 2  | 1  | 0  | 5  | 4  | 4  | 5  | 5  | 2  | 5  | 4  | 1  | 0  | 2  | 0  | 38 |    |
| Some other party   | 3       | <b>2</b>  | 2  | 2  | 0   | 0   | 0   | 0   | 1  | 1  | 1  | 1  | 2  | 2  | 7  | 2  | 2  | 0  | 2  | 2  | 1  | 2  | 4  | 1  | 1  |    |
| Would not vote   | 9       | <b>8</b>  | 2  | 3  | 0   | 0   | 0   | 0   | 2  | 2  | 1  | 2  | 8  | 9  | 14 | 12 | 3  | 4  | 5  | 13 | 11 | 8  | 8  | 11 | 4  |    |
| Don't know   | 14      | <b>17</b> | 14 | 17 | 0   | 0   | 0   | 0   | 10 | 14 | 19 | 24 | 11 | 21 | 13 | 19 | 18 | 12 | 15 | 19 | 17 | 15 | 18 | 18 | 13 |    |

**And which of these parties would you vote for?**

[This question was only asked to those who selected 'some other party'; n=45]

|                              |    |           |    |    |   |   |   |   |    |    |    |    |    |    |    |    |    |     |    |    |     |    |    |    |    |
|------------------------------|----|-----------|----|----|---|---|---|---|----|----|----|----|----|----|----|----|----|-----|----|----|-----|----|----|----|----|
| Green                        | 67 | <b>61</b> | 67 | 43 | 0 | 0 | 0 | 0 | 30 | 62 | 0  | 38 | 42 | 77 | 62 | 58 | 61 | 100 | 78 | 38 | 100 | 85 | 31 | 77 | 40 |
| British National Party (BNP) | 5  | <b>6</b>  | 0  | 14 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 62 | 7  | 6  | 12 | 0  | 11 | 0   | 4  | 11 | 0   | 10 | 5  | 0  | 33 |
| Women's Equality Party       | 1  | <b>0</b>  | 0  | 0  | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 0   | 0  | 0  | 0  | 0  |
| Some other party             | 25 | <b>25</b> | 23 | 36 | 0 | 0 | 0 | 0 | 53 | 38 | 55 | 0  | 46 | 9  | 21 | 42 | 10 | 0   | 9  | 49 | 0   | 5  | 55 | 0  | 27 |
| Don't know                   | 1  | <b>7</b>  | 10 | 6  | 0 | 0 | 0 | 0 | 16 | 0  | 45 | 0  | 5  | 8  | 6  | 0  | 18 | 0   | 10 | 3  | 0   | 0  | 9  | 23 | 0  |

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election on June 8th?**

|                                 |    |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote         | 8  | <b>7</b>  | 1  | 3  | 0  | 0  | 2  | 0  | 3  | 1  | 2  | 1  | 5  | 9  | 15 | 10 | 2  | 2  | 4  | 11 | 10 | 6  | 8  | 9  | 3  |
| 1                               | 1  | <b>1</b>  | 0  | 1  | 0  | 0  | 0  | 2  | 0  | 0  | 0  | 1  | 1  | 0  | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 0  |
| 2                               | 1  | <b>1</b>  | 0  | 1  | 1  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 2  | 1  | 3  | 2  | 1  | 0  | 2  | 1  | 1  | 2  | 2  | 1  | 0  |
| 3                               | 1  | <b>1</b>  | 1  | 1  | 0  | 0  | 0  | 2  | 0  | 2  | 1  | 0  | 2  | 1  | 1  | 2  | 1  | 1  | 1  | 2  | 0  | 1  | 2  | 2  | 0  |
| 4                               | 1  | <b>2</b>  | 1  | 1  | 0  | 2  | 0  | 4  | 1  | 2  | 1  | 1  | 1  | 2  | 4  | 2  | 0  | 0  | 1  | 2  | 2  | 1  | 2  | 1  | 2  |
| 5                               | 5  | <b>5</b>  | 2  | 5  | 1  | 5  | 1  | 11 | 1  | 4  | 3  | 7  | 5  | 5  | 6  | 7  | 3  | 3  | 3  | 8  | 6  | 6  | 4  | 5  | 4  |
| 6                               | 2  | <b>2</b>  | 2  | 2  | 1  | 3  | 3  | 0  | 1  | 3  | 2  | 2  | 2  | 3  | 3  | 3  | 1  | 2  | 2  | 2  | 3  | 1  | 4  | 3  | 0  |
| 7                               | 4  | <b>4</b>  | 3  | 4  | 3  | 4  | 7  | 12 | 3  | 2  | 5  | 6  | 4  | 4  | 4  | 6  | 3  | 2  | 4  | 4  | 4  | 5  | 3  | 5  | 1  |
| 8                               | 6  | <b>7</b>  | 6  | 7  | 8  | 6  | 5  | 8  | 8  | 5  | 6  | 7  | 7  | 7  | 8  | 6  | 8  | 6  | 7  | 7  | 5  | 7  | 6  | 8  | 8  |
| 9                               | 7  | <b>9</b>  | 11 | 9  | 14 | 9  | 12 | 10 | 12 | 9  | 9  | 10 | 11 | 8  | 7  | 10 | 8  | 9  | 8  | 11 | 15 | 9  | 9  | 8  | 7  |
| 10 - Absolutely certain to vote | 63 | <b>60</b> | 72 | 67 | 72 | 70 | 70 | 52 | 71 | 72 | 71 | 66 | 60 | 60 | 47 | 51 | 72 | 74 | 67 | 51 | 53 | 61 | 59 | 58 | 75 |

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|--------------------------|-------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total       | Remain | Leave            | Con | Lab | Lib Dem | UKIP         | Con | Lab | Lib Dem | UKIP   | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
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|                          | %           | %      | %                | %   | %   | %       | %            | %   | %   | %       | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

2-3  
May

9-10  
May

**Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?**

[This question was only asked to those who selected 'don't know'; n=266]

|  |    |    |    |    |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative                               | 12 | 16 | 17 | 18 | 0 | 0 | 0 | 0 | 41 | 5  | 5  | 20 | 18 | 15 | 27 | 12 | 12 | 25 | 14 | 17 | 15 | 22 | 14 | 13 | 7  |
| Labour                                     | 13 | 13 | 17 | 11 | 0 | 0 | 0 | 0 | 5  | 35 | 20 | 3  | 5  | 16 | 2  | 11 | 14 | 21 | 16 | 9  | 12 | 8  | 7  | 23 | 14 |
| Liberal Democrat                           | 5  | 10 | 17 | 6  | 0 | 0 | 0 | 0 | 5  | 9  | 28 | 12 | 13 | 8  | 10 | 8  | 14 | 11 | 11 | 9  | 14 | 6  | 11 | 10 | 14 |
| UK Independence Party (UKIP)               | 7  | 5  | 0  | 10 | 0 | 0 | 0 | 0 | 0  | 4  | 0  | 18 | 7  | 4  | 9  | 4  | 9  | 0  | 5  | 5  | 4  | 7  | 7  | 3  | 0  |
| Scottish National Party (SNP)/ Plaid Cymru | 1  | 1  | 1  | 2  | 0 | 0 | 0 | 0 | 0  | 1  | 0  | 0  | 0  | 2  | 0  | 2  | 0  | 1  | 2  | 0  | 0  | 0  | 0  | 0  | 16 |
| Some other party                           | 3  | 3  | 4  | 2  | 0 | 0 | 0 | 0 | 4  | 2  | 3  | 5  | 1  | 4  | 0  | 4  | 2  | 6  | 3  | 3  | 3  | 5  | 3  | 0  | 7  |
| Would not vote                             | 2  | 3  | 1  | 6  | 0 | 0 | 0 | 0 | 6  | 1  | 0  | 0  | 3  | 4  | 0  | 6  | 1  | 2  | 4  | 2  | 4  | 4  | 1  | 5  | 0  |
| Don't know                                 | 56 | 49 | 42 | 46 | 0 | 0 | 0 | 0 | 39 | 42 | 43 | 41 | 53 | 47 | 51 | 54 | 48 | 33 | 44 | 54 | 49 | 48 | 56 | 45 | 41 |

**Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind?**

[This question was only asked to those who selected a party/some other party; n=1290]

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I will definitely vote for that party   | 61 | 66 | 63 | 74 | 78 | 62 | 43 | 59 | 80 | 66 | 56 | 67 | 66 | 66 | 50 | 57 | 73 | 82 | 66 | 67 | 57 | 67 | 67 | 65 | 71 |
| I will probably vote for that party, it is very unlikely that I will change my mind | 25 | 20 | 23 | 16 | 16 | 22 | 32 | 23 | 14 | 18 | 29 | 22 | 20 | 21 | 27 | 25 | 20 | 11 | 21 | 20 | 20 | 20 | 17 | 25 | 18 |
| I will possibly vote for that party, but there is a chance I will change my mind    | 12 | 11 | 13 | 7  | 5  | 13 | 23 | 12 | 6  | 12 | 14 | 9  | 11 | 10 | 18 | 14 | 6  | 6  | 11 | 10 | 15 | 10 | 13 | 9  | 9  |
| More likely than not I will change my mind  | 1  | 2  | 1  | 2  | 0  | 3  | 1  | 4  | 0  | 3  | 1  | 2  | 2  | 1  | 1  | 3  | 1  | 1  | 1  | 2  | 6  | 1  | 2  | 1  | 1  |
| Don't know  | 2  | 1  | 0  | 1  | 1  | 1  | 0  | 2  | 0  | 1  | 1  | 1  | 1  | 1  | 4  | 1  | 0  | 1  | 1  | 1  | 2  | 2  | 1  | 0  | 0  |

**Which of the following do you think would make the best Prime Minister?**

|               |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Theresa May   | 49 | 49 | 37 | 69 | 96 | 9  | 29 | 54 | 87 | 25 | 36 | 69 | 51 | 47 | 31 | 41 | 53 | 70 | 50 | 47 | 39 | 57 | 51 | 44 | 37 |
| Jeremy Corbyn | 21 | 21 | 31 | 10 | 0  | 62 | 17 | 11 | 2  | 41 | 20 | 5  | 21 | 21 | 37 | 25 | 18 | 7  | 22 | 20 | 25 | 16 | 21 | 24 | 26 |
| Not sure      | 29 | 30 | 32 | 21 | 4  | 30 | 54 | 35 | 11 | 34 | 44 | 25 | 28 | 32 | 32 | 34 | 29 | 23 | 28 | 33 | 36 | 27 | 28 | 31 | 37 |

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|--------------------------|-------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
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|                          | %           | %      | %                | %   | %   | %       | %            | %   | %   | %       | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

|   | 2-3 May | 9-10 May |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|---|---------|----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|
| <b>Which of the following do you think are the most important issues facing the country at this time?</b><br>Please tick up to three. |         |          |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
| Britain leaving the EU  | 64      | 63       | 67 | 67 | 78 | 50 | 76 | 50 | 75 | 59 | 69 | 71 | 66 | 60 | 58 | 57 | 66 | 72 | 68 | 56 | 62 | 64 | 61 | 60 | 68 |  |
| Health  | 45      | 49       | 60 | 45 | 45 | 65 | 49 | 36 | 47 | 63 | 55 | 40 | 42 | 55 | 47 | 47 | 53 | 51 | 51 | 47 | 51 | 48 | 49 | 49 | 52 |  |
| The economy   | 34      | 35       | 41 | 30 | 41 | 32 | 38 | 17 | 42 | 31 | 40 | 25 | 43 | 27 | 31 | 36 | 32 | 37 | 37 | 31 | 34 | 36 | 31 | 35 | 39 |  |
| Immigration & Asylum  | 35      | 34       | 14 | 55 | 49 | 15 | 11 | 71 | 41 | 21 | 19 | 68 | 31 | 36 | 12 | 28 | 37 | 52 | 29 | 40 | 21 | 35 | 37 | 37 | 28 |  |
| Education   | 19      | 16       | 21 | 12 | 11 | 24 | 28 | 8  | 11 | 21 | 26 | 9  | 14 | 19 | 22 | 17 | 17 | 10 | 17 | 15 | 14 | 17 | 18 | 16 | 15 |  |
| Housing   | 17      | 15       | 17 | 13 | 11 | 20 | 16 | 11 | 11 | 21 | 12 | 11 | 15 | 16 | 18 | 16 | 15 | 14 | 16 | 15 | 32 | 16 | 11 | 12 | 10 |  |
| Welfare benefits  | 15      | 14       | 14 | 15 | 12 | 16 | 10 | 11 | 11 | 19 | 14 | 15 | 12 | 17 | 11 | 15 | 17 | 13 | 13 | 16 | 12 | 11 | 18 | 17 | 19 |  |
| Crime   | 11      | 9        | 7  | 13 | 11 | 8  | 4  | 19 | 12 | 7  | 1  | 18 | 10 | 9  | 6  | 10 | 8  | 12 | 7  | 12 | 7  | 10 | 10 | 10 | 6  |  |
| Pensions  | 10      | 9        | 9  | 9  | 9  | 9  | 7  | 13 | 8  | 9  | 10 | 14 | 9  | 10 | 3  | 5  | 16 | 13 | 8  | 11 | 6  | 9  | 10 | 10 | 11 |  |
| The environment   | 8       | 9        | 14 | 4  | 3  | 16 | 16 | 2  | 5  | 11 | 19 | 4  | 10 | 8  | 14 | 9  | 10 | 5  | 11 | 7  | 11 | 9  | 8  | 9  | 10 |  |
| Family life & childcare   | 5       | 6        | 4  | 7  | 6  | 9  | 1  | 5  | 6  | 6  | 4  | 6  | 6  | 6  | 4  | 10 | 3  | 2  | 5  | 7  | 8  | 6  | 6  | 6  | 3  |  |
| Tax   | 5       | 6        | 7  | 6  | 6  | 10 | 4  | 5  | 7  | 9  | 4  | 3  | 7  | 6  | 11 | 8  | 5  | 3  | 7  | 6  | 6  | 4  | 8  | 9  | 6  |  |
| Transport   | 2       | 2        | 2  | 2  | 2  | 2  | 3  | 4  | 2  | 2  | 2  | 3  | 3  | 2  | 5  | 3  | 2  | 0  | 2  | 3  | 4  | 2  | 3  | 1  | 2  |  |
| None of these   | 1       | 1        | 0  | 1  | 0  | 1  | 0  | 0  | 1  | 0  | 0  | 0  | 1  | 1  | 3  | 1  | 0  | 0  | 1  | 2  | 0  | 1  | 2  | 0  | 2  |  |
| Don't know  | 4       | 3        | 1  | 1  | 0  | 2  | 1  | 3  | 2  | 1  | 0  | 1  | 3  | 4  | 9  | 4  | 1  | 1  | 3  | 4  | 3  | 4  | 4  | 3  | 2  |  |

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

|                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative     | 25 | 25 | 15 | 39 | 65 | 2  | 5  | 11 | 58 | 6  | 10 | 28 | 24 | 25 | 9  | 15 | 26 | 50 | 26 | 23 | 15 | 32 | 27 | 19 | 19 |
| Labour           | 35 | 36 | 50 | 24 | 11 | 85 | 37 | 25 | 12 | 74 | 39 | 20 | 40 | 32 | 44 | 39 | 40 | 22 | 40 | 31 | 44 | 28 | 35 | 43 | 39 |
| Liberal Democrat | 4  | 5  | 8  | 2  | 2  | 2  | 37 | 2  | 3  | 4  | 27 | 1  | 6  | 4  | 6  | 5  | 5  | 5  | 6  | 4  | 5  | 7  | 3  | 3  | 7  |
| UKIP             | 2  | 1  | 0  | 3  | 1  | 0  | 0  | 22 | 0  | 0  | 0  | 10 | 1  | 1  | 0  | 2  | 1  | 1  | 0  | 2  | 0  | 2  | 1  | 2  | 1  |
| Other            | 2  | 2  | 3  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 2  | 2  | 3  | 1  | 3  | 1  | 1  | 2  | 0  | 1  | 0  | 0  | 14 |
| None             | 10 | 8  | 6  | 10 | 7  | 1  | 5  | 9  | 11 | 3  | 7  | 11 | 10 | 7  | 6  | 9  | 8  | 7  | 6  | 11 | 9  | 8  | 10 | 7  | 6  |
| Don't know       | 22 | 23 | 18 | 21 | 14 | 11 | 15 | 31 | 15 | 12 | 17 | 30 | 17 | 29 | 32 | 29 | 16 | 15 | 20 | 28 | 27 | 22 | 24 | 26 | 15 |

**Asylum and immigration**

|                  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative     | 31 | 32 | 24 | 45 | 73 | 10 | 12 | 5  | 67 | 13 | 26 | 24 | 34 | 29 | 19 | 23 | 36 | 51 | 34 | 28 | 29 | 40 | 31 | 25 | 24 |
| Labour           | 15 | 16 | 26 | 8  | 1  | 51 | 10 | 5  | 2  | 39 | 10 | 2  | 15 | 17 | 24 | 17 | 17 | 8  | 17 | 14 | 22 | 11 | 16 | 19 | 18 |
| Liberal Democrat | 7  | 6  | 12 | 1  | 1  | 6  | 42 | 1  | 2  | 7  | 29 | 1  | 8  | 5  | 9  | 7  | 5  | 6  | 9  | 2  | 9  | 7  | 4  | 6  | 11 |
| UKIP             | 13 | 14 | 5  | 24 | 14 | 7  | 6  | 60 | 11 | 8  | 7  | 50 | 17 | 10 | 10 | 14 | 15 | 13 | 12 | 16 | 4  | 14 | 17 | 16 | 10 |
| Other            | 2  | 2  | 2  | 1  | 0  | 0  | 0  | 2  | 0  | 1  | 0  | 1  | 1  | 2  | 4  | 1  | 2  | 1  | 2  | 2  | 0  | 2  | 0  | 0  | 12 |
| None             | 8  | 7  | 8  | 5  | 2  | 7  | 9  | 8  | 6  | 10 | 9  | 4  | 9  | 6  | 5  | 8  | 9  | 6  | 6  | 9  | 9  | 7  | 7  | 7  | 9  |
| Don't know       | 23 | 23 | 22 | 16 | 9  | 19 | 20 | 18 | 12 | 22 | 18 | 17 | 16 | 30 | 29 | 30 | 18 | 14 | 20 | 28 | 27 | 20 | 26 | 27 | 16 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                          | Total       | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |   |
|--------------------------|-------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
|                          |             | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
|                          |             | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |
| <b>Weighted Sample</b>   | <b>1651</b> | 649         | 705   | 545              | 384 | 134     | 67   | 466          | 386 | 99      | 161  | 799    | 852    | 192   | 705   | 408   | 347 | 941          | 710  | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b> | <b>1651</b> | 720         | 728   | 587              | 390 | 142     | 59   | 495          | 399 | 110     | 164  | 726    | 925    | 189   | 662   | 437   | 363 | 1008         | 643  | 148    | 570           | 359              | 400   | 174      |   |
|                          |             | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       |                  |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |
|                          |             |             |       | </               |     |         |      |              |     |         |      |        |        |       |       |       |     |              |      |        |               |                  |       |          |   |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|   |   | EU Ref 2016     |           | Voting Intention |           |           |           | Vote in 2015 |           |           |           | Gender    |           | Age       |           |           |           | Social Grade |           | Region    |           |               |                  |           |           |    |
|---|---|-----------------|-----------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|---------------|------------------|-----------|-----------|----|
|   |   | Total           | Remain    | Leave            | Con       | Lab       | Lib Dem   | UKIP         | Con       | Lab       | Lib Dem   | UKIP      | Male      | Female    | 18-24     | 25-49     | 50-64     | 65+          | ABC1      | C2DE      | London    | Rest of South | Midlands / Wales | North     | Scotland  |    |
| <b>Weighted Sample</b>  |   | 1651            | 649       | 705              | 545       | 384       | 134       | 67           | 466       | 386       | 99        | 161       | 799       | 852       | 192       | 705       | 408       | 347          | 941       | 710       | 198       | 548           | 355              | 398       | 152       |    |
| <b>Unweighted Sample</b>  |   | 1651            | 720       | 728              | 587       | 390       | 142       | 59           | 495       | 399       | 110       | 164       | 726       | 925       | 189       | 662       | 437       | 363          | 1008      | 643       | 148       | 570           | 359              | 400       | 174       |    |
|   |   | %               | %         | %                | %         | %         | %         | %            | %         | %         | %         | %         | %         | %         | %         | %         | %         | %            | %         | %         | %         | %             | %                | %         | %         |    |
| <b>Housing</b>  |   |                 |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |    |
|   | 2-3 May                                   | <b>9-10 May</b> |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |    |
|   | Conservative                              | 24              | 23        | 16               | 37        | 63        | 2         | 4            | 6         | 54        | 6         | 10        | 28        | 25        | 22        | 11        | 15        | 27           | 42        | 25        | 21        | 16            | 30               | 26        | 18        | 17 |
|   | Labour                                    | 31              | 30        | 43               | 19        | 8         | 75        | 31           | 17        | 10        | 63        | 32        | 12        | 32        | 28        | 36        | 30        | 33           | 22        | 33        | 25        | 38            | 23               | 27        | 36        | 32 |
|   | Liberal Democrat                          | 5               | 5         | 9                | 2         | 2         | 1         | 38           | 1         | 4         | 4         | 26        | 3         | 7         | 3         | 6         | 5         | 5            | 6         | 7         | 3         | 4             | 7                | 4         | 4         | 8  |
|   | UKIP                                      | 2               | 2         | 0                | 3         | 0         | 0         | 0            | 29        | 1         | 0         | 0         | 12        | 2         | 2         | 1         | 2         | 2            | 1         | 1         | 3         | 1             | 2                | 2         | 2         | 1  |
|   | Other                                     | 3               | 2         | 3                | 1         | 0         | 0         | 0            | 0         | 0         | 1         | 1         | 0         | 2         | 2         | 3         | 2         | 3            | 1         | 2         | 2         | 0             | 1                | 0         | 0         | 14 |
|   | None                                      | 9               | 8         | 6                | 10        | 5         | 4         | 5            | 13        | 9         | 6         | 8         | 11        | 11        | 6         | 7         | 10        | 9            | 6         | 6         | 11        | 7             | 9                | 11        | 7         | 8  |
|   | Don't know                                | 26              | 30        | 23               | 28        | 21        | 18        | 22           | 33        | 22        | 20        | 23        | 34        | 21        | 37        | 36        | 36        | 21           | 22        | 26        | 34        | 32            | 28               | 30        | 34        | 20 |
| <b>Britain's exit from the EU</b>   |   |                 |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |    |
|   | Conservative                              | 39              | 39        | 26               | 58        | 90        | 9         | 15           | 15        | 76        | 19        | 25        | 45        | 41        | 37        | 25        | 26        | 45           | 66        | 40        | 39        | 25            | 49               | 41        | 36        | 28 |
|   | Labour                                    | 12              | 13        | 18               | 7         | 1         | 43        | 5            | 8         | 2         | 29        | 7         | 0         | 13        | 13        | 22        | 15        | 11           | 6         | 13        | 13        | 17            | 8                | 13        | 18        | 14 |
|   | Liberal Democrat                          | 9               | 8         | 16               | 1         | 1         | 11        | 46           | 0         | 4         | 13        | 26        | 1         | 10        | 5         | 10        | 8         | 8            | 5         | 11        | 3         | 13            | 8                | 6         | 5         | 11 |
|   | UKIP                                      | 6               | 6         | 1                | 11        | 3         | 2         | 2            | 56        | 3         | 2         | 2         | 31        | 7         | 4         | 4         | 7         | 6            | 3         | 5         | 7         | 4             | 5                | 6         | 7         | 4  |
|   | Other                                     | 2               | 2         | 3                | 1         | 0         | 1         | 0            | 0         | 0         | 1         | 0         | 0         | 2         | 2         | 3         | 2         | 2            | 1         | 2         | 2         | 1             | 1                | 0         | 0         | 13 |
|   | None                                      | 8               | 9         | 13               | 4         | 1         | 10        | 10           | 2         | 5         | 12        | 13        | 3         | 11        | 7         | 6         | 10        | 10           | 6         | 9         | 9         | 13            | 7                | 9         | 8         | 10 |
|   | Don't know                                | 23              | 24        | 23               | 18        | 5         | 24        | 21           | 19        | 10        | 24        | 27        | 20        | 15        | 32        | 30        | 31        | 18           | 13        | 21        | 28        | 27            | 22               | 25        | 26        | 19 |
| <b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b> |   |                 |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |    |
|   | Right to leave                            | 46              | 44        | 6                | 87        | 70        | 23        | 13           | 93        | 61        | 26        | 25        | 90        | 45        | 43        | 25        | 38        | 50           | 60        | 39        | 51        | 31            | 51               | 46        | 45        | 29 |
|   | Wrong to leave                            | 43              | 45        | 89               | 6         | 24        | 68        | 79           | 5         | 31        | 66        | 66        | 7         | 45        | 45        | 62        | 48        | 42           | 34        | 53        | 34        | 57            | 39               | 44        | 42        | 63 |
|   | Don't know                                | 11              | 11        | 5                | 7         | 5         | 8         | 7            | 1         | 8         | 8         | 9         | 3         | 10        | 12        | 13        | 15        | 8            | 6         | 8         | 15        | 12            | 11               | 10        | 13        | 8  |
| <b>Thinking about the following Prime Ministers, do you think they are or were...</b>             |   |                 |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |    |
| <b>Theresa May</b>  |   |                 |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |    |
|   | A great Prime Minister                    | 8               | 3         | 15               | 22        | 0         | 2         | 1            | 18        | 3         | 1         | 10        | 8         | 8         | 5         | 6         | 6         | 18           | 8         | 8         | 5         | 11            | 9                | 6         | 6         |    |
|   | A good Prime Minister                     | 30              | 21        | 44               | 60        | 9         | 14        | 43           | 52        | 17        | 22        | 48        | 32        | 29        | 18        | 26        | 33        | 44           | 31        | 29        | 26        | 34            | 33               | 29        | 21        |    |
|   | <b>TOTAL GREAT/GOOD PRIME MINISTER</b>    | <b>38</b>       | <b>24</b> | <b>59</b>        | <b>82</b> | <b>9</b>  | <b>16</b> | <b>44</b>    | <b>70</b> | <b>20</b> | <b>23</b> | <b>58</b> | <b>40</b> | <b>37</b> | <b>23</b> | <b>32</b> | <b>39</b> | <b>62</b>    | <b>39</b> | <b>37</b> | <b>31</b> | <b>45</b>     | <b>42</b>        | <b>35</b> | <b>27</b> |    |
|   | An average Prime Minister                 | 20              | 23        | 17               | 12        | 21        | 33        | 23           | 16        | 21        | 34        | 21        | 19        | 20        | 24        | 19        | 20        | 19           | 20        | 20        | 20        | 20            | 19               | 22        | 17        |    |
|   | A poor Prime Minister                     | 10              | 17        | 5                | 1         | 23        | 16        | 4            | 3         | 20        | 12        | 5         | 10        | 11        | 14        | 10        | 14        | 6            | 13        | 7         | 17        | 8             | 8                | 9         | 18        |    |
|   | A terrible Prime Minister                 | 15              | 26        | 5                | 0         | 34        | 25        | 8            | 1         | 27        | 19        | 3         | 18        | 13        | 22        | 19        | 15        | 6            | 16        | 14        | 13        | 12            | 15               | 17        | 29        |    |
|   | <b>TOTAL POOR/TERRIBLE PRIME MINISTER</b> | <b>25</b>       | <b>43</b> | <b>10</b>        | <b>1</b>  | <b>57</b> | <b>41</b> | <b>12</b>    | <b>4</b>  | <b>47</b> | <b>31</b> | <b>8</b>  | <b>28</b> | <b>24</b> | <b>36</b> | <b>29</b> | <b>29</b> | <b>12</b>    | <b>29</b> | <b>21</b> | <b>30</b> | <b>20</b>     | <b>23</b>        | <b>26</b> | <b>47</b> |    |
|   | Don't know                                | 16              | 10        | 14               | 5         | 13        | 10        | 21           | 9         | 11        | 12        | 13        | 13        | 18        | 17        | 21        | 11        | 8            | 12        | 21        | 18        | 15            | 17               | 17        | 8         |    |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|   | EU Ref 2016 |           | Voting Intention |           |           |           | Vote in 2015 |           |           |           | Gender    |           | Age       |           |           |           | Social Grade |           | Region    |           |               |                  |           |           |   |
|---|-------------|-----------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|---------------|------------------|-----------|-----------|---|
|   | Total       | Remain    | Leave            | Con       | Lab       | Lib Dem   | UKIP         | Con       | Lab       | Lib Dem   | UKIP      | Male      | Female    | 18-24     | 25-49     | 50-64     | 65+          | ABC1      | C2DE      | London    | Rest of South | Midlands / Wales | North     | Scotland  |   |
| <b>Weighted Sample</b>                    | <b>1651</b> | 649       | 705              | 545       | 384       | 134       | 67           | 466       | 386       | 99        | 161       | 799       | 852       | 192       | 705       | 408       | 347          | 941       | 710       | 198       | 548           | 355              | 398       | 152       |   |
| <b>Unweighted Sample</b>                  | 1651        | 720       | 728              | 587       | 390       | 142       | 59           | 495       | 399       | 110       | 164       | 726       | 925       | 189       | 662       | 437       | 363          | 1008      | 643       | 148       | 570           | 359              | 400       | 174       |   |
|   | %           | %         | %                | %         | %         | %         | %            | %         | %         | %         | %         | %         | %         | %         | %         | %         | %            | %         | %         | %         | %             | %                | %         | %         | % |
| <b>David Cameron</b>                      |             |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |   |
| A great Prime Minister                    | 3           | 3         | 3                | 6         | 2         | 1         | 0            | 6         | 1         | 2         | 1         | 3         | 3         | 3         | 3         | 2         | 4            | 2         | 3         | 4         | 1             | 2                | 3         |           |   |
| A good Prime Minister                     | 20          | 21        | 20               | 35        | 10        | 20        | 1            | 38        | 9         | 18        | 7         | 21        | 18        | 18        | 18        | 17        | 26           | 21        | 18        | 18        | 24            | 20               | 16        | 15        |   |
| <b>TOTAL GREAT/GOOD PRIME MINISTER</b>    | <b>23</b>   | <b>24</b> | <b>23</b>        | <b>41</b> | <b>12</b> | <b>21</b> | <b>1</b>     | <b>44</b> | <b>10</b> | <b>20</b> | <b>8</b>  | <b>24</b> | <b>21</b> | <b>21</b> | <b>21</b> | <b>20</b> | <b>28</b>    | <b>25</b> | <b>20</b> | <b>21</b> | <b>28</b>     | <b>21</b>        | <b>18</b> | <b>18</b> |   |
| An average Prime Minister                 | 31          | 29        | 35               | 43        | 22        | 30        | 42           | 39        | 25        | 39        | 45        | 33        | 30        | 26        | 29        | 32        | 38           | 33        | 30        | 29        | 32            | 31               | 32        | 32        |   |
| A poor Prime Minister                     | 19          | 20        | 20               | 12        | 24        | 25        | 32           | 11        | 27        | 22        | 29        | 19        | 20        | 22        | 17        | 22        | 20           | 19        | 20        | 21        | 19            | 19               | 19        | 21        |   |
| A terrible Prime Minister                 | 18          | 22        | 14               | 2         | 36        | 19        | 16           | 2         | 32        | 15        | 12        | 18        | 17        | 17        | 19        | 22        | 11           | 16        | 19        | 15        | 12            | 20               | 22        | 27        |   |
| <b>TOTAL POOR/TERRIBLE PRIME MINISTER</b> | <b>37</b>   | <b>42</b> | <b>34</b>        | <b>14</b> | <b>60</b> | <b>44</b> | <b>48</b>    | <b>13</b> | <b>59</b> | <b>37</b> | <b>41</b> | <b>37</b> | <b>37</b> | <b>39</b> | <b>36</b> | <b>44</b> | <b>31</b>    | <b>35</b> | <b>39</b> | <b>36</b> | <b>31</b>     | <b>39</b>        | <b>41</b> | <b>48</b> |   |
| Don't know                                | 9           | 5         | 8                | 2         | 7         | 4         | 9            | 5         | 5         | 4         | 6         | 7         | 12        | 14        | 14        | 4         | 4            | 7         | 12        | 14        | 9             | 10               | 9         | 3         |   |
| <b>Tony Blair</b>                         |             |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |   |
| A great Prime Minister                    | 4           | 5         | 3                | 3         | 8         | 8         | 3            | 2         | 9         | 5         | 1         | 5         | 3         | 4         | 5         | 4         | 2            | 5         | 3         | 5         | 4             | 3                | 4         | 4         |   |
| A good Prime Minister                     | 17          | 26        | 10               | 12        | 24        | 31        | 14           | 11        | 28        | 23        | 11        | 19        | 15        | 8         | 20        | 17        | 17           | 21        | 12        | 21        | 15            | 18               | 18        | 18        |   |
| <b>TOTAL GREAT/GOOD PRIME MINISTER</b>    | <b>21</b>   | <b>31</b> | <b>13</b>        | <b>15</b> | <b>32</b> | <b>39</b> | <b>17</b>    | <b>13</b> | <b>37</b> | <b>28</b> | <b>12</b> | <b>24</b> | <b>18</b> | <b>12</b> | <b>25</b> | <b>21</b> | <b>19</b>    | <b>26</b> | <b>15</b> | <b>26</b> | <b>19</b>     | <b>21</b>        | <b>22</b> | <b>22</b> |   |
| An average Prime Minister                 | 23          | 27        | 18               | 22        | 24        | 26        | 17           | 24        | 27        | 31        | 13        | 22        | 24        | 23        | 23        | 26        | 20           | 22        | 24        | 22        | 24            | 21               | 24        | 24        |   |
| A poor Prime Minister                     | 20          | 19        | 22               | 25        | 16        | 16        | 13           | 23        | 15        | 20        | 23        | 20        | 19        | 21        | 16        | 22        | 24           | 20        | 19        | 14        | 20            | 21               | 18        | 26        |   |
| A terrible Prime Minister                 | 26          | 16        | 39               | 35        | 17        | 14        | 44           | 34        | 14        | 14        | 46        | 27        | 25        | 21        | 23        | 28        | 33           | 24        | 28        | 22        | 27            | 28               | 27        | 23        |   |
| <b>TOTAL POOR/TERRIBLE PRIME MINISTER</b> | <b>46</b>   | <b>35</b> | <b>61</b>        | <b>60</b> | <b>33</b> | <b>30</b> | <b>57</b>    | <b>57</b> | <b>29</b> | <b>34</b> | <b>69</b> | <b>47</b> | <b>44</b> | <b>42</b> | <b>39</b> | <b>50</b> | <b>57</b>    | <b>44</b> | <b>47</b> | <b>36</b> | <b>47</b>     | <b>49</b>        | <b>45</b> | <b>49</b> |   |
| Don't know                                | 10          | 7         | 7                | 3         | 10        | 6         | 9            | 6         | 7         | 6         | 5         | 7         | 14        | 23        | 14        | 3         | 4            | 7         | 14        | 16        | 10            | 9                | 10        | 4         |   |
| <b>Gordon Brown</b>                       |             |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |   |
| A great Prime Minister                    | 1           | 0         | 0                | 0         | 0         | 2         | 0            | 0         | 1         | 1         | 0         | 0         | 1         | 2         | 1         | 0         | 0            | 1         | 1         | 1         | 0             | 1                | 0         | 1         |   |
| A good Prime Minister                     | 9           | 13        | 5                | 4         | 18        | 16        | 10           | 3         | 19        | 11        | 4         | 9         | 9         | 8         | 11        | 8         | 6            | 10        | 7         | 12        | 8             | 8                | 7         | 13        |   |
| <b>TOTAL GREAT/GOOD PRIME MINISTER</b>    | <b>10</b>   | <b>13</b> | <b>5</b>         | <b>4</b>  | <b>18</b> | <b>18</b> | <b>10</b>    | <b>3</b>  | <b>20</b> | <b>12</b> | <b>4</b>  | <b>9</b>  | <b>10</b> | <b>10</b> | <b>12</b> | <b>8</b>  | <b>6</b>     | <b>11</b> | <b>8</b>  | <b>13</b> | <b>8</b>      | <b>9</b>         | <b>7</b>  | <b>14</b> |   |
| An average Prime Minister                 | 25          | 32        | 19               | 19        | 32        | 29        | 16           | 19        | 33        | 27        | 23        | 22        | 27        | 27        | 21        | 28        | 27           | 24        | 25        | 28        | 25            | 20               | 25        | 29        |   |
| A poor Prime Minister                     | 29          | 31        | 28               | 33        | 27        | 34        | 20           | 36        | 27        | 36        | 26        | 32        | 27        | 26        | 27        | 32        | 32           | 30        | 28        | 27        | 29            | 30               | 29        | 30        |   |
| A terrible Prime Minister                 | 25          | 15        | 38               | 39        | 11        | 12        | 41           | 37        | 11        | 21        | 41        | 29        | 21        | 12        | 23        | 28        | 30           | 25        | 24        | 14        | 26            | 28               | 26        | 22        |   |
| <b>TOTAL POOR/TERRIBLE PRIME MINISTER</b> | <b>54</b>   | <b>46</b> | <b>66</b>        | <b>72</b> | <b>38</b> | <b>46</b> | <b>61</b>    | <b>73</b> | <b>38</b> | <b>57</b> | <b>67</b> | <b>61</b> | <b>48</b> | <b>38</b> | <b>50</b> | <b>60</b> | <b>62</b>    | <b>55</b> | <b>52</b> | <b>41</b> | <b>55</b>     | <b>58</b>        | <b>55</b> | <b>52</b> |   |
| Don't know                                | 12          | 8         | 10               | 4         | 12        | 8         | 13           | 5         | 9         | 4         | 6         | 8         | 16        | 26        | 18        | 4         | 4            | 10        | 15        | 17        | 12            | 13               | 13        | 5         |   |
| <b>John Major</b>                         |             |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |   |
| A great Prime Minister                    | 1           | 2         | 1                | 2         | 0         | 3         | 2            | 2         | 1         | 0         | 1         | 2         | 1         | 3         | 2         | 1         | 1            | 2         | 1         | 1         | 2             | 1                | 1         | 2         |   |
| A good Prime Minister                     | 14          | 16        | 13               | 19        | 9         | 24        | 7            | 22        | 10        | 20        | 7         | 17        | 11        | 5         | 15        | 14        | 15           | 16        | 11        | 14        | 13            | 15               | 13        | 13        |   |
| <b>TOTAL GREAT/GOOD PRIME MINISTER</b>    | <b>15</b>   | <b>18</b> | <b>14</b>        | <b>21</b> | <b>9</b>  | <b>27</b> | <b>9</b>     | <b>24</b> | <b>11</b> | <b>20</b> | <b>8</b>  | <b>19</b> | <b>12</b> | <b>8</b>  | <b>17</b> | <b>15</b> | <b>16</b>    | <b>18</b> | <b>12</b> | <b>15</b> | <b>15</b>     | <b>16</b>        | <b>14</b> | <b>15</b> |   |
| An average Prime Minister                 | 34          | 36        | 35               | 41        | 31        | 37        | 24           | 41        | 34        | 45        | 34        | 34        | 34        | 14        | 30        | 40        | 47           | 36        | 31        | 35        | 37            | 33               | 29        | 38        |   |
| A poor Prime Minister                     | 21          | 20        | 27               | 23        | 25        | 16        | 25           | 19        | 26        | 21        | 31        | 22        | 20        | 7         | 18        | 28        | 27           | 21        | 22        | 18        | 20            | 20               | 24        | 23        |   |
| A terrible Prime Minister                 | 10          | 9         | 12               | 5         | 12        | 4         | 23           | 3         | 12        | 7         | 16        | 11        | 9         | 4         | 11        | 13        | 7            | 7         | 13        | 3         | 8             | 10               | 15        | 13        |   |
| <b>TOTAL POOR/TERRIBLE PRIME MINISTER</b> | <b>31</b>   | <b>29</b> | <b>39</b>        | <b>28</b> | <b>37</b> | <b>20</b> | <b>48</b>    | <b>22</b> | <b>38</b> | <b>28</b> | <b>47</b> | <b>33</b> | <b>29</b> | <b>11</b> | <b>29</b> | <b>41</b> | <b>34</b>    | <b>28</b> | <b>35</b> | <b>21</b> | <b>28</b>     | <b>30</b>        | <b>39</b> | <b>36</b> |   |
| Don't know                                | 20          | 19        | 13               | 10        | 23        | 15        | 19           | 12        | 17        | 8         | 11        | 14        | 25        | 68        | 24        | 4         | 4            | 19        | 22        | 28        | 20            | 20               | 19        | 12        |   |
| <b>Margaret Thatcher</b>                  |             |           |                  |           |           |           |              |           |           |           |           |           |           |           |           |           |              |           |           |           |               |                  |           |           |   |
| A great Prime Minister                    | 20          | 12        | 32               | 46        | 4         | 6         | 31           | 41        | 4         | 14        | 36        | 25        | 16        | 8         | 15        | 23        | 36           | 23        | 17        | 16        | 27            | 21               | 16        | 14        |   |
| A good Prime Minister                     | 24          | 21        | 27               | 35        | 10        | 30        | 25           | 36        | 16        | 22        | 27        | 24        | 23        | 17        | 23        | 23        | 31           | 22        | 26        | 21        | 27            | 21               | 25        | 20        |   |
| <b>TOTAL GREAT/GOOD PRIME MINISTER</b>    | <b>44</b>   | <b>33</b> | <b>59</b>        | <b>81</b> | <b>14</b> | <b>36</b> | <b>56</b>    | <b>77</b> | <b>20</b> | <b>36</b> | <b>63</b> | <b>49</b> | <b>39</b> | <b>25</b> | <b>38</b> | <b>46</b> | <b>67</b>    | <b>45</b> | <b>43</b> | <b>37</b> | <b>54</b>     | <b>42</b>        | <b>41</b> | <b>34</b> |   |
| An average Prime Minister                 | 11          | 11        | 10               | 8         | 11        | 17        | 15           | 9         | 11        | 18        | 13        | 10        | 12        | 7         | 11        | 14        | 10           | 10        | 12        | 13        | 9             | 14               | 10        | 13        |   |
| A poor Prime Minister                     | 7           | 9         | 5                | 2         | 10        | 15        | 1            | 2         | 10        | 12        | 3         | 6         | 8         | 9         | 7         | 7         | 6            | 8         | 5         | 9         | 7             | 7                | 6         | 8         |   |
| A terrible Prime Minister                 | 23          | 34        | 16               | 4         | 50        | 23        | 17           | 4         | 47        | 25        | 11        | 24        | 23        | 19        | 25        | 30        | 15           | 24        | 23        | 21        | 16            | 23               | 29        | 38        |   |
| <b>TOTAL POOR/TERRIBLE PRIME MINISTER</b> | <b>30</b>   | <b>43</b> | <b>21</b>        | <b>6</b>  | <b>60</b> | <b>38</b> | <b>18</b>    | <b>6</b>  | <b>57</b> | <b>37</b> | <b>14</b> | <b>30</b> | <b>31</b> | <b>28</b> | <b>32</b> | <b>37</b> | <b>21</b>    | <b>32</b> | <b>28</b> | <b>30</b> | <b>23</b>     | <b>30</b>        | <b>35</b> | <b>46</b> |   |
| Don't know                                | 15          | 12        | 10               | 5         | 15        | 8         | 11           | 8         | 12        | 9         | 9         | 11        | 18        | 41        | 20        | 4         | 3            | 13        | 17        | 20        | 15            | 15               | 15        | 7         |   |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                               | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |   |
|-------------------------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total                         | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b> 1651   | 649         | 705   | 545              | 384 | 134     | 67   | 466          | 386 | 99      | 161  | 799    | 852    | 192   | 705   | 408   | 347 | 941          | 710  | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b> 1651 | 720         | 728   | 587              | 390 | 142     | 59   | 495          | 399 | 110     | 164  | 726    | 925    | 189   | 662   | 437   | 363 | 1008         | 643  | 148    | 570           | 359              | 400   | 174      |   |
|                               | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

**Which of the following do you think best reflects the CONSERVATIVE party's attitude towards Brexit?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are opposed to Brexit and would like Britain to remain in the European Union                                | <b>6</b>  | 4  | 6  | 4  | 7  | 4  | 17 | 4  | 7  | 4  | 8  | 6  | 7  | 7  | 7  | 6  | 4  | 5  | 7  | 5  | 7  | 8  | 5  | 4  |
| They opposed Brexit and would like to have a second referendum once negotiations are complete                    | <b>3</b>  | 2  | 4  | 1  | 5  | 2  | 13 | 2  | 4  | 1  | 5  | 2  | 4  | 2  | 4  | 3  | 2  | 3  | 4  | 1  | 2  | 3  | 5  | 4  |
| They accept Brexit, but would like Britain to have a "soft Brexit" and retain the benefits of the single market  | <b>21</b> | 21 | 24 | 30 | 14 | 25 | 31 | 30 | 13 | 25 | 31 | 20 | 22 | 22 | 19 | 21 | 26 | 23 | 20 | 17 | 24 | 22 | 20 | 19 |
| They support Brexit and would like Britain to leave the European Union completely and negotiate a new trade deal | <b>38</b> | 41 | 42 | 53 | 36 | 47 | 16 | 48 | 41 | 42 | 36 | 44 | 33 | 33 | 34 | 43 | 44 | 44 | 31 | 42 | 40 | 36 | 34 | 43 |
| They don't have any clear policy   | <b>14</b> | 20 | 8  | 2  | 27 | 15 | 4  | 5  | 24 | 18 | 4  | 14 | 14 | 16 | 14 | 16 | 12 | 15 | 13 | 13 | 12 | 13 | 16 | 20 |
| Not sure   | <b>17</b> | 11 | 16 | 9  | 12 | 7  | 18 | 12 | 11 | 9  | 16 | 13 | 21 | 21 | 22 | 11 | 13 | 11 | 25 | 22 | 15 | 18 | 20 | 10 |

**Which of the following do you think best reflects the LABOUR party's attitude towards Brexit?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are opposed to Brexit and would like Britain to remain in the European Union                                | <b>17</b> | 12 | 25 | 24 | 14 | 9  | 28 | 21 | 14 | 21 | 26 | 16 | 17 | 15 | 14 | 18 | 22 | 16 | 17 | 13 | 16 | 21 | 16 | 15 |
| They opposed Brexit and would like to have a second referendum once negotiations are complete                    | <b>9</b>  | 9  | 11 | 13 | 9  | 8  | 12 | 12 | 8  | 5  | 15 | 10 | 9  | 12 | 9  | 9  | 9  | 10 | 9  | 6  | 11 | 8  | 9  | 9  |
| They accept Brexit, but would like Britain to have a "soft Brexit" and retain the benefits of the single market  | <b>27</b> | 37 | 21 | 22 | 40 | 41 | 23 | 23 | 40 | 33 | 18 | 31 | 23 | 25 | 27 | 31 | 22 | 31 | 21 | 34 | 25 | 23 | 28 | 28 |
| They support Brexit and would like Britain to leave the European Union completely and negotiate a new trade deal | <b>4</b>  | 4  | 4  | 3  | 6  | 5  | 5  | 3  | 5  | 7  | 3  | 4  | 5  | 6  | 5  | 4  | 3  | 4  | 5  | 4  | 3  | 5  | 6  | 5  |
| They don't have any clear policy   | <b>20</b> | 23 | 20 | 26 | 13 | 28 | 11 | 26 | 16 | 22 | 16 | 24 | 17 | 12 | 17 | 22 | 30 | 23 | 17 | 16 | 23 | 19 | 16 | 29 |
| Not sure   | <b>23</b> | 15 | 20 | 12 | 18 | 9  | 22 | 14 | 17 | 12 | 22 | 16 | 29 | 29 | 28 | 17 | 14 | 16 | 32 | 27 | 20 | 24 | 26 | 13 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                          | EU Ref 2016 |        | Voting Intention |     |     |         | Vote in 2015 |     |     |         | Gender |      | Age    |       |       |       | Social Grade |      | Region |        |               |                  |       |          |   |
|--------------------------|-------------|--------|------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
|                          | Total       | Remain | Leave            | Con | Lab | Lib Dem | UKIP         | Con | Lab | Lib Dem | UKIP   | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b>   | <b>1651</b> | 649    | 705              | 545 | 384 | 134     | 67           | 466 | 386 | 99      | 161    | 799  | 852    | 192   | 705   | 408   | 347          | 941  | 710    | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b> | <b>1651</b> | 720    | 728              | 587 | 390 | 142     | 59           | 495 | 399 | 110     | 164    | 726  | 925    | 189   | 662   | 437   | 363          | 1008 | 643    | 148    | 570           | 359              | 400   | 174      |   |
|                          | %           | %      | %                | %   | %   | %       | %            | %   | %   | %       | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        | % |

**Which of the following do you think best reflects the LIBERAL DEMOCRAT party's attitude towards Brexit?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are opposed to Brexit and would like Britain to remain in the European Union                                | <b>27</b> | 26 | 34 | 36 | 25 | 37 | 29 | 35 | 26 | 29 | 36 | 35 | 19 | 18 | 22 | 33 | 34 | 30 | 22 | 28 | 27 | 29 | 23 | 27 |
| They opposed Brexit and would like to have a second referendum once negotiations are complete                    | <b>20</b> | 28 | 16 | 19 | 25 | 34 | 14 | 19 | 23 | 40 | 20 | 24 | 16 | 22 | 20 | 21 | 17 | 25 | 13 | 20 | 23 | 15 | 19 | 24 |
| They accept Brexit, but would like Britain to have a "soft Brexit" and retain the benefits of the single market  | <b>5</b>  | 6  | 4  | 5  | 4  | 10 | 9  | 5  | 4  | 9  | 3  | 5  | 5  | 3  | 5  | 6  | 5  | 6  | 4  | 2  | 6  | 5  | 5  | 6  |
| They support Brexit and would like Britain to leave the European Union completely and negotiate a new trade deal | <b>1</b>  | 1  | 1  | 1  | 1  | 1  | 2  | 0  | 1  | 3  | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 0  | 0  | 1  | 2  | 0  |
| They don't have any clear policy   | <b>14</b> | 11 | 16 | 16 | 12 | 6  | 11 | 17 | 14 | 5  | 12 | 13 | 15 | 10 | 12 | 16 | 19 | 13 | 16 | 16 | 16 | 10 | 15 | 17 |
| Not sure   | <b>33</b> | 28 | 28 | 23 | 33 | 12 | 35 | 23 | 32 | 15 | 28 | 22 | 43 | 47 | 40 | 23 | 24 | 25 | 44 | 34 | 28 | 39 | 37 | 26 |

**Which of the following do you think best reflects UKIP's attitude towards Brexit?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are opposed to Brexit and would like Britain to remain in the European Union                                | <b>1</b>  | 1  | 1  | 1  | 1  | 1  | 6  | 1  | 0  | 1  | 0  | 1  | 1  | 2  | 1  | 0  | 0  | 1  | 2  | 0  | 1  | 1  | 1  | 1  |
| They opposed Brexit and would like to have a second referendum once negotiations are complete                    | <b>1</b>  | 0  | 1  | 1  | 1  | 1  | 4  | 1  | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 0  | 0  | 1  | 1  | 1  | 1  | 0  | 1  | 0  |
| They accept Brexit, but would like Britain to have a "soft Brexit" and retain the benefits of the single market  | <b>2</b>  | 1  | 2  | 2  | 1  | 0  | 1  | 3  | 1  | 1  | 1  | 2  | 1  | 0  | 2  | 1  | 2  | 2  | 1  | 1  | 1  | 2  | 2  | 3  |
| They support Brexit and would like Britain to leave the European Union completely and negotiate a new trade deal | <b>63</b> | 70 | 68 | 71 | 65 | 72 | 75 | 69 | 67 | 71 | 80 | 71 | 56 | 57 | 58 | 72 | 67 | 71 | 53 | 63 | 65 | 65 | 56 | 72 |
| They don't have any clear policy   | <b>11</b> | 14 | 9  | 12 | 12 | 17 | 0  | 12 | 12 | 11 | 4  | 11 | 11 | 9  | 11 | 10 | 14 | 12 | 10 | 11 | 13 | 9  | 13 | 8  |
| Not sure   | <b>22</b> | 14 | 19 | 13 | 20 | 10 | 14 | 14 | 18 | 17 | 14 | 14 | 29 | 30 | 26 | 16 | 16 | 14 | 32 | 24 | 18 | 23 | 27 | 17 |

**Which of the following do you think best reflects the CONSERVATIVE party's attitude towards immigration?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to tighten immigration rules and reduce the amount of immigration into Britain | <b>54</b> | 62 | 57 | 76 | 46 | 67 | 28 | 69 | 50 | 67 | 51 | 57 | 51 | 49 | 42 | 60 | 72 | 62 | 43 | 52 | 59 | 47 | 47 | 69 |
| They would like to keep immigration into Britain at about its current level                    | <b>15</b> | 13 | 16 | 14 | 18 | 11 | 34 | 17 | 18 | 14 | 19 | 15 | 14 | 10 | 17 | 16 | 12 | 14 | 16 | 15 | 13 | 18 | 16 | 10 |
| They would like to relax immigration rules and allow more immigration into Britain             | <b>3</b>  | 1  | 3  | 1  | 3  | 3  | 13 | 0  | 4  | 1  | 8  | 3  | 3  | 2  | 4  | 3  | 1  | 1  | 4  | 2  | 3  | 1  | 3  | 3  |
| They don't have any clear policy   | <b>10</b> | 11 | 8  | 2  | 16 | 8  | 8  | 3  | 16 | 9  | 7  | 12 | 8  | 7  | 11 | 13 | 7  | 10 | 10 | 8  | 8  | 12 | 13 | 8  |
| Not sure   | <b>19</b> | 13 | 15 | 7  | 17 | 11 | 17 | 10 | 13 | 9  | 16 | 13 | 24 | 32 | 27 | 9  | 8  | 13 | 27 | 23 | 16 | 22 | 21 | 10 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                          | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |     |
|--------------------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
|                          | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |     |
| <b>Weighted Sample</b>   | <b>1651</b> | 649   | 705              | 545 | 384     | 134  | 67           | 466 | 386     | 99   | 161    | 799    | 852   | 192   | 705   | 408 | 347          | 941  | 710    | 198           | 548              | 355   | 398      | 152 |
| <b>Unweighted Sample</b> | 1651        | 720   | 728              | 587 | 390     | 142  | 59           | 495 | 399     | 110  | 164    | 726    | 925   | 189   | 662   | 437 | 363          | 1008 | 643    | 148           | 570              | 359   | 400      | 174 |
|                          | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %   |

**Which of the following do you think best reflects the LABOUR party's attitude towards immigration?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to tighten immigration rules and reduce the amount of immigration into Britain | <b>9</b>  | 12 | 8  | 6  | 16 | 12 | 11 | 7  | 13 | 13 | 7  | 9  | 9  | 8  | 9  | 10 | 8  | 9  | 10 | 9  | 6  | 11 | 11 | 11 |
| They would like to keep immigration into Britain at about its current level                    | <b>31</b> | 45 | 22 | 26 | 47 | 48 | 18 | 27 | 45 | 39 | 15 | 31 | 30 | 31 | 29 | 34 | 28 | 38 | 21 | 38 | 29 | 26 | 31 | 37 |
| They would like to relax immigration rules and allow more immigration into Britain             | <b>22</b> | 11 | 36 | 37 | 10 | 8  | 40 | 33 | 12 | 15 | 45 | 25 | 19 | 17 | 18 | 24 | 30 | 21 | 23 | 14 | 26 | 21 | 21 | 23 |
| They don't have any clear policy   | <b>14</b> | 13 | 14 | 17 | 7  | 16 | 12 | 18 | 10 | 19 | 12 | 17 | 11 | 5  | 12 | 16 | 20 | 14 | 13 | 13 | 17 | 12 | 12 | 13 |
| Not sure   | <b>25</b> | 20 | 19 | 14 | 21 | 16 | 18 | 16 | 19 | 14 | 21 | 18 | 31 | 38 | 32 | 15 | 13 | 18 | 34 | 26 | 23 | 31 | 25 | 16 |

**Which of the following do you think best reflects the LIBERAL DEMOCRAT party's attitude towards immigration?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to tighten immigration rules and reduce the amount of immigration into Britain | <b>4</b>  | 4  | 3  | 3  | 5  | 6  | 4  | 3  | 3  | 7  | 4  | 4  | 4  | 5  | 4  | 4  | 4  | 4  | 4  | 3  | 4  | 4  | 4  | 4  |
| They would like to keep immigration into Britain at about its current level                    | <b>21</b> | 34 | 13 | 17 | 29 | 57 | 3  | 22 | 29 | 44 | 4  | 24 | 18 | 20 | 19 | 25 | 19 | 28 | 12 | 29 | 19 | 18 | 18 | 30 |
| They would like to relax immigration rules and allow more immigration into Britain             | <b>19</b> | 13 | 29 | 29 | 14 | 14 | 49 | 25 | 15 | 16 | 42 | 26 | 13 | 14 | 17 | 21 | 23 | 21 | 17 | 13 | 22 | 19 | 18 | 18 |
| They don't have any clear policy   | <b>16</b> | 13 | 21 | 23 | 11 | 7  | 8  | 22 | 14 | 13 | 15 | 16 | 16 | 8  | 13 | 19 | 23 | 16 | 16 | 12 | 18 | 15 | 18 | 13 |
| Not sure   | <b>40</b> | 35 | 34 | 28 | 41 | 17 | 35 | 29 | 38 | 19 | 35 | 30 | 49 | 53 | 46 | 30 | 31 | 30 | 52 | 42 | 36 | 43 | 41 | 35 |

**Which of the following do you think best reflects UKIP's attitude towards immigration?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to tighten immigration rules and reduce the amount of immigration into Britain | <b>73</b> | 80 | 76 | 80 | 75 | 83 | 79 | 80 | 79 | 84 | 84 | 77 | 69 | 67 | 65 | 83 | 79 | 78 | 65 | 69 | 75 | 72 | 70 | 79 |
| They would like to keep immigration into Britain at about its current level                    | <b>1</b>  | 1  | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 0  | 1  | 1  | 2  | 3  |
| They would like to relax immigration rules and allow more immigration into Britain             | <b>1</b>  | 1  | 1  | 1  | 1  | 1  | 10 | 1  | 1  | 0  | 0  | 2  | 1  | 3  | 2  | 0  | 1  | 1  | 2  | 2  | 2  | 1  | 0  | 0  |
| They don't have any clear policy   | <b>6</b>  | 6  | 6  | 6  | 6  | 7  | 2  | 5  | 5  | 4  | 2  | 7  | 6  | 3  | 7  | 7  | 7  | 7  | 6  | 6  | 5  | 5  | 9  | 5  |
| Not sure   | <b>19</b> | 12 | 16 | 12 | 17 | 8  | 8  | 13 | 14 | 12 | 14 | 13 | 24 | 26 | 25 | 9  | 12 | 13 | 26 | 22 | 17 | 21 | 20 | 12 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                          | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |     |
|--------------------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
|                          | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |     |
| <b>Weighted Sample</b>   | <b>1651</b> | 649   | 705              | 545 | 384     | 134  | 67           | 466 | 386     | 99   | 161    | 799    | 852   | 192   | 705   | 408 | 347          | 941  | 710    | 198           | 548              | 355   | 398      | 152 |
| <b>Unweighted Sample</b> | 1651        | 720   | 728              | 587 | 390     | 142  | 59           | 495 | 399     | 110  | 164    | 726    | 925   | 189   | 662   | 437 | 363          | 1008 | 643    | 148           | 570              | 359   | 400      | 174 |
|                          | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %   |

**Which of the following do you think best reflects the CONSERVATIVE party's attitude towards big businesses?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are generally positive towards big businesses and would like to reduce the amount of regulation and taxes on big businesses                          | <b>62</b> | 73 | 62 | 67 | 72 | 77 | 57 | 65 | 71 | 82 | 67 | 71 | 53 | 46 | 53 | 73 | 74 | 69 | 52 | 59 | 61 | 62 | 60 | 71 |
| They are generally neutral towards big businesses and would like to keep the amount of regulation and taxation on big business at about its current level | <b>8</b>  | 7  | 10 | 16 | 5  | 7  | 3  | 14 | 7  | 4  | 6  | 8  | 9  | 5  | 8  | 9  | 10 | 10 | 7  | 9  | 10 | 7  | 7  | 7  |
| They are generally suspicious towards big businesses and would like to increase the amount of regulation and taxes on big businesses                      | <b>2</b>  | 1  | 2  | 2  | 2  | 1  | 9  | 3  | 2  | 0  | 1  | 2  | 3  | 7  | 2  | 1  | 3  | 1  | 4  | 1  | 3  | 3  | 3  | 3  |
| They don't have any clear policy  | <b>3</b>  | 2  | 3  | 1  | 3  | 3  | 2  | 1  | 5  | 2  | 1  | 3  | 3  | 2  | 5  | 2  | 1  | 3  | 4  | 3  | 2  | 4  | 5  | 2  |
| Not sure  | <b>24</b> | 16 | 22 | 15 | 18 | 12 | 30 | 17 | 16 | 11 | 24 | 16 | 32 | 40 | 31 | 15 | 13 | 17 | 34 | 27 | 25 | 24 | 25 | 16 |

**Which of the following do you think best reflects the LABOUR party's attitude towards big businesses?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are generally positive towards big businesses and would like to reduce the amount of regulation and taxes on big businesses                          | <b>3</b>  | 2  | 4  | 3  | 5  | 1  | 8  | 4  | 3  | 3  | 4  | 3  | 3  | 3  | 4  | 3  | 3  | 2  | 4  | 3  | 2  | 4  | 4  | 3  |
| They are generally neutral towards big businesses and would like to keep the amount of regulation and taxation on big business at about its current level | <b>14</b> | 15 | 12 | 7  | 23 | 15 | 21 | 7  | 23 | 14 | 9  | 14 | 13 | 8  | 17 | 14 | 10 | 13 | 15 | 15 | 10 | 14 | 16 | 18 |
| They are generally suspicious towards big businesses and would like to increase the amount of regulation and taxes on big businesses                      | <b>50</b> | 58 | 55 | 65 | 49 | 64 | 42 | 63 | 50 | 65 | 60 | 59 | 42 | 43 | 40 | 57 | 66 | 59 | 38 | 46 | 55 | 47 | 47 | 55 |
| They don't have any clear policy  | <b>7</b>  | 5  | 7  | 7  | 3  | 5  | 3  | 8  | 6  | 6  | 4  | 7  | 6  | 3  | 7  | 7  | 8  | 6  | 7  | 5  | 7  | 9  | 7  | 2  |
| Not sure  | <b>26</b> | 19 | 22 | 17 | 20 | 14 | 27 | 19 | 18 | 11 | 24 | 17 | 35 | 43 | 33 | 19 | 13 | 19 | 36 | 30 | 26 | 26 | 27 | 22 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                                  | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |   |
|----------------------------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total                            | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b><br>1651   | 649         | 705   | 545              | 384 | 134     | 67   | 466          | 386 | 99      | 161  | 799    | 852    | 192   | 705   | 408   | 347 | 941          | 710  | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b><br>1651 | 720         | 728   | 587              | 390 | 142     | 59   | 495          | 399 | 110     | 164  | 726    | 925    | 189   | 662   | 437   | 363 | 1008         | 643  | 148    | 570           | 359              | 400   | 174      |   |
|                                  | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

**Which of the following do you think best reflects the LIBERAL DEMOCRAT party's attitude towards big businesses?**

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are generally positive towards big businesses and would like to reduce the amount of regulation and taxes on big businesses                          | 3  | 2  | 3  | 2  | 4  | 6  | 9  | 1  | 4  | 7  | 3  | 3  | 3  | 2  | 3  | 3  | 3  | 2  | 3  | 2  | 4  | 1  | 4  | 3  |
| They are generally neutral towards big businesses and would like to keep the amount of regulation and taxation on big business at about its current level | 27 | 38 | 22 | 26 | 31 | 55 | 21 | 28 | 33 | 50 | 25 | 34 | 20 | 24 | 24 | 32 | 28 | 34 | 17 | 28 | 26 | 27 | 22 | 36 |
| They are generally suspicious towards big businesses and would like to increase the amount of regulation and taxes on big businesses                      | 10 | 10 | 13 | 12 | 11 | 10 | 17 | 13 | 9  | 10 | 11 | 14 | 8  | 8  | 12 | 11 | 8  | 13 | 7  | 12 | 12 | 9  | 8  | 12 |
| They don't have any clear policy  | 17 | 13 | 23 | 24 | 12 | 7  | 12 | 23 | 15 | 7  | 21 | 19 | 15 | 11 | 13 | 20 | 26 | 17 | 18 | 13 | 18 | 17 | 19 | 13 |
| Not sure  | 43 | 37 | 39 | 36 | 42 | 22 | 40 | 35 | 39 | 26 | 41 | 30 | 55 | 54 | 49 | 35 | 35 | 35 | 54 | 44 | 40 | 46 | 46 | 36 |

**Which of the following do you think best reflects UKIP's attitude towards big businesses?**

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are generally positive towards big businesses and would like to reduce the amount of regulation and taxes on big businesses                          | 15 | 20 | 13 | 14 | 21 | 22 | 16 | 14 | 20 | 14 | 13 | 19 | 12 | 18 | 16 | 16 | 12 | 19 | 11 | 18 | 16 | 12 | 12 | 23 |
| They are generally neutral towards big businesses and would like to keep the amount of regulation and taxation on big business at about its current level | 8  | 4  | 13 | 11 | 5  | 6  | 18 | 10 | 5  | 9  | 16 | 11 | 5  | 9  | 6  | 8  | 10 | 7  | 8  | 4  | 9  | 9  | 6  | 9  |
| They are generally suspicious towards big businesses and would like to increase the amount of regulation and taxes on big businesses                      | 6  | 4  | 8  | 6  | 5  | 5  | 15 | 6  | 6  | 5  | 10 | 5  | 7  | 2  | 6  | 5  | 9  | 6  | 6  | 2  | 6  | 9  | 6  | 5  |
| They don't have any clear policy  | 27 | 33 | 24 | 30 | 29 | 40 | 15 | 33 | 32 | 33 | 17 | 34 | 21 | 19 | 24 | 32 | 33 | 32 | 21 | 28 | 30 | 23 | 27 | 29 |
| Not sure  | 44 | 39 | 42 | 39 | 40 | 27 | 36 | 38 | 39 | 40 | 44 | 31 | 56 | 52 | 48 | 39 | 36 | 36 | 54 | 48 | 40 | 47 | 49 | 34 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                                | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |   |
|--------------------------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total                          | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b><br>1651 | 649         | 705   | 545              | 384 | 134     | 67   | 466          | 386 | 99      | 161  | 799    | 852    | 192   | 705   | 408   | 347 | 941          | 710  | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b>       | 720         | 728   | 587              | 390 | 142     | 59   | 495          | 399 | 110     | 164  | 726    | 925    | 189   | 662   | 437   | 363 | 1008         | 643  | 148    | 570           | 359              | 400   | 174      |   |
|                                | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

**Which of the following do you think best reflects the CONSERVATIVE party's attitude towards spending on public services?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to increase the amount of money spent on public services                        | <b>7</b>  | 4  | 11 | 16 | 1  | 3  | 13 | 13 | 2  | 5  | 11 | 7  | 8  | 5  | 5  | 6  | 15 | 7  | 8  | 5  | 9  | 8  | 6  | 6  |
| They would like to keep the amount of money spent on public services at about its current level | <b>16</b> | 11 | 25 | 33 | 5  | 9  | 15 | 34 | 7  | 8  | 19 | 16 | 16 | 8  | 13 | 16 | 28 | 18 | 14 | 14 | 19 | 17 | 15 | 7  |
| They would like to cut the amount of money spent on public services                             | <b>50</b> | 68 | 41 | 34 | 75 | 76 | 46 | 35 | 73 | 77 | 47 | 59 | 42 | 42 | 48 | 63 | 43 | 56 | 42 | 51 | 46 | 47 | 50 | 72 |
| They don't have any clear policy  | <b>4</b>  | 3  | 3  | 1  | 3  | 2  | 6  | 1  | 3  | 0  | 4  | 4  | 3  | 8  | 5  | 1  | 2  | 3  | 4  | 5  | 3  | 4  | 4  | 2  |
| Not sure  | <b>23</b> | 14 | 21 | 15 | 16 | 10 | 20 | 16 | 15 | 9  | 19 | 14 | 31 | 36 | 30 | 14 | 13 | 16 | 32 | 26 | 23 | 24 | 25 | 13 |

**Which of the following do you think best reflects the LABOUR party's attitude towards spending on public services?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to increase the amount of money spent on public services                        | <b>61</b> | 73 | 60 | 69 | 74 | 75 | 54 | 70 | 72 | 77 | 55 | 69 | 53 | 47 | 54 | 73 | 68 | 69 | 49 | 61 | 61 | 60 | 59 | 63 |
| They would like to keep the amount of money spent on public services at about its current level | <b>7</b>  | 7  | 8  | 6  | 8  | 7  | 8  | 5  | 9  | 7  | 10 | 7  | 7  | 8  | 8  | 5  | 7  | 7  | 7  | 5  | 6  | 6  | 8  | 13 |
| They would like to cut the amount of money spent on public services                             | <b>2</b>  | 1  | 3  | 3  | 1  | 2  | 5  | 2  | 1  | 1  | 4  | 2  | 2  | 1  | 3  | 1  | 3  | 1  | 4  | 1  | 2  | 2  | 4  | 3  |
| They don't have any clear policy  | <b>6</b>  | 3  | 7  | 7  | 1  | 3  | 9  | 7  | 2  | 4  | 9  | 6  | 6  | 6  | 4  | 5  | 9  | 5  | 7  | 3  | 5  | 8  | 5  | 5  |
| Not sure  | <b>24</b> | 15 | 21 | 16 | 16 | 13 | 23 | 16 | 15 | 10 | 23 | 16 | 32 | 38 | 31 | 16 | 13 | 17 | 34 | 30 | 25 | 24 | 24 | 16 |

**Which of the following do you think best reflects the LIBERAL DEMOCRAT party's attitude towards spending on public services?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to increase the amount of money spent on public services                        | <b>25</b> | 33 | 23 | 31 | 25 | 44 | 26 | 33 | 24 | 42 | 20 | 30 | 20 | 18 | 23 | 28 | 28 | 31 | 17 | 23 | 26 | 26 | 21 | 27 |
| They would like to keep the amount of money spent on public services at about its current level | <b>16</b> | 21 | 13 | 13 | 20 | 35 | 8  | 13 | 22 | 31 | 14 | 20 | 13 | 16 | 13 | 19 | 19 | 20 | 11 | 18 | 15 | 14 | 15 | 27 |
| They would like to cut the amount of money spent on public services                             | <b>3</b>  | 2  | 4  | 2  | 4  | 2  | 12 | 2  | 3  | 1  | 5  | 4  | 3  | 1  | 4  | 4  | 2  | 3  | 4  | 3  | 4  | 2  | 3  | 2  |
| They don't have any clear policy  | <b>13</b> | 8  | 19 | 18 | 12 | 1  | 18 | 18 | 11 | 5  | 17 | 15 | 12 | 11 | 11 | 15 | 18 | 13 | 14 | 10 | 15 | 14 | 14 | 9  |
| Not sure  | <b>43</b> | 35 | 40 | 36 | 40 | 17 | 37 | 34 | 40 | 22 | 44 | 31 | 53 | 54 | 49 | 33 | 33 | 34 | 53 | 46 | 39 | 45 | 46 | 34 |

Sample Size: 1651 GB Adults  
Fieldwork: 9th - 10th May 2017

|                               | EU Ref 2016 |       | Voting Intention |     |         |      | Vote in 2015 |     |         |      | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |   |
|-------------------------------|-------------|-------|------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total                         | Remain      | Leave | Con              | Lab | Lib Dem | UKIP | Con          | Lab | Lib Dem | UKIP | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b> 1651   | 649         | 705   | 545              | 384 | 134     | 67   | 466          | 386 | 99      | 161  | 799    | 852    | 192   | 705   | 408   | 347 | 941          | 710  | 198    | 548           | 355              | 398   | 152      |   |
| <b>Unweighted Sample</b> 1651 | 720         | 728   | 587              | 390 | 142     | 59   | 495          | 399 | 110     | 164  | 726    | 925    | 189   | 662   | 437   | 363 | 1008         | 643  | 148    | 570           | 359              | 400   | 174      |   |
|                               | %           | %     | %                | %   | %       | %    | %            | %   | %       | %    | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

Which of the following do you think best reflects  
UKIP's attitude towards spending on public  
services?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They would like to increase the amount of money spent on public services                        | 8  | 3  | 14 | 9  | 3  | 3  | 35 | 7  | 5  | 6  | 24 | 7  | 8  | 5  | 6  | 10 | 10 | 7  | 9  | 6  | 8  | 9  | 8  | 6  |
| They would like to keep the amount of money spent on public services at about its current level | 7  | 3  | 11 | 9  | 7  | 5  | 13 | 9  | 2  | 4  | 15 | 9  | 5  | 7  | 6  | 6  | 9  | 7  | 6  | 6  | 7  | 6  | 8  | 4  |
| They would like to cut the amount of money spent on public services                             | 11 | 20 | 7  | 7  | 18 | 19 | 14 | 8  | 18 | 13 | 5  | 13 | 10 | 15 | 12 | 12 | 8  | 15 | 7  | 16 | 12 | 8  | 9  | 16 |
| They don't have any clear policy  | 29 | 36 | 24 | 30 | 31 | 50 | 9  | 32 | 34 | 40 | 19 | 35 | 23 | 21 | 25 | 35 | 32 | 33 | 23 | 25 | 32 | 28 | 25 | 35 |
| Not sure  | 45 | 38 | 45 | 45 | 41 | 23 | 29 | 44 | 40 | 37 | 36 | 36 | 55 | 53 | 51 | 37 | 41 | 39 | 55 | 47 | 42 | 49 | 49 | 38 |

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

|  | Unweighted no. | Weighted no. | Target % |
|--|----------------|--------------|----------|
| <b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates) |                |              |          |
| Men Over 65  | 183            | 155          | 9.4%     |
| Men 50-64 High education   | 45             | 50           | 3%       |
| Men 50-64 Mid education  | 93             | 83           | 5%       |
| Men 50-64 Low education  | 68             | 68           | 4.1%     |
| Men 25-50 High education   | 99             | 122          | 7.4%     |
| Men 25-50 Mid education  | 105            | 130          | 7.9%     |
| Men 25-50 Low education  | 50             | 96           | 5.8%     |
| Men Under 25 High education  | 20             | 17           | 1.0%     |
| Men Under 25 Mid & Low education   | 63             | 79           | 4.8%     |
| Women Over 65  | 180            | 192          | 11.6%    |
| Women 50-64 High education   | 48             | 46           | 2.8%     |
| Women 50-64 Mid education  | 107            | 92           | 5.6%     |
| Women 50-64 Low education  | 76             | 69           | 4.2%     |
| Women 25-50 High education   | 149            | 132          | 8.0%     |
| Women 25-50 Mid education  | 162            | 139          | 8.4%     |
| Women 25-50 Low education  | 97             | 86           | 5.2%     |
| Women Under 25 High education  | 21             | 18           | 1.1%     |
| Women Under 25 Mid & Low education                                       | 85             | 78           | 4.7%     |
| <b>Political Attention</b> (British Election Study face to face element) |                |              |          |
| Low (0,1,2)  | 144            | 314          | 8.7%     |
| Medium (3-7)   | 1106           | 1007         | 44.8%    |
| High (8,9,10)  | 401            | 330          | 16.4%    |
| <b>Social Grade</b> (NRS and 2011 census)                                |                |              |          |
| AB   | 531            | 462          | 28%      |
| C1   | 477            | 479          | 29%      |
| C2   | 258            | 347          | 21%      |
| DE   | 385            | 363          | 22%      |
| <b>EU referendum Vote</b> (Election Result)                              |                |              |          |
| Remain   | 720            | 649          | 39.3%    |
| Leave  | 728            | 705          | 42.7%    |
| Don't Know / Did Not Vote  | 203            | 297          | 18.0%    |

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

|  | Unweighted<br>no. | Weighted<br>no. | Target % |
|--|-------------------|-----------------|----------|
| <b>Region by 2015 Vote</b> (Election Result and ONS<br>Population estimates) |                   |                 |          |
| South Con  | 222               | 206             | 12.5%    |
| South Lab  | 95                | 81              | 4.9%     |
| South LD   | 51                | 45              | 2.7%     |
| South UKIP   | 64                | 63              | 3.8%     |
| South Oth  | 32                | 25              | 1.5%     |
| South DNV  | 106               | 129             | 7.8%     |
| London Con   | 45                | 51              | 3.1%     |
| London Lab   | 35                | 64              | 3.9%     |
| London LD  | 9                 | 12              | 0.7%     |
| London UKIP  | 11                | 12              | 0.7%     |
| London Oth   | 13                | 8               | 0.5%     |
| London DNV   | 35                | 51              | 3.1%     |
| Midlands Con   | 93                | 86              | 5.2%     |
| Midlands Lab   | 74                | 64              | 3.9%     |
| Midlands LD  | 14                | 12              | 0.7%     |
| Midlands UKIP  | 33                | 31              | 1.9%     |
| Midlands Oth   | 11                | 8               | 0.5%     |
| Midlands DNV   | 61                | 71              | 4.3%     |
| North Con  | 96                | 88              | 5.3%     |
| North Lab  | 139               | 124             | 7.5%     |
| North LD   | 24                | 20              | 1.2%     |
| North UKIP   | 46                | 43              | 2.6%     |
| North Oth  | 14                | 13              | 0.8%     |
| North DNV  | 81                | 111             | 6.7%     |
| Scotland Con   | 21                | 18              | 1.1%     |
| Scotland Lab   | 33                | 30              | 1.8%     |
| Scotland LD  | 9                 | 8               | 0.5%     |
| Scotland SNP   | 63                | 59              | 3.6%     |
| Scotland Oth & DNV   | 48                | 36              | 2.2%     |
| Wales Con  | 18                | 17              | 1.0%     |
| Wales Lab  | 23                | 23              | 1.4%     |
| Wales LD   | 3                 | 3               | 0.2%     |
| Wales PC   | 8                 | 8               | 0.5%     |
| Wales UKIP   | 4                 | 8               | 0.5%     |
| Wales Oth & DNV  | 17                | 23              | 1.4%     |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

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