

YouGov/ University of Cardiff Survey Results

Sample Size: 1014 Scottish adults (aged 18+) Fieldwork: 11th - 22nd April 2014

		Holyrood Voting intention		Holyrood Past Vote 2011			Gender		Age				Social grade				
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1014	х	х	Х	х	113	258	64	368	483	531	120	245	362	287	488	526
Unweighted Sample	1014	114	256	111	281	101	233	140	307	491	523	129	181	379	325	560	454
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Foreness shorting. Here they be to the stanting																	
European election: Headline Voting Intention																	
[Excluding Don't knows and Wouldn't knows] Con	12	72	3	11	0	65	2	10	4	11	13	15	10	10	14	14	10
Lab	31	2	85	1	4	2	2 77	12	4 10	23	39	25	33	33	29	28	34
Lib Dem	7	2	3	78	1	6	3	61	2	8	7	8	8	4	11	10	5
SNP	33	1	2	1	84	3	7	4	70	38	27	27	36	37	27	33	33
Other	17	23	8	8	11	24	11	12	14	19	14	25	13	16	18	16	18
European election: Other Parties Voting Intention						I											
Green	6	1	3	2	7	0	5	6	6	5	7	14	11	4	3	6	6
UKIP	10	22	5	6	4	22	6	5	8	13	7	11	1	11	15	9	11
BNP	0	0	0	0	0	2	0	0	0	1	0	0	0	1	0	0	1
Other	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	1	0
European election: Non Voters	•		~	•				~	~	-	_			_			-
Would Not Vote	6	4	2	3 5	4 5	4	1	2 11	3	7	5	10	11	5	2	5	7
Don't know	17	6	8	5	5	12	10	11	14	11	22	23	23	15	11	14	19
Which, if any, of the following parties do you think best stands up for the interests of Scotland?																	
Scottish National Party (SNP)	45	8	22	27	96	10	28	31	80	50	42	31	44	52	44	48	43
The Labour Party	17	6	54	9	0	5	44	11	5	14	19	17	14	18	17	16	17
The Conservative Party	6	48	1	3	0	42	1	3	0	9	3	5	6	4	9	8	4
The Liberal Democrats	2	0	0	34	0	2	1	20	1	3	1	1	2	2	4	3	1
The Greens	1	0	0	1	1	0	0	2	2	2	1	3	2	0	0	1	1
The UK Independence Party	1	2	0	2	0	2	0	2	1	1	1	2	0	1	1	1	0
The British National Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
English Democrats	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Another party (see tab Q4 - other)	1	0	0	0	0	0	0	0	1	1	0	2	1	0	0	0	1
Not applicable, I do not think any party stands up for the interests	15	28	14	15	1	30	15	16	6	13	17	17	11	15	18	14	16
of Scotland																	
Don't know	13	8	8	9	1	9	10	15	6	8	17	21	20	9	8	9	16



YouGov/ University of Cardiff Survey R

Sample Size: 1014 Scottish adults (aged 18+) Fieldwork: 11th - 22nd April 2014

		Scottish Region								
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	
Weighted Sample	1014	142	91	142	101	162	112	142	122	
Unweighted Sample	1014	134	106	149	92	115	136	162	120	
	%	%	%	%	%	%	%	%	%	
European election: Headline Voting Intention										
[Excluding Don't knows and Wouldn't knows]										
Con	12	16	17	8	4	13	15	14	9	
Lab	31	26	25	35	47	30	32	18	38	
Lib Dem	7	8	17	8	2	4	7	11	5	
SNP	33	29	24	31	36	46	34	32	24	
Other	17	21	17	18	12	8	12	25	24	
European election: Other Parties Voting Intention		-								
Green	6	5	1	3	4	5	4	8	17	
UKIP	10	14	16	15	7	1	8	15	6	
BNP	0	2	0	0	0	0	0	0	1	
Other	0	0	0	0	1	1	1	1	0	
European election: Non Voters										
Would Not Vote	6	7	4	4	4	11	5	4	10	
Don't know	17	22	11	12	22	11	18	20	16	
Which, if any, of the following parties do you think best stands up for the interests of Scotland?										
Scottish National Party (SNP)	45	42	39	39	43	52	53	50	42	
The Labour Party	17	14	17	18	23	20	13	12	17	
The Conservative Party	6	7	5	5	1	8	6	8	6	
The Liberal Democrats	2	3	7	1	1	1	2	4	2	
The Greens	1	0	0	3	0	0	0	0	4	
The UK Independence Party	1	1	1	1	2	0	1	0	1	
The British National Party	0	0	0	0	0	0	0	0	1	
English Democrats	0	1	0	0	0	0	0	0	0	
Another party (see tab Q4 - other)	1	0	0	1	2	0	1	0	1	
Not applicable, I do not think any party stands up for the interests of Scotland	15	20	16	17	13	12	18	13	11	
Don't know	13	13	14	14	17	8	8	13	16	



Sample Size: 1014 Scottish adults (aged 18+) Fieldwork: 11th - 22nd April 2014

		Holyrood Voting intention			Holyrood Past Vote 2011				Gender		Age				Social grade		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1014	х	х	х	х	113	258	64	368	483	531	120	245	362	287	488	526
Unweighted Sample	1014	114	256	111	281	101	233	140	307	491	523	129	181	379	325	560	454
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If there was a referendum on the UK's membership of the European Union, how would you vote?																	
I would vote for the UK to remain a member of the European Union	48	43	52	72	59	41	53	65	50	55	41	60	47	44	48	59	38
I would vote for the UK to leave the European Union	32	46	31	21	31	50	29	23	34	32	31	16	26	35	39	24	39
I would not vote	2	0	1	0	1	0	0	0	1	1	3	6	3	2	0	1	3
Don't know	18	11	17	7	9	9	17	12	16	11	25	18	23	19	13	15	21

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough crosssection of the target population to be considered statistically reliable. These figures will be italicised.



Sample Size: 1014 Scottish adults (aged 18+) Fieldwork: 11th - 22nd April 2014

		Scottish Region											
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow				
Weighted Sample	1014	142	91	142	101	162	112	142	122				
Unweighted Sample	1014	134	106	149	92	115	136	162	120				
	%	%	%	%	%	%	%	%	%				
If there was a referendum on the UK's membership of the European Union, how would you vote?													
I would vote for the UK to remain a member of the European Union	48	37	39	39	52	50	52	67	47				
I would vote for the UK to leave the European Union	32	37	48	38	23	26	35	22	31				
I would not vote	2	3	1	0	4	3	0	2	3				
Don't know	18	23	11	23	22	21	14	9	19				

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough crosssection of the target population to be considered statistically reliable. These figures will be italicised.