

YouGov/ Citigroup Survey Results

Sample Size: 2038 GB Adults

Fieldwork Dates: 21st - 24th November 2014

November 2014

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2038	978	1060	364	773	901	1121	917	261	662	436	501	177
Unweighted Sample	2038	990	1048	306	751	981	1205	833	307	605	401	456	269

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	3	3	3	3	2	4	3	4	3	4	3	3	1
Not change	9	9	8	9	10	8	9	9	10	10	8	10	5
Rise by 1% or less	16	15	17	14	17	15	17	14	14	16	15	16	17
Rise by 1% but less than 2%	24	28	21	21	26	25	25	24	24	25	24	21	32
Rise by 2% but less than 3%	19	20	18	12	17	24	21	17	17	20	18	20	20
Rise by 3% but less than 4%	7	8	5	7	7	7	6	7	5	7	10	5	6
Rise by 4% but less than 5%	3	3	4	2	3	4	4	3	4	2	4	4	2
Rise by 5% but less than 6%	3	2	3	5	1	3	3	2	5	1	2	4	2
Rise by 6% or more	3	4	3	3	3	3	2	4	4	3	3	2	6
Don't know	13	8	17	23	13	8	10	16	14	12	12	15	9

All GB Adults (excluding 'Don't know')	1779	901	875	280	672	828	1005	775	224	582	384	425	163
Unweighted Sample	1781	917	864	232	649	900	1076	705	265	538	345	390	243
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	4	3	4	4	3	4	3	4	4	4	3	4	1
Not change	10	10	10	12	12	8	10	10	12	11	9	11	5
Rise by 1% or less	18	16	20	19	19	17	19	16	17	18	17	18	19
Rise by 1% but less than 2%	28	30	26	27	29	27	28	29	29	29	27	24	35
Rise by 2% but less than 3%	22	22	22	16	20	26	23	21	20	23	21	23	22
Rise by 3% but less than 4%	8	9	7	9	8	7	7	9	6	8	12	6	7
Rise by 4% but less than 5%	4	3	5	3	4	4	4	3	5	2	5	5	2
Rise by 5% but less than 6%	3	2	4	6	2	3	3	3	5	1	2	5	2
Rise by 6% or more	4	4	3	4	3	4	3	5	4	3	3	3	6

	Gender			Age			Social Grade		Region				
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2038	978	1060	364	773	901	1121	917	261	662	436	501	177
Unweighted Sample	2038	990	1048	306	751	981	1205	833	307	605	401	456	269
(November 2014)	1.8	1.8	1.7	1.7	1.7	1.8	1.7	1.8	1.8	1.7	1.7	1.7	1.9
(October 2014)	1.9	1.8	1.9	1.9	1.9	1.8	1.9	1.9	1.8	1.7	1.8	2.0	2.2
(September 2014)	1.9	2.0	1.9	1.9	1.9	2.0	1.9	2.0	1.9	2.0	1.9	2.0	2.0
(August 2014)	2.3	2.3	2.2	2.1	2.3	2.3	2.3	2.3	2.2	2.3	2.2	2.3	2.3
(July 2014)	2.2	2.2	2.1	1.9	2.2	2.2	2.2	2.1	2.2	2.1	2.2	2.1	2.2
(June 2014)	2.1	2.1	2.0	2.0	2.1	2.1	2.0	2.2	2.1	2.1	2.1	2.0	2.2
(May 2014)	2.1	2.2	2.0	2.1	2.1	2.1	2.1	2.2	2.0	2.1	2.1	2.1	2.3
(April 2014)	2.0	2.1	1.8	1.8	2.0	2.0	1.9	2.0	2.0	1.9	1.8	2.0	2.1
(March 2014)	2.1	2.2	2.0	1.9	2.2	2.2	2.1	2.2	2.1	2.1	2.2	2.1	2.3
(February 2014)	2.2	2.2	2.1	2.0	2.1	2.2	2.2	2.1	2.1	2.1	2.3	2.2	2.2
(January 2014)	2.4	2.5	2.3	2.3	2.4	2.5	2.4	2.4	2.5	2.4	2.3	2.5	2.4
(December 2013)	2.6	2.8	2.5	2.2	2.6	2.8	2.6	2.7	2.6	2.6	2.6	2.8	2.8
(November 2013)	2.7	2.8	2.6	2.3	2.7	2.8	2.7	2.7	2.6	2.6	2.7	2.7	3.1
(October 2013)	3.2	3.3	3.1	2.6	3.2	3.4	3.1	3.3	2.9	3.1	3.4	3.2	3.2
(September 2013)	2.5	2.6	2.4	2.3	2.6	2.6	2.5	2.5	2.5	2.5	2.5	2.6	2.5
(August 2013)	2.6	2.8	2.5	2.3	2.6	2.7	2.6	2.6	2.6	2.6	2.7	2.6	2.8
(July 2013)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.6	2.7	2.5	2.6	2.6	2.6
(June 2013)	2.5	2.6	2.4	2.3	2.5	2.6	2.5	2.6	2.6	2.4	2.6	2.5	2.6
(May 2013)	2.5	2.6	2.4	2.3	2.5	2.6	2.5	2.5	2.6	2.5	2.5	2.5	2.6
(April 2013)	2.6	2.7	2.5	2.3	2.7	2.7	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(March 2013)	2.8	2.8	2.6	2.2	2.8	2.9	2.8	2.6	2.7	2.7	2.8	2.7	2.9
(February 2013)	2.8	2.9	2.7	2.5	2.7	3.0	2.8	2.8	2.7	2.9	2.9	2.9	2.8
(January 2013)	2.8	2.9	2.8	2.5	2.8	3.0	2.7	2.9	2.7	2.8	2.8	2.9	3.0
(December 2012)	2.7	2.8	2.5	2.4	2.6	2.8	2.7	2.6	2.7	2.6	2.6	2.7	2.7
(November 2012)	2.8	2.9	2.8	2.4	2.8	3.0	2.8	2.9	2.8	2.8	2.8	2.8	3.1
(October 2012)	3.0	3.2	2.9	2.5	3.0	3.3	3.0	3.1	2.9	2.9	3.0	3.4	3.0
(September 2012)	2.7	2.8	2.6	2.2	2.6	2.8	2.7	2.7	2.7	2.7	2.6	2.7	2.8
(August 2012)	2.8	2.8	2.8	2.3	2.8	2.9	2.8	2.7	2.7	2.7	2.8	2.8	3.0
(July 2012)	2.4	2.5	2.4	2.3	2.5	2.5	2.5	2.4	2.3	2.4	2.6	2.5	2.7
(June 2012)	2.4	2.5	2.2	2.1	2.3	2.5	2.4	2.4	2.3	2.3	2.4	2.5	2.3
(May 2012)	2.8	2.8	2.7	2.6	2.7	2.9	2.8	2.7	2.6	2.9	2.7	2.8	3.2
(April 2012)	3.0	3.2	2.9	2.6	3.1	3.2	3.1	2.9	2.9	3.1	3.0	3.1	3.4
(March 2012)	2.7	2.8	2.5	2.4	2.7	2.7	2.7	2.7	2.6	2.7	2.6	2.7	2.9
(February 2012)	2.8	2.9	2.6	2.4	2.7	2.9	2.7	2.8	2.6	2.8	2.8	2.7	2.8
(January 2012)	2.6	2.7	2.5	2.3	2.6	2.7	2.6	2.6	2.5	2.6	2.6	2.5	2.8
(December 2011)	3.1	3.4	2.9	2.7	3.0	3.4	3.2	3.1	3.1	3.2	3.1	3.2	3.2
(November 2011)	3.1	3.4	3.0	2.5	3.1	3.4	3.1	3.2	3.1	3.1	3.4	3.2	2.9
(October 2011)	3.4	3.6	3.2	3.1	3.2	3.6	3.5	3.2	3.4	3.2	3.3	3.5	3.6
(September 2011)	3.5	3.8	3.3	3.1	3.5	3.6	3.6	3.4	3.5	3.5	3.6	3.4	3.7
(August 2011)	3.5	3.7	3.2	2.8	3.5	3.7	3.6	3.3	3.4	3.5	3.4	3.5	3.7
(July 2011)	3.5	3.6	3.3	2.7	3.3	3.8	3.5	3.4	3.3	3.4	3.5	3.6	3.6
(June 2011)	3.9	4.1	3.6	3.2	3.7	4.2	4.0	3.7	3.8	3.9	3.8	4.0	3.9
(May 2011)	3.4	3.7	3.0	2.3	3.2	3.7	3.5	3.2	3.2	3.6	3.3	3.3	3.4

		Gender		Age			Social Grade		Region				
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Unweighted Sample	2038	990	1048	306	751	981	1205	833	307	605	401	456	269
(April 2011)	2.9	3.2	2.7	2.5	3.0	3.0	2.9	2.9	3.0	2.9	2.7	3.1	3.0
(March 2011)	3.5	3.8	3.2	3.2	3.6	3.5	3.6	3.3	3.4	3.6	3.3	3.6	3.3
(February 2011)	3.6	3.9	3.4	2.9	3.7	3.8	3.7	3.4	3.7	3.6	3.3	3.7	3.9
(January 2011)	3.6	3.7	3.4	3.2	3.4	3.7	3.6	3.5	3.3	3.5	3.7	3.6	3.7
(December 2010)	3.5	3.6	3.5	3.3	3.4	3.7	3.5	3.6	3.5	3.5	3.4	3.6	3.5
(November 2010)	3.3	3.3	3.3	2.9	3.3	3.4	3.3	3.3	3.4	3.2	3.3	3.3	3.3
(October 2010)	3.0	3.1	3.0	2.7	2.8	3.3	3.1	2.9	3.0	3.0	2.9	3.0	3.2
(September 2010)	2.9	3.0	2.8	2.5	2.7	2.1	3.0	2.7	2.8	2.9	2.9	2.8	3.0
(August 2010)	2.9	3.0	2.9	2.7	2.9	3.1	2.9	3.0	2.8	3.0	2.9	3.0	3.0
(July 2010)	2.7	2.7	2.7	2.7	2.7	2.8	2.8	2.6	2.5	2.8	2.7	2.8	2.9
(June 2010)	3.0	2.9	3.0	2.8	3.0	3.0	3.1	2.8	2.9	3.0	2.9	3.0	3.1
(May 2010)	2.8	3.0	2.6	2.4	2.7	2.9	2.9	2.6	2.9	2.7	2.8	2.7	2.9
(April 2010)	2.2	2.4	2.0	1.8	2.0	2.4	2.2	2.1	2.3	2.3	2.1	2.1	2.2
(March 2010)	2.3	2.5	2.2	1.8	2.2	2.6	2.4	2.3	2.3	2.4	2.4	2.2	2.3
(February 2010)	2.3	2.5	2.2	1.9	2.2	2.5	2.4	2.3	2.3	2.5	2.3	2.2	2.4
(January 2010)	2.2	2.3	2.1	1.8	2.2	2.4	2.3	2.1	2.2	2.2	2.3	2.3	2.2
(December 2009)	1.9	1.9	2.0	1.6	1.9	2.1	2.0	1.9	1.9	2.1	1.9	1.8	2.2
(November 2009)	2.1	2.2	2.0	1.9	2.1	2.2	2.0	2.2	1.8	2.2	2.2	2.1	2.2
(October 2009)	2.0	1.9	2.0	1.7	1.8	2.3	1.9	2.1	1.9	2.0	2.1	2.0	2.2
(September 2009)	1.9	2.1	1.9	1.7	1.7	2.3	1.9	2.0	1.8	2.0	2.0	1.8	2.1
(August 2009)	1.8	1.9	1.8	1.5	1.6	2.1	1.7	2.0	1.6	1.8	2.0	1.8	2.1
(July 2009)	1.8	1.7	2.0	1.4	1.7	2.0	1.6	2.0	1.7	2.0	2.1	1.5	1.9
(June 2009)	2.0	2.2	1.9	1.7	1.9	2.2	1.9	2.2	1.8	2.1	2.0	2.1	2.2
(May 2009)	1.6	1.6	1.8	1.3	1.5	1.8	1.4	1.8	1.6	1.6	1.5	1.7	1.9
(April 2009)	1.8	1.8	1.9	1.4	1.5	2.1	1.6	2.0	1.5	2.0	1.7	1.9	2.1
(March 2009)	1.8	1.6	2.1	1.4	1.5	2.1	1.6	2.1	1.5	2.0	1.5	2.1	2.0
(February 2009)	1.5	1.3	1.9	1.1	1.4	1.8	1.3	1.8	1.3	1.6	1.5	1.6	1.8
(January 2009)	1.1	0.8	1.4	0.7	0.9	1.3	1.1	1.2	0.9	1.0	1.0	1.4	1.0
(December 2008)	0.8	0.6	1.1	0.3	0.6	1.1	0.6	1.1	0.5	0.5	0.7	1.1	1.2
(November 2008)	0.9	0.7	1.2	0.9	0.6	1.2	0.6	1.2	0.6	1.0	1.1	1.0	0.5
(October 2008)	2.9	3.0	2.9	2.8	2.8	3.0	3.0	2.8	2.9	2.9	3.0	2.9	2.9
(September 2008)	4.4	4.5	4.2	3.9	4.3	4.6	4.4	4.3	4.3	4.7	4.3	4.3	4.0
(August 2008)	4.4	4.5	4.3	3.7	4.4	4.7	4.5	4.3	4.3	4.5	4.5	4.4	4.3
(July 2008)	4.2	4.3	4.1	3.9	4.2	4.4	4.3	4.2	4.2	4.3	4.3	4.1	4.3
(June 2008)	4.6	4.6	4.6	3.9	4.5	4.9	4.7	4.4	4.4	4.7	4.8	4.5	4.4
(May 2008)	4.1	4.3	3.9	3.6	4.0	4.2	4.1	4.0	4.0	4.2	4.2	4.1	3.6
(April 2008)	3.8	3.9	3.7	3.2	3.7	4.0	3.7	3.3	3.8	3.9	3.7	3.8	3.7
(March 2008)	3.6	3.8	3.5	3.0	3.5	4.0	3.6	3.6	3.5	3.7	3.8	3.6	3.4
(February 2008)	3.1	3.2	3.1	2.6	3.2	3.4	3.1	3.1	2.9	3.3	3.0	3.1	2.9
(January 2008)	3.3	3.4	3.1	2.8	3.2	3.5	3.3	3.2	3.1	3.4	3.4	3.2	2.9
(December 2007)	2.7	2.8	2.6	2.2	2.5	2.9	2.7	2.7	2.7	2.6	2.7	2.7	2.6

		Gender		Age			Social Grade		Region				
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
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Unweighted Sample	2038	990	1048	306	751	981	1205	833	307	605	401	456	269
(November 2007)	2.8	2.9	2.7	2.4	2.6	3.1	2.9	2.8	2.7	2.8	2.9	2.9	2.7
(October 2007)	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

All GB Adults	2038	978	1060	364	773	901	1121	917	261	662	436	501	177
Unweighted Sample	2038	990	1048	306	751	981	1205	833	307	605	401	456	269

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	2	2	2	1	1	2	1	2	2	1	3	2	1
Not change	3	3	3	4	4	2	2	4	4	2	3	4	3
Rise by 1% or less per year on average	7	6	7	4	8	7	7	6	6	8	6	7	5
Rise by 1% but less than 2% per year	15	16	15	16	15	15	16	15	18	15	14	15	19
Rise by 2% but less than 3% per year	22	25	18	17	23	22	24	19	20	27	18	19	22
Rise by 3% but less than 4% per year	14	15	13	12	13	15	13	15	13	14	14	13	14
Rise by 4% but less than 5% per year	8	9	8	8	8	9	7	9	7	8	9	8	9
Rise by 5% but less than 6% per year	8	8	7	8	6	9	8	7	8	7	10	7	8
Rise by 6% or more per year on average	8	7	9	9	8	7	8	8	9	5	11	9	8
Don't know	14	9	18	21	14	11	13	15	14	13	13	17	11

All GB Adults (excluding 'Don't know')	1754	885	868	288	666	797	978	775	225	574	380	418	157
Unweighted Sample	1742	895	847	238	638	866	1047	695	262	525	337	381	237

		Gender			Age			Social Grade		Region				
		Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2038	978	1060	364	773	901	1121	917	261	662	436	501	177	
	2038	990	1048	306	751	981	1205	833	307	605	401	456	269	

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	2	2	2	2	2	3	1	3	2	2	3	2	1
Not change	3	3	4	5	4	2	3	4	5	2	3	5	4
Rise by 1% or less per year on average	8	7	9	5	9	8	8	7	7	9	7	8	6
Rise by 1% but less than 2% per year	18	18	18	21	17	17	18	17	20	18	16	18	21
Rise by 2% but less than 3% per year	25	28	22	21	27	25	27	22	24	31	21	22	24
Rise by 3% but less than 4% per year	16	16	16	15	15	17	15	17	15	17	17	16	16
Rise by 4% but less than 5% per year	10	9	10	10	9	10	8	11	9	9	10	10	10
Rise by 5% but less than 6% per year	9	9	9	9	7	10	9	9	9	8	11	8	9
Rise by 6% or more per year on average	9	8	11	12	10	8	9	9	10	6	13	11	9
(November 2014)	2.8	2.7	2.9	2.9	2.8	2.8	2.8	2.8	2.7	2.7	3.0	2.8	2.9
(October 2014)	2.9	2.9	2.9	2.8	2.9	2.9	2.9	3.0	3.2	2.7	2.9	3.1	2.9
(September 2014)	3.0	2.9	3.1	2.8	3.0	3.1	2.9	3.1	3.1	2.9	3.0	3.1	3.1
(August 2014)	3.1	3.0	3.3	2.9	3.0	3.3	3.1	3.3	3.0	3.2	3.2	3.1	3.2
(July 2014)	3.0	3.0	3.1	2.7	3.0	3.1	2.9	3.1	2.9	3.0	3.2	2.9	3.3
(June 2014)	3.0	3.0	3.0	2.8	3.1	3.0	2.9	3.2	3.0	3.0	2.9	3.0	3.0
(May 2014)	3.1	3.1	3.2	3.0	3.0	3.2	3.0	3.3	3.0	3.1	3.1	3.0	3.4
(April 2014)	2.9	2.8	2.9	2.6	2.8	3.0	2.8	2.9	2.9	2.9	2.7	2.9	3.0
(March 2014)	2.8	2.8	2.8	2.7	2.8	2.8	2.7	2.9	2.7	2.8	2.9	2.7	2.9
(February 2014)	3.0	2.9	3.0	2.8	3.0	3.0	3.0	2.9	2.9	2.8	3.0	3.2	3.0
(January 2014)	3.2	3.1	3.2	2.9	3.1	3.3	3.1	3.4	3.3	3.0	3.2	3.3	3.0
(December 2013)	3.4	3.4	3.5	3.4	3.5	3.5	3.4	3.6	3.3	3.4	3.3	3.7	3.3
(November 2013)	3.7	3.6	3.7	3.2	3.7	3.8	3.5	4.0	3.1	3.8	3.7	3.8	3.8
(October 2013)	3.9	3.9	4.0	3.5	3.9	4.1	3.8	4.2	3.6	3.8	4.1	4.1	4.1
(September 2013)	3.3	3.2	3.4	2.8	3.3	3.4	3.2	3.4	3.0	3.2	3.5	3.4	3.2
(August 2013)	3.4	3.4	3.5	3.2	3.3	3.6	3.3	3.6	3.5	3.3	3.5	3.4	3.7
(July 2013)	3.3	3.1	3.5	3.2	3.2	3.4	3.2	3.5	3.7	3.2	3.3	3.2	3.4
(June 2013)	3.3	3.2	3.4	2.9	3.2	3.4	3.1	3.5	3.4	3.1	3.3	3.2	3.4
(May 2013)	3.3	3.2	3.3	3.0	3.3	3.4	3.2	3.4	3.3	3.1	3.5	3.3	3.4
(April 2013)	3.4	3.3	3.5	3.2	3.4	3.4	3.3	3.5	3.3	3.4	3.2	3.6	3.0
(March 2013)	3.5	3.4	3.7	3.2	3.6	3.5	3.5	3.5	3.6	3.5	3.4	3.6	3.4
(February 2013)	3.5	3.4	3.7	3.3	3.3	3.8	3.4	3.7	3.5	3.6	3.3	3.7	3.6
(January 2013)	3.4	3.3	3.6	3.2	3.4	3.6	3.3	3.7	3.4	3.3	3.3	3.6	3.6
(December 2012)	3.3	3.3	3.4	3.0	3.2	3.5	3.3	3.4	3.3	3.3	3.3	3.5	3.1
(November 2012)	3.4	3.4	3.4	3.1	3.4	3.5	3.3	3.5	3.4	3.3	3.4	3.6	3.5
(October 2012)	3.7	3.7	3.6	3.2	3.5	3.8	3.6	3.8	3.5	3.4	3.6	4.2	4.0
(September 2012)	3.5	3.6	3.4	3.1	3.5	3.7	3.4	3.7	3.5	3.5	3.5	3.5	3.5

	Gender			Age			Social Grade		Region				
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2038	978	1060	364	773	901	1121	917	261	662	436	501	177
Unweighted Sample	2038	990	1048	306	751	981	1205	833	307	605	401	456	269
(August 2012)	3.5	3.4	3.6	3.1	3.6	3.5	3.5	3.5	3.3	3.5	3.7	3.6	3.6
(July 2012)	3.3	3.4	3.3	3.2	3.3	3.4	3.3	3.5	3.1	3.5	3.3	3.5	3.4
(June 2012)	3.2	3.1	3.3	3.1	3.1	3.2	3.1	3.3	3.2	3.0	3.2	3.3	3.1
(May 2012)	3.4	3.3	3.5	3.2	3.4	3.5	3.4	3.5	3.1	3.5	3.4	3.4	3.7
(April 2012)	3.7	3.7	3.8	3.4	3.8	3.7	3.7	3.7	3.7	3.6	3.8	3.7	4.1
(March 2012)	3.4	3.4	3.4	3.1	3.3	3.5	3.3	3.5	3.4	3.4	3.3	3.4	3.6
(February 2012)	3.4	3.4	3.3	3.4	3.3	3.4	3.3	3.5	3.4	3.4	3.3	3.3	3.4
(January 2012)	3.2	3.3	3.2	3.0	3.2	3.3	3.2	3.2	3.2	3.5	3.2	3.4	3.1
(December 2011)	3.4	3.5	3.4	3.2	3.5	3.5	3.4	3.5	3.4	3.4	3.5	3.6	3.0
(November 2011)	3.5	3.4	3.6	3.1	3.3	3.7	3.4	3.6	3.4	3.4	3.7	3.5	3.2
(October 2011)	3.4	3.4	3.4	3.2	3.3	3.6	3.4	3.6	3.3	3.4	3.4	3.5	3.4
(September 2011)	3.8	3.7	4.0	3.9	3.9	3.8	3.8	3.9	3.9	3.8	3.9	3.9	3.7
(August 2011)	3.7	3.7	3.7	3.4	3.7	3.9	3.7	3.8	3.6	3.8	3.7	3.8	3.6
(July 2011)	3.7	3.6	3.9	3.3	3.7	3.8	3.7	3.8	3.4	3.7	3.7	4.0	3.6
(June 2011)	4.1	4.0	4.2	3.5	4.0	4.3	4.1	4.0	3.8	4.2	4.1	4.1	4.1
(May 2011)	3.5	3.6	3.4	3.2	3.4	3.7	3.4	3.7	3.3	3.6	3.6	3.4	3.8
(April 2011)	3.4	3.5	3.3	3.0	3.4	3.6	3.4	3.5	3.5	3.4	3.3	3.6	3.3
(March 2011)	3.5	3.5	3.5	3.3	3.5	3.5	3.4	3.6	3.4	3.3	3.2	3.8	3.6
(February 2011)	3.5	3.6	3.5	3.1	3.7	3.5	3.4	3.6	3.5	3.4	3.3	3.7	3.8
(January 2011)	3.7	3.6	3.9	3.8	3.5	3.8	3.7	3.8	3.5	3.7	3.9	3.9	3.6
(December 2010)	3.8	3.8	3.8	3.6	3.6	3.9	3.7	4.0	3.6	3.8	3.6	4.0	3.8
(November 2010)	3.5	3.5	3.6	3.0	3.5	3.7	3.4	3.7	3.7	3.5	3.6	3.4	3.4
(October 2010)	3.4	3.5	3.4	3.1	3.3	3.6	3.4	3.4	3.4	3.4	3.4	3.5	3.6
(September 2010)	3.2	3.4	3.1	3.1	3.2	3.4	3.2	3.3	3.0	3.3	3.1	3.4	3.5
(August 2010)	3.3	3.4	3.3	3.1	3.4	3.4	3.3	3.4	3.1	3.4	3.1	3.4	3.7
(July 2010)	3.3	3.2	3.3	3.2	3.2	3.3	3.3	3.2	3.1	3.2	3.4	3.3	3.1
(June 2010)	3.3	3.2	3.5	3.3	3.6	3.2	3.4	3.3	3.5	3.2	3.2	3.3	3.6
(May 2010)	3.1	3.2	3.0	2.7	3.2	3.2	3.2	3.1	3.0	3.0	3.0	3.2	3.4
(April 2010)	3.0	3.1	2.8	2.8	2.9	3.0	3.0	2.9	3.1	3.1	2.8	2.9	3.0
(March 2010)	3.3	3.4	3.1	2.9	3.2	3.4	3.2	3.4	3.3	3.3	3.3	3.2	3.3
(February 2010)	3.1	3.2	3.1	3.0	3.1	3.2	3.1	3.1	3.2	3.2	3.2	3.0	2.9
(January 2010)	3.3	3.4	3.2	2.8	3.3	3.5	3.3	3.3	3.4	3.2	3.5	3.2	3.4
(December 2009)	3.2	3.2	3.1	3.1	3.1	3.3	3.2	3.2	3.2	3.5	2.9	3.0	3.2
(November 2009)	3.3	3.3	3.1	2.8	3.3	3.4	3.2	3.3	3.1	3.3	3.3	3.3	3.0
(October 2009)	3.2	3.3	3.2	2.9	3.2	3.4	3.2	3.3	3.3	3.4	3.3	3.1	3.1
(September 2009)	3.0	3.3	3.0	2.6	2.9	3.3	2.9	3.1	3.0	3.1	3.0	2.9	3.1
(August 2009)	3.0	3.4	2.8	2.6	3.0	3.3	3.0	3.1	2.9	2.9	3.1	3.2	3.2
(July 2009)	3.0	3.1	2.9	2.6	3.0	3.2	3.0	3.0	3.2	3.1	3.0	2.8	3.0
(June 2009)	3.0	3.2	2.9	2.8	2.9	3.3	3.0	3.1	2.9	3.3	2.9	3.0	3.0
(May 2009)	3.0	3.1	2.9	2.4	3.0	3.1	3.0	3.0	3.3	3.1	2.9	2.9	3.0
(April 2009)	3.1	3.1	3.1	2.4	2.9	3.4	3.1	3.1	2.9	3.3	3.1	3.0	3.5
(March 2009)	3.1	3.2	2.9	2.7	2.8	3.4	3.0	3.1	3.3	3.1	2.9	3.0	3.2

		Gender		Age			Social Grade		Region				
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
	2038	978	1060	364	773	901	1121	917	261	662	436	501	177
All GB Adults	2038	990	1048	306	751	981	1205	833	307	605	401	456	269
Unweighted Sample													
(February 2009)	2.9	3.0	2.9	2.5	2.8	3.2	2.9	3.0	2.9	2.8	3.1	3.0	2.7
(January 2009)	2.8	2.9	2.8	2.6	2.7	3.0	2.8	2.9	2.7	2.8	2.9	2.9	2.7
(December) 2008	2.8	2.9	2.8	2.5	2.7	3.1	2.8	2.9	2.9	2.8	2.9	2.9	2.7
(November 2008)	3.0	2.9	3.1	2.7	2.9	3.1	2.9	3.1	2.9	3.1	3.1	3.0	2.6
(October) 2008	2.9	3.0	2.8	2.8	2.8	3.0	2.9	2.9	2.8	2.9	2.9	3.1	2.9
(September) 2008	3.5	3.7	3.4	3.4	3.3	3.7	3.4	3.8	3.4	3.3	3.6	3.8	3.4
(August 2008)	3.4	3.3	3.5	3.1	3.4	3.6	3.4	3.5	3.3	3.5	3.5	3.5	3.4
(July 2008)	3.6	3.5	3.6	3.6	3.5	3.7	3.4	3.8	3.5	3.6	3.6	3.7	3.6
(June 2008)	3.8	3.6	4.0	3.4	3.7	4.0	3.7	3.9	3.7	3.8	4.0	3.8	3.7
(May 2008)	3.9	3.8	4.1	3.8	3.8	4.0	3.7	4.2	3.6	3.9	4.1	4.1	3.7
(April 2008)	3.7	3.7	3.9	3.5	3.7	3.9	3.6	3.9	3.5	3.6	3.8	4.0	3.7
(March 2008)	3.9	3.8	4.1	3.6	3.8	4.1	3.8	4.0	3.8	3.9	3.9	4.0	3.7
(February 2008)	3.7	3.6	3.8	3.5	3.6	3.9	3.3	4.0	3.5	3.7	3.7	3.9	3.5
(January 2008)	3.7	3.7	3.9	3.5	3.6	3.9	3.6	3.9	3.5	3.8	3.8	3.8	3.9
(December 2007)	3.6	3.4	3.8	3.3	3.2	3.8	3.4	3.8	3.6	3.5	3.5	3.6	3.7
(November 2007)	3.7	3.4	4	3.4	3.4	3.9	3.6	3.8	3.4	3.7	3.8	3.7	3.4
(October 2007)	3.6	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	3.6	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	3.4	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	3.5	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	3.5	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5
(May 2007)	3.4	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	3.5	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	3.5	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	3.5	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	3.6	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	3.6	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	3.5	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
(October 2006)	3.5	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	3.4	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	3.6	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	3.3	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	3.4	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	3.5	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	3.6	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	3.7	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	3.7	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	3.3	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	3.5	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	3.5	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4