

YouGov / Localis Survey Results

Sample Size: 1593 GB Adults
Fieldwork: 18th - 19th July 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1593	546	523	97	626	680	771	822	185	680	393	335	908	685	213	516	341	384	139
Unweighted Sample	1593	518	574	128	734	664	717	876	200	651	432	310	977	616	123	591	374	408	97
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how happy or unhappy are you with the home you currently live in?

Very happy	35	44	34	38	35	40	34	36	31	23	44	50	38	31	34	36	34	34	36
Fairly happy	43	41	43	40	47	41	43	43	44	47	38	41	45	41	35	43	44	46	44
TOTAL HAPPY	78	85	77	78	82	81	77	79	75	70	82	91	83	72	69	79	78	80	80
Neither happy nor unhappy	11	9	10	15	8	11	12	10	9	14	10	6	9	14	13	11	11	10	9
Fairly unhappy	6	4	10	5	7	5	6	6	10	8	4	2	6	7	12	5	5	6	5
Very unhappy	2	1	3	1	1	3	3	2	1	3	3	1	1	4	3	3	2	2	3
TOTAL UNHAPPY	8	5	13	6	8	8	9	8	11	11	7	3	7	11	15	8	7	8	8
Don't know	2	1	1	1	2	0	2	2	6	4	1	0	1	4	3	2	4	1	2

Thinking about the expectations that you had for your future housing when you were growing up... To what extent, if at all, does your current home meet those expectations? Please indicate the extent to which your current home meets the expectations that you had for your future housing when you were growing up on the below scale, where 0 means your expectations have not been met at all and 10 means that your expectation have been met entirely.

Expectations not met at all - 0	4	2	5	2	3	3	4	3	2	5	3	2	3	5	6	3	3	4	2
1	3	1	3	4	3	2	2	3	5	4	1	1	3	2	4	2	3	2	4
2	3	3	5	0	4	3	3	3	3	4	2	2	3	4	4	3	2	4	3
3	5	3	6	2	5	3	5	5	10	5	6	2	4	6	2	6	3	5	10
4	4	3	5	7	4	4	3	5	6	5	3	2	3	5	4	5	4	3	4
5	11	8	9	5	9	10	10	12	11	14	7	8	10	12	14	9	13	11	5
6	9	11	9	10	9	11	10	9	11	9	9	9	9	9	4	8	10	13	10
7	14	13	16	16	15	14	15	13	10	17	12	11	15	13	16	16	12	12	9
8	18	21	21	18	20	21	21	16	14	13	24	25	21	15	17	21	17	16	21
9	9	11	7	12	9	10	6	10	2	5	11	16	10	7	5	9	11	7	10
Expectations met entirely - 10	12	18	9	10	12	15	11	13	7	7	18	19	11	12	12	11	12	11	13
Don't know	9	6	6	13	7	7	10	9	19	11	5	4	9	10	11	7	9	11	7

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	House Tenure						
Total	Own Outright	Own with Mortgage / Part Own	Rent from Private Landlord	Rent from Local Authority / Housing Association	Neither - live with family and pay rent / rent free	Other	
Weighted Sample	1593	512	436	236	209	163	38
Unweighted Sample	1593	505	466	231	184	173	34
	%	%	%	%	%	%	%

Generally speaking, how happy or unhappy are you with the home you currently live in?

Very happy	35	51	36	19	18	30	24
Fairly happy	43	40	47	43	43	45	27
TOTAL HAPPY	78	91	83	62	61	75	51
Neither happy nor unhappy	11	5	9	23	20	10	0
Fairly unhappy	6	3	6	10	8	9	6
Very unhappy	2	1	2	4	7	1	0
TOTAL UNHAPPY	8	4	8	14	15	10	6
Don't know	2	0	0	1	4	5	43

Thinking about the expectations that you had for your future housing when you were growing up... To what extent, if at all, does your current home meet those expectations? Please indicate the extent to which your current home meets the expectations that you had for your future housing when you were growing up on the below scale, where 0 means your expectations have not been met at all and 10 means that your expectation have been met entirely.

Expectations not met at all - 0	4	2	2	7	7	3	4
1	3	0	1	8	5	4	1
2	3	1	1	7	7	3	10
3	5	2	3	13	5	5	10
4	4	1	3	7	7	7	3
5	11	7	8	15	17	17	0
6	9	8	11	10	8	10	3
7	14	12	20	10	15	10	4
8	18	22	26	10	10	14	14
9	9	17	8	2	3	2	5
Expectations met entirely - 10	12	22	10	3	6	4	14
Don't know	9	5	8	8	10	21	32

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Weighted Sample	1593	546	523	97	626	680	771	822	185	680	393	335	908	685	213	516	341	384	139
Unweighted Sample	1593	518	574	128	734	664	717	876	200	651	432	310	977	616	123	591	374	408	97
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following things are the most important factors influencing how happy or unhappy you are with your home? Please select up to three answers:

The safety of your local area	32	36	33	28	32	36	33	31	27	33	30	34	33	30	24	31	37	38	18
Your neighbours	27	34	22	27	25	32	27	27	10	25	34	30	26	28	21	28	27	27	29
The space inside	26	25	26	28	29	24	23	28	29	27	25	20	29	21	32	25	22	23	34
Proximity to green spaces	20	22	16	25	21	20	18	22	16	15	25	25	23	15	22	19	16	20	28
The cost of living in the property	20	14	27	24	22	18	21	19	34	23	15	12	19	21	25	18	19	20	19
The condition of the building	20	21	23	23	21	21	21	20	18	20	21	22	23	17	21	20	21	20	20
Levels of noise in the local area	14	17	11	13	13	17	15	13	5	15	18	12	14	14	11	15	14	15	13
The quality of public services such as schools, medical practices, and libraries	12	13	14	6	13	12	10	13	8	10	10	20	12	11	8	12	14	12	12
Public transport links	12	10	15	12	15	10	12	12	16	11	10	15	13	10	26	9	11	10	12
Parking and accessibility by road	11	13	8	21	11	12	12	11	6	11	15	11	11	12	9	16	11	9	6
Proximity to commercial services such as shops, cafes, and cinemas	10	11	10	14	10	11	9	11	13	8	10	12	11	10	14	12	9	9	9
Security of tenure	10	10	13	9	10	10	10	10	8	9	9	13	8	12	7	13	10	8	9
Your fellow occupants	10	9	12	12	12	9	10	10	20	8	10	9	11	9	10	9	11	11	10
The quality of the decoration and furnishings	8	6	10	12	10	6	7	9	12	10	5	7	9	6	10	7	5	8	19
Levels of traffic in the local area	7	9	7	5	8	9	9	6	3	7	10	6	8	7	7	8	6	9	6
How the property looks from the outside	5	6	6	4	3	8	6	5	3	5	8	4	5	6	6	5	6	6	4
The quality of fixtures and fittings	5	3	6	7	6	3	5	5	9	5	4	2	6	3	4	3	6	6	6
Air pollution or unpleasant smells	3	3	2	2	3	3	2	3	3	2	2	4	3	3	4	3	3	3	1
Other	3	2	3	5	4	1	4	2	3	4	3	2	3	3	6	3	2	1	6
None of the above	3	3	2	2	3	2	3	3	2	2	3	5	2	5	1	3	5	3	2
Don't know	6	4	4	3	4	5	7	6	12	8	4	3	4	10	5	6	8	7	4

To what extent, if at all, does your current home meet you and your family's needs?

Completely	52	64	50	55	55	57	52	53	48	41	61	68	58	45	45	55	51	52	59
Partly	35	30	36	39	36	33	33	37	34	42	32	26	33	37	34	34	36	37	34
TOTAL COMPLETELY / PARTLY	87	94	86	94	91	90	85	90	82	83	93	94	91	82	79	89	87	89	93
Not very much	7	3	10	4	6	6	8	5	7	9	3	5	4	9	14	5	7	6	3
Not at all	2	1	2	1	1	2	2	2	1	3	2	1	1	3	1	2	2	2	3
TOTAL NOT MUCH / NOT AT ALL	9	4	12	5	7	8	10	7	8	12	5	6	5	12	15	7	9	8	6
Don't know	4	2	2	1	3	2	5	3	10	5	2	0	3	5	6	4	4	3	2

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Weighted Sample	1593	512	436	236	209	163	38
Unweighted Sample	1593	505	466	231	184	173	34
	%	%	%	%	%	%	%

Which, if any, of the following things are the most important factors influencing how happy or unhappy you are with your home? Please select up to three answers:

The safety of your local area	32	34	35	25	30	32	19
Your neighbours	27	34	25	22	27	14	20
The space inside	26	21	35	25	17	30	1
Proximity to green spaces	20	27	23	11	9	16	19
The cost of living in the property	20	10	19	41	22	25	8
The condition of the building	20	24	17	21	20	20	6
Levels of noise in the local area	14	16	16	11	12	9	14
The quality of public services such as schools, medical practices, and libraries	12	17	11	7	8	11	5
Public transport links	12	12	11	10	11	20	8
Parking and accessibility by road	11	11	14	14	9	4	10
Proximity to commercial services such as shops, cafes, and cinemas	10	11	9	11	12	12	2
Security of tenure	10	11	3	16	19	5	10
Your fellow occupants	10	10	7	9	6	21	17
The quality of the decoration and furnishings	8	5	12	12	4	8	4
Levels of traffic in the local area	7	9	8	6	6	5	1
How the property looks from the outside	5	7	7	2	7	1	0
The quality of fixtures and fittings	5	3	5	8	5	5	0
Air pollution or unpleasant smells	3	3	3	4	2	2	0
Other	3	3	2	4	4	3	2
None of the above	3	3	2	3	4	2	6
Don't know	6	3	3	4	13	10	43

To what extent, if at all, does your current home meet you and your family's needs?

Completely	52	68	55	34	38	42	42
Partly	35	26	39	50	34	39	7
TOTAL COMPLETELY / PARTLY	87	94	94	84	72	81	49
Not very much	7	3	5	7	15	8	8
Not at all	2	1	1	3	6	0	2
TOTAL NOT MUCH / NOT AT ALL	9	4	6	10	21	8	10
Don't know	4	1	1	5	6	10	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you think your home is worth the costs that you pay for it each month?

Please indicate on the scale below, where 0 means not worth the costs at all and 10 means entirely worth the costs.

[This question was NOT asked to those who own house outright or do not pay rent as living with family; n=988]

[Please note, the figures in the column "Neither - live with family and pay rent / rent free" relate ONLY to those who pay rent, as those who do not pay rent were excluded from this question]

Not worth the costs at all - 0	2	0	3	1	2	1	1	2	3	2	1	0	2	2	3	2	1	2	1
1	2	1	2	0	0	1	2	2	0	3	1	0	2	2	9	1	1	1	0
2	2	1	3	5	3	1	2	2	2	3	1	0	2	2	5	2	2	0	2
3	6	2	8	1	6	5	6	6	13	5	6	1	4	8	7	4	3	8	11
4	4	2	5	6	6	3	4	4	5	5	2	4	4	4	5	3	5	4	5
5	10	10	8	2	6	11	11	8	12	10	9	9	8	12	9	9	14	9	9
6	9	10	9	5	9	10	9	9	13	8	10	8	10	8	8	13	6	9	6
7	18	19	19	18	20	19	18	17	19	19	15	10	19	16	17	17	20	18	12
8	15	20	15	25	17	17	15	16	11	14	17	25	16	14	12	17	19	14	12
9	8	10	7	13	12	7	7	10	5	8	9	15	10	7	1	9	7	8	18
Entirely worth the costs - 10	16	18	16	16	14	19	16	16	4	15	22	24	17	15	15	16	13	19	18
Don't know	8	6	5	6	4	7	8	8	12	8	7	3	6	10	10	7	8	8	6

Roughly how much money, if any, do you save each month for a deposit to buy a property in the future?

[This question was NOT asked to those who own their house outright or own through a mortgage; n=633]

[Please note, the figures in the column "Own with Mortgage / Part Own" relate ONLY to those who part-own, as those who have a mortgage were excluded from this question]

Nothing at all	58	55	60	54	54	61	55	61	46	58	75	65	50	65	49	54	61	67	60
Less than £25	4	5	3	0	3	6	4	3	3	4	3	3	3	4	1	4	3	5	5
£25 – £50	3	2	4	2	5	2	2	3	2	3	2	3	4	2	7	2	1	2	0
£50 – £100	5	3	6	7	6	4	5	5	5	6	2	0	6	4	9	2	4	3	11
£100 – £200	4	5	6	10	7	4	4	5	5	6	2	0	7	2	3	6	6	2	6
£200 – £300	2	2	3	3	4	1	2	3	1	3	2	2	3	1	1	2	2	4	0
£300 – £400	1	1	2	0	0	2	1	1	0	2	0	0	1	1	0	1	3	0	0
£400 – £500	1	1	2	6	2	2	2	1	1	2	1	0	2	1	0	2	3	1	2
£500 – £1,000	2	2	2	0	2	2	2	1	3	1	0	0	3	0	3	3	0	0	0
More than £1,000	1	5	0	2	2	1	2	0	1	2	1	0	2	0	1	2	1	1	0
Prefer not to say	9	12	5	7	7	10	8	10	12	6	9	13	10	8	14	8	7	8	3
Don't know	10	6	7	10	9	6	12	8	20	6	4	14	8	12	11	12	10	6	13

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	%	%	%	%	%	%	%

To what extent, if at all, do you think your home is worth the costs that you pay for it each month?

Please indicate on the scale below, where 0 means not worth the costs at all and 10 means entirely worth the costs.

[This question was NOT asked to those who own house outright or do not pay rent as living with family; n=988]

[Please note, the figures in the column "Neither - live with family and pay rent / rent free" relate ONLY to those who pay rent, as those who do not pay rent were excluded from this question]

Not worth the costs at all - 0	2	0	1	3	3	0	4
1	2	0	0	4	3	0	1
2	2	0	0	4	2	5	4
3	6	0	1	12	10	4	0
4	4	0	1	9	4	10	0
5	10	0	6	10	17	6	13
6	9	0	9	12	9	4	4
7	18	0	23	13	14	21	0
8	15	0	19	8	15	17	17
9	8	0	13	6	4	4	4
Entirely worth the costs - 10	16	0	21	12	11	9	24
Don't know	8	0	5	6	8	19	30

Roughly how much money, if any, do you save each month for a deposit to buy a property in the future?

[This question was NOT asked to those who own their house outright or own through a mortgage; n=633]

[Please note, the figures in the column "Own with Mortgage / Part Own" relate ONLY to those who part-own, as those who have a mortgage were excluded from this question]

Nothing at all	58	0	67	56	74	45	38
Less than £25	4	0	15	6	3	1	2
£25 – £50	3	0	0	5	2	1	0
£50 – £100	5	0	0	6	3	6	0
£100 – £200	4	0	12	7	2	6	0
£200 – £300	2	0	0	2	2	3	0
£300 – £400	1	0	0	1	0	2	1
£400 – £500	1	0	0	1	1	2	1
£500 – £1,000	2	0	0	1	0	4	0
More than £1,000	1	0	0	2	0	0	10
Prefer not to say	9	0	0	7	5	14	19
Don't know	10	0	6	5	7	16	30

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Unweighted Sample	1593	518	574	128	734	664	717	876	200	651	432	310	977	616	123	591	374	408	97
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following views comes closest to your own?

Ultimately it is the responsibility of government to ensure that everyone has a home	35	16	50	39	44	24	35	34	54	33	36	25	34	36	45	30	27	38	44
Ultimately it is the responsibility of the individual to ensure that they have a home	50	72	35	45	43	64	51	49	29	47	51	65	52	46	40	54	54	45	47
Don't know	16	12	15	16	14	12	14	17	17	19	13	10	14	18	14	15	18	17	8

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

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	%	%	%	%	%	%	%

Which of the following views comes closest to your own?

Ultimately it is the responsibility of government to ensure that everyone has a home	35	26	29	45	47	49	15
Ultimately it is the responsibility of the individual to ensure that they have a home	50	63	57	36	33	32	35
Don't know	16	11	14	19	19	19	51

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*