

YouGov / Wolfstar Consultancy

Parents

Fieldwork: 22nd - 27th May 2015

Sample Size: 688 GB parents with at least one child aged 8 to 18 years

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

To what extent do you agree or disagree with the following statement?

"In light of the rise in bank cards and online payments, it is a waste of time teaching children how to handle cash (e.g. personally paying for items with cash, saving up cash etc.)"

Unweighted base	688	340	348	5	53	229	316	85	405	283	162	116	66	76	146	566	47	75
Base: All GB parents online with a child aged 8 to 18 years	693	339	355	5	80	257	276	76	405	289	180	122	60	68	159	588	46	59
Strongly agree	2%	3%	2%	-	2%	2%	3%	2%	2%	3%	1%	5%	3%	8%	1%	3%	-	-
Tend to agree	6%	7%	5%	44%	10%	6%	4%	7%	6%	5%	8%	5%	5%	16%	3%	7%	-	1%
Tend to disagree	18%	20%	16%	42%	17%	21%	14%	16%	17%	19%	16%	20%	24%	13%	20%	18%	15%	14%
Strongly disagree	71%	66%	76%	-	66%	67%	76%	75%	72%	69%	69%	65%	68%	60%	74%	68%	84%	83%
Don't know	3%	5%	2%	14%	5%	4%	3%	-	3%	4%	6%	5%	1%	2%	2%	4%	1%	1%
Net: Agree	8%	10%	7%	44%	12%	8%	7%	8%	8%	8%	9%	10%	8%	24%	4%	10%	-	1%
Net: Disagree	88%	85%	91%	42%	83%	88%	90%	92%	89%	88%	85%	85%	92%	73%	94%	87%	99%	97%

For the following questions, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

Thinking about making purchases online...

Has this child EVER made an online purchase using your details (e.g. payment card, payment platform etc.) without asking for your permission first? (Please select the option that best applies)

Unweighted base	688	340	348	5	53	229	316	85	405	283	162	116	66	76	146	566	47	75
Base: All GB parents online with a child aged 8 to 18 years	693	339	355	5	80	257	276	76	405	289	180	122	60	68	159	588	46	59
Yes, frequently	5%	5%	4%	-	5%	5%	4%	7%	5%	4%	4%	3%	2%	12%	4%	4%	9%	4%
Yes, sometimes	9%	8%	9%	-	10%	6%	10%	10%	9%	7%	10%	9%	4%	16%	6%	9%	6%	6%
Yes, rarely	8%	7%	9%	25%	2%	12%	8%	2%	9%	8%	12%	3%	11%	12%	6%	8%	9%	7%
I suspect they may have	2%	2%	1%	61%	1%	1%	2%	1%	1%	3%	3%	1%	1%	4%	1%	2%	-	3%
No, never	75%	74%	76%	14%	80%	75%	73%	78%	74%	75%	70%	81%	80%	55%	81%	75%	76%	77%
Don't know	2%	3%	1%	-	2%	1%	2%	3%	1%	4%	2%	3%	1%	1%	2%	2%	-	2%
Net: Yes	22%	21%	22%	25%	17%	23%	22%	19%	24%	18%	25%	15%	17%	40%	17%	22%	24%	18%

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Government Region												Working status						
North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

To what extent do you agree or disagree with the following statement?

"In light of the rise in bank cards and online payments, it is a waste of time teaching children how to handle cash (e.g. personally paying for items with cash, saving up cash etc.)"

Unweighted base	31	75	56	58	58	66	76	91	55	566	47	75	403	137	540	6	30	19	93
Base: All GB parents online with a child aged 8 to 18 years	40	76	65	52	70	60	68	95	64	588	46	59	425	127	552	5	30	20	87
Strongly agree	-	2%	1%	9%	1%	3%	8%	2%	-	3%	-	-	2%	2%	2%	-	-	11%	3%
Tend to agree	2%	5%	15%	9%	3%	5%	16%	1%	6%	7%	-	1%	6%	2%	5%	43%	5%	16%	6%
Tend to disagree	16%	14%	18%	13%	24%	24%	13%	22%	16%	18%	15%	14%	19%	13%	18%	26%	10%	11%	21%
Strongly disagree	82%	72%	58%	66%	65%	68%	60%	71%	78%	68%	84%	83%	69%	81%	72%	31%	85%	56%	65%
Don't know	-	7%	8%	4%	7%	1%	2%	4%	-	4%	1%	1%	4%	2%	3%	-	-	7%	4%
Net: Agree	2%	7%	16%	17%	4%	8%	24%	3%	6%	10%	-	1%	8%	4%	7%	43%	5%	27%	10%
Net: Disagree	98%	87%	76%	79%	89%	92%	73%	93%	94%	87%	99%	97%	88%	94%	89%	57%	95%	66%	86%

For the following questions, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

Thinking about making purchases online...

Has this child EVER made an online purchase using your details (e.g. payment card, payment platform etc.) without asking for your permission first? (Please select the option that best applies)

Unweighted base	31	75	56	58	58	66	76	91	55	566	47	75	403	137	540	6	30	19	93
Base: All GB parents online with a child aged 8 to 18 years	40	76	65	52	70	60	68	95	64	588	46	59	425	127	552	5	30	20	87
Yes, frequently	8%	2%	3%	1%	4%	2%	12%	5%	2%	4%	9%	4%	6%	2%	5%	-	10%	-	2%
Yes, sometimes	19%	2%	14%	10%	8%	4%	16%	8%	4%	9%	6%	6%	10%	6%	9%	-	5%	4%	8%
Yes, rarely	15%	8%	13%	7%	1%	11%	12%	5%	9%	8%	9%	7%	9%	12%	9%	-	3%	3%	5%
I suspect they may have	-	6%	1%	3%	-	1%	4%	1%	-	2%	-	3%	1%	0%	1%	54%	-	5%	2%
No, never	58%	82%	64%	79%	83%	80%	55%	80%	83%	75%	76%	77%	72%	80%	73%	46%	78%	88%	82%
Don't know	-	1%	4%	1%	5%	1%	1%	2%	2%	2%	-	2%	3%	-	2%	-	4%	-	1%
Net: Yes	42%	11%	31%	18%	13%	17%	40%	17%	16%	22%	24%	18%	24%	20%	23%	-	18%	7%	16%

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Marital Status					Children in Household						Parents												
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	8 years old	9 years old	10 years old	11 years old	12 years old	13 years old	14 years old	15 years old	16 years old	17 years old	18 years old	10-18's	10-14's

To what extent do you agree or disagree with the following statement?

"In light of the rise in bank cards and online payments, it is a waste of time teaching children how to handle cash (e.g. personally paying for items with cash, saving up cash etc.)"

Unweighted base	447	92	86	10	53	75	265	233	108	606	7	94	87	81	97	91	80	100	81	111	115	95	602	377
Base: All GB parents online with a child aged 8 to 18 years	456	103	79	6	50	68	253	253	113	619	7	109	92	84	94	88	81	102	69	104	122	84	592	384
Strongly agree	2%	0%	6%	13%	3%	-	2%	3%	1%	3%	11%	6%	2%	2%	0%	-	1%	5%	3%	1%	4%	1%	2%	1%
Tend to agree	6%	8%	3%	-	8%	6%	6%	6%	5%	6%	10%	10%	9%	5%	6%	3%	1%	2%	3%	6%	7%	1%	5%	4%
Tend to disagree	18%	19%	14%	7%	19%	17%	14%	17%	26%	17%	46%	27%	14%	17%	22%	20%	26%	14%	21%	16%	12%	21%	18%	19%
Strongly disagree	72%	68%	76%	72%	59%	72%	74%	74%	58%	71%	33%	53%	71%	74%	65%	72%	69%	74%	71%	74%	75%	76%	72%	72%
Don't know	3%	4%	1%	8%	11%	6%	3%	0%	10%	3%	-	4%	4%	3%	6%	6%	3%	5%	1%	3%	1%	1%	3%	4%
Net: Agree	8%	9%	8%	13%	11%	6%	8%	9%	6%	8%	21%	16%	11%	6%	7%	3%	2%	7%	7%	7%	11%	2%	7%	5%
Net: Disagree	90%	87%	91%	79%	78%	89%	89%	90%	84%	88%	79%	80%	84%	91%	87%	92%	95%	88%	92%	90%	88%	97%	90%	91%

For the following questions, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

Thinking about making purchases online...

Has this child EVER made an online purchase using your details (e.g. payment card, payment platform etc.) without asking for your permission first? (Please select the option that best applies)

Unweighted base	447	92	86	10	53	75	265	233	108	606	7	94	87	81	97	91	80	100	81	111	115	95	602	377
Base: All GB parents online with a child aged 8 to 18 years	456	103	79	6	50	68	253	253	113	619	7	109	92	84	94	88	81	102	69	104	122	84	592	384
Yes, frequently	5%	3%	2%	21%	7%	3%	7%	3%	4%	5%	-	7%	2%	1%	3%	4%	0%	2%	6%	9%	4%	9%	5%	2%
Yes, sometimes	9%	9%	13%	-	1%	8%	13%	4%	6%	8%	40%	2%	1%	1%	7%	14%	8%	7%	15%	8%	11%	7%	10%	7%
Yes, rarely	10%	3%	7%	9%	10%	3%	9%	8%	9%	9%	15%	10%	14%	7%	11%	8%	11%	8%	10%	11%	8%	7%	8%	9%
I suspect they may have	1%	1%	1%	-	7%	2%	1%	2%	3%	2%	10%	2%	2%	3%	3%	0%	-	1%	2%	1%	4%	1%	2%	2%
No, never	74%	79%	77%	71%	67%	76%	68%	82%	76%	75%	29%	78%	80%	86%	73%	69%	79%	81%	62%	68%	70%	74%	74%	79%
Don't know	1%	5%	-	-	7%	8%	2%	0%	1%	1%	6%	1%	1%	2%	3%	5%	2%	2%	5%	3%	3%	2%	2%	2%
Net: Yes	23%	15%	22%	29%	18%	15%	29%	16%	20%	22%	55%	19%	17%	9%	21%	26%	19%	16%	31%	28%	23%	24%	23%	18%

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Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

For the following question, please remember that your answers are always treated confidentially and are never analysed individually.

You mentioned that your child has made an online purchase(s) using your details (e.g. payment card, payment platform etc.) without asking for your permission first...

Which, if any, of the following types of website do you think this child has used to make a purchase(s)? (Please select all that apply)

Unweighted base	145	75	70	2	8	47	70	18	92	53	39	18	9	26	23	115	13	17
Base: All GB parents online with a child aged 8 to 18 years who has made an online purchase using their parents details	149	70	79	1	14	58	62	14	96	53	45	18	10	27	26	127	11	11
Online gaming websites	28%	28%	28%	-	35%	38%	24%	6%	24%	36%	42%	33%	-	20%	30%	30%	26%	10%
Online app purchasing websites (e.g. Google Play)	23%	21%	25%	-	33%	22%	27%	5%	20%	28%	18%	11%	39%	14%	39%	22%	17%	40%
Online gambling websites	2%	3%	1%	-	7%	1%	2%	-	2%	1%	2%	5%	-	2%	-	2%	3%	-
Online adult material	4%	7%	1%	49%	10%	1%	-	19%	4%	4%	5%	5%	-	7%	-	4%	-	-
Online shopping (e.g. ASOS)	22%	24%	21%	-	30%	23%	16%	36%	23%	21%	11%	11%	24%	40%	23%	21%	9%	52%
Online auction websites (eg. eBay)	17%	17%	18%	100%	30%	5%	25%	15%	19%	14%	7%	27%	4%	28%	27%	18%	20%	5%
Online music websites (e.g. iTunes, Spotify etc.)	19%	23%	14%	-	10%	13%	22%	37%	23%	11%	15%	10%	33%	14%	24%	17%	27%	25%
Online film websites (e.g. Netflix)	9%	8%	9%	-	17%	5%	9%	17%	12%	3%	4%	8%	12%	12%	13%	9%	6%	13%
Online takeaway websites (e.g. Just Eat)	5%	7%	2%	-	7%	2%	5%	9%	5%	5%	8%	5%	-	5%	2%	5%	-	6%
Other	11%	6%	15%	-	21%	3%	15%	17%	10%	13%	4%	18%	-	17%	21%	12%	5%	6%
Don't know	5%	5%	5%	-	-	5%	7%	-	7%	2%	8%	-	12%	1%	-	4%	17%	6%

As a reminder, for the following question, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

How worried, if at all, are you that this child will struggle/ is struggling to manage their money in an online environment (e.g. budgeting, spending money online etc.)?

Unweighted base	688	340	348	5	53	229	316	85	405	283	162	116	66	76	146	566	47	75
Base: All GB parents online with a child aged 8 to 18 years	693	339	355	5	80	257	276	76	405	289	180	122	60	68	159	588	46	59
Very worried	4%	4%	3%	-	6%	5%	3%	4%	4%	3%	4%	5%	5%	7%	3%	4%	2%	2%
Somewhat worried	33%	30%	36%	12%	36%	37%	32%	25%	31%	37%	33%	21%	29%	51%	33%	32%	40%	37%
Not very worried	35%	39%	31%	13%	39%	32%	36%	42%	35%	36%	36%	40%	41%	21%	40%	37%	26%	29%
Not at all worried	23%	22%	24%	61%	14%	20%	26%	29%	26%	19%	23%	29%	21%	16%	20%	22%	27%	25%
Don't know	5%	5%	4%	14%	7%	7%	3%	1%	4%	5%	4%	5%	3%	5%	4%	4%	4%	7%
Net: Worried	37%	34%	40%	12%	41%	42%	35%	28%	35%	40%	37%	26%	35%	58%	36%	37%	42%	39%
Net: Not worried	58%	61%	56%	74%	52%	52%	63%	71%	61%	55%	60%	69%	62%	37%	60%	59%	53%	54%

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Government Region												Working status						
North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

For the following question, please remember that your answers are always treated confidentially and are never analysed individually.

You mentioned that your child has made an online purchase(s) using your details (e.g. payment card, payment platform etc.) without asking for your permission first...

Which, if any, of the following types of website do you think this child has used to make a purchase(s)? (Please select all that apply)

Unweighted base	12	11	16	11	7	9	26	15	8	115	13	17	104	22	126	-	6	2	11
Base: All GB parents online with a child aged 8 to 18 years who has made an online purchase using their parents details	17	9	20	9	9	10	27	16	10	127	11	11	103	25	129	-	5	1	14
Online gaming websites	40%	21%	54%	20%	48%	-	20%	30%	29%	30%	26%	10%	33%	15%	30%	-	-	42%	27%
Online app purchasing websites (e.g. Google Play)	29%	29%	4%	17%	5%	39%	14%	51%	20%	22%	17%	40%	23%	25%	23%	-	13%	-	28%
Online gambling websites	-	-	4%	11%	-	-	2%	-	-	2%	3%	-	2%	3%	2%	-	-	-	-
Online adult material	-	6%	9%	-	10%	-	7%	-	-	4%	-	-	4%	-	3%	-	-	-	6%
Online shopping (e.g. ASOS)	-	15%	18%	17%	5%	24%	40%	14%	38%	21%	9%	52%	26%	16%	24%	-	40%	-	3%
Online auction websites (eg. eBay)	8%	6%	6%	48%	5%	4%	28%	29%	24%	18%	20%	5%	18%	22%	19%	-	17%	-	5%
Online music websites (e.g. iTunes, Spotify etc.)	15%	43%	2%	6%	15%	33%	14%	9%	47%	17%	27%	25%	21%	13%	19%	-	45%	-	4%
Online film websites (e.g. Netflix)	6%	5%	2%	16%	-	12%	12%	6%	24%	9%	6%	13%	11%	4%	9%	-	-	-	7%
Online takeaway websites (e.g. Just Eat)	12%	11%	4%	11%	-	-	5%	3%	-	5%	-	6%	5%	5%	5%	-	19%	-	-
Other	-	11%	5%	10%	27%	-	17%	28%	9%	12%	5%	6%	4%	20%	7%	-	17%	58%	45%
Don't know	3%	-	15%	-	-	12%	1%	-	-	4%	17%	6%	7%	-	5%	-	-	-	6%

As a reminder, for the following question, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

How worried, if at all, are you that this child will struggle/ is struggling to manage their money in an online environment (e.g. budgeting, spending money online etc.)?

Unweighted base	31	75	56	58	58	66	76	91	55	566	47	75	403	137	540	6	30	19	93
Base: All GB parents online with a child aged 8 to 18 years	40	76	65	52	70	60	68	95	64	588	46	59	425	127	552	5	30	20	87
Very worried	-	8%	1%	3%	7%	5%	7%	3%	2%	4%	2%	2%	4%	3%	4%	-	7%	8%	3%
Somewhat worried	34%	33%	33%	25%	19%	29%	51%	33%	34%	32%	40%	37%	33%	28%	32%	21%	34%	63%	37%
Not very worried	30%	39%	37%	34%	44%	41%	21%	41%	37%	37%	26%	29%	37%	36%	36%	24%	18%	23%	37%
Not at all worried	32%	20%	22%	35%	24%	21%	16%	18%	23%	22%	27%	25%	22%	29%	24%	54%	39%	3%	16%
Don't know	5%	1%	6%	4%	6%	3%	5%	5%	4%	4%	4%	7%	5%	4%	4%	-	2%	3%	7%
Net: Worried	34%	41%	34%	27%	26%	35%	58%	35%	37%	37%	42%	39%	37%	31%	35%	21%	41%	71%	40%
Net: Not worried	61%	59%	60%	69%	68%	62%	37%	60%	60%	59%	53%	54%	59%	65%	60%	79%	57%	26%	53%

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Marital Status					Children in Household						Parents												
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	8 years old	9 years old	10 years old	11 years old	12 years old	13 years old	14 years old	15 years old	16 years old	17 years old	18 years old	10-18's	10-14's

For the following question, please remember that your answers are always treated confidentially and are never analysed individually.

You mentioned that your child has made an online purchase(s) using your details (e.g. payment card, payment platform etc.) without asking for your permission first...

Which, if any, of the following types of website do you think this child has used to make a purchase(s)? (Please select all that apply)

Unweighted base	96	17	19	3	10	13	69	41	20	130	2	13	15	10	16	17	16	23	22	30	26	23	134	70
Base: All GB parents online with a child aged 8 to 18 years who has made an online purchase using their parents details	105	16	17	2	9	10	74	39	22	135	4	21	16	7	19	23	15	17	21	29	28	20	133	69
Online gaming websites	24%	47%	27%	30%	54%	26%	20%	35%	52%	29%	-	46%	44%	49%	73%	30%	45%	45%	18%	27%	31%	32%	30%	43%
Online app purchasing websites (e.g. Google Play)	22%	35%	20%	68%	14%	11%	23%	25%	24%	24%	28%	17%	45%	34%	4%	44%	18%	18%	21%	24%	15%	10%	22%	24%
Online gambling websites	1%	4%	-	-	8%	-	1%	3%	3%	2%	-	5%	4%	-	3%	-	4%	3%	-	-	5%	1%	1%	
Online adult material	2%	-	11%	-	14%	6%	6%	-	-	4%	-	10%	14%	7%	-	-	-	-	12%	3%	-	-	3%	1%
Online shopping (e.g. ASOS)	24%	26%	14%	38%	8%	-	27%	19%	24%	24%	-	29%	8%	-	5%	22%	3%	16%	27%	34%	13%	33%	22%	13%
Online auction websites (eg. eBay)	17%	19%	20%	32%	12%	35%	18%	5%	32%	17%	-	22%	-	7%	5%	16%	-	10%	16%	43%	25%	17%	18%	9%
Online music websites (e.g. iTunes, Spotify etc.)	20%	19%	14%	30%	11%	13%	21%	19%	14%	19%	-	6%	8%	10%	10%	19%	16%	10%	33%	22%	28%	20%	20%	15%
Online film websites (e.g. Netflix)	10%	8%	3%	30%	-	-	7%	8%	21%	10%	-	11%	20%	-	2%	2%	3%	3%	15%	12%	20%	3%	7%	2%
Online takeaway websites (e.g. Just Eat)	5%	-	3%	-	13%	-	7%	4%	-	5%	-	5%	-	-	2%	2%	-	2%	3%	5%	10%	7%	5%	2%
Other	13%	8%	5%	-	5%	14%	10%	9%	4%	9%	72%	13%	6%	18%	-	9%	-	6%	19%	13%	11%	12%	11%	5%
Don't know	6%	-	9%	-	-	12%	4%	3%	10%	5%	-	-	-	-	10%	-	27%	6%	-	2%	14%	2%	6%	9%

As a reminder, for the following question, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

How worried, if at all, are you that this child will struggle/ is struggling to manage their money in an online environment (e.g. budgeting, spending money online etc.)?

Unweighted base	447	92	86	10	53	75	265	233	108	606	7	94	87	81	97	91	80	100	81	111	115	95	602	377
Base: All GB parents online with a child aged 8 to 18 years	456	103	79	6	50	68	253	253	113	619	7	109	92	84	94	88	81	102	69	104	122	84	592	384
Very worried	4%	2%	3%	-	4%	3%	3%	2%	11%	4%	-	7%	4%	3%	3%	5%	-	5%	1%	3%	4%	3%	3%	3%
Somewhat worried	32%	39%	31%	33%	34%	27%	30%	37%	35%	34%	33%	35%	27%	28%	28%	36%	31%	26%	37%	37%	38%	42%	33%	30%
Not very worried	34%	44%	42%	13%	24%	34%	36%	34%	36%	35%	40%	30%	48%	35%	45%	33%	37%	34%	44%	33%	36%	24%	36%	37%
Not at all worried	25%	11%	22%	41%	27%	28%	26%	23%	15%	23%	-	24%	12%	29%	14%	21%	23%	33%	16%	24%	20%	28%	24%	24%
Don't know	5%	3%	1%	13%	11%	8%	5%	3%	3%	4%	27%	4%	8%	6%	9%	6%	9%	2%	3%	4%	2%	3%	4%	6%
Net: Worried	37%	42%	34%	33%	38%	30%	33%	40%	46%	38%	33%	42%	32%	31%	31%	40%	31%	31%	37%	40%	42%	45%	36%	34%
Net: Not worried	59%	55%	64%	54%	51%	62%	62%	57%	51%	58%	40%	54%	61%	63%	60%	54%	60%	67%	59%	56%	56%	52%	60%	61%

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Parents

Fieldwork: 22nd - 27th May 2015

Sample Size: 688 GB parents with at least one child aged 8 to 18 years

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

As a reminder, for the following question, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

Has this child EVER accessed online gambling websites using your details (e.g. payment card, payment platform etc.)?

Unweighted base	688	340	348	5	53	229	316	85	405	283	162	116	66	76	146	566	47	75
Base: All GB parents online with a child aged 8 to 18 years	693	339	355	5	80	257	276	76	405	289	180	122	60	68	159	588	46	59
Yes, frequently	1%	0%	1%	32%	-	1%	0%	1%	1%	0%	0%	2%	-	3%	-	1%	-	-
Yes, sometimes	2%	2%	2%	25%	2%	3%	2%	1%	3%	2%	3%	1%	-	12%	1%	3%	1%	-
Yes, rarely	2%	4%	0%	30%	3%	1%	2%	4%	2%	2%	2%	2%	3%	4%	2%	2%	-	1%
No, never	91%	89%	94%	14%	93%	91%	93%	90%	91%	92%	93%	88%	94%	78%	94%	90%	95%	97%
Don't know	4%	4%	3%	-	3%	5%	3%	4%	3%	4%	2%	7%	3%	3%	4%	4%	4%	2%
Net: Yes	5%	7%	3%	86%	4%	5%	4%	6%	6%	4%	5%	5%	3%	20%	2%	6%	1%	1%

Thinking now about ALL of your children aged 8 to 18 years old...

Have you EVER had to write any of your children an IOU (i.e. I owe you) because you've forgotten their pocket money and didn't have any cash to give them at the time? (Please select the option that best applies)

Unweighted base	688	340	348	5	53	229	316	85	405	283	162	116	66	76	146	566	47	75
Base: All GB parents online with a child aged 8 to 18 years	693	339	355	5	80	257	276	76	405	289	180	122	60	68	159	588	46	59
Yes, on more than one occasion	15%	11%	19%	-	21%	20%	11%	9%	16%	14%	17%	14%	17%	10%	14%	15%	17%	16%
Yes, once	9%	7%	10%	12%	12%	7%	9%	7%	8%	9%	9%	12%	11%	8%	6%	9%	1%	13%
No, never	56%	63%	50%	26%	32%	56%	60%	70%	54%	60%	56%	53%	54%	51%	58%	55%	73%	51%
Don't know/ can't recall	6%	6%	6%	30%	5%	7%	6%	2%	6%	6%	6%	9%	4%	10%	6%	7%	1%	4%
Not applicable - I don't give my children pocket money	14%	13%	15%	32%	30%	10%	14%	12%	16%	12%	12%	13%	14%	21%	16%	14%	8%	17%
Net: Yes	24%	18%	29%	12%	33%	27%	20%	16%	24%	22%	26%	25%	28%	19%	20%	23%	18%	29%

YouGov / Wolfstar Consultancy

Parents

Fieldwork: 22nd - 27th May 2015

Sample Size: 688 GB parents with at least one child aged 8 to 18 years

Government Region												Working status						
North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

As a reminder, for the following question, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

Has this child EVER accessed online gambling websites using your details (e.g. payment card, payment platform etc.)?

Unweighted base	31	75	56	58	58	66	76	91	55	566	47	75	403	137	540	6	30	19	93
Base: All GB parents online with a child aged 8 to 18 years	40	76	65	52	70	60	68	95	64	588	46	59	425	127	552	5	30	20	87
Yes, frequently	-	-	1%	2%	2%	-	3%	-	-	1%	-	-	0%	1%	0%	28%	-	-	2%
Yes, sometimes	-	4%	3%	-	1%	-	12%	1%	-	3%	1%	-	3%	1%	3%	-	-	-	1%
Yes, rarely	-	2%	3%	4%	-	3%	4%	3%	-	2%	-	1%	3%	-	2%	26%	2%	-	-
No, never	99%	93%	88%	91%	86%	94%	78%	91%	98%	90%	95%	97%	89%	95%	91%	46%	93%	97%	96%
Don't know	1%	1%	4%	3%	10%	3%	3%	5%	2%	4%	4%	2%	4%	3%	4%	-	5%	3%	1%
Net: Yes	-	6%	8%	6%	3%	3%	20%	4%	-	6%	1%	1%	6%	3%	5%	54%	2%	-	3%

Thinking now about ALL of your children aged 8 to 18 years old...

Have you EVER had to write any of your children an IOU (i.e. I owe you) because you've forgotten their pocket money and didn't have any cash to give them at the time? (Please select the option that best applies)

Unweighted base	31	75	56	58	58	66	76	91	55	566	47	75	403	137	540	6	30	19	93
Base: All GB parents online with a child aged 8 to 18 years	40	76	65	52	70	60	68	95	64	588	46	59	425	127	552	5	30	20	87
Yes, on more than one occasion	5%	20%	21%	13%	15%	17%	10%	12%	17%	15%	17%	16%	15%	18%	15%	15%	6%	5%	18%
Yes, once	8%	9%	10%	8%	14%	11%	8%	9%	1%	9%	1%	13%	8%	13%	9%	-	-	11%	9%
No, never	62%	59%	50%	58%	50%	54%	51%	54%	65%	55%	73%	51%	59%	44%	56%	31%	81%	63%	51%
Don't know/ can't recall	12%	4%	6%	10%	8%	4%	10%	8%	3%	7%	1%	4%	6%	6%	6%	26%	3%	8%	8%
Not applicable - I don't give my children pocket money	13%	9%	14%	11%	14%	14%	21%	16%	15%	14%	8%	17%	13%	18%	14%	28%	9%	12%	13%
Net: Yes	13%	29%	31%	21%	29%	28%	19%	21%	18%	23%	18%	29%	22%	31%	24%	15%	6%	16%	27%

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Parents

Fieldwork: 22nd - 27th May 2015

Sample Size: 688 GB parents with at least one child aged 8 to 18 years

Marital Status					Children in Household						Parents												
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	8 years old	9 years old	10 years old	11 years old	12 years old	13 years old	14 years old	15 years old	16 years old	17 years old	18 years old	10-18's	10-14's

As a reminder, for the following question, if you have more than one child aged 8 to 18 years old, please only think about the child whose birthday is NEXT.

Has this child EVER accessed online gambling websites using your details (e.g. payment card, payment platform etc.)?

Unweighted base	447	92	86	10	53	75	265	233	108	606	7	94	87	81	97	91	80	100	81	111	115	95	602	377
Base: All GB parents online with a child aged 8 to 18 years	456	103	79	6	50	68	253	253	113	619	7	109	92	84	94	88	81	102	69	104	122	84	592	384
Yes, frequently	0%	1%	1%	-	4%	2%	1%	1%	1%	1%	-	1%	2%	2%	-	-	-	-	3%	1%	-	1%	1%	0%
Yes, sometimes	3%	2%	-	-	4%	5%	3%	1%	3%	2%	-	4%	2%	2%	2%	1%	3%	-	2%	1%	2%	3%	2%	1%
Yes, rarely	2%	-	3%	-	4%	1%	3%	2%	2%	2%	-	5%	3%	-	-	-	1%	3%	5%	2%	2%	3%	2%	1%
No, never	92%	89%	94%	100%	80%	84%	89%	95%	92%	92%	94%	87%	91%	95%	93%	93%	90%	95%	86%	90%	92%	86%	92%	94%
Don't know	3%	8%	2%	-	8%	8%	5%	2%	2%	3%	6%	3%	2%	2%	5%	6%	7%	3%	5%	7%	4%	7%	4%	3%
Net: Yes	5%	3%	4%	-	12%	8%	6%	3%	6%	5%	-	10%	7%	3%	2%	1%	4%	3%	10%	3%	3%	7%	4%	3%

Thinking now about ALL of your children aged 8 to 18 years old...

Have you EVER had to write any of your children an IOU (i.e. I owe you) because you've forgotten their pocket money and didn't have any cash to give them at the time? (Please select the option that best applies)

Unweighted base	447	92	86	10	53	75	265	233	108	606	7	94	87	81	97	91	80	100	81	111	115	95	602	377
Base: All GB parents online with a child aged 8 to 18 years	456	103	79	6	50	68	253	253	113	619	7	109	92	84	94	88	81	102	69	104	122	84	592	384
Yes, on more than one occasion	16%	14%	11%	13%	16%	6%	11%	20%	17%	16%	11%	19%	20%	14%	21%	25%	14%	11%	16%	19%	9%	13%	15%	17%
Yes, once	9%	10%	5%	-	9%	2%	9%	10%	8%	9%	-	10%	8%	12%	5%	7%	7%	8%	10%	8%	10%	8%	9%	8%
No, never	55%	56%	73%	66%	42%	72%	59%	53%	46%	54%	73%	47%	45%	43%	52%	50%	63%	59%	63%	57%	65%	65%	57%	54%
Don't know/ can't recall	5%	7%	9%	-	14%	11%	7%	4%	7%	6%	6%	7%	4%	6%	9%	5%	6%	11%	5%	6%	5%	7%	6%	7%
Not applicable - I don't give my children pocket money	16%	13%	2%	21%	18%	8%	13%	13%	22%	15%	11%	17%	23%	25%	13%	13%	9%	11%	6%	10%	11%	7%	13%	15%
Net: Yes	25%	24%	16%	13%	26%	9%	20%	30%	26%	25%	11%	29%	28%	26%	26%	32%	22%	19%	26%	27%	20%	21%	24%	25%