

**1. Own Art**

Do you own any paintings, sculptures or other art works?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	42%	46%	39%	42%	41%	38%	53%	45%	41%	41%
No	54%	51%	57%	49%	56%	60%	46%	51%	55%	58%
Not sure	4%	3%	4%	9%	3%	2%	1%	4%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(480)	(518)	(169)	(270)	(399)	(160)	(360)	(403)	(235)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	42%	47%	32%	28%	30%	42%	61%	35%	40%	42%	49%
No	54%	51%	66%	60%	64%	58%	36%	61%	57%	55%	45%
Not sure	4%	2%	2%	11%	6%	1%	3%	4%	3%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(750)	(112)	(136)	(409)	(275)	(180)	(175)	(224)	(371)	(228)

**2. Effort into Home Appearance**

How much effort, if any, do you put into making your house and garden look good?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A lot	33%	28%	37%	19%	30%	36%	48%	37%	27%	37%
Some	53%	56%	50%	55%	55%	53%	45%	49%	56%	50%
None at all	12%	13%	11%	18%	13%	10%	7%	11%	13%	13%
Not sure	3%	3%	2%	8%	3%	0%	—	3%	4%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(480)	(518)	(168)	(270)	(400)	(160)	(360)	(403)	(235)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
A lot	33%	33%	33%	31%	30%	31%	39%	30%	28%	31%	40%
Some	53%	56%	39%	48%	48%	58%	55%	50%	61%	53%	47%
None at all	12%	11%	22%	12%	17%	10%	5%	15%	9%	13%	11%
Not sure	3%	1%	7%	10%	5%	0%	—	5%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(750)	(112)	(136)	(409)	(274)	(182)	(175)	(224)	(371)	(228)

**3. Effort into Personal Appearance**

How much effort, if any, do you put into making yourself look good?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A lot	27%	23%	32%	32%	20%	28%	30%	30%	25%	27%
Some	63%	66%	61%	54%	72%	62%	65%	63%	63%	66%
None at all	8%	10%	5%	10%	5%	9%	5%	6%	9%	6%
Not sure	2%	1%	2%	3%	3%	0%	1%	0%	3%	1%
Totals (Unweighted N)	100% (996)	100% (480)	100% (516)	100% (166)	100% (270)	100% (400)	100% (160)	100% (359)	100% (402)	100% (235)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
A lot	27%	24%	35%	38%	28%	27%	26%	28%	27%	30%	22%
Some	63%	68%	49%	53%	60%	67%	69%	59%	66%	61%	68%
None at all	8%	8%	11%	4%	9%	6%	4%	10%	5%	7%	8%
Not sure	2%	1%	5%	5%	4%	—	1%	3%	1%	2%	1%
Totals (Unweighted N)	100% (996)	100% (751)	100% (112)	100% (133)	100% (407)	100% (273)	100% (182)	100% (174)	100% (222)	100% (371)	100% (229)

**4. Consider Self Artistic**

Do you consider yourself to be artistic?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	32%	29%	34%	41%	34%	28%	23%	32%	31%	32%
No	59%	64%	56%	52%	54%	65%	66%	59%	59%	61%
Not sure	9%	7%	10%	6%	13%	7%	10%	9%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(481)	(517)	(167)	(271)	(400)	(160)	(360)	(403)	(235)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	32%	33%	25%	27%	29%	32%	29%	32%	35%	31%	30%
No	59%	59%	64%	57%	63%	58%	65%	59%	56%	62%	58%
Not sure	9%	7%	11%	16%	7%	10%	7%	9%	9%	7%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(751)	(112)	(135)	(408)	(274)	(182)	(174)	(224)	(371)	(229)

**5. Part of Well-rounded Life**

Is enjoying art an important part of living a well-rounded life?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	51%	46%	56%	47%	50%	57%	48%	56%	48%	50%
No	34%	41%	27%	34%	33%	32%	38%	25%	35%	42%
Not sure	15%	13%	17%	19%	17%	11%	14%	18%	16%	8%
Totals (Unweighted N)	100% (999)	100% (480)	100% (519)	100% (169)	100% (270)	100% (400)	100% (160)	100% (359)	100% (404)	100% (236)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	51%	54%	42%	47%	44%	52%	73%	54%	52%	49%	53%
No	34%	33%	40%	29%	39%	34%	17%	30%	32%	36%	33%
Not sure	15%	13%	18%	24%	17%	13%	10%	15%	16%	15%	15%
Totals (Unweighted N)	100% (999)	100% (751)	100% (112)	100% (136)	100% (408)	100% (275)	100% (182)	100% (176)	100% (224)	100% (371)	100% (228)

**6. Words to Describe Art**

Which of the following words do you think describe the world of art and culture today? Select all that apply

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Elitist	22%	28%	17%	24%	18%	25%	22%	16%	26%	24%
Accessible	23%	22%	23%	22%	22%	23%	24%	26%	20%	22%
Expensive	47%	43%	52%	40%	38%	51%	64%	49%	46%	49%
Affordable	9%	9%	10%	10%	10%	8%	9%	10%	8%	11%
Liberal	24%	28%	20%	27%	20%	27%	20%	17%	26%	30%
Conservative	6%	6%	5%	9%	3%	7%	4%	6%	7%	3%
Popular	26%	23%	29%	30%	21%	29%	24%	30%	24%	26%
Niche	17%	23%	11%	14%	22%	17%	10%	17%	17%	16%
Worthwhile	26%	23%	29%	17%	30%	28%	30%	34%	22%	23%
Pointless	10%	15%	6%	10%	10%	10%	12%	5%	10%	17%
Relevant	21%	18%	23%	22%	17%	22%	21%	28%	16%	18%
Meaningless	9%	12%	7%	9%	7%	11%	10%	5%	9%	17%
None of these	11%	11%	11%	13%	14%	11%	5%	8%	14%	9%
Totals	(1,000)	(481)	(519)	(169)	(271)	(400)	(160)	(360)	(404)	(236)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Elitist	22%	25%	14%	17%	20%	23%	24%	25%	25%	22%	18%
Accessible	23%	24%	19%	17%	18%	28%	27%	24%	22%	23%	20%
Expensive	47%	48%	39%	49%	48%	46%	45%	43%	48%	49%	46%
Affordable	9%	7%	14%	16%	11%	7%	12%	6%	11%	10%	10%
Liberal	24%	26%	20%	17%	22%	24%	24%	20%	21%	27%	24%
Conservative	6%	4%	12%	7%	7%	3%	3%	3%	7%	8%	3%
Popular	26%	26%	31%	26%	27%	29%	24%	25%	23%	29%	26%
Niche	17%	18%	17%	9%	15%	14%	22%	13%	19%	18%	16%
Worthwhile	26%	26%	34%	19%	24%	29%	36%	22%	27%	25%	31%
Pointless	10%	11%	7%	6%	8%	14%	10%	7%	9%	11%	13%
Relevant	21%	21%	26%	17%	17%	26%	25%	20%	21%	19%	24%
Meaningless	9%	10%	12%	6%	8%	11%	8%	9%	10%	9%	9%
None of these	11%	11%	10%	10%	13%	7%	10%	13%	12%	10%	11%
Totals	(1,000)	(752)	(112)	(136)	(409)	(275)	(182)	(176)	(224)	(371)	(229)

**7. Acceptable to Sell to Private Collectors**

Is it acceptable or unacceptable for some of the most important works of art to be sold to private collectors who may or may not display them to the public?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	51%	57%	45%	41%	51%	56%	53%	47%	47%	63%
Unacceptable	22%	22%	22%	23%	21%	22%	21%	26%	24%	14%
Not sure	27%	22%	32%	36%	27%	22%	26%	27%	29%	24%
Totals (Unweighted N)	100% (998)	100% (479)	100% (519)	100% (168)	100% (270)	100% (400)	100% (160)	100% (359)	100% (403)	100% (236)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Acceptable	51%	52%	50%	46%	46%	52%	63%	45%	54%	54%	47%
Unacceptable	22%	22%	24%	19%	22%	26%	22%	24%	17%	23%	23%
Not sure	27%	26%	27%	35%	33%	23%	15%	31%	29%	23%	29%
Totals (Unweighted N)	100% (998)	100% (750)	100% (112)	100% (136)	100% (408)	100% (275)	100% (182)	100% (175)	100% (224)	100% (370)	100% (229)

**8. Pay Tax to Support Art**

Would you pay an extra \$5 a year in taxes if it art and culture became more accessible to the wider public?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	34%	35%	33%	38%	36%	31%	33%	46%	29%	25%
No	50%	54%	46%	38%	46%	56%	58%	39%	51%	62%
Not sure	16%	12%	21%	24%	18%	13%	10%	15%	20%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(479)	(519)	(168)	(270)	(400)	(160)	(359)	(404)	(235)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	34%	37%	22%	29%	24%	43%	48%	34%	38%	31%	36%
No	50%	50%	54%	45%	57%	44%	43%	47%	46%	54%	48%
Not sure	16%	13%	24%	26%	19%	13%	9%	20%	16%	15%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(750)	(112)	(136)	(407)	(275)	(182)	(176)	(224)	(369)	(229)