

YouGov / IPPR Survey Results

Sample Size: 1727 UK Adults
Fieldwork: 11th - 12th October 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						Wealth Brackets				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	1 – Poorest tenth	1, 2, 3	5 – Average tenth	8, 9, 10	
Weighted Sample	1727	579	553	103	656	708	841	886	195	731	406	395	984	743	226	545	361	406	147	43	58	356	640	70
Unweighted Sample	1727	560	600	116	802	696	744	983	197	642	455	433	1101	626	154	593	371	398	161	50	60	360	618	73
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale where 1 is the 'Poorest tenth' and 10 is the 'Wealthiest tenth', which bracket of wealth do you think you and your household fit into?

1 – Poorest tenth	3	3	2	0	2	4	4	3	1	4	4	2	1	6	1	3	3	5	4	1	100	16	0	0		
2	5	3	6	2	4	4	6	1	6	6	4	2	8	1	3	6	7	7	8	0	24	0	0	0		
3	12	9	12	9	11	12	10	14	14	11	13	13	8	17	14	14	11	11	12	13	0	60	0	0	0	
4	14	15	15	16	14	16	12	16	13	12	14	18	13	15	15	16	15	10	13	15	0	0	0	0	0	
5 – Average tenth	37	41	36	35	33	42	37	38	36	37	34	40	41	32	40	34	38	42	30	38	0	0	100	0	0	
6	11	12	11	17	14	9	13	9	14	9	13	10	14	7	7	12	9	11	17	4	0	0	0	0	0	
7	7	9	7	12	10	5	9	6	10	7	7	6	10	4	8	9	7	5	5	12	0	0	0	0	0	
8	3	2	3	2	3	2	3	2	4	3	3	2	4	1	4	2	3	3	0	3	0	0	0	67	0	
9	1	1	1	3	1	1	1	0	0	1	1	0	1	1	1	2	0	1	0	0	0	0	0	22	0	
10 – Wealthiest tenth	0	0	1	0	1	0	1	0	0	0	1	1	1	0	2	0	0	0	0	0	0	0	0	0	11	0
Don't know	6	5	7	5	6	5	6	6	6	9	4	4	4	9	6	4	9	6	12	6	0	0	0	0	0	

Thinking about what the UK government does to reduce wealth inequality, which ONE of the following statements MOST closely matches your view?

More should be done to reduce wealth inequality	57	37	77	70	69	48	52	63	58	57	61	54	57	58	56	56	50	62	68	60	73	71	57	47
Everything that can be reasonably expected to be done in relation to wealth inequality is currently being done	17	31	8	15	13	23	20	15	13	16	19	21	21	13	16	19	18	18	9	16	6	10	20	35
Less should be done to reduce wealth inequality	5	10	1	3	3	8	8	3	6	4	6	7	7	4	2	7	6	5	3	6	4	3	5	14
Don't know	20	21	14	12	15	21	21	19	23	23	14	18	16	25	26	18	25	15	19	18	18	16	19	4

What impact, if any, do you think wealth inequality in Britain currently has on you and your family?

Very positive impact	2	1	2	0	2	2	2	1	2	2	2	2	1	2	1	2	1	2	4	2	13	4	1	6
Fairly positive impact	6	5	6	8	5	7	7	5	5	6	4	8	6	6	7	5	6	6	5	9	5	4	5	15
TOTAL POSITIVE	8	6	8	8	7	9	9	6	7	8	6	10	7	8	8	7	7	8	9	11	18	8	6	21
Neither positive or negative impact	50	66	41	49	48	56	50	49	38	45	53	59	55	43	45	51	51	48	51	52	21	27	58	61
Fairly negative impact	23	15	29	32	26	19	22	23	28	24	22	18	22	23	23	24	19	25	21	18	11	31	22	7
Very negative impact	7	3	9	2	7	5	7	7	2	7	12	4	5	9	8	6	5	8	9	7	37	23	3	4
TOTAL NEGATIVE	30	18	38	34	33	24	29	30	30	31	34	22	27	32	31	30	24	33	30	25	48	54	25	11
Don't know	14	10	12	9	11	12	13	14	24	17	7	9	11	17	16	12	18	10	11	12	13	11	11	6

Sample Size: 1727 UK Adults
Fieldwork: 11th - 12th October 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region						Wealth Brackets			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	1 - Poorest tenth	1, 2, 3	5 - Average tenth	8, 9, 10
Weighted Sample	1727	579	553	103	656	708	841	886	195	731	406	395	984	743	226	545	361	406	147	43	58	356	640	70
Unweighted Sample	1727	560	600	116	802	696	744	983	197	642	455	433	1101	626	154	593	371	398	161	50	60	360	618	73
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think wealth inequality in Britain today has become a more or less important issue in the UK over the past 10 years, or has there been no real difference?

More important	48	33	61	60	59	40	47	49	48	49	50	44	53	41	48	47	41	53	58	46	61	59	46	45
Less important	9	11	7	9	9	11	9	9	10	9	10	8	8	10	6	10	12	8	4	8	10	10	10	5
No real difference	28	42	19	24	21	36	31	25	21	24	31	36	28	29	29	30	30	27	17	25	15	20	30	43
Don't know	15	13	13	7	11	14	13	16	21	18	9	12	11	20	17	13	17	12	21	21	14	11	14	6

Do you think the distribution of wealth in Britain will be more or less fair in 10 years' time, or will it be about the same?

More fair	4	4	4	6	4	4	4	3	7	3	3	4	4	3	3	6	3	2	3	0	5	3	3	7
Less fair	37	23	46	43	44	31	39	35	34	41	40	27	37	38	38	32	41	38	40	40	61	45	38	29
About the same	39	56	30	40	33	48	40	39	33	34	41	51	42	35	34	43	36	42	32	47	21	29	44	46
Don't know	20	16	20	11	18	18	18	23	26	22	16	18	18	24	26	19	20	18	25	13	13	22	16	19

Do you think young people (i.e. those aged 18-24) today will have more or less of the following than previous generations, or will it be about the same?

Pension savings

More	10	15	9	10	9	12	10	10	8	9	13	10	9	11	10	11	9	12	8	6	23	12	9	8
Less	68	63	75	66	76	68	65	72	66	67	71	70	71	64	63	69	67	71	68	76	69	67	71	81
About the same	12	15	9	18	9	13	14	10	8	13	9	14	11	13	19	11	12	10	12	7	1	10	12	9
Don't know	10	7	7	6	7	7	11	9	18	11	7	6	8	12	9	10	12	8	11	12	7	12	8	2

Savings & Investments

More	3	3	3	3	3	3	4	2	5	3	2	3	3	3	3	3	2	6	2	0	11	4	3	2
Less	74	70	82	79	81	73	70	78	74	71	81	74	77	70	73	75	72	78	72	70	78	75	76	84
About the same	13	20	8	14	10	16	16	10	10	13	11	17	13	13	15	13	14	10	15	17	6	12	14	11
Don't know	9	7	8	5	7	8	9	9	11	12	7	6	6	13	10	8	12	7	11	13	4	8	7	3

Housing wealth

More	6	8	5	5	4	8	8	4	6	7	5	6	7	5	8	6	7	6	3	0	19	7	6	7
Less	72	68	80	81	79	70	67	76	76	70	77	68	74	69	75	74	67	74	66	70	70	74	73	77
About the same	12	17	7	10	10	14	15	9	5	12	10	17	11	13	12	11	12	10	17	22	3	11	14	11
Don't know	10	8	8	5	7	9	10	10	13	11	8	9	8	13	6	9	13	10	14	8	7	9	8	4

Debt

More	80	76	86	87	84	81	77	84	85	77	83	81	83	77	77	82	77	83	78	79	86	85	80	85
Less	3	2	3	0	3	2	3	2	4	4	2	1	2	3	4	1	3	3	4	1	4	2	3	5
About the same	9	16	6	7	7	11	12	7	3	9	9	12	9	10	9	9	10	9	8	16	6	6	11	8
Don't know	8	6	5	5	6	6	9	7	9	10	6	5	6	11	10	7	10	5	10	4	4	7	6	1

Sample Size: 1727 UK Adults
Fieldwork: 11th - 12th October 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region						Wealth Brackets			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	1 - Poorest tenth	1, 2, 3	5 - Average tenth	8, 9, 10
Weighted Sample	1727	579	553	103	656	708	841	886	195	731	406	395	984	743	226	545	361	406	147	43	58	356	640	70
Unweighted Sample	1727	560	600	116	802	696	744	983	197	642	455	433	1101	626	154	593	371	398	161	50	60	360	618	73
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please imagine you had an extra £1,500 to spend a week (or £78,000 a year), what would you spend it on? Please tick up to three options.

Travelling/holidays	46	48	51	61	51	45	44	47	44	46	49	44	51	39	44	44	47	49	44	49	23	36	46	54
Home improvements (e.g. basement conversion, garden design, log extension etc.)	34	38	34	38	33	39	29	38	16	32	42	35	34	32	24	35	37	31	39	41	24	31	35	34
Deposit on a home/ flat for yourself	23	12	29	14	25	14	18	27	57	27	13	6	24	21	27	24	21	23	16	17	23	33	17	15
Deposit on a home/ flat for your children	22	28	22	20	23	24	20	24	11	14	30	33	22	22	19	29	19	18	21	18	22	19	23	25
New car	19	25	16	20	18	22	18	20	14	17	19	26	20	18	12	21	19	20	19	24	11	19	19	15
Moving house	17	20	16	20	20	18	16	18	8	19	18	18	17	17	14	19	17	20	10	5	8	18	17	19
School/university fees for children	16	15	19	16	19	13	14	18	17	18	13	14	19	12	16	15	14	19	15	16	13	15	17	21
Entertainment for you and your family (e.g. dining out, etc.)	16	15	16	17	16	15	19	14	22	19	14	11	18	15	15	16	13	20	19	18	13	14	18	16
Clothes, electronics, other personal belongings	13	11	13	12	11	11	17	10	30	15	9	6	12	14	17	12	12	13	11	19	8	13	13	14
Donate it all to charity	3	2	4	4	5	2	4	3	6	2	4	3	4	2	5	3	2	3	6	7	2	2	3	12
Other	15	15	17	13	18	17	15	16	7	15	19	16	16	14	12	15	15	18	17	20	23	16	17	8
Don't know	8	6	5	11	5	8	12	5	8	8	7	9	4	13	10	6	11	7	13	4	20	9	8	3