

Fieldwork: 15th - 16th May 2014																						
				٧	oting	intenti	on	2	.010 Vo	te	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	Grade
			Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted			507			191		454	406			140		918	974	225	479	647	541	1078	814
	Unweighted	Sample		500	573	113	208	584	478	383		409	125	415	923	969	117	415	806	554	1229	663
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding the Don't knows and Wouldn't votes]	0-7		24	Lann	0	0	0	l 70	4	44	I 00	0	40	0.4	l 00	0.4	0.5	20	04	00	I 00	07
	Con Lab		34 37	100	0 100	0	0	79 4	4	11 34	99 1	0 98	10 13	31 14	33 34	34 40	35 37	30	31 37	38 32	38 34	27 41
	Lib Dem		9	0	0	100	0	0	83 2	35	0	1	76	14	9	9	5	43 8	9	32 11	12	5
	Other		21	0	0	0	100		11	21	0	1	1	54	24	17	23	18	23	19	17	26
Other Parties Voting Intention	Other		21	1 0	U	U	100	10		21	U	'	•	J <del>-1</del>	24	17	23	10	23	13	1 17	20
Other Farties voting intention	UKIP		13	0	0	0	100	16	4	10	0	0	0	51	15	10	10	9	15	13	9	18
	Green		4	0	0	0	0	1	3	8	0	0	0	0	3	4	8	4		2	3	5
	SNP / PCY		3	0	0	0	0	0	2	1	0	0	0	1	3	2	4	2	3 3	2	3	5 2
	BNP		1	0	0	0	0	0	1	1	0	0	0	1	1	1	0	1	1	1	1	0
	Respect		0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0
	Other		1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	1	0	1	1
Non Voters W	ould Not Vote Don't know		7 13	0	0 0	0 0	0 0	3 10	1 9	4 17	1 2	0 2	1 4	1 9	5 10	9 16	16 16	9 17	5 11	5 10	6 12	9 14
Do you approve or disapprove of the Govern	ment's	May 14-15	May 15-16																			
record to date?	Approve Disapprove Don't know	33 52 15	32 53 14	85 8 7	6 87 7	38 39 22	16 76 8	65 24 11	9 84 7	26 58 16	85 7 8	7 86 7	39 43 17	34 58 8	38 51 11	27 56 18	23 48 29	29 52 19	33 58 9	37 52 11	38 47 15	24 62 14



Fieldwork: 15th - 16th May 2014	Г												
					Region					Home owners	hip		
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted		1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted	Sample	1892	283	559	389	457	204	482	505	98	210	80	56
		%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding the Don't knows and Wouldn't votes]													
Con		34	33	39	36	28	24	41	37	16	32	23	30
Lab		37	39	33	34	46	32	30	37	47	34	50	45
Lib Dem		9	7	12	7	8	5	10	10	11	5	4	8
Other Portice Veting Intention		21	20	17	23	18	38	19	16	27	29	23	18
Other Parties Voting Intention  UKIP		13	14	11	15	14	7	14	10	20	17	9	14
Green		4	5	4	4	2	2	2	3	3	8	9 7	0
SNP / PCY		3	0	0	1	0	27	2	1	4	3	2	3
BNP		1	0	1	0	1	0	1	0	0	0	_ 1	1
Respect		0	1	0	0	0	0	0	0	0	1	1	0
Other		1	0	0	2	1	2	0	1	0	0	3	0
Non Voters		•											
Would Not Vote		7	6	7	8	9	5	4	7	6	8	15	14
Don't know		13	15	13	13	12	12	12	13	11	12	8	21
Do you approve or disapprove of the Government's record to date?	<i>May</i> 14-15	May 15-16											
Approve	33	32	32	34	35	30	24	42	37	13	28	17	17
Disapprove		53	50	48	50	63	59	46	48	77	61	71	57
Don't know		14	18	17	16	7	16	12	15	10	11	12	26



		١	oting/	intentio	on	2	2010 Vo	te	Likelihood to vote	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	Grade
	Total	Con	Lab	Lib Dem	UKIP	Con Lab Lib Dem		10/10	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1892	507	558	134	191	581	454	406	1017	347	403	140	387	918	974	225	479	647	541	1078	814
<b>Unweighted Sample</b>	1892	500	573	113	208	584	478	383	1102	335	409	125	415	923	969	117	415	806	554	1229	663
·-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 13-14	May 15-16																					
The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.																							
If there were an election to the European Parliament held tomorrow, which party would you vote for? [Excluding the Don't knows and Wouldn't votes]																							
Conservative	22	23	72	0	1	0	54	4	6	21	1	00	0	0	0	22	24	26	24	19	27	26	19
Labour	28	27	0	76	4	1	2	66	20	26		0 ′	100	0	0	24	30	21	37	28	20	26	28
Liberal Democrat	10	9	3	3	81	0	1	3	33	8		0	0	100	0	8	10	9	8	8	11	12	5
UK Independence Party (UKIP)	25	26	23	10	2	95	37	14	20	29		0	0	0	100	31	20	17	15	32	30	21	32
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	1	0	1	1	3	0	3		0	0	0	0	3	2	4	2	3	3	3	2
Green	10	9	2	9	7	1	3	9	19	10		0	0	0	0	8	11	22	11	7	7	9	11
British National Party (BNP)	1	1	0	0	2	0	1	1	1	1		0	0	0	0	1	2	0	1	1	1	1	1
Some other party	1	1	1	1	2	2	1	1	2	2		0	0	0	0	2	1	1	2	1	1	2	1
European Parliament Non Voters			-				-		_		-				-			-			•	.'	
Would not vote	8	8	2	3	2	1	5	5	6	1		0	0	0	0	7	10	14	14	6	5	8	9
Don't know	13	12	5	6	5	1	9	8	17	6		0	0	0	0	8	17	19	14	11	9	11	14



				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample	1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample	1892	283	559	389	457	204	482	505	98	210	80	56
_	0/-	0/_	0/-	0/_	0/_	0/_	0/_	0/_	0/_	0/_	0/_	0/_

	May 13-14	May 15-16											
The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.													
If there were an election to the European Parliament held tomorrow, which party would you vote for? [Excluding the Don't knows and Wouldn't votes]													
Conservative	22	23	25	29	23	17	16	28	27	9	20	13	21
Labour	28	27	26	27	24	31	26	18	30	39	26	34	30
Liberal Democrat	10	9	8	10	8	12	6	12	9	7	8	1	12
UK Independence Party (UKIP)	25	26	25	23	31	28	19	30	23	31	30	23	21
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	2	0	25	1	2	3	2	4	3
Green	10	9	13	9	10	9	7	8	6	5	11	22	10
British National Party (BNP)	1	1	1	1	1	1	1	1	1	3	1	3	3
Some other party	1	1	2	1	1	2	2	1	2	3	1	0	0
European Parliament Non Voters								•					
Would not vote	8	8	6	8	9	10	6	5	9	7	13	19	9
Don't know	13	12	13	11	14	13	10	11	12	13	10	10	31



		V	oting/	intentio	on	2	2010 Vo	te	Likelihood to vote	EU	Votin	g Inten	ition	Ge	nder		Ą	ge		Social	Grade
	Total	Con	Lab	Lib Dem	UKIP	Con Lab Lib Dem		10/10	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1892	507	558	134	191	581	454	406	1017	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample	1892	500	573	113	208	584	478	383	1102	335	409	125	415	923	969	117	415	806	554	1229	663
	%	0/2	%	0/0	%	0/0	%	%	%	0/0	0/2	0/2	%	0/2	%	%	%	%	0/0	%	%

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election next Thursday?

0 – definitely will not vote	8	4	5	1	2	4	4	6	0	2	2	1	2	6	11	13	10	6	7	7	10
1	2	1	1	1	0	0	1	2	0	0	0	0	1	1	2	4	2	1	1	1	2
2	2	1	2	0	1	2	2	2	0	1	2	3	2	2	2	3	4	1	1	2	2
3	1	1	1	1	0	1	1	1	0	1	1	1	0	1	1	1	2	1	1	1	1
4	2	1	1	1	1	2	2	2	0	1	2	1	1	2	2	0	3	2	1	2	1
5	6	6	8	6	1	4	6	7	0	5	8	6	3	5	6	2	9	6	4	5	6
6	3	4	3	3	1	3	3	4	0	5	3	4	1	3	3	5	4	3	1	3	3
7	5	7	5	4	4	7	4	4	0	8	5	1	3	5	5	8	7	4	3	5	5
8	7	7	6	9	6	7	6	5	0	9	7	13	4	7	6	6	8	6	6	7	5
9	7	8	7	11	9	8	6	9	0	8	6	11	9	7	7	4	6	8	8	7	7
10 – definitely will vote	54	58	59	60	74	60	63	54	100	57	61	55	72	57	51	41	39	60	65	55	53
Don't know	5	2	3	2	1	3	2	5	0	2	1	2	2	5	5	14	7	2	2	4	6



				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample	1892	242	615	405	465	165	450	497	110	246	83	70
<b>Unweighted Sample</b>	1892	283	559	389	457	204	482	505	98	210	80	56
•	%	%	%	%	%	%	%	%	%	%	%	%
efinitely												

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election next Thursday?

0 – definitely will not vote	8	6	7	10	10	8	6	5	6	14	14	7
1	2	0	2	1	2	3	1	2	2	1	0	0
2	2	3	1	2	3	2	2	2	0	2	2	4
3	1	0	1	1	1	2	1	1	0	1	5	0
4	2	2	1	2	1	2	1	2	5	2	2	1
5	6	7	4	6	6	6	5	7	10	8	2	5
6	3	3	4	2	2	4	1	6	1	1	2	1
7	5	5	4	5	6	4	4	5	2	9	3	5
8	7	4	8	6	7	5	6	8	8	6	3	2
9	7	8	9	6	6	3	7	7	5	9	3	4
10 – definitely will vote	54	56	54	55	51	57	64	52	51	44	57	43
Don't know	5	6	4	5	5	4	1	3	9	3	7	28



Fieldwork: 15th - 16th May 2014	}													r							-
			٧	oting	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	ender		Ą	ge		Social	Grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted S	Sample	1892	507	558	124	191	501	454	406	2/7	402	140	387	918	974	225	479	647	541	1078	814
Unweighted S			500	573	113	208	584	478	383	335	403	125	415	923	969	117	415	806	554	1229	663
Onweighted (	Jampie	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you shirely shoet David Company is deing well or healty	<i>May</i> 8-9	May 15-16	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	6	7	23	1	2	2	17	2	3	26	1	3	6	9	5	3	7	7	8	8	5
Fairly well	34	36	72	12	52	24	61	15	34	70	13	52	38	37	36	34	37	34	39	40	31
TOTAL WELL	40	43	95	13	54	26	78	17	37	96	14	55	44	46	41	37	44	41	47	48	36
Fairly badly	29	28	3	41	24	39	13	40	34	2	38	29	33	26	30	24	28	29	28	26	31
Very badly	23	22	0	43	16	33	7	40	21	0	46	10	22	23	22	19	18	28	22	19	28
TOTAL BADLY	52	50	3	84	40	72	20	80	55	2	84	39	55	49	52	43	46	57	50	45	59
Don't know	8	7	2	3	6	2	3	3	8	2	2	6	2	5	8	19	10	3	3	8	5
Do you think Ed Miliband is doing well or badly as leader of the Labour party?			<u>-</u>				_			_											
Very well	3	3	0	9	1	0	0	8	1	0	11	0	1	3	3	1	2	4	3	2	4
Fairly well	24	21	8	46	18	9	9	42	20	7	47	24	10	19	23	24	21	21	21	19	24
TOTAL WELL	27	24	8	55	19	9	9	50	21	7	58	24	11	22	26	25	23	25	24	21	28
Fairly badly	33	37	40	30	52	29	37	34	45	41	28	46	34	35	38	28	36	38	39	39	33
Very badly	26	29	48	7	23	56	47	8	24	46	7	22	50	36	22	23	25	30	32	29	27
TOTAL BADLY	59	66	88	37	75	85	84	42	69	87	35	68	84	71	60	51	61	68	71	68	60
Don't know	14	11	4	7	6	6	6	7	10	5	6	7	5	7	14	24	15	7	5	9	12
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?							_			_				_		_				_	
Very well	1	2	2	1	13	1	1	1	4	1	1	13	1	3	1	0	2	1	3	2	1
Fairly well	16	16	26	11	48	2	19	10	25	25	10	52	8	15	18	14	16	17	17	18	14
TOTAL WELL	17	18	28	12	61	3	20	11	29	26	11	65	9	18	19	14	18	18	20	20	15
Fairly badly	30	31	37	27	29	20	36	27	30	42	32	26	22	29	33	32	32	32	29	32	30
Very badly	43	42	30	58	5	74	39	57	33	27	54	3	67	49	36	36	38	44	48	40	46
TOTAL BADLY	73	73	67	85	34	94	75	84	63	69	86	29	89	78	69	68	70	76	77	72	76
Don't know	11	8	5	4	6	3	5	4	8	5	4	7	3	5	12	18	13	5	4	8	9



Fleidwork: 15th - 16th May 2014														
						Region					Home owners	hip		
			Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
	Weighted		1892	242	615	405	465	165	450	497	110	246	83	70
	Unweighted	Sample	1892	283	559	389	457	204	482	505	98	210	80	56
			% Max	%	%	%	%	%	%	%	%	%	%	%
		<i>May</i> 8-9	May 15-16											
Do you think that David Cameron is doing as Prime Minister?	well or badly	0-9	13-10											
as i fille willister:	Very well	6	7	8	7	8	5	6	9	7	0	6	5	7
	Fairly well	34	36	35	41	37	34	22	42	41	25	33	19	16
	TOTAL WELL	40	43	43	48	45	39	28	51	48	25	39	24	23
	Fairly badly	29	28	32	25	25	30	36	28	26	27	31	38	20
	Very badly	23	22	16	20	23	26	28	17	19	41	23	35	29
	TOTAL BADLY	52	50	48	45	48	56	64	45	45	68	54	73	49
	Don't know	8	7	9	7	6	4	9	4	7	7	7	4	28
Do you think Ed Miliband is doing well or of the Labour party?	badly as leader  Very well	3	3	2	4	3	3	0	2	3	4	1	6	2
	Fairly well		21	16	19	22	28	19	18	19	35	24	21	22
	TOTAL WELL	27	24	18	23	25	31	19	20	22	39	25	27	24
	Fairly badly	33	37	35	38	35	35	40	37	40	30	35	25	25
	Very badly	26	29	33	30	31	24	23	35	28	19	27	38	25
	TOTAL BADLY	59	66	68	68	66	59	63	72	68	49	62	63	50
	Don't know	14	11	14	9	9	10	18	7	11	12	13	10	26
Do you think that Nick Clegg is doing well leader of the Liberal Democrats?	•													
	Very well	1	2	1	2	1	2	0	3	1	1	1	0	0
	Fairly well	16	16	16	18	16	17	11	17	18	17	17	11	9
	TOTAL WELL	17	18	17	20	17	19	11	20	19	18	18	11	9
	Fairly badly		31	28	34	32	27	31	29	38	18	29	27	23
	Very badly	43	42	41	38	42	48	47	46	35	54	43	56	44
	TOTAL BADLY	73	73	69	<b>72</b> 7	74	<b>75</b>	78	75	73	<b>72</b>	<b>72</b> 11	83	67
	Don't know	11	8	13	1	9	6	11	5	8	10	11	6	25



Sample Size: 1892 GB Adults

Fieldwork: 15th - 16th May 2014																					
			ν	oting	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	ender		Ą	ge		Social	l Grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sa	amnle	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sa		1892	500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	April	May																			
Do you think that Nigel Farage is doing well or badly as leader of the UK Independence Party?	3-4	15-16	_											_							
Very well	15	13	16	7	11	41	19	10	10	10	7	10	35	18	7	10	8	13	16	13	13
Fairly well	38	34	40	31	38	50	43	28	35	36	24	35	57	36	31	19	29	38	39	36	31
TOTAL WELL	53	47	56	38	49	91	62	<b>38</b> 19	45	46	31		92	54	38	29	37	51	55	49	44
Fairly badly Very badly	13 15	16 23	18 15	17 35	17 26	3 4	15 12	33	18 25	23 19	18 41	21 25	3 2	14 22	19 24	19 27	18 26	16 23	14 19	16 23	16 23
TOTAL BADLY	28	39	33	<b>52</b>	43	7	27	<b>52</b>	43	42		46	5	36	43	46	44	39	33	39	39
Don't know	20	14	10	10	8	3	12	10	11	12	9	8	3	9	19	25	18	10	11	12	17
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?	<i>May</i> 8-9	May 15-16																			
Very well	3	2	3	1	5	0	2	1	2	4	1	5	1	2	1	0	2	2	2	2	1
Fairly well	30	31	59	13	57	14	50	14	38	59	14	56	25	35	26	24	32	32	30	36	24
TOTAL WELL	33	33	62	14	62	14	52	15	40	63		61	26	37	27	24	34	34	32	38	25
Fairly badly	32	35	27	44	26	38	29	44	31	27	44	28	37	32	38	39	32	34	38	33	38
Very badly TOTAL BADLY	25 <b>57</b>	25 60	6 <b>33</b>	40 <b>84</b>	4 <b>30</b>	46	15 <b>44</b>	37 <b>81</b>	21 <b>52</b>	5 <b>32</b>	39 <b>83</b>	5 <b>33</b>	34 <b>71</b>	26 <b>58</b>	24 <b>62</b>	20 <b>59</b>	23 <b>55</b>	28 <b>62</b>	25 <b>63</b>	22 <b>55</b>	28 <b>66</b>
Don't know	10	8	4	3	7	<b>84</b> 2	44	4	7	5	2	7	3	5	11	17	11	4	5	7	9
Do you think this coalition government is good or bad for people like you?	10	ŭ	1 7	3	,	2	1 7	7	,		2	,	5			''		7	9	,	9
Very good	2	3	5	1	13	0	3	2	4	6	1	13	1	4	1	2	2	3	4	3	2
Fairly good	18	18	42	6	32	6	31	9	18	43	7	36	16	20	17	16	20	17	19	21	15
TOTAL GOOD	20	21	47	7	45	6	34	11	22	49	8	49	17	24	18	18	22	20	23	24	17
Fairly bad	26	26	21	35	20	35	24	31	28	18	33	18	32	25	27	28	23	26	28	27	25
Very bad	27	25 23	9	41	9	39 17	16	40 16	18	9	43	9	30 19	27	23 24	18 22	22 24	30	24 23	20	31
Doesn't make much difference either way  TOTAL BAD	21 <b>53</b>	23 51	22 <b>30</b>	14 <b>76</b>	22 <b>29</b>	74	23 <b>40</b>	16 <b>71</b>	27 <b>46</b>	23 <b>27</b>	15 <b>76</b>	21 <b>27</b>	19 <b>62</b>	21 <b>52</b>	50	46	24 <b>45</b>	21 <b>56</b>	<b>52</b>	23 <b>47</b>	22 <b>56</b>
Don't know	7	5	2	2	3	4	3	2	5	2	2	3	2	3	8	14	9	3	1	5	6



Fieldwork. 15th - 16th May 2014					Region					Home owners	hip		
		Total	London	South	Midlands / Wales		Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted S		1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted S	ample	1892	283	559	389	457	204	482	505	98	210	80	56
		%	%	%	%	%	%	%	%	%	%	%	%
	April	May											
	3-4	15-16											
Do you think that Nigel Farage is doing well or badly as leader of the UK Independence Party?			-										
Very well	15	13	16	13	13	12	7	15	12	11	9	10	11
Fairly well	38	34	39	33	29	34	37	39	35	36	30	26	17
TOTAL WELL	53	47	55	46	42	46	44	54	47	47	39	36	28
Fairly badly	13	16	13	18	17	16	13	14	20	13	16	18	17
Very badly TOTAL BADLY	15 <b>28</b>	23 39	19 <b>32</b>	23 <b>41</b>	24 <b>41</b>	24 <b>40</b>	24 <b>37</b>	21 <b>35</b>	19 <b>39</b>	23 <b>36</b>	27 <b>43</b>	30 <b>48</b>	25 <b>42</b>
Don't know	20	14	13	12	17	14	18	12	14	16	<b>43</b> 17	<b>46</b> 15	30
Don't know	20	14	13	12	17	14	10	12	14	10	17	15	30
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?	<i>May</i> 8-9	May 15-16											
, , , , , , , , , , , , , , , , , , , ,	•		1 4						4	•		•	•
Very well	3	2 31	1	2	2	1	0	2	1	0	1	0	0
Fairly well TOTAL WELL	30 <b>33</b>	33	30 <b>31</b>	36 <b>38</b>	31 <b>33</b>	26 <b>27</b>	25 <b>25</b>	33 <b>35</b>	37 <b>38</b>	17 <b>17</b>	28 <b>29</b>	20 <b>20</b>	11 <b>11</b>
Fairly badly	32	35	40	31	35	39	35	37	32	43	36	34	29
Very badly	25	25	19	24	23	28	31	23	21	31	27	39	31
TOTAL BADLY	57	60	59	55	58	67	66	60	53	74	63	73	60
Don't know	10	8	10	7	10	6	10	5	8	9	8	7	30
Do you think this coalition government is good or bad for people like you?		!											
Very good	2	3	2	3	4	2	1	3	2	1_	2	0	2
Fairly good	18	18	16	22	16	17	17	21	22	7	14	11	5
TOTAL GOOD	20	21	18	25	20	19	18	24	24	8	16	11	7
Fairly bad	26	26	28	26	25	27	22	28	25	26	30	28	22
Very bad	27	25	22	21	24	28	32	22	21	39	24	39	28
Doesn't make much difference either way	21	23	25	22	25	21	22	22	24	16	26	20	19
TOTAL BAD	53	51	50	47	49	55	54	50	46	65	54	67	50
Don't know	7	5	6	5	6	5	7	3	6	11	4	2	25



			٧	oting i	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	ender		Ą	ge		Social	Grade
	T	Γotal	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sar	mple 1	892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sar	mple 1	892	500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
		% May 5-16	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		10	29	1	12	8	23	2	6	30	1	14	13	14	6	10	9	8	13	12	7
		35	61	19	45	27	54	21	36	59	19	44	38	35	34	28	31	37	38	39	29
		45	90	20	57	35	77	23	42	89		58	51	49	40	38	40	45	51	51	36
, ,		27	7	42	25	31	13	43	31	6	41	26	28	27	27	20	28	29	28	24	32
, , ,		18	1	31	7	29	7	28	15	1	32	7	18	17 <b>44</b>	18	22 <b>42</b>	14 <b>42</b>	21	15	15	21
		45 11	<b>8</b>	<b>73</b>	<b>32</b> 11	<b>60</b> 5	<b>20</b>	<b>71</b> 7	<b>46</b> 12	<b>7</b>	<b>73</b>	<b>33</b>	<b>46</b> 4	6	<b>45</b> 15	20	18	<b>50</b>	<b>43</b>	<b>39</b>	<b>53</b>
	2 22	2 22	6 51	0 9	0 32	2 11	5 42	1 8	0 19	8 50	1 9	0 32	2 24	3 25	1 19	1 16	2 21	2 19	3 27	2 26	2 16
TOTAL GOOD		24	57	9	32	13	47	9	19	58	10	32	26	28	20	17	23	21	30	28	18
Quite bad Very bad TOTAL BAD	28 13 <b>41</b>	35 26 10 36	29 11 1 <b>12</b>	34 40 14 <b>54</b>	43 19 2 <b>21</b>	39 22 24 <b>46</b>	33 15 3 <b>18</b>	35 39 15 <b>54</b>	40 27 9 <b>36</b>	29 9 2 <b>11</b>	31 41 15 <b>56</b>	37 23 2 <b>25</b>	39 21 14 <b>35</b>	36 23 11 <b>34</b>	33 29 10 <b>39</b>	32 24 9 <b>33</b>	34 26 9 <b>35</b>	35 30 12 <b>42</b>	36 23 9 <b>32</b>	34 25 8 <b>33</b>	36 29 12 <b>41</b>
How do you think the financial situation of your household will change over the next 12 months?  Get a lot better	3	2	1 6	3	2	2	2	2	5 1	2   7	2	5	1	3	8	17	8	2	1	5	6
		16	27	10	18	10	23	7	17		11	22	13	19	13	22	19	14	12	18	13
TOTAL BETTER	19	18	33	11	20	12	27	8	18	35	12	25	15	22	14	25	22	16	14	21	14
Get a little worse Get a lot worse	24 11	42 26 9	51 14 2 <b>16</b>	39 32 13 <b>45</b>	47 25 7 <b>32</b>	34 34 16 <b>50</b>	47 20 4 <b>24</b>	40 36 13 <b>49</b>	42 26 7 <b>33</b>	49 12 2 <b>14</b>	37 32 14 <b>46</b>	48 18 6 <b>24</b>	43 31 9	41 24 9	43 27 8 <b>35</b>	47 10 4 <b>14</b>	38 24 8 <b>32</b>	37 30 13 <b>43</b>	48 29 7 <b>36</b>	45 21 7 <b>28</b>	37 31 11 <b>42</b>
	6	6	1	5	2	4	2	3	6	2	5	3	3	4	7	15	8	43	1	5	6



					Region					Home owners	hip		
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sa		1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted Sa	ample	1892	283	559	389	457	204	482	505	98	210	80	56
	Maria	% May	%	%	%	%	%	%	%	%	%	%	%
	<i>May</i> 8-9	15-16											
Do you think the coalition government is managing the economy well or badly?	0-9	13-10											
Very well	9	10	11	11	11	9	7	12	10	1	11	8	5
Fairly well	33	35	33	39	34	34	26	42	37	23	26	22	31
TOTAL WELL	42	45	44	50	45	43	33	54	47	24	37	30	36
Fairly badly	30	27	27	24	26	30	34	25	28	38	36	25	9
Very badly	18	18	14	16	16	21	20	14	14	27	17	35	27
TOTAL BADLY	48	45	41	40	42	51	54	39	42	65	53	60	36
Don't know	10	11	14	10	13	6	13	7	12	11	9	10	28
In your opinion how good or bad is the state of Britain's economy at the moment?													
Very good	2	2	4	2	2	2	1	4	1	1	1	2	3
Quite good	22	22	17	28	20	19	16	28	23	7	19	12	20
TOTAL GOOD	24	24	21	30	22	21	17	32	24	8	20	14	23
ŭ	29	35	40	33	34	36	29	35	38	28	31	35	18
Quite bad	28	26	23	24	27	30	29	25	24	40	30	24	17
Very bad	13	10	9	8	11	12	15	7	8	16	14	26	15
TOTAL BAD	41	36	32	32	38	42	44	32	32	56	44	50	32
Don't know	6	5	8	5	6	2	11	1	5	8	5	2	27
How do you think the financial situation of your household will change over the next 12 months?													
Get a lot better	3	2	1	3	3	2	0	3	2	0	4	1	0
Get a little better	16	16	17	18	18	12	12	14	17	10	24	7	13
TOTAL BETTER	19	18	18	21	21	14	12	17	19	10	28	8	13
Stay about the same	40	42	38	43	38	45	44	47	44	27	42	27	35
Get a little worse	24	26	24	23	26	29	26	30	26	41	12	28	9
Get a lot worse	11	9	10	7	10	8	13	6	6	14	11	25	10
TOTAL WORSE	35	35	34	30	36	37	39	36	32	55	23	53	19
Don't know	6	6	9	5	6	4	6	1	5	9	6	11	33



		٧	oting	intenti	on	2	010 Vo	te	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	I Grade
	Total	Con	Dem			Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample	1892	500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663

Thinking specifically about the UK Independence Party (UKIP), from what you have seen or heard how much do you know about their policies on...

Europe	
I know exactly what UKIP's policy is on this subject	42
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	35
I don't know anything about what UKIP's policy is in this area	23
Immigration	•
I know exactly what UKIP's policy is on this subject	42
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	38

I don't know anything about what UKIP's policy is in this area
NHS I know exactly what UKIP's policy is on this subject I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take

#### The economy

ne economy
I know exactly what UKIP's policy is on this subject
I don't know UKIP's exact policy on this, but I have a good
idea of the sort of approach they'd take
don't know anything about what LIKIP's policy is in this area

I don't know anything about what UKIP's policy is in this area

42	44	42	48	69	48	42	44	41	39	51	64	52	32	42	41	43	41	44	38
35	38	35	40	29	36	34	38	36	37	37	32	31	39	21	35	38	38	38	31
23	18	23	12	2	16	23	18	23	24	12	3	18	28	37	25	20	20	17	31
42	44	45	42	69	47	46	42	40	42	47	66	50	35	39	41	44	44	43	41
38	42	36	45	29	40	34	42	42	37	41	32	33	41	25	36	40	41	41	33
20	14	19	13	2	13	20	16	18	21	12	2	17	23	35	23	16	15	15	26
8	5	11	6	17	7	10	6	3	11	10	14	10	7	14	8	9	5	8	9
29	26	28	28	55	31	31	25	23	27	25	48	29	28	26	25	30	31	29	28
63	68	61	65	27	63	60	69	74	62	65	37	61	65	60	67	60	64	63	63
8	5	9	6	22	8	9	4	3	9	7	17	10	7	11	7	10	6	8	9
29	28	28	25	51	31	30	26	24	28	28	46	29	29	27	28	29	30	30	28
63	67	63	70	27	61	62	70	73	62	65	38	61	65	61	65	61	65	63	64



				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample		242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample		283	559	389	457	204	482	505	98	210	80	56 %
	%	%	%	%	%	%	%	%	%	%	%	%
Thinking specifically about the UK Independence Party (UKIP), from what you have seen or heard how much do you know about their policies on Europe												
I know exactly what UKIP's policy is on this subject	42	52	42	38	42	36	42	41	34	50	41	38
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	35	32	38	36	32	34	40	37	30	29	32	13
I don't know anything about what UKIP's policy is in this area	23	16	21	26	26	29	18	22	36	21	27	49
Immigration I know exactly what UKIP's policy is on this subject I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	42 38	50 37	44 39	37 41	43 33	38 37	43 43	43 39	37 30	49 31	38 39	32 24
I don't know anything about what UKIP's policy is in this area	20	13	17	22	23	25	14	18	33	20	23	44
NHS												
I know exactly what UKIP's policy is on this subject	8	12	8	8	8	5	7	7	7	12	4	11
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	30	29	27	30	28	29	29	26	31	36	20
I don't know anything about what UKIP's policy is in this area	63	58	63	65	62	67	64	64	67	57	60	69
The economy I know exactly what UKIP's policy is on this subject I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	8 29	11 35	7 27	7 26	8 30	8 26	7 29	6 30	6 31	11 28	10 30	14 16
I don't know anything about what UKIP's policy is in this area	63	54	66	66	61	66	64	64	63	61	60	71



		٧	oting	intentio	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	ender		Ą	ge		Social	Grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample		_	558	134		581	454	406		403		387	918	974	225	479	647	541	1078	814
Unweighted Sample	1892	500	573 %	113	208	584	478 %	383	335	409 %	125	415 %	923	969 %	117	415 %	806	554 %	1229 %	663 %
Education	70	70	/0	70	70	70	70	70	70	70	70	70	70	70	70	70	/0	70	/0	70
I know exactly what UKIP's policy is on this subject	7	6	7	4	18	7	7	4	4	8	10	14	8	6	10	7	8	5	7	7
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	25	23	25	23	52	27	26	22	19	24	22	42	27	24	27	24	26	25	26	25
I don't know anything about what UKIP's policy is in this area	68	72	68	73	30	67	67	74	77	68	67	44	65	70	63	69	66	70	67	68
Crime	_		_	_							_			_		_				
I know exactly what UKIP's policy is on this subject I don't know UKIP's exact policy on this, but I have a good	8	6	8	5	22	7	10	4	3	9	6	17	9	7	8	7	10	6	8	8
idea of the sort of approach they'd take	30	30	28	29	55	35	28	28	25	27	31	47	32	29	31	27	33	30	32	28
I don't know anything about what UKIP's policy is in this area	62	64	64	66	24	58	61	68	71	63	62	36	59	64	61	65	58	64	60	64
Defence																				
I know exactly what UKIP's policy is on this subject	8	6	8	6	20	7	9	5	4	9	6	15	10	6	12	8	9	5	8	8
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	27	27	28	52	32	28	26	24	27	25	44	29	28	28	27	30	29	30	27
I don't know anything about what UKIP's policy is in this area	64	67	65	66	28	61	64	68	72	64	69	41	61	66	60	65	61	66	62	65
In an earlier question you said you were voting UKIP in the European elections, which one of the following best reflects your MAIN reason for voting UKIP?																				
[Asked to respondents who are voting UKIP in the EU Elections; n=415*]																				
Because I am unhappy with Britain's membership of the European Union, and UKIP are opposed to this	39	51	28	0	34	47	20	32	0	0	0	39	38	40	34	25	38	46	35	42
Because I am unhappy with the current level of immigration, and UKIP are opposed to this	22	12	18	63	27	20	27	20	0	0	0	22	18	27	5	44	21	17	19	24
Because I am unhappy with the main parties, and UKIP is a better option	14	3	13	0	22	8	14	21	0	0	0	14	17	8	53	10	11	11	12	15
Because I want to send a message or put pressure on the main parties	14	21	34	0	5	12	22	21	0	0	0	14	15	12	0	9	15	17	20	9
Because I think UKIP will stand up for Britain in the European Parliament	9	10	8	37	9	11	15	5	0	0	0	9	8	11	0	10	12	8	12	7
Because I like or admire Nigel Farage	1	1	0	0	0	1	0	0	0	0	0	1	1	0	8	0	0	1	2	0
Another reason	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	2	0 3	0	1	0
Don't know	1	I 1	0	0	2	0	2	0	0	0	0	Т	1	2	0	0	3	1	0	3



,				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample		242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample		283	559	389	457	204	482	505	98	210	80	56
Education	%	%	%	%	%	%	%	%	%	%	%	%
I know exactly what UKIP's policy is on this subject	7	12	7	5	7	4	6	6	4	9	8	18
I don't know UKIP's exact policy on this, but I have a good	-											
idea of the sort of approach they'd take	25	30	23	27	27	24	27	26	23	27	24	14
I don't know anything about what UKIP's policy is in this area	68	59	70	68	67	72	67	69	72	64	68	68
Crime							-					
I know exactly what UKIP's policy is on this subject	8	13	8	7	6	7	7	7	5	8	4	16
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	30	31	30	30	32	27	32	32	32	32	30	13
I don't know anything about what UKIP's policy is in this area	62	55	62	63	61	65	61	62	63	60	66	71
Defence							<u>-</u> '					
I know exactly what UKIP's policy is on this subject	8	10	9	6	7	5	6	8	5	10	3	15
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	31	29	29	28	24	30	28	26	34	29	18
I don't know anything about what UKIP's policy is in this area	64	58	62	65	64	71	64	65	69	57	68	67
In an earlier question you said you were voting UKIP in the European elections, which one of the following best reflects your MAIN reason for voting UKIP?												
[Asked to respondents who are voting UKIP in the EU Elections; n=415*]												
Because I am unhappy with Britain's membership of the European Union, and UKIP are opposed to this	39	34	39	42	37	38	44	31	50	42	50	29
Because I am unhappy with the current level of immigration, and UKIP are opposed to this	22	28	22	15	24	19	19	30	23	18	21	23
Because I am unhappy with the main parties, and UKIP is a better option	14	10	12	19	12	13	12	7	12	26	7	10
Because I want to send a message or put pressure on the main parties	14	11	17	13	14	15	17	18	2	8	17	0
Because I think UKIP will stand up for Britain in the European Parliament	9	17	7	9	10	3	6	12	3	2	5	26
Because I like or admire Nigel Farage	1	0	0	0	1	8	1	0	0	4	0	0
Another reason	0	0	0	1	0	0	0	0	0	0	0	12
Don't know	1	0	2	1	1	5	2	1	10	0	0	0



Fieldwork: 15th - 16th May 2014																				
		٧	oting	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	ender		Ą	ge		Social	I Grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample		500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think UKIP is or is not a racist party?																				
Is a racist party	41	32	59	58	1	26	56	53	41	65	62	2	39	43	42	51	37	36	45	35
Is not a racist party	40	53	26	22	93	58	28	29	41	21	21	91	47	33	34	31	46	43	37	43
Don't know	19	16	15	20	6	16	16	18	18	14	17	7	14	24	24	18	18	21	18	21
And whether or not UKIP themselves are racist, do you think they are or are not deliberately trying to attract support from racist voters?  Are trying to attract support from racist voters Are not trying to attract support from racist voters Don't know  Do you think Nick Clegg should remain as leader of the Liberal Democrats, or do you think he should resign and let someone else take over?  Should remain as Liberal Democrat leader Should resign and allow someone else to take over Don't know	46 30 25 30 43 27	42   37   21   43   34   23	61 18 20 24 54 22	63 12 25 62 25 13	6 79 15 15 61 24	35 45 20 38 39 23	57 20 23 27 50 23	54 21 25 38 42 20	50 28 22 22 44 30 25	67 13 20 26 53 22	68 13 19 62 24 13	8 75 17 23 56 21	46   34   20   31   47   22	45 26 29 29 39 32	47 25 29 18 41 41	52 25 23 33 39 28	43 34 22 33 42 24	42 31 27 29 47 24	50 29 21 34 41 25	40 31 29 25 46 29
Currently the Liberal Democrats have 11 MEPs. Imagine that the Liberal Democrats are reduced to three or fewer MEPs at the European elections next week. If that were to happen do you think Nick Clegg should remain as leader of the Liberal Democrats, or do you think he should resign and let someone else take over?																				
Should remain as Liberal Democrat leader Should resign and allow someone else to take over Don't know	27 48 25	42 39 19	19 60 21	54 29 17	13 67 20	35 46 19	23 57 20	33 43 24	43 36 21	20 59 21	58 25 17	21 62 16	28 53 19	26 43 31	22 40 37	30 40 30	29 48 23	25 57 18	31 45 24	22 51 27



				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample	1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample		283	559	389	457	204	482	505	98	210	80	56
Do you think UKIP is or is not a racist party?  Is a racist party Is not a racist party Don't know	% 41 40 19	% 42 42 16	% 45 38 17	% 39 41 20	% 36 43 21	% 42 34 24	% 35 45 20	% 40 44 16	% 33 43 24	% 48 35 17	% 38 35 26	% 48 25 27
And whether or not UKIP themselves are racist, do you think they are or are not deliberately trying to attract support from racist voters?  Are trying to attract support from racist voters Are not trying to attract support from racist voters Don't know	46 30 25	45 31 24	47 30 22	44 31 25	44 28 27	48 28 23	43 32 25	42 32 26	37 30 33	51 33 16	52 16 32	39 30 31
Do you think Nick Clegg should remain as leader of the Liberal Democrats, or do you think he should resign and let someone else take over?  Should remain as Liberal Democrat leader Should resign and allow someone else to take over Don't know	30 43 27	31 40 29	33 42 25	29 41 30	30 45 25	20 52 28	29 50 21	35 37 28	23 47 29	32 43 25	29 36 35	19 48 32
Currently the Liberal Democrats have 11 MEPs. Imagine that the Liberal Democrats are reduced to three or fewer MEPs at the European elections next week. If that were to happen do you think Nick Clegg should remain as leader of the Liberal Democrats, or do you think he should resign and let someone else take over?												
Should remain as Liberal Democrat leader Should resign and allow someone else to take over Don't know	27 48 25	28 43 29	29 47 23	26 45 29	28 50 22	21 55 23	29 55 17	29 43 28	22 49 29	31 46 23	20 50 30	14 36 49



Dem Dem Dem Dem Dem Dem			١	oting/	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	Grade
Weighted Sample 1802 507 558 134 191 581 454 406 347 403 140 387 918 974 225 479 647 541 1078		Total	Con	Lab		UKIP	Con	Lab		Con	Lab		UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
100 140 100 100 100 100 100 100 100 100	Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample 1892 500 573 113 208 584 478 383 335 409 125 415 923 969 117 415 806 554 1229	Unweighted Sample	1892	500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663

And imagine that the Liberal Democrats finish in fifth place, behind the Green party, in the European elections next week. If that were to happen do you think Nick Clegg should remain as leader of the Liberal Democrats, or do you think he should resign and let someone else take over?

Should remain as Liberal Democrat leader	21	31	15	46	11	26	17	27	32	16	45	17	22	20	17	22	23	20	25	17
Should resign and allow someone else to take over	57	54	70	37	73	58	67	52	49	71	38	71	63	52	50	54	58	63	56	60
Don't know	21	16	15	17	16	16	16	20	19	14	17	12	15	27	32	24	19	16	19	24

Do you think each of the following would make a better or worse Liberal Democrat leader than Nick Clegg?

۷i	nce	Cab	ıle

20	14	26	28	25	15	29	26	15	26	26	21	26	15	16	24	18	21	22	18
25	41	19	28	24	38	20	22	37	18	27	31	29	22	17	19	28	31	28	21
21	19	23	25	20	20	23	23	18	24	24	24	22	20	15	20	24	21	21	21
34	27	32	19	31	28	29	29	30	31	22	24	23	43	52	37	30	27	29	40
	-				_			-			•			•				-	
12	21	9	6	15	20	11	8	20	10	8	17	15	9	9	9	10	18	13	11
18	14	23	29	21	12	20	28	13	24	30	17	24	13	14	23	19	15	22	13
20	17	20	32	18	20	23	20	17	21	28	23	23	18	16	19	20	23	20	21
50	48	47	34	47	48	46	45	50	46	34	43	38	60	61	48	51	44	45	55
	-							=				-		=				=	
7	6	10	5	8	6	10	8	6	8	6	8	10	4	8	7	7	7	8	6
9	13	8	13	11	11	8	7	11	10	15	11	12	6	7	9	11	8	10	9
16	12	18	22	18	15	19	14	11	20	21	18	19	13	16	19	14	16	16	15
68	69	65	60	63	69	63	70	72	62	58	63	59	77	69	65	69	69	66	70
	25 21 34 12 18 20 50 7 9	25   41   19   34   27   12   21   18   14   20   17   50   48   7   6   9   13   16   12	25	25	25	25	25	25	25     41     19     28     24     38     20     22     37       21     19     23     25     20     20     23     23     18       34     27     32     19     31     28     29     29     30       12     21     9     6     15     20     11     8     20       18     14     23     29     21     12     20     28     13       20     17     20     32     18     20     23     20     17       50     48     47     34     47     48     46     45     50       7     6     10     5     8     6     10     8     6       9     13     8     13     11     11     8     7     11       16     12     18     22     18     15     19     14     11	25     41     19     28     24     38     20     22     37     18       21     19     23     25     20     20     23     23     18     24       34     27     32     19     31     28     29     29     30     31       12     21     9     6     15     20     11     8     20     10       18     14     23     29     21     12     20     28     13     24       20     17     20     32     18     20     23     20     17     21       50     48     47     34     47     48     46     45     50     46       7     6     10     5     8     6     10     8     6     8       9     13     8     13     11     11     8     7     11     10       16     12     18     22     18     15     19     14     11     20	25     41     19     28     24     38     20     22     37     18     27       21     19     23     25     20     20     23     23     18     24     24       34     27     32     19     31     28     29     29     30     31     22       12     21     9     6     15     20     11     8     20     10     8       18     14     23     29     21     12     20     28     13     24     30       20     17     20     32     18     20     23     20     17     21     28       50     48     47     34     47     48     46     45     50     46     34       7     6     10     5     8     6     10     8     6     8     6       9     13     8     13     11     11     8     7     11     10     15       16     12     18     22     18     15     19     14     11     20     21	25       41       19       28       24       38       20       22       37       18       27       31         21       19       23       25       20       20       23       23       18       24       24       24         34       27       32       19       31       28       29       29       30       31       22       24         12       21       9       6       15       20       11       8       20       10       8       17         18       14       23       29       21       12       20       28       13       24       30       17         20       17       20       32       18       20       23       20       17       21       28       23         50       48       47       34       47       48       46       45       50       46       34       43       7       6       10       5       8       6       10       8       6       8       8       8         9       13       8       13       11       11       8       7	25     41     19     28     24     38     20     22     37     18     27     31     29       21     19     23     25     20     20     23     23     18     24     24     24     22       34     27     32     19     31     28     29     29     30     31     22     24     23       12     21     9     6     15     20     11     8     20     10     8     17     15       18     14     23     29     21     12     20     28     13     24     30     17     24       20     17     20     32     18     20     23     20     17     21     28     23     23       50     48     47     34     47     48     46     45     50     46     34     43     38       7     6     10     5     8     6     10     8     6     8     6     8     10       9     13     8     13     11     11     8     7     11     10     15     11     12       16     12     18	25     41     19     28     24     38     20     22     37     18     27     31     29     22       21     19     23     25     20     20     23     23     18     24     24     24     22     20       34     27     32     19     31     28     29     29     30     31     22     24     23     43       12     21     9     6     15     20     11     8     20     10     8     17     15     9       18     14     23     29     21     12     20     28     13     24     30     17     24     13       20     17     20     32     18     20     23     20     17     21     28     23     23     18       50     48     47     34     47     48     46     45     50     46     34     43     38     60       7     6     10     5     8     6     10     8     6     8     6     8     10     4       9     13     8     13     11     11     8     7     11	25       41       19       28       24       38       20       22       37       18       27       31       29       22       17         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14         20       17       20       32       18       20       23       20       17       21       28       23       23       18       16         50       48       47       34       47       48       46       45       50       46       34       43       38       60       61 <t< td=""><td>25     41     19     28     24     38     20     22     37     18     27     31     29     22     17     19       21     19     23     25     20     20     23     23     18     24     24     24     22     20     15     20       34     27     32     19     31     28     29     29     30     31     22     24     23     43     52     37       12     21     9     6     15     20     11     8     20     10     8     17     15     9     9     9       18     14     23     29     21     12     20     28     13     24     30     17     24     13     14     23       20     17     20     32     18     20     23     20     17     21     28     23     23     18     16     19       50     48     47     34     47     48     46     45     50     46     34     43     38     60     61     48       7     6     10     5     8     6     10     8     6     8&lt;</td><td>25       41       19       28       24       38       20       22       37       18       27       31       29       22       17       19       28         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15       20       24         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52       37       30         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9       9       10         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14       23       19         20       17       20       32       18       20       23       20       17       21       28       23       23       18       16       19       20         50       48       47       34</td><td>25       41       19       28       24       38       20       22       37       18       27       31       29       22       17       19       28       31         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15       20       24       21         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52       37       30       27         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9       9       10       18         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14       23       19       15         20       17       20       32       18       20       23       20       17       21       28       23       23       18       16       19       20       2</td><td>25       41       19       28       24       38       20       22       37       18       27       31       29       22       17       19       28       31       28         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15       20       24       21       21         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52       37       30       27       29         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9       9       10       18       13         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14       23       19       15       22         20       17       20       32       18       20       23       20       17       21       28       23       2</td></t<>	25     41     19     28     24     38     20     22     37     18     27     31     29     22     17     19       21     19     23     25     20     20     23     23     18     24     24     24     22     20     15     20       34     27     32     19     31     28     29     29     30     31     22     24     23     43     52     37       12     21     9     6     15     20     11     8     20     10     8     17     15     9     9     9       18     14     23     29     21     12     20     28     13     24     30     17     24     13     14     23       20     17     20     32     18     20     23     20     17     21     28     23     23     18     16     19       50     48     47     34     47     48     46     45     50     46     34     43     38     60     61     48       7     6     10     5     8     6     10     8     6     8<	25       41       19       28       24       38       20       22       37       18       27       31       29       22       17       19       28         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15       20       24         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52       37       30         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9       9       10         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14       23       19         20       17       20       32       18       20       23       20       17       21       28       23       23       18       16       19       20         50       48       47       34	25       41       19       28       24       38       20       22       37       18       27       31       29       22       17       19       28       31         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15       20       24       21         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52       37       30       27         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9       9       10       18         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14       23       19       15         20       17       20       32       18       20       23       20       17       21       28       23       23       18       16       19       20       2	25       41       19       28       24       38       20       22       37       18       27       31       29       22       17       19       28       31       28         21       19       23       25       20       20       23       23       18       24       24       24       22       20       15       20       24       21       21         34       27       32       19       31       28       29       29       30       31       22       24       23       43       52       37       30       27       29         12       21       9       6       15       20       11       8       20       10       8       17       15       9       9       9       10       18       13         18       14       23       29       21       12       20       28       13       24       30       17       24       13       14       23       19       15       22         20       17       20       32       18       20       23       20       17       21       28       23       2

There is now just under a year left until the next general election in May 2015

Thinking about the coalition government, which of the

following best reflects your view?																				
They still have plenty of ideas and things to do for the last year of the Parliament	22	48	7	30	10	39	9	21	49	8	29	20	22	21	14	24	22	22	24	19
They have run out of ideas and things to do with the last year of the Parliament	50	30	69	43	70	37	68	51	30	70	42	60	56	44	44	43	53	53	48	52
Neither	16	12	16	16	14	14	14	15	12	15	17	14	12	19	18	16	14	16	16	15
Don't know	13	10	Ω	11	7	10	۵	13	۵	7	13	6	10	16	24	17	11	۵	12	1/



Home ownership

Sample Size: 1892 GB Adults Fieldwork: 15th - 16th May 2014

	Total	London	South	Midlands / Wales		Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample		242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample	1892	283	559	389	457	204	482	505	98	210	80	56
	%	%	%	%	%	%	%	%	%	%	%	%
And imagine that the Liberal Democrats finish in fifth place, behind the Green party, in the European elections next week. If that were to happen do you think Nick Clegg should remain as leader of the Liberal Democrats, or do you think he should resign and let someone else take over?  Should remain as Liberal Democrat leader Should resign and allow someone else to take over Don't know	21 57 21	23 50 26	21 59 19	20 56 24	23 57 20	16 67 18	22 63 15	22 57 21	18 62 20	24 55 21	22 53 24	11 44 44
Do you think each of the following would make a better or worse Liberal Democrat leader than Nick Clegg?												
Vince Cable												
Would make a better leader	20	26	22	16	17	24	22	17	18	24	16	13
Would make a worse leader	25	27	27	25	24	18	34	30	16	16	17	21
Neither	21	21	21	20	21	25	19	20	19	18	30	11
Don't know, or don't know enough about this person to say Danny Alexander	34	26	30	39	38	33	24	33	47	42	36	55
Would make a better leader	12	11	14	9	11	14	19	12	9	10	4	8
Would make a worse leader	18	21	19	15	16	27	16	22	19	19	16	13
Neither	20	27	19	18	19	22	22	18	15	14	31	17
Don't know, or don't know enough about this person to say	50	40	48	57	54	38	43	49	58	57	50	62
Tim Farron  Would make a better leader	7	<b>l</b> 11	5	5	8	9	6	5	6	10	10	8
Would make a worse leader	9	9	9	10	9	9 7	10	13	10	7	7	o 7
Neither	16	20	13	15	16	20	18	13	14	9	, 19	, 21
Don't know, or don't know enough about this person to say	68	60	72	70	67	64	66	70	71	74	64	64
There is now just under a year left until the next general election in May 2015 Thinking about the coalition government, which of the following best reflects your view?												
They still have plenty of ideas and things to do for the last year of the Parliament	22	23	24	20	20	17	23	24	7	24	22	17
They have run out of ideas and things to do with the last year of the Parliament	50	48	51	45	52	51	52	49	50	45	46	40
Neither	16	18	14	16	17	14	15	14	20	15	21	18
Don't know	13	10	11	19	11	17	10	13	23	16	11	25
						-						

Region



Sample Size: 1892 GB Adults

Fieldwork: 15th - 16th May 2014																				
		ν	oting	intenti	on	:	2010 Vo	te	EU	Votin	g Inter	ition	Ge	ender		A	ge		Social	l Grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample		500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If you had the choice, which would you rather see?																				
A general election next year in May 2015	44	75	26	64	31	65	31	46	78	28	62	41	45	43	38	41	45	47	49	37
A general election this year	44	22	67	30	65	29	63	44	19	67	34	54	46	43	40	42	48	44	40	50
Don't know	12	3	6	6	4	7	6	10	3	5	4	5	10	15	22	17	7	10	11	13
The Bank of England's official interest rate is currently 0.5%, and has been since 2009 In the year ahead do you think the Bank of England should	_	La	0	0	_	La	10	4	l e	44	0	4	I 6	0	I -	10	6	4	I 6	0
Cut the interest rate	7 45	4 52	8 48	8 50	5	3 52	10 49	4 42	5 53	11 48	9 48	4	6	8 42	7 31	12 47	6 54	4 39	6	8
Keep the interest rate at its current level Increase the interest rate	45 29	34	48 25	34	43 40	34	26	34	33	23	33	49 39	49 33	42 26	21	16	26	39 48	46 32	44 26
Don't know	18	9	19	7	13	10	15	20	9	23 18	10	39 8	12	24	41	24	14	9	16	22
Thinking about current house prices, do you think they are						•			•											
Rising a lot	31	31	33	29	35	33	28	32	33	31	26	34	36	26	35	30	26	34	31	30
Rising a little bit	46	53	45	54	46	53	49	48	52	43	54	50	45	47	29	43	50	52	48	44
TOTAL RISE	77 12	<b>84</b>	<b>78</b> 13	<b>83</b>	<b>81</b>	<b>86</b>	<b>77</b> 13	<b>80</b> 11	<b>85</b>	<b>74</b> 14	<b>80</b>	<b>84</b> 10	<b>81</b>	<b>73</b> 15	<b>64</b> 12	<b>73</b>	<b>76</b>	<b>86</b>	<b>79</b>	74
Staying about the same Falling a little bit	12	10	2	1	2	1	2	1	1	3	5	10	2	3	12	3	2	2	2	13
Falling a lot	0	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0
TOTALFALL	2	1	2	2	2	1	3	1	1	4	5	1	2	3	1	3	2	2	2	3 0 <b>3</b>
Don't know	9	4	7	4	7		7	8	4	7	7	5	7	10	23	9	8	3	8	10
And do you think the rise in house prices is [Asked to respondents who think house prices are rising; n=1481*]		•				-			•				•		•				•	
Too fast, and risks the market overheating	58	49	63	59	59	50	61	60	48	62	55	59	64	51	71	62	54	54	57	59
Is at about the right level	30	40	24	33	32	40	26	28	40	25	35	32	30	31	17	26	35	32	33	26
Is too slow, more should be done to encourage the housing			_	_	2			4		_			_	7	,	2	4		,	
market	4	4	5	5	3	5	5	4	5	5	7	4	2	7	3	3	4	6	4	5
Don't know	8	6	8	3	6	6	8	8	7	7	4	5	4	11	9	9	7	7	6	10



Fieldwork. 15th - 16th May 2014				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample		242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample		283	559	389	457	204	482	505	98	210	80	56
	%	%	%	%	%	%	%	%	%	%	%	%
If you had the choice, which would you rather see?												
A general election next year in May 2015	44	41	50	42	41	34	49	49	24	44	23	31
A general election this year	44	48	39	43	48	49	43	39	62	45	54	42
Don't know	12	11	11	14	10	17	9	12	14	12	23	27
The Bank of England's official interest rate is currently 0.5%, and has been since 2009 In the year ahead do you think the Bank of England should		1 .					1 .					_
Cut the interest rate	7	8	7	8	6	8	3	6	12	4	12	5
Keep the interest rate at its current level	45	43	48	42	48	43	35	65	34	40	30	32
Increase the interest rate	29	32	29	31	28	24	50	18	21	26	28	15
Don't know	18	18	16	20	18	25	11	11	33	29	30	47
Thinking about current house prices, do you think they are												
Rising a lot	31	59	36	24	19	19	32	21	36	39	39	23
Rising a little bit	46	27	50	49	49	44	54	53	34	36	36	37
TOTAL RISE	77	86	86	73	68	63	86	74	70	75	75	60
Staying about the same	12	5	7	15	19	18	10	18	8	12	9	5
Falling a little bit	2	1	1	2	4	4	1	2	2	0	5	3
Falling a lot	0	0	0	0	1	0	0	1	0	0	0	0
TOTALFALL	2	1	1	2	5	4	1	3	2	0	5	3
Don't know	9	8	6	10	9	14	3	6	19	13	11	32
And do you think the rise in house prices is [Asked to respondents who think house prices are rising; n=1481*]												
Too fast, and risks the market overheating	58	77	59	50	53	49	55	48	61	75	71	50
Is at about the right level	30	15	32	30	36	35	34	42	14	15	16	31
Is too slow, more should be done to encourage the housing market	4	2	3	6	5	12	4	4	2	4	3	7
Don't know	8	7	6	14	6	4	6	6	23	6	10	12



		V	oting	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	l Grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample	1892	500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about government policy towards house prices, do you think they should																				
Try to increase house prices	3	2	3	1	4	2	3	1	3	3	1	3	3	2	4	3	3	1	3	2
Try to keep house prices at the same level	26	31	26	40	19	27	29	27	32	27	39	22	27	25	15	29	27	26	28	23
Try to reduce house prices	31	25	39	18	33	25	33	30	25	38	23	32	35	27	42	35	29	24	28	35
None of these - the government should leave house prices																				
alone	31	36	24	33 7	38	41	26	29	33	24	29	38	28	34	17	22	32	43	33	28
Don't know	10	6	8	/	6	5	8	12	7	9	8	5	7	12	22	12	8	5	8	12
And what do you think the current government's attitude towards house prices actually is?  They are deliberately trying to increase house prices They are deliberately trying to keep house prices at about the same level  They are deliberately trying to reduce house prices They aren't deliberately trying to do any of these things  Don't know	28 9 4 23 35	15 13 6 38 28	39 8 3 18 33	29 8 3 30 29	37 13 3 19 28	19 12 4 36 29	38 8 4 19 32	29 9 3 24 35	15 12 6 36 31	38 9 3 16 34	29 8 3 33 27	33 12 5 27 24	33 11 5 25 25	24 8 2 22 44	7 8 8 50	28 12 4 18 39	30 9 3 25 32	27 8 2 33 29	26 11 4 27 32	32 7 3 18 40
The government has been following a policy of "help to buy", offering interest free loans to people buying new build houses and providing a government guarantee to encourage banks to offer 95% mortgages to homebuyers																				
Do you think this policy has had a positive or negative effect on the housing market in Britain?																				
A positive effect	32	48	26	32	26	43	29	26	50	26	37	33	32	32	24	30	34	34	35	27
A negative effect	26	18	34	30	33	19	33	30	18	36	24	29	32	20	23	25	26	27	25	26
Not much effect either way	26	24	26	29	31	25	26	25	21	24	28	31	23	29	13	24	28	29	24	28
Don't know	17	10	14	9	10	12	12	19	11	14	12	8	14	20	41	21	12	9	15	19



rolandia rola rolanda 2014				Region					Home owners	hip		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample	1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample	1892	283	559	389	457	204	482	505	98	210	80	56
	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about government policy towards house prices, do you think they should												
Try to increase house prices	3	2	2	3	3	3	1	3	1	2	0	0
Try to keep house prices at the same level	26	23	27	24	29	25	29	34	19	18	13	22
Try to reduce house prices	31	44	33	29	26	23	22	20	38	50	48	26
None of these - the government should leave house prices												
alone	31	20	31	29	35	36	42	36	19	19	29	14
Don't know	10	12	7	14	7	13	6	7	23	11	10	38
And what do you think the current government's attitude towards house prices actually is?  They are deliberately trying to increase house prices They are deliberately trying to keep house prices at about the same level  They are deliberately trying to reduce house prices They aren't deliberately trying to do any of these things  Don't know	28 9 4 23 35	36 10 4 22 28	30 9 4 25 32	21 8 3 26 42	30 11 4 21 34	27 8 3 21 41	24 13 4 30 29	21 13 4 25 37	36 2 3 10 49	35 7 3 18 37	44 5 0 14 37	25 4 6 9 55
The government has been following a policy of "help to buy", offering interest free loans to people buying new build houses and providing a government guarantee to encourage banks to offer 95% mortgages to homebuyers												
Do you think this policy has had a positive or negative effect on the housing market in Britain?  A positive effect	32	I 24	33	24	25	24 I	25	20	16	22	22	22
A positive effect A negative effect	32 26	24 37	33 29	31 18	35 23	31 22	35 25	39 23	28	22 28	23 27	23 14
Not much effect either way	26 26	24	29 23	18 26	23 31	22 24	25 29	23	28 30	28 28	27 25	23
Don't know	20 17	15	23 16	26	10	22	11	23 15	26	23	25 25	40
DOIT! KIIOW	.,	13	10	20	10	~~	1.1	13	20	20	20	40



		Voting	intenti	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	I Grade
Tot	ıl Co	n Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample 189	<b>2</b> 50	7 558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample 189	2 50	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663

As you may know, there is a difference between tax AVOIDANCE, whereby people use artificial but legal methods to minimise the tax they pay, and tax EVASION, whereby people act illegally to pay less tax, or no tax at all.

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

It is acceptable	to	legal	ly	avoid	tax
It is unacceptable	to	legal	ly	avoid	tax
				on't kr	2014

If you personally had an accountant who could show you how you reduce the tax you had to pay through artificial but legal means, would you do so?

gai ilicalis, would you do so :																				
Yes, I probably would	40	51	31	44	43	50	32	38	48	31	46	48	45	36	30	42	40	42	45	34
No, I probably wouldn't	32	24	42	44	25	24	43	37	24	42	43	28	33	31	31	30	33	32	31	32
Don't know	15	15	16	7	18	16	15	14	17	17	6	14	13	18	17	18	15	13	16	15
Not applicable - I do not currently pay any income tax	13	10	11	5	13	11	11	11	11	11	5	10	9	16	22	10	12	13	8	19

Thinking about companies and people that use tax avoidance methods to reduce the amount of tax they have to pay, do you think the government is or is not doing enough to reduce their use of tax avoidance schemes?

The government is not doing enough to reduce the amount of
tax avoidance
The government is already doing all it can reasonably be
expected to do to reduce the amount of tax avoidance
Don't know

The government is not doing arough to reduce the amount of

71	62	81	76	76	66	80	75	59	79	74	80	76	66 13 21	55	65	74	80	72	69
13	25	7	15	9	20	8	12	27	9	17	10	13	13	15	17	12	10	14	12
16	13	12	9	15	15	12	13	14	12	9	10	11	21	30	18	14	11	14	19

 28
 42
 18
 34
 29
 40
 18
 26
 40
 18
 37
 32
 32
 24
 21
 28
 29
 29
 35
 19

 62
 51
 75
 60
 63
 53
 76
 64
 51
 75
 57
 63
 60
 64
 55
 60
 62
 67
 57
 68

 10
 7
 7
 6
 8
 7
 6
 10
 9
 8
 6
 5
 8
 12
 24
 11
 9
 4
 8
 12



Home ownership

Sample Size: 1892 GB Adults Fieldwork: 15th - 16th May 2014

	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample		242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample		283	559	389	457	204	482	505	98	210	80	56
As you may know, there is a difference between tax AVOIDANCE, whereby people use artificial but legal methods to minimise the tax they pay, and tax EVASION, whereby people act illegally to pay less tax, or no tax at all.  In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?  It is acceptable to legally avoid tax It is unacceptable to legally avoid tax Don't know  If you personally had an accountant who could show you how you reduce the tax you had to pay through artificial	% 28 62 10	% 32 59 10	% 29 61 10	% 28 62 10	% 24 66 10	% 27 60 13	% 32 62 7	% 32 58 9	% 15 68 17	% 26 67 7	% 20 70 10	% 19 52 29
but legal means, would you do so?	40	I 40	00	40	40	00	1 44	44	0.7	38	00	04
Yes, I probably would No, I probably wouldn't	40 32	40 28	38 32	40 31	43 33	39 32	44 30	44 31	27 29	38 37	26 29	31 21
Don't know	15	17	17	16	13	14	15	19	18	17	8	15
Not applicable - I do not currently pay any income tax	13	14	12	13	11	16	11	6	26	8	37	32
Thinking about companies and people that use tax avoidance methods to reduce the amount of tax they have to pay, do you think the government is or is not doing enough to reduce their use of tax avoidance schemes?  The government is not doing enough to reduce the amount of tax avoidance  The government is already doing all it can reasonably be expected to do to reduce the amount of tax avoidance  Don't know	71 13 16	70 13 18	70 14 16	67 13 19	76 13 11	72 10 18	74 12 13	65 19 15	66 9 24	74 14 12	76 10 14	54 6 40

Region



		٧	oting	intentio	on	2	2010 Vo	te	EU	Votin	g Inten	tion	Ge	nder		Ą	ge		Social	Grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
Unweighted Sample	1892	500	573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

A tribunal has found that Gary Barlow, the former member of Take That, took part in a tax avoidance scheme. He will now have to pay back the tax he avoided.

Gary Barlow previously received an OBE for his work for charity. Do you think he should or should not have to give back his OBE?

Should give back his OBE	23	14	31	20	26	16	32	18	13	29	23	25	28	18	25	26	21	21	22	24
Should keep his OBE	64	78	55	68	65	78	57	66	78	58	63	68	60	68	51	60	69	70	65	63
Don't know	13	8	14	12	9	6	11	16	9	12	15	7	12	14	25	14	10	10	13	13

Sometimes people paying tradesmen will offer to pay "cash in hand" for a lower price, in turn the tradesman can avoid putting the job on their books and paying VAT and income tax.

Have you ever...

Paid a tradesman "cash-in-hand"

Yes, I have done this	54	61	49	66	54	62	54	54	58	48	58	62	56	51	16	46	62	66	5/	49
No, I have not done this	38	32	45	27	40	30	39	37	33	45	34	32	36	39	70	47	31	24	35	41
Don't know or can't remember	9	7	7	7	7	8	7	9	8	7	8	6	8	9	14	7	7	10	8	10

Paid a tradesman "cash-in-hand" knowing that he or she intends to avoid paying tax on it

On it																				
Yes, I have done this	21	23	19	22	26	24	21	20	21	19	16	28	25	17	4	17	25	25	21	20
No, I have not done this	65	63	70	57	62	61	67	66	65	70	65	60	62	68	79	69	62	59	65	65
Don't know or can't remember	14	14	11	21	12	15	12	14	15	10	19	12	14	15	17	13	13	16	13	16

Specifically asked a tradesman for a discount if you pay

"cash-in-hand"

Yes, I have done this	23	26	21	15	26	30	23	19	24	21	12	29	25	21	5	18	28	28	23	22
No, I have not done this	68	65	72	79	67	62	69	74	67	71	79	64	66	70	80	73	65	63	68	69
Don't know or can't remember	9	8	7	6	7	9	8	7	8	8	9	7	9	9	15	9	7	9	9	9



Home ownership

Sample Size: 1892 GB Adults Fieldwork: 15th - 16th May 2014

										•		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know
Weighted Sample	1892	242	615	405	465	165	450	497	110	246	83	70
Unweighted Sample		283	559	389	457	204	482	505	98	210	80	56
	%	%	%	%	%	%	%	%	%	%	%	%
A tribunal has found that Gary Barlow, the former member of Take That, took part in a tax avoidance scheme. He will now have to pay back the tax he avoided.												
Gary Barlow previously received an OBE for his work for charity. Do you think he should or should not have to give back his OBE?		_										
Should give back his OBE	23	22	21	18	26	30	20	21	20	31	33	19
Should keep his OBE	64	60	66	71	63	54	69	67	66	56	56	48
Don't know	13	18	13	11	11	16	11	12	14	12	11	33
Sometimes people paying tradesmen will offer to pay "cash in hand" for a lower price, in turn the tradesman can avoid putting the job on their books and paying VAT and income tax. Have you ever Paid a tradesman "cash-in-hand"												
Yes, I have done this	54	43	53	54	58	57	69	60	38	35	39	27
No, I have not done this	38	46	38	34	36	37	22	33	51	59	55	40
Don't know or can't remember	9	11	9	12	6	6	9	7	11	6	6	33
Paid a tradesman "cash-in-hand" knowing that he or she												
intends to avoid paying tax on it												
Yes, I have done this	21	20	22	18	23	18	27	24	12	13	19	12
No, I have not done this	65	69	63	64	65	70	58	62	78	77	69	52
Don't know or can't remember	14	11	15	18	13	12	14	14	10	10	12	36
Specifically asked a tradesman for a discount if you pay "cash-in-hand"												
Yes, I have done this	23	20	22	24	25	20	31	24	12	17	15	18
No, I have not done this	68	70	69	63	68	74	60	68	79	77	78	49
Don't know or can't remember	9	10	9	13	7	7	9	8	9	5	6	34

Region



		Voting intention			2010 Vote			EU Voting Intention			Gender		Age			Social Grade				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1892	507	558	134	191	581	454	406	347	403	140	387	918	974	225	479	647	541	1078	814
<b>Unweighted Sample</b>	1892		573	113	208	584	478	383	335	409	125	415	923	969	117	415	806	554	1229	663
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

A European Court has ruled that Google should have to delete search results that contain "irrelevant" or "outdated" information about people, giving people a legal right to have "irrelevant" and "outdated" data held about them erased on request Thinking about this, which of the following best reflects your view?

The power to remove outdated information risks being a bad thing - allowing prominent people and companies to censor embarrassing or awkward information from the past that the public should be able to find

The power to remove outdated information is probably a good thing - allowing people greater protection of their online privacy and making sure people's reputations aren't unfairly damaged by stories from long ago

Neither Don't know

<sup>\*</sup>Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

33	33	33	36	37	33	35	30	32	31	37	38	38	27	34	31	32	33	34	31
													42						39
8 19	8 16	9 17	5 13	10 11	10 15	8 18	7 20	9 18	8 17	5 14	8 10	9 15	8 23	8 31	8 22	8 17	9 14	9 16	7 23



				Region			Home ownership									
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Own the leasehold /freehold outright	Buying leasehold/freehold on a mortgage	Rented from local authority	Rented from private landlord	It belongs to a Housing Association	Don't know				
Weighted Sample	1892	242	615	405	465	165	450	497	110	246	83	70				
Unweighted Sample	1892	283	559	389	457	204	482	505	98	210	80	56				
-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/				

A European Court has ruled that Google should have to delete search results that contain "irrelevant" or "outdated" information about people, giving people a legal right to have "irrelevant" and "outdated" data held about them erased on request Thinking about this, which of the following best reflects your view?

The power to remove outdated information risks being a bad thing - allowing prominent people and companies to censor embarrassing or awkward information from the past that the public should be able to find.

The power to remove outdated information is probably a good thing - allowing people greater protection of their online privacy and making sure people's reputations aren't unfairly damaged by stories from long ago Neither Don't know

<sup>\*</sup>Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

33	33	32	30	35	33	31	33 41 8 18	21	35	39	22
40	41	40	40	41	33	42	41	43	41	34	20
8 19	10 16	9 19	9 21	7 18	8 25	10 17	8 18	8 28	6 19	5 21	16 42