

YouGov Survey Results

Sample Size: 2405 Scottish Adults who had not already voted by post (Fieldwork: 18th September 2014) Sample Size: 783 Scottish Adults who had already voted by post (Fieldwork: 15-17th September 2014)

		Holyrood Constituency Vote 2011			nder	Age					Social Grade		Birthplace		Postal Vote ?		Voting Intention Sept 15-17				Final vote				
	Total	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scot- land	Else- where in UK	Outside UK	Yes	No	Yes	No	Will not vote	Don't know	Yes	No
Weighted Sample			711	_	1011	1540	1648	478		1084	255	669	1498	1690	2614	319	255	797		1433	1576	70	110	1190	
Unweighted Sample		400	794	211	1129	1645	1543	283	687	1266	377	575	1668	1520	2622	392	174	783	2338	1440	1598	44	106		1440
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Voting Intention Sept 15-17																									
Yes Yes	45	7	28	28	78	51	39	46	51	47	44	34	41	49	48	25	41	42	46	100	0	0	0	97	2
No	49	91	68		18 0	44	54 2	46 4		48	51 1	62	54	45	48	65 4	45 11	58	47	0	100	0	0	1	95
Will not vote	2	0	1	68 2 2		2	2		42 3 4	48 2 3		1	2	3	1			0	3	0	0	100	0	0	0
Don't know	3	1	3	2	4	2	4	4	4	3	4	3	3	4	3	6	3	0	4	0	0	0	100	2	3
Voting Intention excluding Don't Knows Yes No	48 52	7 93	30 70	29 71	81 19	53 47	42 58	50 50	55 45	50 50	46 54	35 65	43 57	52 48	50 50	27 73	48 52	42 58	49 51	100 0	0 100	0 0	0	99 1	2 98
And how did you vote? (Sept 18)																									
6hould Scotland be an independent country?																									
[People who had not already voted by post n=2405]	••		0.4	0.4	00	00	0.4	I 00	40	00	0.4	00	l 04	07		0.4	0.4		00	l		0	00.	400	0
Yes No	36 39	8 73	24 57	21 60	62 16	38 36	34	33	40	38	34 48	29 48	34 44	37 35	38 38	21 52	24 38	0	36 39	75 2	78	2 7	26 33	100 0	0 100
Did not vote	39	0	1	0	1	3	43 3	35 5	34 5	39 2	1	1	2	4	2	52 7	12	0	3	1	1	60	10	0	0
Did not respond	22	19	18	19	21	24	21	27	22	21	17	21	20	24	22	20	27	0	22	22	20	31	31	0	0
Combined Recontact Survey AND postal votes [Excluding those that didn't vote; n=2654]		•			!							'						ı					•		
Yes No	46 54	8 92	27 73	29 71	78 22	51 49	42 58	49 51	55 45	47 53	45 55	34 66	41 59	50 50	49 51	26 74	41 59	42 58	48 52	98 2	1 99	20 80	44 56	100 0	0 100



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		Holyrood Constituency Vote 2011		Ge	ender	Age				Social Grade		Birthplace		e	Postal Vote ?		Voting Intention Sept 15-17				Final vote				
	Total	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scot- land	Else- where in UK	Outside UK	Yes	No	Yes	No	Will not vote	Don't know	Yes	No
Weighted Sample	3188	309	711	175	1011	1540	1648	478	701	1084	255	669	1498	1690	2614	319	255	797	2300	1433	1576	70	110	1190	1400
Unweighted Sample	3188	400	794	211	1129	1645	1543	283	687	1266	377	575	1668	1520	2622	392	174	783	2338	1440	1598	44	106	1214	1440
When you voted, did you encounter any active supporters of the No campaign at the polling station? [People who voted on the day; n= 1756] No I did not	51	48	44	62	50	51	50	46	46	51	57	55	51	50	50	52	51	0	50	52	49	14	48	52	49
Yes, and they were acting reasonably	46	50	54	38	47	45	48	47	50	46	42	44	46	46	47	44	48	0	47	42	50	62	52	43	50
Yes, and one or more was acting unreasonably	3	2	3	1	2	4	2	7	4	2	1	1	3	3	3	4	1	0	3	5	1	25	0	5	1
When you voted, did you encounter any active supporters of the Yes campaign at the polling station? [People who voted on the day; n= 1756] No I did not	37	I 40	37	46	31	34	39	l 36	34	36	43	42	38	36	36	37	45	I o	37	l 34	40	14	39	34	40
																									40
Yes, and they were acting reasonably		49	55	48	67	58	57	53	59	59	52	56	55	59	58	57	48	0	57	65	49	6	57	66	49
Yes, and one or more was acting unreasonably	6	11	8	5	2	8	4	11	8	5	5	3	7	5	6	6	7	0	6	1	10	80	4	1	11



YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class, we weighted the raw data by newspaper readership, Holyrood Vote 2011, place of birth and postal vote. Weights were applied to the whole recontacted sample, including those who did not respond, plus those who had already voted by post.

Unweighted no. Weighted no.

	Onweignted no.	vveignieu
Age and Gender		
Male 18-24	145	239
Male 25-39	349	344
Male 40-59	660	529
Male 60-64	190	124
Male 65+	301	303
Female 18-24	138	239
Female 25-39	338	357
Female 40-59	606	555
Female 60-64	187	131
Female 65+	274	367
Social Grade		
AB	771	622
C1	897	877
C2	575	638
DE	945	1052
Newspaper Type		
Express / Mail	421	383
Sun / Star	386	510
Mirror / Record	419	638
Guardian / Independent / Herald	307	191
FT / Times / Telegraph / Scotsman	271	191
Other Paper	537	638
No Paper	847	638
Political Party Identification		
Conservatives	400	309
Labour	794	711
Liberal Democrats	211	175
SNP	925	730
SNP (Holyrood) & Lab (Westminster)	204	281
Other	41	26
Don't know / No vote	613	956
Birthplace		
Scotland	2622	2614
Rest of the UK	392	319
Outside UK	174	255
Postal Vote		
Yes	783	797
No	2405	2391

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