

YouGov / The Sun Survey Results

Sample Size: 1713 GB Adults
Fieldwork: 17th - 18th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1713	427	542	158	537	444	358	833	880	207	437	586	483	976	737	219	557	367	421	149
Unweighted Sample	1713	424	541	118	553	426	360	794	919	119	469	670	455	1151	562	329	540	309	395	140
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	78	4	7	31	34	19	41	30	33	35	28	36	41	30	30	13
Lab	41	0	100	0	6	89	35	39	43	43	39	42	42	37	48	41	31	39	52	50
Lib Dem	12	0	0	100	2	2	44	14	10	23	9	13	10	15	7	15	12	17	7	9
Other	14	0	0	0	14	4	13	16	12	14	11	16	15	13	17	8	16	14	10	28

Other Parties Voting Intention

UKIP	8	0	0	0	12	1	6	9	7	11	2	10	10	7	9	5	11	8	8	3
SNP / PCY	3	0	0	0	0	2	1	2	3	0	3	3	3	3	2	0	0	1	0	22
Green	2	0	0	0	0	0	4	2	1	3	3	1	1	2	1	2	3	1	2	1
BNP	1	0	0	0	1	1	0	2	1	0	2	1	1	0	2	1	1	2	0	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	0	0	1	1	0	0	1	0	1	1	0	0

Non Voters

Would Not Vote	9	0	0	0	4	3	5	8	11	20	11	8	5	7	12	9	11	9	9	5
Don't know	14	0	0	0	12	5	20	9	18	13	17	12	14	13	15	13	17	11	14	13

Do you approve or disapprove of the Government's record to date?

	Feb 14-15	Feb 17-18																			
Approve	26	24	67	3	28	49	6	16	27	20	16	30	21	24	29	17	28	28	25	19	12
Disapprove	58	59	16	91	49	33	83	66	60	58	63	48	62	64	53	67	57	55	54	65	72
Don't know	16	17	17	6	23	17	11	18	13	21	21	22	17	12	18	16	14	17	21	16	16

If there was a referendum on Britain's membership of the European Union, how would you vote?

	Jan 24-25	Feb 17-18																			
I would vote for Britain to remain a member of the European Union	37	38	28	56	63	23	51	54	45	32	43	38	38	37	44	31	45	38	38	35	41
I would vote for Britain to leave the European Union	39	41	57	28	24	63	31	28	41	41	25	36	44	50	38	46	35	39	44	45	39
I would not vote	5	5	2	2	1	2	3	3	4	7	15	5	4	3	4	7	4	6	5	5	8
Don't know	19	15	14	14	12	13	14	15	10	20	17	21	13	10	14	16	16	16	13	15	12

Fieldwork: 17th - 18th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 24-25	Feb 17-18																			
Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.																					
How would you then vote in a referendum on the issue?																					
Would vote for Britain to remain in the European Union on the new terms	50	52	58	61	68	51	57	61	57	47	46	51	52	55	60	41	60	54	48	50	46
Would vote for Britain to leave the European Union	25	28	30	23	18	36	24	22	29	28	23	25	31	31	24	35	22	27	31	32	25
Would not vote	5	5	0	2	2	1	4	3	5	6	17	6	4	2	3	8	4	6	4	4	12
Don't know	20	14	12	14	12	12	15	13	9	20	15	18	13	13	13	16	15	12	17	14	17
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																					
Good or bad for the economy?																					
Good for the economy	35	34	71	12	37	61	13	25	34	33	26	37	33	35	39	26	37	37	35	29	24
Bad for the economy	48	50	15	80	45	25	74	61	53	47	49	40	54	53	44	57	46	46	45	57	60
Don't know	17	17	14	8	18	14	13	14	13	20	25	23	13	12	17	17	17	18	20	14	16
Being done fairly or unfairly?																					
Fairly	25	26	68	4	25	53	6	19	28	24	14	32	25	27	32	18	28	29	30	21	18
Unfairly	61	60	19	91	64	34	83	71	60	59	64	50	63	63	54	67	58	56	57	65	70
Don't know	14	14	13	5	11	13	10	9	11	17	22	18	12	10	14	14	14	16	13	14	12
Necessary or unnecessary?																					
Necessary	55	57	93	30	72	87	34	57	60	55	40	59	59	61	64	48	56	65	58	50	43
Unnecessary	29	28	3	56	18	9	53	27	29	28	32	25	30	28	25	34	31	22	25	34	42
Don't know	16	14	4	14	10	4	14	16	11	18	29	15	11	11	12	18	13	12	17	16	15
Too deep, too shallow or at about the right level?																					
Too deep	48	45	18	76	34	26	69	55	47	42	31	33	50	55	42	49	36	41	43	52	55
Too shallow	9	13	16	9	14	18	7	8	13	12	10	17	14	8	14	11	17	13	12	11	14
About the right level	24	25	53	5	38	44	8	21	26	24	31	26	23	24	29	19	28	27	27	22	15
Don't know	19	18	13	10	14	12	16	15	14	21	28	24	14	12	15	21	19	19	18	16	15

Fieldwork: 17th - 18th February 2013

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		Feb 17-18																			
		Feb 3-4																			
Being done too quickly, too slowly, or at about the right pace?																					
Too quickly	51	49	17	82	45	26	74	56	50	47	41	39	51	58	44	55	42	45	51	53	55
Too slowly	10	13	21	5	16	21	4	10	15	12	17	18	12	9	14	13	16	16	12	10	13
About the right pace	24	25	53	6	30	45	11	21	24	25	21	24	24	27	29	19	27	26	24	23	20
Don't know	14	13	8	8	9	8	10	12	11	16	21	18	13	7	14	13	15	13	13	14	13
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	60	61	51	75	53	53	72	67	62	60	53	53	70	61	58	65	58	60	63	62	65
Not having an impact on my life	29	27	42	17	32	38	18	26	26	28	23	29	23	32	31	22	30	28	26	26	24
Don't know	11	12	8	7	15	9	10	8	11	12	24	18	7	7	11	13	12	12	13	13	12
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	29	26	4	63	11	6	58	24	30	23	29	24	27	27	24	29	28	20	26	33	31
The last Labour government	34	36	81	3	43	75	7	28	38	33	17	39	36	40	41	28	36	44	38	28	21
Both	26	27	12	25	39	15	23	39	23	30	30	23	27	28	25	28	23	24	27	31	29
Neither	4	4	2	5	6	2	6	4	4	4	2	3	5	3	3	4	6	4	4	2	4
Don't know	7	8	1	4	2	2	6	5	5	10	22	11	5	2	5	11	8	8	6	6	14
		Feb 17-18																			
		Feb 3-4																			
Thinking about the next two or three years, how worried are you that people like you will...																					
not have enough money to live comfortably																					
Very worried	25	25	15	35	21	18	33	26	22	28	26	26	29	20	19	34	28	23	24	28	24
Fairly worried	44	42	44	43	37	44	44	42	42	43	41	42	42	44	43	41	43	39	44	45	43
TOTAL WORRIED	69	67	59	78	58	62	77	68	64	71	67	68	71	64	62	75	71	62	68	73	67
Not very worried	24	24	33	17	32	30	18	26	28	21	21	23	22	30	30	17	20	29	25	20	26
Not at all worried	4	5	7	3	8	6	4	6	5	5	5	5	5	5	6	4	4	5	6	5	5
TOTAL NOT WORRIED	28	29	40	20	40	36	22	32	33	26	26	28	27	35	36	21	24	34	31	25	31
Don't know	3	3	1	1	1	1	1	1	3	3	7	5	1	1	2	4	4	4	2	2	3
be victims of burglary, robbery or mugging																					
Very worried	10	12	6	16	9	6	16	10	8	15	13	12	13	9	9	15	14	8	12	15	10
Fairly worried	34	35	37	37	26	39	37	26	35	36	37	31	34	41	33	38	41	39	30	36	25
TOTAL WORRIED	44	47	43	53	35	45	53	36	43	51	50	43	47	50	42	53	55	47	42	51	35
Not very worried	44	40	45	39	44	44	35	50	43	37	28	43	41	42	44	35	32	40	43	38	53
Not at all worried	8	9	11	7	19	9	9	11	11	8	17	9	9	7	11	8	6	11	10	8	10
TOTAL NOT WORRIED	52	49	56	46	63	53	44	61	54	45	45	52	50	49	55	43	38	51	53	46	63
Don't know	4	4	1	2	2	2	3	3	3	4	6	5	4	2	3	4	6	3	5	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 3-4	Feb 17-18																			
suffer directly from cuts in spending on public services such as health, education and welfare																					
Very worried	26	26	12	43	15	15	38	30	24	28	20	25	29	26	20	34	28	25	25	28	27
Fairly worried	44	44	39	44	45	43	45	46	41	46	44	38	43	50	45	42	37	42	45	48	46
TOTAL WORRIED	70	70	51	87	60	58	83	76	65	74	64	63	72	76	65	76	65	67	70	76	73
Not very worried	21	22	40	10	27	33	13	17	26	18	20	27	22	19	25	18	27	24	22	17	21
Not at all worried	5	5	8	2	10	7	2	5	6	4	8	5	3	4	6	2	3	6	5	5	2
TOTAL NOT WORRIED	26	27	48	12	37	40	15	22	32	22	28	32	25	23	31	20	30	30	27	22	23
Don't know	3	4	1	1	3	2	2	2	3	4	8	5	3	2	3	5	5	5	3	2	4
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																					
Very worried	22	24	20	28	16	21	28	21	20	28	21	18	27	27	17	33	20	22	26	29	19
Fairly worried	32	32	30	31	29	36	31	29	31	33	28	28	33	35	32	32	28	33	32	31	33
TOTAL WORRIED	54	56	50	59	45	57	59	50	51	61	49	46	60	62	49	65	48	55	58	60	52
Not very worried	29	27	34	27	27	29	26	29	30	24	27	32	27	23	31	22	30	26	25	25	36
Not at all worried	12	13	14	11	27	12	11	18	15	11	17	16	10	12	16	9	15	14	12	13	8
TOTAL NOT WORRIED	41	40	48	38	54	41	37	47	45	35	44	48	37	35	47	31	45	40	37	38	44
Don't know	5	4	2	4	2	2	5	3	5	4	7	6	3	3	4	6	7	5	5	2	4
lose their job / have difficulty finding work																					
Very worried	23	25	15	34	14	16	33	24	22	28	31	22	28	23	19	33	22	23	24	32	24
Fairly worried	38	38	38	35	43	41	37	38	36	39	33	41	41	33	39	36	37	37	37	37	43
TOTAL WORRIED	61	63	53	69	57	57	70	62	58	67	64	63	69	56	58	69	59	60	61	69	67
Not very worried	25	23	33	20	31	29	19	22	28	19	24	25	24	21	29	17	25	24	26	20	22
Not at all worried	9	9	12	7	9	12	6	13	9	10	5	6	5	19	11	8	10	10	8	9	7
TOTAL NOT WORRIED	34	32	45	27	40	41	25	35	37	29	31	29	40	40	25	35	34	34	34	29	29
Don't know	5	4	2	4	3	3	5	2	5	4	7	6	3	4	3	6	6	5	6	2	4
lose their home																					
Very worried	17	16	8	25	7	10	26	12	14	19	18	14	17	17	11	24	14	15	16	20	15
Fairly worried	28	29	24	31	28	27	31	30	26	32	25	28	31	29	27	32	27	27	26	32	36
TOTAL WORRIED	45	45	32	56	35	37	57	42	40	51	43	42	48	46	38	56	41	42	42	52	51
Not very worried	35	34	44	27	45	39	27	35	37	31	37	39	32	30	41	25	33	36	38	31	31
Not at all worried	16	17	23	13	17	22	12	19	19	14	13	12	17	21	19	14	19	17	17	15	15
TOTAL NOT WORRIED	51	51	67	40	62	61	39	54	56	45	50	51	49	51	60	39	52	53	55	46	46
Don't know	4	4	1	3	4	1	4	3	4	4	7	6	3	2	3	5	7	5	4	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 3-4	Feb 17-18																			
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																					
Very worried	15	15	7	24	6	10	23	14	14	17	9	13	19	16	11	21	13	13	16	20	11
Fairly worried	26	24	19	30	23	22	29	22	24	25	27	20	24	27	23	26	25	20	25	27	31
TOTAL WORRIED	41	39	26	54	29	32	52	36	38	42	36	33	43	43	34	47	38	33	41	47	42
Not very worried	35	36	46	29	45	41	29	39	37	36	41	42	33	32	40	32	33	39	36	34	37
Not at all worried	18	18	25	13	23	23	14	22	21	16	15	19	18	20	21	14	21	21	18	15	15
TOTAL NOT WORRIED	53	54	71	42	68	64	43	61	58	52	56	61	51	52	61	46	54	60	54	49	52
Don't know	6	6	3	4	3	4	5	4	5	6	8	5	6	5	5	7	8	7	5	4	6
suffer ill-health																					
Very worried	16	18	10	26	11	13	26	17	15	21	11	13	20	23	13	25	17	15	19	21	19
Fairly worried	35	37	33	40	38	35	38	35	35	38	27	30	35	48	36	37	37	31	39	40	39
TOTAL WORRIED	51	55	43	66	49	48	64	52	50	59	38	43	55	71	49	62	54	46	58	61	58
Not very worried	37	34	45	25	41	40	26	39	39	30	42	43	34	23	39	27	33	40	30	30	34
Not at all worried	7	6	9	5	9	9	5	5	6	6	13	7	6	3	7	5	7	7	8	4	5
TOTAL NOT WORRIED	44	40	54	30	50	49	31	44	45	36	55	50	40	26	46	32	40	47	38	34	39
Don't know	5	5	3	4	2	4	5	4	5	5	7	6	5	3	4	6	6	7	4	4	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	48	106
	Male 25 to 39	191	219
	Male 40 to 59	329	289
	Male 60 +	226	218
	Female 18 to 24	71	101
	Female 25 to 39	278	218
	Female 40 to 59	341	296
	Female 60 +	229	266
Region			
	North England	395	421
	Midlands	238	281
	East England	143	164
	London	329	219
	South England	397	392
	Wales	71	86
	Scotland	140	149
Social Grade			
	AB	677	480
	C1	474	497
	C2	240	360
	DE	322	377
Newspaper Type			
	Express / Mail	333	274
	Sun / Star	168	403
	Mirror / Record	81	171
	Guardian / Independent	91	77
	FT / Times / Telegraph	114	163
	Other Paper	251	197
	No Paper	675	428
Political Party Identification			
	Labour	553	557
	Conservative	488	488
	Liberal Democrat	141	206
	SNP/Plaid Cymru	37	29
	Others	102	22
	None/ DK	392	411

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