

## YouGov / ASH Survey Results

Sample Size : 1093 GB Adults

Fieldwork - March 2014

Total
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It is against the law to smoke in enclosed public places and workplaces. How strongly, if at all, do you support or oppose this law to make all enclosed public places and workplaces smoke free?

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly support	65%
Tend to support	16%
Neither support nor oppose	9%
Tend to oppose	5%
Strongly oppose	3%
Don't know	1%
Net: Support	81%
Net: Oppose	9%

How strongly, if at all, do you agree or disagree with the following statement...? Smoking should be banned in hospital grounds

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly agree	55%
Agree	17%
Neither agree nor disagree	11%
Disagree	11%
Strongly disagree	5%
Don't know	1%
Net: Agree	71%
Net: Disagree	16%

How strongly, if at all, do you agree or disagree with the following statement...? Smoking should be banned in cars that are carrying any passenger

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly agree	41%
Agree	17%
Neither agree nor disagree	18%
Disagree	15%
Strongly disagree	7%
Don't know	1%
Net: Agree	58%
Net: Disagree	22%

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Smoking is banned in mental health units in England.  
Would you support or oppose a similar law in Wales?

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly support	41%
Tend to support	23%
Neither support nor oppose	13%
Tend to oppose	12%
Strongly oppose	7%
Don't know	3%
Net: Support	65%
Net: Oppose	19%

How much of an impact do you think second hand smoke has on increasing the risk to a child's health?

Unweighted base	1093
<b>All Wales Adults</b>	1093
Has a big impact	58%
Has some impact	31%
Has little impact	4%
Has no impact	1%
Don't know	5%
Net: Any impact	93%

How much of an impact do you think second hand smoke has on increasing the risk of the following? Sudden infant death syndrome (cot death)

Unweighted base	1093
<b>All Wales Adults</b>	1093
Has a big impact	31%
Has some impact	28%
Has little impact	8%
Has no impact	3%
Don't know	30%
Net: Any impact	67%

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How strongly, if at all, do you agree or disagree with the following statement...? Smoking should be banned in cars that are carrying children younger than 18 years of age

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly agree	57%
Agree	22%
Neither agree nor disagree	10%
Disagree	7%
Strongly disagree	3%
Don't know	2%
Net: Agree	79%
Net: Disagree	9%

How strongly, if at all, do you agree or disagree with the following statement...? Smoking should be banned in outdoor children's play areas

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly agree	50%
Agree	24%
Neither agree nor disagree	11%
Disagree	8%
Strongly disagree	5%
Don't know	2%
Net: Agree	74%
Net: Disagree	13%

Below are a number of suggestions that have been made to reduce smoking...How strongly, if at all, would you support or oppose the following measures...? Make it an offence for an adult to buy cigarettes on behalf of a child

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly support	66%
Tend to support	24%
Neither support nor oppose	6%
Tend to oppose	1%
Strongly oppose	1%
Don't know	3%
Net: Support	90%
Net: Oppose	1%

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How strongly, if at all, do you agree or disagree with the following statement...? Tobacco companies can be trusted to tell the truth

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly agree	2%
Agree	2%
Neither agree nor disagree	20%
Disagree	28%
Strongly disagree	43%
Don't know	5%
Net: Agree	5%
Net: Disagree	71%

How strongly, if at all, do you support or oppose the following? All Government health policy should be protected from the influence of the tobacco industry and its representatives

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly support	53%
Tend to support	22%
Neither support nor oppose	13%
Tend to oppose	2%
Strongly oppose	2%
Don't know	9%
Net: Support	75%
Net: Oppose	3%

Below are a number of suggestions that have been made to reduce smoking...How strongly, if at all, would you support or oppose the following measures...? Requiring businesses to have a valid licence to sell tobacco which can be removed if they are caught more than once selling to underage smokers

Unweighted base	1093
<b>All Wales Adults</b>	1093
Strongly support	54%
Tend to support	29%
Neither support nor oppose	10%
Tend to oppose	2%
Strongly oppose	1%
Don't know	3%
Net: Support	83%
Net: Oppose	4%

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The image above is an example of a 'plain standardised pack' based on Australian legislation passed two years ago (Source: ASH, 2012). Thinking about the packaging above, to what extent would you support or oppose the following? Requiring tobacco to be sold in plain standardised packaging with the product name in standard lettering

<b>Unweighted base</b>	1093
<b>All Wales Adults</b>	1093
Strongly support	40%
Tend to support	26%
Neither support nor oppose	20%
Tend to oppose	5%
Strongly oppose	5%
Don't know	4%
Net: Support	66%
Net: Oppose	10%

How strongly, if at all, do you support or oppose the following measures..? Films made for children should not show identifiable tobacco brands

<b>Unweighted base</b>	1093
<b>All Wales Adults</b>	1093
Strongly support	61%
Tend to support	22%
Neither support nor oppose	13%
Tend to oppose	2%
Strongly oppose	1%
Don't know	1%
Net: Support	83%
Net: Oppose	3%

Thinking about electronic cigarettes, to what extent do you agree or disagree with the following statements?

On balance electronic cigarettes will be good for the health of the public

<b>Unweighted base</b>	1016
<b>All Wales Adults who have heard of e-cigarettes</b>	1016
Strongly agree	6%
Agree	25%
Neither agree nor disagree	25%
Disagree	17%
Strongly disagree	12%
Don't know	15%
Net: Agree	31%
Net: Disagree	29%

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**It should be illegal to sell e-cigarettes to people under 18 years of age**

<b>Unweighted base</b>	1016
<b>All Wales Adults who have heard of e-cigarettes</b>	1016
Strongly agree	39%
Agree	29%
Neither agree nor disagree	14%
Disagree	6%
Strongly disagree	3%
Don't know	8%
Net: Agree	69%
Net: Disagree	10%

**Electronic cigarettes should be allowed to be advertised like most other products**

<b>Unweighted base</b>	1016
<b>All Wales Adults who have heard of e-cigarettes</b>	1016
Strongly agree	8%
Agree	17%
Neither agree nor disagree	22%
Disagree	24%
Strongly disagree	19%
Don't know	9%
Net: Agree	25%
Net: Disagree	43%

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The advertising of electronic cigarettes should be banned in the same way as tobacco advertising is banned

Unweighted base	1016
<b>All Wales Adults who have heard of e-cigarettes</b>	1016
Strongly agree	20%
Agree	24%
Neither agree nor disagree	22%
Disagree	17%
Strongly disagree	7%
Don't know	10%
Net: Agree	44%
Net: Disagree	24%

In your opinion, will electronic cigarettes...?

Unweighted base	1016
<b>All Wales Adults who have heard of e-cigarettes</b>	1016
Increase the number of people who smoke tobacco cigarettes	12%
Make no difference	25%
Decrease the number of people who smoke tobacco cigarettes	44%
Don't know	18%