

**YouGov / Nationwide
Summer Holidays**

Sample Size : Refer to each question
Fieldwork : 16th - 20th May 2014

Total	Gender		Age					Working status						
	Male	Female	18-24	25-34	35-44	45-54	55+	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Just as a reminder, for the following questions, please only think about your children currently aged 5 to 16. Have you ever taken your child(ren) out of school during term time to get a good deal on a holiday even if the child(ren) was(were) younger than 5 at the time of the holiday?

Unweighted base	1232	594	638	10	163	492	486	81	810	202	1012	18	22	52	128
Base: All GB adults who are parents of children attending school aged 5 to 16	1290	607	683	13	245	546	409	76	844	219	1063	21	20	57	129
Yes, I have	36%	34%	37%	54%	29%	35%	41%	32%	38%	36%	37%	30%	38%	23%	28%
No, I haven't	60%	58%	61%	46%	61%	62%	56%	60%	58%	59%	58%	70%	56%	70%	68%
Don't know/ can't recall	3%	4%	2%	-	6%	2%	2%	5%	3%	5%	3%	-	3%	5%	3%
Prefer not to say	2%	3%	1%	-	5%	1%	0%	3%	2%	0%	2%	-	3%	2%	1%

You mentioned that you have taken your children out of school during term time to get a good deal on a holiday... Have you ever been fined a sum of money by your child(ren)'s school for doing this?

Unweighted base	407	195	212	4	48	145	186	24	293	59	352	4	7	10	34
Base: All GB adults who are parents of children attending school aged 5 to 16 who have ever taken their children out of school to get a good deal on a holiday	460	208	252	7	71	191	168	24	317	79	396	6	8	13	37
Yes, I have	6%	6%	6%	9%	23%	4%	2%	-	8%	-	6%	-	-	17%	2%
No, I haven't	92%	92%	92%	91%	71%	94%	97%	100%	90%	100%	92%	100%	100%	76%	96%
Don't know/ can't recall	2%	2%	2%	-	4%	2%	1%	-	2%	-	2%	-	-	6%	-
Prefer not to say	0%	1%	0%	-	2%	-	-	-	0%	-	0%	-	-	-	2%

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Base	Male	Female	18-24	25-34	35-44	45-54	55+	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Still thinking about the last time you took your children aged 5 to 16 out of school during term time to get a good deal on a holiday... Which, if any, of the following schools were your child(ren) attending at the time? (Please tick all that apply)

Unweighted base	407	195	212	4	48	145	186	24	293	59	352	4	7	10	34
Base: All GB adults who are parents of children attending school aged 5 to 16 who have ever taken their children out of school to get a good deal on a holiday	460	208	252	7	71	191	168	24	317	79	396	6	8	13	37
Infant school	23%	20%	26%	-	26%	26%	18%	30%	20%	37%	23%	27%	34%	21%	17%
Primary school	62%	59%	65%	91%	64%	62%	62%	53%	63%	61%	63%	56%	54%	68%	56%
Secondary school	32%	35%	30%	9%	33%	30%	34%	35%	33%	21%	31%	38%	38%	27%	43%
Other	1%	1%	0%	-	1%	0%	1%	-	1%	1%	1%	-	-	-	-
Don't know/ can't recall	1%	2%	1%	-	-	-	3%	-	1%	2%	1%	-	-	-	-
Prefer not to say	0%	-	0%	-	1%	-	-	-	-	-	-	-	-	7%	-

Still thinking about the last time you took your child(ren) aged 5 to 16 out of school during term time to get a good deal on a holiday... Did you tell the school(s) that your child(ren) had fallen ill when they hadn't, in order for you and your child(ren) to be able to be on the holiday during term time?

Unweighted base	407	195	212	4	48	145	186	24	293	59	352	4	7	10	34
Base: All GB adults who are parents of children attending school aged 5 to 16 who have ever taken their children out of school to get a good deal on a holiday	460	208	252	7	71	191	168	24	317	79	396	6	8	13	37
Yes, I did	19%	25%	15%	83%	21%	17%	20%	6%	20%	15%	19%	56%	13%	25%	15%
No, I didn't	75%	65%	83%	17%	77%	75%	75%	90%	72%	85%	74%	44%	87%	75%	82%
Don't know/ can't recall	5%	9%	2%	-	2%	8%	4%	4%	7%	-	6%	-	-	-	2%
Prefer not to say	0%	1%	0%	-	-	-	1%	-	1%	0%	1%	-	-	-	-