

YouGov/Barnardo's Survey Results

Sample Size: 1044 NI Adults
Fieldwork: 2nd - 6th November 2012

Gender	Gender		Age				NI Region						
	Male	Female	18-24	25-39	40-54	55+	Belfast	Rest of County Antrim	County Armagh	County Down	County Derry	County Fermanagh	County Tyrone

Do you have any children in any of the following age bands? (Please tick all that apply)

	Unweighted Base	1039	488	551	89	303	319	328	232	204	83	296	136	27	61
All NI Adults aged 18-64	1039	502	537	143	282	278	336	202	187	85	283	141	36	104	
0 to 4	14%	14%	13%	11%	32%	10%	2%	9%	9%	19%	15%	14%	10%	24%	
5 to 7	8%	8%	7%	2%	17%	10%	0%	8%	3%	9%	10%	8%	-	11%	
8 to 10	7%	7%	7%	-	11%	13%	1%	7%	3%	9%	5%	11%	10%	9%	
11 to 14	9%	10%	9%	-	8%	22%	4%	9%	7%	11%	9%	13%	7%	9%	
15 to 17	6%	6%	6%	-	3%	16%	3%	5%	5%	11%	7%	5%	6%	5%	
18 or older (grown-up children)	35%	29%	40%	-	2%	40%	73%	31%	44%	25%	38%	33%	27%	30%	
No - I do not have any children	40%	43%	37%	87%	49%	27%	22%	47%	42%	37%	35%	37%	53%	34%	

Do you believe that there are children who are being sexually exploited in your local area?

	Unweighted Base	650	306	344	12	150	233	255	131	127	52	196	89	13	42
All NI Parents aged 18-64	627	287	340	18	145	204	261	107	108	54	184	88	17	69	
Definitely	8%	9%	7%	-	10%	9%	7%	9%	9%	3%	6%	13%	-	12%	
Probably	37%	33%	40%	7%	28%	35%	46%	33%	41%	35%	41%	37%	55%	25%	
Probably not	9%	12%	7%	16%	11%	10%	7%	12%	5%	13%	12%	11%	-	3%	
Definitely not	4%	5%	2%	23%	9%	2%	1%	5%	4%	5%	3%	1%	16%	3%	
Don't know	41%	40%	42%	55%	41%	43%	39%	41%	41%	43%	37%	38%	29%	57%	
Prefer not to say	1%	0%	1%	-	1%	1%	1%	1%	1%	-	1%	-	-	-	

Which, if any, of the following would you consider to be signs to a parent that their child may be being sexually exploited? (Please tick all that apply)

	Unweighted Base	650	306	344	12	150	233	255	131	127	52	196	89	13	42
All NI Parents aged 18-64	627	287	340	18	145	204	261	107	108	54	184	88	17	69	
A child behaving in an inappropriately sexual way	74%	73%	75%	76%	69%	75%	76%	80%	70%	76%	75%	76%	70%	65%	
A child appearing with unexpected gifts or new possessions	69%	66%	70%	45%	57%	66%	79%	70%	72%	60%	70%	64%	64%	70%	
A child going missing for long periods of time (i.e. longer than 24 hours)	58%	56%	59%	44%	52%	57%	63%	56%	59%	51%	61%	58%	33%	63%	
A child regularly returning home late	42%	41%	43%	27%	35%	44%	45%	34%	47%	46%	45%	42%	22%	39%	
A child associating with older teenagers or adults	46%	45%	47%	31%	39%	46%	51%	44%	45%	33%	48%	44%	39%	56%	
Parents who did not select "A child returning home late" or "A Child associating with older teenagers or adults" as signs of sexual exploitation (NET)	42%	42%	43%	53%	50%	43%	36%	45%	43%	45%	40%	43%	55%	36%	
None of these	1%	0%	1%	-	-	-	2%	-	2%	-	-	-	-	3%	
Don't know	12%	14%	11%	24%	16%	13%	9%	11%	13%	16%	12%	12%	6%	11%	
Prefer not to say	2%	1%	3%	-	4%	2%	1%	2%	2%	-	1%	3%	6%	5%	

YouGov/Barnardo's Survey Results

Sample Size: 1044 NI Adults
Fieldwork: 2nd - 6th November 2012

Gender	Social Grade		Working status								
			Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	All workers (NET)	Full Time student	Retired	Unemployed	Not working	Other

Do you have any children in any of the following age bands? (Please tick all that apply)

	Unweighted Base	610	429	549	143	7	699	34	171	43	79	13
All NI Adults aged 18-64	1039	587	452	522	151	8	680	51	171	44	78	14
0 to 4	14%	15%	12%	19%	14%	27%	18%	2%	1%	14%	8%	9%
5 to 7	8%	9%	6%	11%	6%	-	10%	2%	0%	2%	12%	-
8 to 10	7%	7%	6%	10%	7%	-	9%	1%	1%	3%	4%	-
11 to 14	9%	9%	9%	14%	5%	12%	12%	1%	1%	9%	10%	25%
15 to 17	6%	6%	7%	7%	6%	-	7%	-	2%	10%	10%	11%
18 or older (grown-up children)	35%	36%	33%	24%	41%	26%	28%	3%	73%	15%	47%	36%
No - I do not have any children	40%	36%	44%	40%	35%	59%	40%	95%	24%	58%	29%	35%

Do you believe that there are children who are being sexually exploited in your local area?

	Unweighted Base	393	257	330	99	3	432	3	131	19	57	8
All NI Parents aged 18-64	627	376	251	311	98	3	412	2	130	18	56	9
Definitely	8%	9%	7%	9%	6%	-	9%	33%	5%	-	15%	-
Probably	37%	37%	37%	34%	41%	35%	36%	-	47%	4%	33%	56%
Probably not	9%	10%	8%	10%	6%	65%	10%	-	10%	4%	6%	-
Definitely not	4%	3%	4%	5%	2%	-	4%	-	-	11%	8%	-
Don't know	41%	40%	42%	40%	43%	-	41%	67%	37%	77%	37%	44%
Prefer not to say	1%	1%	1%	1%	1%	-	1%	-	-	4%	1%	-

Which, if any, of the following would you consider to be signs to a parent that their child may be being sexually exploited? (Please tick all that apply)

	Unweighted Base	393	257	330	99	3	432	3	131	19	57	8
All NI Parents aged 18-64	627	376	251	311	98	3	412	2	130	18	56	9
A child behaving in an inappropriately sexual way	74%	75%	73%	76%	76%	65%	76%	61%	73%	56%	68%	100%
A child appearing with unexpected gifts or new possessions	69%	70%	67%	69%	71%	65%	69%	61%	71%	48%	62%	77%
A child going missing for long periods of time (i.e. longer than 24 hours)	58%	60%	54%	59%	54%	29%	58%	61%	61%	55%	49%	81%
A child regularly returning home late	42%	44%	38%	41%	45%	29%	42%	28%	45%	34%	39%	11%
A child associating with older teenagers or adults	46%	48%	42%	47%	46%	65%	47%	28%	49%	32%	36%	32%
Parents who did not select "A child returning home late" or "A Child associating with older teenagers or adults" as signs of sexual exploitation (NET)	42%	40%	46%	42%	41%	35%	42%	72%	34%	54%	54%	57%
None of these	1%	1%	1%	0%	2%	-	1%	-	1%	-	-	-
Don't know	12%	12%	12%	11%	10%	-	11%	39%	12%	25%	20%	-
Prefer not to say	2%	2%	2%	2%	5%	35%	3%	-	-	4%	3%	-

YouGov/Barnardo's Survey Results

Sample Size: 1044 NI Adults
Fieldwork: 2nd - 6th November 2012

Gender	Marital Status						
	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership

Do you have any children in any of the following age bands? (Please tick all that apply)

	Unweighted Base	1039	539	107	24	70	25	268	6
All NI Adults aged 18-64		1039	511	105	22	65	24	305	8
0 to 4		14%	15%	27%	5%	5%	3%	8%	63%
5 to 7		8%	11%	11%	-	3%	-	3%	-
8 to 10		7%	10%	9%	17%	4%	-	1%	-
11 to 14		9%	14%	8%	25%	6%	6%	2%	-
15 to 17		6%	9%	3%	34%	6%	-	1%	-
18 or older (grown-up children)		35%	52%	14%	56%	62%	90%	3%	-
No - I do not have any children		40%	16%	48%	7%	28%	3%	84%	37%

Do you believe that there are children who are being sexually exploited in your local area?

	Unweighted Base	650	450	53	23	49	24	48	3
All NI Parents aged 18-64		627	429	55	21	47	23	48	5
Definitely		8%	8%	17%	8%	6%	3%	3%	-
Probably		37%	37%	30%	44%	48%	73%	20%	-
Probably not		9%	8%	11%	13%	8%	3%	13%	72%
Definitely not		4%	4%	2%	-	-	-	13%	-
Don't know		41%	42%	40%	35%	38%	21%	50%	28%
Prefer not to say		1%	1%	-	-	-	-	-	-

Which, if any, of the following would you consider to be signs to a parent that their child may be being sexually exploited? (Please tick all that apply)

	Unweighted Base	650	450	53	23	49	24	48	3
All NI Parents aged 18-64		627	429	55	21	47	23	48	5
A child behaving in an inappropriately sexual way		74%	74%	76%	83%	73%	87%	57%	86%
A child appearing with unexpected gifts or new possessions		69%	71%	68%	66%	79%	71%	37%	28%
A child going missing for long periods of time (i.e. longer than 24 hours)		58%	58%	69%	61%	55%	60%	49%	28%
A child regularly returning home late		42%	42%	45%	59%	42%	45%	32%	28%
A child associating with older teenagers or adults		46%	45%	57%	50%	49%	54%	31%	42%
Parents who did not select "A child returning home late" or "A Child associating with older teenagers or adults" as signs of sexual exploitation (NET)		42%	43%	33%	32%	41%	37%	51%	58%
None of these		1%	1%	-	-	2%	-	-	-
Don't know		12%	11%	15%	13%	9%	13%	23%	-
Prefer not to say		2%	3%	-	-	-	-	-	-

YouGov/Barnardo's Survey Results

Sample Size: 1044 NI Adults
Fieldwork: 2nd - 6th November 2012

Gender	Children in Household					
	0	1	2	3+	Don't know	Prefer not to say
Base						

Do you have any children in any of the following age bands? (Please tick all that apply)

	Unweighted Base	0	1	2	3+	Don't know	Prefer not to say
All NI Adults aged 18-64	1039	700	149	133	44	1	13
0 to 4	14%	3%	31%	38%	41%	-	26%
5 to 7	8%	1%	8%	31%	47%	-	14%
8 to 10	7%	0%	8%	26%	47%	-	6%
11 to 14	9%	1%	18%	31%	55%	-	6%
15 to 17	6%	0%	20%	17%	17%	-	-
18 or older (grown-up children)	35%	43%	26%	14%	11%	-	-
No - I do not have any children	40%	52%	14%	11%	-	100%	68%

Do you believe that there are children who are being sexually exploited in your local area?

	Unweighted Base	0	1	2	3+	Don't know	Prefer not to say
All NI Parents aged 18-64	650	333	128	119	44	-	4
Definitely	8%	6%	11%	13%	3%	-	20%
Probably	37%	44%	26%	29%	38%	-	22%
Probably not	9%	9%	10%	10%	11%	-	-
Definitely not	4%	2%	8%	3%	8%	-	-
Don't know	41%	39%	44%	45%	37%	-	58%
Prefer not to say	1%	0%	2%	-	2%	-	-

Which, if any, of the following would you consider to be signs to a parent that their child may be being sexually exploited? (Please tick all that apply)

	Unweighted Base	0	1	2	3+	Don't know	Prefer not to say
All NI Parents aged 18-64	650	333	128	119	44	-	4
A child behaving in an inappropriately sexual way	74%	74%	73%	75%	78%	-	54%
A child appearing with unexpected gifts or new possessions	69%	72%	61%	70%	63%	-	54%
A child going missing for long periods of time (i.e. longer than 24 hours)	58%	60%	46%	64%	58%	-	54%
A child regularly returning home late	42%	42%	37%	42%	52%	-	54%
A child associating with older teenagers or adults	46%	47%	42%	45%	50%	-	54%
Parents who did not select "A child returning home late" or "A Child associating with older teenagers or adults" as signs of sexual exploitation (NET)	42%	40%	45%	44%	39%	-	46%
None of these	1%	1%	-	-	-	-	-
Don't know	12%	11%	16%	12%	11%	-	46%
Prefer not to say	2%	1%	4%	2%	6%	-	-

Fieldwork: 2nd - 6th November 2012

Gender	Gender		Age				NI Region						
	Male	Female	18-24	25-39	40-54	55+	Belfast	Rest of County Antrim	County Armagh	County Down	County Derry	County Fermanagh	County Tyrone

Thinking about your child(ren) under the age of 18...
 In general, how confident, if at all, are you that you would be able to spot whether the relationships your child(ren) has/ have are putting them in danger of sexual exploitation?

Unweighted Base	338	158	180	12	146	154	26	69	48	36	98	51	8	28
All NI Parents aged 18-64 of children aged under 18	321	160	161	18	141	135	26	53	39	37	88	50	10	44
Very confident	22%	21%	23%	7%	21%	24%	26%	32%	17%	19%	21%	17%	15%	27%
Fairly confident	60%	61%	58%	58%	62%	60%	47%	48%	70%	59%	65%	67%	59%	47%
Not very confident	12%	12%	11%	16%	9%	12%	26%	14%	11%	18%	7%	13%	11%	14%
Not at all confident	2%	1%	2%	-	2%	1%	-	3%	-	2%	-	2%	-	4%
Prefer not to say	5%	4%	6%	20%	6%	3%	-	3%	2%	2%	7%	2%	15%	7%

Still thinking about your child(ren) under the age of 18...
 And how confident, if at all, are you that you would know what to do if you thought your child(ren) was/ were being sexually exploited?

Unweighted Base	338	158	180	12	146	154	26	69	48	36	98	51	8	28
All NI Parents aged 18-64 of children aged under 18	321	160	161	18	141	135	26	53	39	37	88	50	10	44
Very confident	30%	30%	30%	18%	29%	32%	29%	31%	20%	26%	36%	29%	26%	31%
Fairly confident	46%	45%	47%	31%	44%	48%	58%	47%	55%	40%	44%	42%	59%	49%
Not very confident	16%	16%	16%	32%	17%	13%	12%	10%	20%	26%	12%	27%	-	9%
Not at all confident	2%	3%	2%	-	1%	4%	-	4%	-	5%	1%	-	-	4%
Prefer not to say	6%	6%	6%	20%	8%	3%	-	7%	5%	3%	7%	2%	15%	7%

Fieldwork: 2nd - 6th November 2012

Gender	Social Grade		Working status									
	ABC1	C2DE	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	All workers (NET)	Full Time student	Retired	Unemployed	Not working	Other	

Thinking about your child(ren) under the age of 18...
In general, how confident, if at all, are you that you would be able to spot whether the relationships your child(ren) has/ have are putting them in danger of sexual exploitation?

Unweighted Base	338	205	133	232	48	2	282	2	8	12	29	5
All NI Parents aged 18-64 of children aged under 18	321	190	130	222	45	2	269	2	7	12	26	5
Very confident	22%	24%	19%	20%	27%	-	21%	-	25%	58%	18%	17%
Fairly confident	60%	61%	58%	59%	64%	100%	60%	100%	75%	-	69%	83%
Not very confident	12%	10%	14%	14%	6%	-	13%	-	-	7%	9%	-
Not at all confident	2%	2%	1%	2%	2%	-	2%	-	-	6%	-	-
Prefer not to say	5%	3%	7%	5%	2%	-	4%	-	-	29%	4%	-

Still thinking about your child(ren) under the age of 18...

And how confident, if at all, are you that you would know what to do if you thought your child(ren) was/ were being sexually exploited?

Unweighted Base	338	205	133	232	48	2	282	2	8	12	29	5
All NI Parents aged 18-64 of children aged under 18	321	190	130	222	45	2	269	2	7	12	26	5
Very confident	30%	28%	32%	29%	33%	100%	30%	42%	36%	50%	18%	17%
Fairly confident	46%	47%	45%	45%	52%	-	46%	58%	64%	-	57%	83%
Not very confident	16%	18%	13%	18%	12%	-	17%	-	-	16%	15%	-
Not at all confident	2%	2%	2%	2%	-	-	2%	-	-	13%	3%	-
Prefer not to say	6%	4%	8%	6%	3%	-	5%	-	-	21%	7%	-

Fieldwork: 2nd - 6th November 2012

Gender	Marital Status						
Base	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership

Thinking about your child(ren) under the age of 18...
In general, how confident, if at all, are you that you would be able to spot whether the relationships your child(ren) has/ have are putting them in danger of sexual exploitation?

Unweighted Base	338	223	44	14	11	3	40	3
All NI Parents aged 18-64 of children aged under 18	321	205	45	13	10	2	41	5
Very confident	22%	24%	22%	8%	33%	-	17%	28%
Fairly confident	60%	59%	70%	79%	51%	31%	54%	-
Not very confident	12%	11%	7%	14%	16%	69%	11%	58%
Not at all confident	2%	1%	2%	-	-	-	4%	-
Prefer not to say	5%	5%	-	-	-	-	14%	14%

Still thinking about your child(ren) under the age of 18...

And how confident, if at all, are you that you would know what to do if you thought your child(ren) was/ were being sexually exploited?

Unweighted Base	338	223	44	14	11	3	40	3
All NI Parents aged 18-64 of children aged under 18	321	205	45	13	10	2	41	5
Very confident	30%	30%	40%	22%	40%	-	19%	28%
Fairly confident	46%	48%	43%	71%	44%	65%	39%	-
Not very confident	16%	15%	16%	-	16%	35%	22%	58%
Not at all confident	2%	2%	-	7%	-	-	4%	-
Prefer not to say	6%	5%	2%	-	-	-	16%	14%

Fieldwork: 2nd - 6th November 2012

Gender	Children in Household					
Base	0	1	2	3+	Don't know	Prefer not to say

Thinking about your child(ren) under the age of 18...
In general, how confident, if at all, are you that you would be able to spot whether the relationships your child(ren) has/ have are putting them in danger of sexual exploitation?

Unweighted Base	338	32	133	124	45	-	4
All NI Parents aged 18-64 of children aged under 18	321	33	125	117	42	-	4
Very confident	22%	17%	24%	21%	20%	-	34%
Fairly confident	60%	54%	54%	68%	58%	-	44%
Not very confident	12%	21%	15%	7%	12%	-	-
Not at all confident	2%	2%	1%	2%	2%	-	-
Prefer not to say	5%	6%	6%	1%	8%	-	22%

Still thinking about your child(ren) under the age of 18...
And how confident, if at all, are you that you would know what to do if you thought your child(ren) was/ were being sexually exploited?

Unweighted Base	338	32	133	124	45	-	4
All NI Parents aged 18-64 of children aged under 18	321	33	125	117	42	-	4
Very confident	30%	22%	29%	35%	22%	-	34%
Fairly confident	46%	33%	46%	51%	44%	-	44%
Not very confident	16%	36%	15%	9%	24%	-	-
Not at all confident	2%	-	2%	3%	2%	-	-
Prefer not to say	6%	8%	8%	1%	8%	-	22%