

YouGov / The Sun Survey Results

Sample Size: 1817 GB Adults
Fieldwork: 24th - 25th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1817	449	597	124	557	480	385	883	934	220	463	621	512	1036	781	233	591	389	447	158	
Unweighted Sample	1817	477	537	128	583	434	418	880	937	89	465	734	529	1239	578	258	677	334	444	104	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	79	2	10	34	31	22	32	31	37	37	26	31	44	32	25	16
Lab	43	0	100	0	4	90	41	41	45	54	45	45	34	38	50	51	30	42	57	39
Lib Dem	9	0	0	100	3	1	32	9	9	16	10	7	7	11	6	9	10	11	8	7
Other	16	0	0	0	14	6	17	17	15	7	13	16	21	14	19	9	16	16	10	38

Other Parties Voting Intention

UKIP	8	0	0	0	12	2	5	9	7	0	4	9	14	6	12	4	12	10	5	5
SNP / PCY	3	0	0	0	0	3	2	3	3	0	4	3	4	3	3	1	0	1	0	28
Green	3	0	0	0	1	1	8	2	3	6	4	2	2	4	1	4	2	2	3	3
BNP	1	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	1	1	1
Respect	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	1	0	0
Other	1	0	0	0	1	0	1	1	1	0	0	2	1	1	1	1	1	1	1	0

Non Voters

Would Not Vote	7	0	0	0	4	4	3	6	9	9	11	6	6	5	10	4	10	10	6	2
Don't know	16	0	0	0	17	9	21	11	21	17	16	18	14	15	17	15	16	18	17	9

Do you approve or disapprove of the Government's record to date?

	April 23-24	April 24-25																			
Approve	24	23	68	4	31	47	5	19	27	19	27	23	22	30	14	27	29	18	20	14	
Disapprove	64	63	15	89	45	36	86	68	61	64	57	57	65	67	56	72	56	57	65	68	77
Don't know	12	14	17	7	23	17	9	13	12	17	24	17	12	11	14	14	17	14	17	9	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

April 10-11
April 24-25

37	38	18	60	37	19	56	48	40	36	34	38	41	37	36	40	37	34	37	45	37
31	30	46	16	31	44	20	25	31	28	20	28	32	33	31	29	29	30	31	27	37
22	22	30	17	24	30	17	20	20	24	26	22	19	24	23	21	24	27	23	16	18
11	10	6	7	8	7	7	8	8	12	20	11	8	7	10	10	10	9	9	13	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	63	102
Male 25 to 39	176	211
Male 40 to 59	308	279
Male 60 +	225	210
Female 18 to 24	99	97
Female 25 to 39	258	210
Female 40 to 59	334	286
Female 60 +	188	256
Region		
North England	384	406
Midlands	257	271
East England	124	158
London	290	211
South England	390	378
Wales	65	83
Scotland	141	144
Social Grade		
AB	609	462
C1	498	479
C2	264	347
DE	280	363
Newspaper Type		
Express / Mail	369	264
Sun / Star	179	388
Mirror / Record	106	165
Guardian / Independent	78	74
FT / Times / Telegraph	128	157
Other Paper	232	190
No Paper	559	413
Political Party Identification		
Labour	521	537
Conservative	468	471
Liberal Democrat	174	198
SNP/Plaid Cymru	34	28
Others	67	21
None/ DK	387	396

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