

## YouGov / Prospect Survey Results

Sample Size: 1817 GB Adults  
Fieldwork: 24th - 25th July 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					Lab voter decided	Lab voter will wait	Consider Lab	
	Con	Lab	Lib Dem	UKIP	Con	Lab*	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales	North	Scotland*			Would not consider	Would consider
<b>1817</b>	X	X	X	X	552	429	391	883	934	220	463	621	512	1036	781	233	591	389	447	158	355	167	131	271
1817	441	557	114	174	565	437	383	868	949	155	461	694	507	1236	581	236	610	389	424	158	367	179	123	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample  
Unweighted Sample

The next general election is due to be held in May 2015. Have you decided definitely how you will vote then, or will you wait until nearer the time before deciding how to vote?

[Not asked those who said don't know and wouldn't votes when asked which party they would vote for in a general election tomorrow n=1418]

I have definitely decided how to vote	55	58	66	33	42	56	72	37	58	51	35	52	56	64	54	56	58	52	53	58	58	100	0	0	0
I shall wait until nearer the time	42	38	31	64	55	40	26	60	39	46	59	46	42	34	43	41	37	45	44	40	41	0	100	100	100
Not sure	3	3	2	3	3	4	1	3	3	3	6	2	2	2	2	4	5	2	3	3	1	0	0	0	0

Would you consider voting Labour at the general election?

[Non Labour voters who selected I shall wait n=403]

Yes, I shall seriously consider voting Labour	4	4	0	6	1	2	17	2	4	3	7	5	4	1	5	1	8	1	3	6	8	0	0	12	0
Yes, I might consider voting Labour	27	14	0	40	29	12	43	38	26	28	44	18	25	25	27	27	31	32	24	22	19	0	0	88	0
<b>TOTAL WOULD CONSIDER VOTING LABOUR</b>	<b>31</b>	<b>18</b>	<b>0</b>	<b>46</b>	<b>30</b>	<b>14</b>	<b>60</b>	<b>40</b>	<b>30</b>	<b>31</b>	<b>51</b>	<b>23</b>	<b>29</b>	<b>26</b>	<b>32</b>	<b>28</b>	<b>39</b>	<b>33</b>	<b>27</b>	<b>28</b>	<b>27</b>	<b>0</b>	<b>0</b>	<b>100</b>	<b>0</b>
No, I shall probably not consider voting Labour	30	38	0	28	15	30	23	28	30	30	34	38	27	25	30	29	35	26	34	28	36	0	0	0	47
No, I shall definitely not consider voting Labour	34	37	0	19	54	48	16	27	38	28	12	29	40	43	31	37	26	34	34	37	32	0	0	0	53
<b>TOTAL WOULD NOT CONSIDER VOTING LABOUR</b>	<b>64</b>	<b>75</b>	<b>0</b>	<b>47</b>	<b>69</b>	<b>78</b>	<b>39</b>	<b>55</b>	<b>68</b>	<b>58</b>	<b>46</b>	<b>67</b>	<b>67</b>	<b>68</b>	<b>61</b>	<b>66</b>	<b>61</b>	<b>60</b>	<b>68</b>	<b>65</b>	<b>68</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>100</b>
Not sure	6	7	0	7	1	8	0	4	2	10	3	10	4	6	6	5	0	7	5	7	5	0	0	0	0

Fieldwork: 24th - 25th July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Lab voter decided	Lab voter will wait	Consider Lab	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab*	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands /Wales	North	Scotland*			Would not consider	Would consider
<b>Weighted Sample</b>	<b>1817</b>	X	X	X	X	552	429	391	883	934	220	463	621	512	1036	781	233	591	389	447	158	355	167	131	271
Unweighted Sample	1817	441	557	114	174	565	437	383	868	949	155	461	694	507	1236	581	236	610	389	424	158	367	179	123	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements about Ed Miliband, the leader of the Labour Party?

Ed Miliband understands the problems facing people like me

Agree strongly	6	2	17	3	3	3	17	3	8	5	5	5	8	6	5	9	6	5	8	8	5	21	9	3	0
Tend to agree	23	6	53	25	16	6	45	30	22	25	29	21	23	23	23	23	19	20	21	31	24	54	51	40	5
<b>TOTAL AGREE</b>	<b>29</b>	<b>8</b>	<b>70</b>	<b>28</b>	<b>19</b>	<b>9</b>	<b>62</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>26</b>	<b>31</b>	<b>29</b>	<b>28</b>	<b>32</b>	<b>25</b>	<b>25</b>	<b>29</b>	<b>39</b>	<b>29</b>	<b>75</b>	<b>60</b>	<b>43</b>	<b>5</b>
Tend to disagree	27	37	16	34	24	34	19	29	28	27	26	29	27	27	28	26	29	23	32	26	31	12	23	30	46
Disagree Strongly	24	45	4	18	44	44	8	18	28	20	14	20	25	29	25	22	23	28	22	20	25	3	5	13	38
<b>TOTAL DISAGREE</b>	<b>51</b>	<b>82</b>	<b>20</b>	<b>52</b>	<b>68</b>	<b>78</b>	<b>27</b>	<b>47</b>	<b>56</b>	<b>47</b>	<b>40</b>	<b>49</b>	<b>52</b>	<b>56</b>	<b>53</b>	<b>48</b>	<b>52</b>	<b>51</b>	<b>54</b>	<b>46</b>	<b>56</b>	<b>15</b>	<b>28</b>	<b>43</b>	<b>84</b>
Don't know	19	9	11	20	14	14	12	20	15	24	26	24	17	15	19	20	23	24	17	15	15	10	12	14	11

He is not up to the job of being Prime Minister

Agree strongly	28	57	7	18	42	53	9	19	34	22	27	26	26	32	30	26	27	28	28	27	30	7	8	16	44
Tend to agree	26	29	20	47	21	26	22	34	26	27	25	27	27	26	27	25	26	29	26	23	27	17	28	39	37
<b>TOTAL AGREE</b>	<b>54</b>	<b>86</b>	<b>27</b>	<b>65</b>	<b>63</b>	<b>79</b>	<b>31</b>	<b>53</b>	<b>60</b>	<b>49</b>	<b>52</b>	<b>53</b>	<b>53</b>	<b>58</b>	<b>57</b>	<b>51</b>	<b>53</b>	<b>57</b>	<b>54</b>	<b>50</b>	<b>57</b>	<b>24</b>	<b>36</b>	<b>55</b>	<b>81</b>
Tend to disagree	17	3	35	14	18	6	32	21	15	19	20	17	16	17	18	17	17	17	14	21	16	34	40	24	6
Disagree Strongly	10	3	25	3	9	5	22	7	11	8	4	6	12	12	8	12	9	7	9	13	11	31	11	4	3
<b>TOTAL DISAGREE</b>	<b>27</b>	<b>6</b>	<b>60</b>	<b>17</b>	<b>27</b>	<b>11</b>	<b>54</b>	<b>28</b>	<b>26</b>	<b>27</b>	<b>24</b>	<b>23</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>29</b>	<b>26</b>	<b>24</b>	<b>23</b>	<b>34</b>	<b>27</b>	<b>65</b>	<b>51</b>	<b>28</b>	<b>9</b>
Don't know	19	8	13	17	10	10	15	19	14	24	24	24	18	14	18	21	21	19	22	17	16	12	13	16	10

He is sincere in wanting to reduce the divisions in British society

Agree strongly	10	4	26	5	3	4	23	10	11	8	7	8	12	10	9	11	14	7	9	11	13	31	16	4	1
Tend to agree	34	21	55	47	30	21	52	41	31	36	36	29	35	36	35	33	33	30	37	39	32	53	58	57	24
<b>TOTAL AGREE</b>	<b>44</b>	<b>25</b>	<b>81</b>	<b>52</b>	<b>33</b>	<b>25</b>	<b>75</b>	<b>51</b>	<b>42</b>	<b>44</b>	<b>43</b>	<b>37</b>	<b>47</b>	<b>46</b>	<b>44</b>	<b>44</b>	<b>47</b>	<b>37</b>	<b>46</b>	<b>50</b>	<b>45</b>	<b>84</b>	<b>74</b>	<b>61</b>	<b>25</b>
Tend to disagree	18	33	7	17	17	26	7	16	21	15	18	19	16	19	19	16	14	17	18	19	25	6	9	12	31
Disagree Strongly	12	24	2	7	26	25	5	7	14	11	6	9	14	16	11	14	14	13	11	11	12	2	1	5	21
<b>TOTAL DISAGREE</b>	<b>30</b>	<b>57</b>	<b>9</b>	<b>24</b>	<b>43</b>	<b>51</b>	<b>12</b>	<b>23</b>	<b>35</b>	<b>26</b>	<b>24</b>	<b>28</b>	<b>30</b>	<b>35</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>30</b>	<b>37</b>	<b>8</b>	<b>10</b>	<b>17</b>	<b>52</b>
Don't know	26	19	11	25	23	24	12	27	22	30	34	35	23	18	25	27	25	33	25	20	19	8	15	21	24

I am not sure what he stands for

Agree strongly	22	38	5	23	28	37	10	21	25	20	17	21	23	25	24	20	19	23	26	18	28	6	3	14	32
Tend to agree	36	46	26	47	41	43	26	38	38	34	31	36	38	36	38	34	38	36	36	36	34	20	36	44	50
<b>TOTAL AGREE</b>	<b>58</b>	<b>84</b>	<b>31</b>	<b>70</b>	<b>69</b>	<b>80</b>	<b>36</b>	<b>59</b>	<b>63</b>	<b>54</b>	<b>48</b>	<b>57</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>54</b>	<b>57</b>	<b>59</b>	<b>62</b>	<b>54</b>	<b>62</b>	<b>26</b>	<b>39</b>	<b>58</b>	<b>82</b>
Tend to disagree	19	7	41	18	8	8	38	19	17	20	14	19	18	22	17	21	19	16	19	23	18	42	41	28	8
Disagree Strongly	9	3	21	4	14	5	19	9	10	8	12	5	11	9	7	11	9	7	7	12	11	26	10	10	1
<b>TOTAL DISAGREE</b>	<b>28</b>	<b>10</b>	<b>62</b>	<b>22</b>	<b>22</b>	<b>13</b>	<b>57</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>26</b>	<b>24</b>	<b>29</b>	<b>31</b>	<b>24</b>	<b>32</b>	<b>28</b>	<b>23</b>	<b>26</b>	<b>35</b>	<b>29</b>	<b>68</b>	<b>51</b>	<b>38</b>	<b>9</b>
Don't know	14	6	7	7	9	8	7	12	10	17	25	19	11	8	14	14	15	17	13	11	10	6	9	5	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If he became Prime Minister, he would do his best to keep his promises**

Agree strongly	8	2	21	1	4	3	19	6	9	6	4	6	10	8	6	10	5	5	10	11	7	26	11	3	0
Tend to agree	30	17	56	36	20	16	49	35	29	31	35	26	29	31	29	30	31	30	26	33	27	56	59	46	14
<b>TOTAL AGREE</b>	<b>38</b>	<b>19</b>	<b>77</b>	<b>37</b>	<b>24</b>	<b>19</b>	<b>68</b>	<b>41</b>	<b>38</b>	<b>37</b>	<b>39</b>	<b>32</b>	<b>39</b>	<b>39</b>	<b>35</b>	<b>40</b>	<b>36</b>	<b>35</b>	<b>36</b>	<b>44</b>	<b>34</b>	<b>82</b>	<b>70</b>	<b>49</b>	<b>14</b>
Tend to disagree	21	33	8	23	28	30	11	23	22	20	24	20	21	23	23	19	23	18	23	23	23	6	12	22	41
Disagree Strongly	18	35	2	16	34	34	4	13	21	15	9	18	18	23	18	18	17	21	18	14	21	3	1	10	29
<b>TOTAL DISAGREE</b>	<b>39</b>	<b>68</b>	<b>10</b>	<b>39</b>	<b>62</b>	<b>64</b>	<b>15</b>	<b>36</b>	<b>43</b>	<b>35</b>	<b>33</b>	<b>38</b>	<b>39</b>	<b>46</b>	<b>41</b>	<b>37</b>	<b>40</b>	<b>39</b>	<b>41</b>	<b>37</b>	<b>44</b>	<b>9</b>	<b>13</b>	<b>32</b>	<b>70</b>
Don't know	23	12	12	23	13	17	16	22	18	27	28	30	22	16	23	23	24	26	23	19	22	10	17	18	16

**Ed Miliband is too left-wing**

Agree strongly	10	26	2	6	17	24	3	4	14	7	9	9	10	12	11	9	13	12	9	8	10	3	1	5	14
Tend to agree	16	30	7	18	22	26	7	15	19	13	13	13	17	19	17	15	15	15	20	15	19	6	9	13	27
<b>TOTAL AGREE</b>	<b>26</b>	<b>56</b>	<b>9</b>	<b>24</b>	<b>39</b>	<b>50</b>	<b>10</b>	<b>19</b>	<b>33</b>	<b>20</b>	<b>22</b>	<b>22</b>	<b>27</b>	<b>31</b>	<b>28</b>	<b>24</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>23</b>	<b>29</b>	<b>9</b>	<b>10</b>	<b>18</b>	<b>41</b>
Tend to disagree	27	15	44	39	19	15	42	32	25	29	32	23	28	28	27	27	27	26	25	28	32	42	49	39	22
Disagree Strongly	14	4	30	7	17	6	26	17	17	12	14	11	17	14	14	15	15	12	11	18	16	33	24	24	4
<b>TOTAL DISAGREE</b>	<b>41</b>	<b>19</b>	<b>74</b>	<b>46</b>	<b>36</b>	<b>21</b>	<b>68</b>	<b>49</b>	<b>42</b>	<b>41</b>	<b>46</b>	<b>34</b>	<b>45</b>	<b>42</b>	<b>41</b>	<b>42</b>	<b>42</b>	<b>38</b>	<b>36</b>	<b>46</b>	<b>48</b>	<b>75</b>	<b>73</b>	<b>63</b>	<b>26</b>
Don't know	32	24	17	30	25	29	22	32	25	39	32	44	29	26	31	34	30	35	35	31	23	16	18	19	32

**He has acted courageously in the way he has stood up to Rupert Murdoch over phone-hacking**

Agree strongly	9	3	24	3	6	4	26	6	11	8	5	6	12	11	8	12	6	7	10	13	9	29	16	2	2
Tend to agree	31	19	51	34	31	19	45	38	27	35	31	28	30	35	30	33	31	29	29	39	25	50	56	50	20
<b>TOTAL AGREE</b>	<b>40</b>	<b>22</b>	<b>75</b>	<b>37</b>	<b>37</b>	<b>23</b>	<b>71</b>	<b>44</b>	<b>38</b>	<b>43</b>	<b>36</b>	<b>34</b>	<b>42</b>	<b>46</b>	<b>38</b>	<b>45</b>	<b>37</b>	<b>36</b>	<b>39</b>	<b>52</b>	<b>34</b>	<b>79</b>	<b>72</b>	<b>52</b>	<b>22</b>
Tend to disagree	19	32	9	24	23	25	10	16	25	13	21	17	19	19	21	16	16	19	19	17	25	7	13	16	39
Disagree Strongly	11	21	2	6	21	22	3	6	14	7	7	10	12	11	11	10	10	12	11	9	13	2	2	10	12
<b>TOTAL DISAGREE</b>	<b>30</b>	<b>53</b>	<b>11</b>	<b>30</b>	<b>44</b>	<b>47</b>	<b>13</b>	<b>22</b>	<b>39</b>	<b>20</b>	<b>28</b>	<b>27</b>	<b>31</b>	<b>30</b>	<b>32</b>	<b>26</b>	<b>26</b>	<b>31</b>	<b>30</b>	<b>26</b>	<b>38</b>	<b>9</b>	<b>15</b>	<b>26</b>	<b>51</b>
Don't know	30	26	14	33	19	30	16	34	24	36	35	39	27	24	31	29	37	34	31	22	28	13	14	22	28

**He is in the pocket of the main trade union leaders**

Agree strongly	18	38	5	14	28	36	6	11	23	13	16	15	16	23	18	17	12	17	21	18	19	5	4	8	30
Tend to agree	23	34	16	30	30	33	16	21	26	20	20	23	23	26	25	21	25	24	23	21	27	14	19	23	36
<b>TOTAL AGREE</b>	<b>41</b>	<b>72</b>	<b>21</b>	<b>44</b>	<b>58</b>	<b>69</b>	<b>22</b>	<b>32</b>	<b>49</b>	<b>33</b>	<b>36</b>	<b>38</b>	<b>39</b>	<b>49</b>	<b>43</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>44</b>	<b>39</b>	<b>46</b>	<b>19</b>	<b>23</b>	<b>31</b>	<b>66</b>
Tend to disagree	23	12	38	27	19	11	41	28	21	25	22	18	26	25	23	23	25	20	22	26	24	36	42	48	12
Disagree Strongly	11	4	26	4	8	3	23	12	13	9	6	7	14	12	9	13	11	10	9	13	13	31	16	6	4
<b>TOTAL DISAGREE</b>	<b>34</b>	<b>16</b>	<b>64</b>	<b>31</b>	<b>27</b>	<b>14</b>	<b>64</b>	<b>40</b>	<b>34</b>	<b>34</b>	<b>28</b>	<b>25</b>	<b>40</b>	<b>37</b>	<b>32</b>	<b>36</b>	<b>36</b>	<b>30</b>	<b>31</b>	<b>39</b>	<b>37</b>	<b>67</b>	<b>58</b>	<b>54</b>	<b>16</b>
Don't know	25	13	16	25	15	17	14	27	17	33	36	37	21	15	25	26	27	29	25	22	17	14	19	14	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**He is in tune with the times, and with the way they have changed in the past few years**

Agree strongly	6	3	15	2	4	3	15	4	7	5	6	5	7	6	5	8	4	5	7	8	7	21	4	2	1
Tend to agree	26	9	56	27	17	11	49	30	23	29	27	20	28	29	24	29	26	23	24	31	28	56	58	42	10
<b>TOTAL AGREE</b>	<b>32</b>	<b>12</b>	<b>71</b>	<b>29</b>	<b>21</b>	<b>14</b>	<b>64</b>	<b>34</b>	<b>30</b>	<b>34</b>	<b>33</b>	<b>25</b>	<b>35</b>	<b>35</b>	<b>29</b>	<b>37</b>	<b>30</b>	<b>28</b>	<b>31</b>	<b>39</b>	<b>35</b>	<b>77</b>	<b>62</b>	<b>44</b>	<b>11</b>
Tend to disagree	27	41	13	37	32	36	15	29	31	23	30	27	26	27	29	24	33	25	28	26	25	11	17	33	44
Disagree Strongly	19	38	2	14	35	36	6	12	23	16	7	17	20	25	19	19	13	22	17	19	24	3	3	9	32
<b>TOTAL DISAGREE</b>	<b>46</b>	<b>79</b>	<b>15</b>	<b>51</b>	<b>67</b>	<b>72</b>	<b>21</b>	<b>41</b>	<b>54</b>	<b>39</b>	<b>37</b>	<b>44</b>	<b>46</b>	<b>52</b>	<b>48</b>	<b>43</b>	<b>46</b>	<b>47</b>	<b>45</b>	<b>45</b>	<b>49</b>	<b>14</b>	<b>20</b>	<b>42</b>	<b>76</b>
Don't know	22	9	13	21	12	15	15	25	16	27	29	30	19	15	22	21	24	26	24	16	16	10	18	14	13

**Ed Miliband is in denial about the scale of Britain's problems and the need to take tough decisions on taxes and public spending**

Agree strongly	26	57	6	23	41	51	8	16	32	21	24	24	26	29	27	25	24	27	28	24	26	6	6	18	42
Tend to agree	24	28	19	41	21	26	22	28	24	24	23	24	24	26	24	24	22	25	25	23	28	15	27	35	37
<b>TOTAL AGREE</b>	<b>50</b>	<b>85</b>	<b>25</b>	<b>64</b>	<b>62</b>	<b>77</b>	<b>30</b>	<b>44</b>	<b>56</b>	<b>45</b>	<b>47</b>	<b>48</b>	<b>50</b>	<b>55</b>	<b>51</b>	<b>49</b>	<b>46</b>	<b>52</b>	<b>53</b>	<b>47</b>	<b>54</b>	<b>21</b>	<b>33</b>	<b>53</b>	<b>79</b>
Tend to disagree	21	6	42	16	17	8	40	24	19	23	19	20	20	25	20	22	24	16	20	26	26	41	47	29	7
Disagree Strongly	9	2	22	4	6	3	17	9	10	7	7	6	12	8	8	9	8	8	8	10	10	29	6	4	3
<b>TOTAL DISAGREE</b>	<b>30</b>	<b>8</b>	<b>64</b>	<b>20</b>	<b>23</b>	<b>11</b>	<b>57</b>	<b>33</b>	<b>29</b>	<b>30</b>	<b>26</b>	<b>26</b>	<b>32</b>	<b>33</b>	<b>28</b>	<b>31</b>	<b>32</b>	<b>24</b>	<b>28</b>	<b>36</b>	<b>36</b>	<b>70</b>	<b>53</b>	<b>33</b>	<b>10</b>
Don't know	20	7	11	16	16	12	12	23	15	24	28	27	17	12	20	19	22	24	18	17	11	9	15	13	11

**Overall, do you approve or disapprove of Ed Miliband's performance as leader of the Labour Party since 2010?**

Approve strongly	5	3	14	2	2	2	12	3	6	4	5	4	7	5	3	7	4	5	4	7	6	18	4	3	1
Tend to approve	29	7	62	27	26	10	54	36	26	31	30	27	28	29	27	31	29	24	28	35	27	64	61	45	7
<b>TOTAL APPROVE</b>	<b>34</b>	<b>10</b>	<b>76</b>	<b>29</b>	<b>28</b>	<b>12</b>	<b>66</b>	<b>39</b>	<b>32</b>	<b>35</b>	<b>35</b>	<b>31</b>	<b>35</b>	<b>34</b>	<b>30</b>	<b>38</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>42</b>	<b>33</b>	<b>82</b>	<b>65</b>	<b>48</b>	<b>8</b>
Tend to disapprove	31	41	14	38	27	36	19	30	35	26	37	30	29	31	35	25	32	32	32	29	28	11	21	30	53
Disapprove strongly	16	33	3	9	30	32	4	11	20	12	6	14	16	21	15	16	14	17	16	13	20	1	6	6	24
<b>TOTAL DISAPPROVE</b>	<b>47</b>	<b>74</b>	<b>17</b>	<b>47</b>	<b>57</b>	<b>68</b>	<b>23</b>	<b>41</b>	<b>55</b>	<b>38</b>	<b>43</b>	<b>44</b>	<b>45</b>	<b>52</b>	<b>50</b>	<b>41</b>	<b>46</b>	<b>49</b>	<b>48</b>	<b>42</b>	<b>48</b>	<b>12</b>	<b>27</b>	<b>36</b>	<b>77</b>
Don't know	20	17	8	23	16	19	11	20	13	27	22	25	20	14	19	21	22	22	21	16	18	6	8	16	16

**Overall, do you approve or disapprove of Tony Blair's performance as leader of the Labour Party from 1994 to 2007?**

Approve strongly	8	6	17	8	7	5	17	9	10	6	11	8	9	6	9	8	8	8	7	10	9	21	10	13	2
Tend to approve	29	22	44	38	21	19	44	30	29	28	35	28	29	26	28	29	26	25	30	35	24	42	48	38	27
<b>TOTAL APPROVE</b>	<b>37</b>	<b>28</b>	<b>61</b>	<b>46</b>	<b>28</b>	<b>24</b>	<b>61</b>	<b>39</b>	<b>39</b>	<b>34</b>	<b>46</b>	<b>36</b>	<b>38</b>	<b>32</b>	<b>37</b>	<b>37</b>	<b>34</b>	<b>33</b>	<b>37</b>	<b>45</b>	<b>33</b>	<b>63</b>	<b>58</b>	<b>51</b>	<b>29</b>
Tend to disapprove	27	32	24	20	17	31	21	26	27	26	29	30	25	25	28	25	29	29	28	21	31	22	27	26	32
Disapprove strongly	27	36	11	26	53	40	14	26	28	26	13	18	28	40	27	27	28	29	25	24	31	12	12	18	37
<b>TOTAL DISAPPROVE</b>	<b>54</b>	<b>68</b>	<b>35</b>	<b>46</b>	<b>70</b>	<b>71</b>	<b>35</b>	<b>52</b>	<b>55</b>	<b>52</b>	<b>42</b>	<b>48</b>	<b>53</b>	<b>65</b>	<b>55</b>	<b>52</b>	<b>57</b>	<b>58</b>	<b>53</b>	<b>45</b>	<b>62</b>	<b>34</b>	<b>39</b>	<b>44</b>	<b>69</b>
Don't know	9	5	4	7	2	5	5	9	5	14	12	17	8	3	8	11	9	10	11	9	6	3	4	4	3

Fieldwork: 24th - 25th July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Lab voter decided	Lab voter will wait	Consider Lab	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab*	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands /Wales	North	Scotland*			Would not consider	Would consider
<b>Weighted Sample</b>	<b>1817</b>	X	X	X	X	552	429	391	883	934	220	463	621	512	1036	781	233	591	389	447	158	355	167	131	271
Unweighted Sample	1817	441	557	114	174	565	437	383	868	949	155	461	694	507	1236	581	236	610	389	424	158	367	179	123	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you approve or disapprove of Gordon Brown's performance as leader of the Labour Party from 2007 to 2010?

Approve strongly	5	3	11	0	2	3	12	1	5	4	5	5	5	4	4	5	2	4	4	6	7	14	4	3	1
Tend to approve	22	8	41	24	19	8	43	23	18	26	23	24	22	19	21	23	17	21	17	24	35	48	29	36	7
<b>TOTAL APPROVE</b>	<b>27</b>	<b>11</b>	<b>52</b>	<b>24</b>	<b>21</b>	<b>11</b>	<b>55</b>	<b>24</b>	<b>23</b>	<b>30</b>	<b>28</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>25</b>	<b>28</b>	<b>19</b>	<b>25</b>	<b>21</b>	<b>30</b>	<b>42</b>	<b>62</b>	<b>33</b>	<b>39</b>	<b>8</b>
Tend to disapprove	29	27	29	33	22	25	24	36	29	30	33	29	29	28	31	27	35	29	26	30	26	23	42	32	32
Disapprove strongly	34	58	14	35	53	58	14	29	43	26	28	25	35	44	36	32	35	35	41	29	27	11	21	23	55
<b>TOTAL DISAPPROVE</b>	<b>63</b>	<b>85</b>	<b>43</b>	<b>68</b>	<b>75</b>	<b>83</b>	<b>38</b>	<b>65</b>	<b>72</b>	<b>56</b>	<b>61</b>	<b>54</b>	<b>64</b>	<b>72</b>	<b>67</b>	<b>59</b>	<b>70</b>	<b>64</b>	<b>67</b>	<b>59</b>	<b>53</b>	<b>34</b>	<b>63</b>	<b>55</b>	<b>87</b>
Don't know	10	5	5	8	3	6	7	10	5	15	12	17	9	5	9	12	10	11	11	10	5	4	5	5	5

In 2010 Ed Miliband narrowly defeated his brother, David, to become leader of the Labour Party. Looking back, do you think the party made the right choice or the wrong choice in electing Ed Miliband as leader?

Right - Ed Miliband is better than David would have been	9	4	20	9	6	4	17	11	10	8	10	9	10	8	7	12	10	6	10	11	8	22	17	12	2
Wrong - David Miliband would have made a better leader	38	51	38	44	41	47	39	38	45	32	32	35	37	45	42	33	40	36	41	39	34	37	39	38	45
Neither - either Ed or David would have made a GOOD leader	16	10	21	6	24	10	21	15	16	16	22	17	11	18	17	15	12	19	11	17	19	23	18	26	13
Neither - either Ed or David would have made a POOR leader	14	20	4	19	18	20	5	13	14	13	8	10	18	15	14	13	15	14	13	11	19	3	9	9	21
Don't know	23	16	17	23	11	19	18	23	15	31	28	30	24	15	20	27	23	24	24	22	21	15	18	16	19

Fieldwork: 24th - 25th July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Lab voter decided	Lab voter will wait	Consider Lab	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab*	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands /Wales	North	Scotland*			Would not consider	Would consider
<b>Weighted Sample</b>	<b>1817</b>	X	X	X	X	552	429	391	883	934	220	463	621	512	1036	781	233	591	389	447	158	355	167	131	271
Unweighted Sample	1817	441	557	114	174	565	437	383	868	949	155	461	694	507	1236	581	236	610	389	424	158	367	179	123	257
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**David Miliband has resigned as an MP and left British politics for the time being. Which of these current Labour MPs do you think would make the best party leader?**

Ed Miliband	<b>12</b>	4	30	8	8	5	25	12	12	11	16	13	10	12	11	14	13	9	12	15	11	34	22	12	2
Alan Johnson, former Home Secretary	<b>11</b>	13	9	14	16	12	8	18	16	6	9	10	11	12	14	7	13	10	12	10	8	9	10	20	16
Harriet Harman, Labour's deputy leader	<b>10</b>	8	14	14	13	8	15	11	9	11	8	9	12	10	10	10	8	10	10	11	10	14	14	9	11
Alisdair Darling, former Chancellor of the Exchequer	<b>9</b>	16	5	7	13	16	6	6	12	6	4	5	8	15	9	9	7	10	7	7	14	5	7	7	13
Ed Balls, shadow Chancellor of the Exchequer	<b>6</b>	5	10	6	2	5	9	5	7	6	11	4	8	5	6	7	7	5	5	9	7	10	9	11	4
Yvette Cooper, Labour's shadow Home Secretary	<b>4</b>	1	6	11	3	2	8	8	4	4	4	4	4	5	5	4	2	4	3	7	3	7	3	9	4
Don't know	<b>47</b>	54	25	40	45	52	29	41	40	55	48	55	47	41	46	50	49	50	50	41	48	21	34	31	49

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*