

YouGov Survey Results

Sample Size: 1920 GB Adults
Fieldwork: 26th - 27th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region							
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Every day	A few times a week*	
Weighted Sample 1920	X	X	X	X	561	501	389	933	987	232	490	657	541	1094	826	246	624	411	472	167	193	37	
Unweighted Sample 1920	426	612	131	228	551	520	411	933	987	152	428	803	537	1294	626	264	619	416	452	169	220	43	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you have a more or less positive view of people from the following parts of Britain?

London

More positive than people from elsewhere	14	19	13	21	9	14	12	14	17	10	19	17	13	9	14	13	35	16	8	6	11	41	30
Less positive than people from elsewhere	28	25	32	18	36	25	36	26	32	24	26	31	29	26	28	28	9	18	34	42	41	10	15
No difference	54	54	52	55	51	57	48	55	47	60	48	46	54	62	54	53	48	62	56	47	44	46	53
Don't know	5	2	4	5	4	4	3	5	4	6	6	6	5	3	4	6	8	4	3	5	4	4	2

Scotland

More positive than people from elsewhere	17	14	21	18	14	11	21	18	19	15	19	21	16	14	17	17	13	11	16	17	54	15	14
Less positive than people from elsewhere	22	30	15	23	31	29	20	18	28	15	22	22	20	22	22	21	27	24	24	20	3	32	22
No difference	56	54	59	54	51	55	56	59	48	64	51	50	58	61	56	56	51	60	57	58	40	49	59
Don't know	5	3	4	5	4	5	4	6	4	6	8	6	5	3	5	6	9	5	3	6	3	4	5

Wales

More positive than people from elsewhere	14	15	15	14	10	10	17	15	17	11	19	18	10	12	14	14	7	11	20	12	24	8	13
Less positive than people from elsewhere	21	25	16	20	34	29	18	17	26	16	18	20	21	22	22	20	28	21	18	20	15	31	21
No difference	60	56	65	62	53	56	61	63	53	67	55	56	63	63	60	60	55	64	59	60	56	57	63
Don't know	5	4	4	5	4	5	4	5	4	6	7	7	5	3	5	6	9	4	3	7	5	4	3

The North

More positive than people from elsewhere	23	23	28	18	26	21	29	24	29	18	23	22	24	24	23	24	9	12	23	44	30	9	13
Less positive than people from elsewhere	16	19	15	21	15	18	15	18	20	13	19	23	14	12	17	15	28	22	16	3	15	34	25
No difference	56	56	54	55	56	57	52	53	47	64	52	49	58	61	56	56	54	62	58	48	51	52	58
Don't know	5	2	4	6	4	4	4	5	4	6	6	6	5	3	4	6	9	4	3	5	4	5	3

The Midlands

More positive than people from elsewhere	11	9	13	11	8	9	15	10	13	9	11	14	9	10	12	9	7	6	22	8	15	6	11
Less positive than people from elsewhere	18	22	17	25	21	20	18	18	22	15	20	23	15	18	17	20	25	18	13	18	23	28	18
No difference	65	66	66	60	67	67	63	68	61	69	62	56	70	70	67	64	60	71	61	67	58	62	69
Don't know	5	3	4	5	4	5	4	5	4	7	7	7	6	3	4	7	9	5	3	7	4	4	3

The rest of the South

More positive than people from elsewhere	14	19	9	22	15	17	11	14	16	11	14	19	11	11	14	13	20	20	14	3	7	23	29
Less positive than people from elsewhere	20	15	29	13	21	15	28	19	24	16	21	20	19	20	19	21	13	6	22	34	36	11	10
No difference	61	62	58	60	61	64	56	62	55	67	59	53	63	67	63	59	59	69	59	56	53	63	58
Don't know	5	3	5	5	4	5	5	5	5	6	6	7	6	3	4	7	9	4	4	7	4	4	3

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Sample Size: 1920 GB Adults
Fieldwork: 26th - 27th June 2013

		How often are you in London?							
Total	Weighted Sample	Around once a week*	A few times a month	Around once a month	A few times a year	Around once a year	Less often	Never	
	1920	29	71	67	414	275	436	370	
	Unweighted Sample	1920	25	68	70	417	275	455	326
		%	%	%	%	%	%	%	

Generally speaking, do you have a more or less positive view of people from the following parts of Britain?

London

More positive than people from elsewhere	14	54	29	33	13	9	6	3
Less positive than people from elsewhere	28	7	26	15	26	27	35	37
No difference	54	39	43	52	58	59	56	51
Don't know	5	0	2	0	3	4	3	9

Scotland

More positive than people from elsewhere	17	15	15	24	14	17	17	23
Less positive than people from elsewhere	22	42	35	27	28	18	16	13
No difference	56	30	48	49	55	61	64	56
Don't know	5	13	2	0	3	4	3	9

Wales

More positive than people from elsewhere	14	18	13	22	16	15	14	14
Less positive than people from elsewhere	21	51	29	22	23	17	14	19
No difference	60	31	56	56	58	63	68	58
Don't know	5	0	2	0	3	5	4	9

The North

More positive than people from elsewhere	23	15	20	21	27	20	28	27
Less positive than people from elsewhere	16	40	33	28	15	19	7	10
No difference	56	46	44	51	55	57	63	55
Don't know	5	0	2	0	3	4	3	8

The Midlands

More positive than people from elsewhere	11	3	14	16	12	11	12	10
Less positive than people from elsewhere	18	32	31	25	19	14	12	19
No difference	65	65	52	58	65	70	72	62
Don't know	5	0	2	0	3	6	4	9

The rest of the South

More positive than people from elsewhere	14	22	13	30	16	15	6	8
Less positive than people from elsewhere	20	32	26	6	18	19	23	26
No difference	61	46	58	62	63	62	66	56
Don't know	5	0	2	1	3	5	5	10

Fieldwork: 26th - 27th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Every day

How often are you in London?

Every day	10	11	11	13	8	8	10	13	10	10	15	12	10	6	11	8	70	3	0	0	1	100	0
A few times a week	2	3	2	3	2	2	2	1	2	2	1	3	2	1	3	0	4	4	0	0	1	0	100
Around once a week	2	2	2	1	2	2	2	2	2	1	3	2	1	1	2	1	3	2	1	1	0	0	0
A few times a month	4	4	3	5	2	2	3	3	4	3	5	7	2	1	5	2	7	5	2	2	3	0	0
Around once a month	3	6	2	4	4	5	2	4	4	3	3	4	3	4	5	2	4	7	2	1	1	0	0
A few times a year	22	24	19	30	20	25	19	26	23	20	28	25	17	21	26	16	8	32	26	16	9	0	0
Around once a year	14	14	14	18	12	15	14	15	16	13	10	14	17	13	14	15	0	16	21	14	15	0	0
Less often	23	19	24	18	26	21	24	23	19	26	15	16	27	27	21	25	1	19	27	34	26	0	0
Never	19	17	22	7	23	18	22	12	17	21	15	15	19	25	12	28	1	11	20	30	43	0	0
Don't know	1	1	0	0	0	1	1	1	1	2	4	2	1	1	1	2	3	1	0	2	1	0	0

And if you could, would you like to spend more or less time in London?

Would like to spend more time in London	32	35	33	36	23	29	31	37	31	33	44	39	29	25	34	30	27	33	36	32	32	22	28
Would like to spend less time in London	16	15	18	12	21	14	21	12	19	13	16	17	19	11	17	15	30	17	13	11	14	39	43
Neither	47	47	45	48	53	53	43	47	45	49	34	39	46	59	46	48	40	47	46	50	48	38	29
Don't know	5	3	5	3	3	4	5	4	5	5	5	5	5	4	3	8	4	3	5	7	6	1	0

Generally speaking, do you think it would be good or bad for Britain's economy if there was less economic development in London, and more in other parts of the country?

Would be good for Britain's economy	55	50	61	60	64	52	62	63	59	52	55	48	57	60	56	54	34	48	61	68	62	37	56
Would be bad for Britain's economy	12	20	12	10	11	17	11	9	13	12	10	16	11	11	14	11	27	13	9	9	6	30	23
Would be neither good nor bad for Britain's economy	18	18	16	18	18	17	16	17	16	19	12	19	19	17	16	19	21	22	16	12	14	19	7
Don't know	15	13	11	12	7	14	11	11	12	17	22	17	12	12	14	16	18	16	14	11	18	14	14

Fieldwork: 26th - 27th June 2013

		How often are you in London?						
Total	Around once a week*	A few times a month	Around once a month	A few times a year	Around once a year	Less often	Never	

How often are you in London?

Every day	10	0	0	0	0	0	0	0
A few times a week	2	0	0	0	0	0	0	0
Around once a week	2	100	0	0	0	0	0	0
A few times a month	4	0	100	0	0	0	0	0
Around once a month	3	0	0	100	0	0	0	0
A few times a year	22	0	0	0	100	0	0	0
Around once a year	14	0	0	0	0	100	0	0
Less often	23	0	0	0	0	0	100	0
Never	19	0	0	0	0	0	0	100
Don't know	1	0	0	0	0	0	0	0

And if you could, would you like to spend more or less time in London?

Would like to spend more time in London	32	29	43	55	45	43	30	13
Would like to spend less time in London	16	7	23	10	11	11	18	10
Neither	47	57	30	34	42	42	48	68
Don't know	5	7	4	1	2	4	4	9

Generally speaking, do you think it would be good or bad for Britain's economy if there was less economic development in London, and more in other parts of the country?

Would be good for Britain's economy	55	51	38	53	53	64	64	58
Would be bad for Britain's economy	12	13	21	20	15	7	10	4
Would be neither good nor bad for Britain's economy	18	28	26	21	19	18	15	18
Don't know	15	7	15	6	13	11	12	20

Fieldwork: 26th - 27th June 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Every day

And thinking about the next twenty years, how likely do you think it is that there will be less economic development in London, and more in other parts of the country?

Very likely	4	5	5	3	5	5	4	3	6	3	1	7	4	4	3	5	5	5	2	2	5	11	
Fairly likely	20	23	18	23	21	20	21	19	18	20	19	18	19	21	20	19	22	22	21	16	14	22	26
TOTAL LIKELY	24	28	23	26	26	25	25	22	24	23	20	25	23	25	23	24	27	26	18	16	27	37	
Fairly unlikely	36	41	34	47	31	40	35	38	37	35	34	36	35	37	38	32	37	37	36	34	38	41	40
Very unlikely	19	14	24	17	28	17	23	19	23	15	22	15	23	18	19	20	14	13	21	27	23	14	12
TOTAL UNLIKELY	55	55	58	64	59	57	58	57	60	50	56	51	58	55	57	52	51	50	57	61	61	55	52
Don't know	21	17	19	10	15	18	17	20	15	27	24	25	19	20	19	24	21	24	18	21	23	18	11

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Fieldwork: 26th - 27th June 2013

Total	How often are you in London?						
	Around once a week*	A few times a month	Around once a month	A few times a year	Around once a year	Less often	Never

And thinking about the next twenty years, how likely do you think it is that there will be less economic development in London, and more in other parts of the country?

Very likely	4	6	6	6	3	3	5	4
Fairly likely	20	23	31	24	21	22	17	15
TOTAL LIKELY	24	29	37	30	24	25	22	19
Fairly unlikely	36	42	37	40	37	41	36	28
Very unlikely	19	20	11	20	21	18	21	23
TOTAL UNLIKELY	55	62	48	60	58	59	57	51
Don't know	21	8	16	9	18	16	23	29

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*