YouGov / Sunday Times Survey Results



Sample Size: 1885 GB Adults

Fieldwork: 31st October - 1st November 2013

			V	otina	intentio	n	- :	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
		Total	Con		Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39		60+		J	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
Unweighted Sample		1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
	-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																						
[Excluding Don't knows and Wouldn't votes] Con		32	100	0	0	0	75	5	11	33	31	34	32	30	35	37	27	28	37	40	29	19
Lab		41	0	100	0	0	6	88	40	41	42	42	32 45	46	32	39	44	46	38	36	49	35
Lib Dem		8	0	0	100	0	1	1	35	7	10	9	10	8	7	9	7	12	9	7	6	11
Other		18	0	0	0	100	19	6	14	19	17	15	12	16	26	15	22	14	17	17	16	35
Other Parties Voting Intention			, ,	U	U	100	10	U	17	10	.,	, 10	12	10	20	10	~~	1 '7	.,	.,	10	55
UKIP		12	0	0	0	100	17	5	5	13	10	8	4	10	21	9	15	10	14	12	13	4
SNP / PCY		3	0	0	0	0	1	1	2	3	2	0	4	3	2	2	3	0	0	0	0	26
Green		2	0	0	0	0	1	0	6	2	3	6	3	2	1	3	2	4	2	2	2	3
BNP		1	0	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0	0	2	0	1
Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other		1	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	0	0	0	0	2
Non Voters			=									-				=		-'				
Would Not Vote		6	0	0	0	0	2	3	3	6	7	9	11	5	3	6	7	6	6	11	6	2
Don't know		17	0	0	0	0	11	11	24	13	21	25	18	14	16	17	16	13	22	18	14	11
	Oct 30-																					
	31	Nov 1																				
Do you approve or disapprove of the Government's record to date?							_									-		-				
Approve	30	27	78	4	34	10	58	6	21	33	22	22	26	27	31	32	21	30	29	27	27	20
Disapprove	56	57	10	89	41	80	28	84	65	56	59	47	52	62	61	53	64	54	54	56	63	64
Don't know	14	15	12	6	24	10	14	10	14	12	19	32	22	11	8	16	15	16	17	17	11	16
		Oct 31-																				
	25	Nov 1																				
Do you think that David Cameron is doing well																						
or badly as Prime Minister?	6		1 24	4	0	4	1 1 5	2	4		4	l o	6	_	6	۱ ،		l o	-	-	7	4
Very well Fairly well	6 30	6 32	21 70	1 9	0 49	1 23	15 59	2 9	1 31	8 34	4 30	8 26	6 32	5 32	6 32	6 37	6 24	8 34	5 35	5 30	7 30	4 23
TOTAL WELL	36	38	91	10	49 49	23 24	74	11	32	42	30 34	34	38	32 37	32 38	43	30	42	40	30 35	37	23 27
Fairly badly	30	30	7	34	33	51	19	33	40	24	35	30	27	28	33	31	28	30	27	31	31	31
Very badly	28	26	0	53	11	25	5	49	23	28	24	19	23	31	25	21	32	21	24	23	30	35
TOTAL BADLY	58	56	7	87	44	76	24	82	63	52	59	49	50	59	58	52	60	51	51	54	61	66
Don't know	5	7	2	3	7	1	2	6	4	6	8	16	13	4	3	5	10	7	8	11	3	7



		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
Unweighted Sample	ļ	1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		Oct 31-																				
	25	Nov 1																				
Do you think Ed Miliband is doing well or badly																						
as leader of the Labour party?	,	-	۱,	4.4	_	0	1 4	44	-	_		l -		_	_	1 -	_	١ ،		2	0	4
Very well Fairly well	4 25	5 25	1 8	14 55	2 15	0 10	1 10	11 48	5 29	6 25	4 26	7 20	4	6 26	3 27	5 25	5 26	9 24	4 24	3 25	6 26	4 31
TOTAL WELL	29	30	9	69	17	10	11	59	34	31	30	27	25 29	32	30	30	31	33	28	25 28	32	35
Fairly badly	35	34	42	22	48	36	39	27	38	35	33	27	34	35	35	37	29	28	36	34	35	28
Very badly	25	24	44	3	23	52	45	6	18	27	21	19	19	24	31	23	26	22	24	24	25	24
TOTAL BADLY	60	58	86	25	71	88	84	33	56	62	54	46	53	59	66	60	55	50	60	58	60	52
Don't know	11	12	5	6	13	2	5	9	10	7	17	27	18	9	4	10	14	16	13	13	8	13
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?			, ,	ŭ		-	, ,	ŭ				,	.0	ŭ		,		,	.0	.0	Ū	.0
Very well	2	2	2	1	11	1	2	1	3	2	2	6	2	1	1	2	1	5	1	1	1	1
Fairly well	17	17	31	8	43	4	24	8	25	17	17	11	19	16	19	20	13	18	22	15	14	12
TOTAL WELL	19	19	33	9	54	5	26	9	28	19	19	17	21	17	20	22	14	23	23	16	15	13
Fairly badly	32	31	37	28	33	30	35	29	33	31	31	23	31	33	31	32	29	28	27	33	33	35
Very badly	39	38	25	56	4	62	33	55	30	41	36	27	31	42	45	34	43	34	33	40	47	36
TOTAL BADLY	71	69	62	84	37	92	68	84	63	72	67	50	62	75	76	66	72	62	60	73	80	71
Don't know	10	12	6	6	9	3	6	7	9	10	14	33	17	7	5	11	13	15	17	11	4	15
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																						
Very well	2	2	5	0	12	0	5	0	2	2	2	4	3	2	1	3	1	2	3	2	2	1
Fairly well	26	29	64	11	46	17	50	11	35	32	26	19	28	28	34	32	24	31	34	23	28	20
TOTAL WELL	28	31	69	11	58	17	55	11	37	34	28	23	31	30	35	35	25	33	37	25	30	21
Fairly badly	37	35	23	38	31	46	31	37	38	36	34	39	35	34	36	37	33	33	33	39	36	36
Very badly	27	25	4	46	6	36	9	44	20	24	25	13	19	31	26	20	31	21	21	24	30	31
TOTAL BADLY	64	60	27	84	37	82	40	81 7	58 5	60	59	52	54	65 5	62	57	64	54	54	63	66	67
Don't know Do you think this coalition government is good or bad for people like you?	7	9	5	5	5	1	5	•		6	13	25	14		3	8	11	13	9	13	4	11
Very good	3	2	3	1	8	0	2	2	2	2	1	5	2	1	2	2	1	4	1	2	1	4
Fairly good	16	17	42	4	29	5	31	5	20	18	15	13	16	16	20	19	13	17	18	15	16	17
TOTAL GOOD	19	19	45	5	37	5	33	7	22	20	16	18	18	17	22	21	14	21	19	17	17	21
Fairly bad	27	26	20	26	23	40	27	27	26	27	25	19	28	25	27	27	24	22	24	27	29	25
Very bad	29	28	8	53	7	35	14	48	23	29	27	17	20	35	31	23	34	22	26	27	32	32
TOTAL BADLY	56	54	28	79	30	75	41	75	49	56	52	36	48	60	58	50	58	44	50	54	61	57
Doesn't make much difference either way	20	22	24	12	31	19	24	14	26	20	23	23	25	21	20	23	21	25	23	24	19	17
Don't know	4	6	3	3	0	1	2	4	4	4	9	23	10	3	1	5	8	10	8	5	4	5

Voting intention

Social grade

Region



Weighted Sample

Unweighted Sample

	V	oting	intentio	on	- 2	2010 Vo	te	Ge	ender		A	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
- Oct 31-																				

	-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Oct 24-	Oct 31-	-																			
	25	Nov 1																				
Do you think the coalition government is																						
managing the economy well or badly?																						
Very well	6	6	19	0	11	1	16	1	2	7	4	7	6	4	8	6	5	6	6	5	6	5
Fairly well	30	33	69	11	38	39	59	11	33	37	29	29	30	31	39	38	26	36	35	31	34	22
TOTAL WELL	36	39	88	11	49	40	75	12	35	44	33	36	36	35	47	44	31	42	41	36	40	27
Fairly badly	32	29	6	39	32	38	14	41	36	28	30	24	35	30	25	29	29	25	28	31	29	31
Very badly	24	22	2	45	11	20	5	41	20	21	23	15	16	28	24	18	28	16	20	23	25	30
TOTAL BADLY	56	51	8	84	43	58	19	82	56	49	53	39	51	58	49	47	57	41	48	54	54	61
Don't know	8	10	5	5	9	2	6	5	9	7	14	26	14	7	5	10	11	16	11	11	6	11
In your opinion how good or bad is the state of			•				•			•						,						
Britain's economy at the moment?																						
Very good	1	1	3	1	1	0	2	1	1	1	1	2	1	1	1	1	2	3	1	2	0	0
Quite good	12	13	33	4	18	11	27	4	10	16	10	13	13	11	16	14	12	15	12	15	12	11
TOTAL GOOD	13	14	36	5	19	11	29	5	11	17	11	15	14	12	17	15	14	18	13	17	12	11
Neither good nor bad	27	28	37	22	40	24	35	22	32	29	27	23	30	27	30	33	22	35	27	24	29	29
Quite bad	36	36	22	47	29	40	28	46	38	35	38	28	36	41	34	34	40	28	39	35	39	36
Very bad	20	17	3	24	9	24	7	24	17	14	19	13	12	20	18	14	20	12	14	19	18	19
TOTAL BAD	56	53	25	71	38	64	35	70	55	49	57	41	48	61	52	48	60	40	53	54	57	55
Don't know	4	5	2	3	3	1	1	3	3	4	6	20	8	1	1	5	5	8	7	5	2	5
How do you think the financial situation of your			•				•															
household will change over the next 12																						
months?																						
Get a lot better	1	2	3	2	2	0	2	2	2	3	0	5	1	2	0	2	1	1	1	2	2	3
Get a little better	14	11	23	7	12	9	18	7	10	12	10	10	18	11	6	13	9	18	11	10	10	11
TOTAL BETTER	15	13	26	9	14	9	20	9	12	15	10	15	19	13	6	15	10	19	12	12	12	14
Stay about the same	33	40	50	31	51	34	49	30	43	43	36	43	42	36	40	44	34	36	41	39	43	32
Get a little worse	30	29	17	37	25	40	23	37	29	24	33	12	21	31	40	25	33	23	29	32	28	29
Get a lot worse	17	12	3	20	4	14	6	19	11	11	14	11	9	15	13	11	14	12	11	11	14	15
TOTAL WORSE	47	41	20	57	29	54	29	56	40	35	47	23	30	46	53	36	47	35	40	43	42	44
Don't know	5	7	4	3	5	3	3	5	5	7	6	20	10	4	1	5	8	10	8	7	2	9



Weighted Sample

Unweighted Sample

Have you ever ASKED for a pay rise at your place of work?

[This and the following 7 questions were only asked to respondents who work full or part time; n=982]

I have asked for a pay rise at work, and received one after asking for it
I have asked for a pay rise at work, but did not receive it
I have never asked for a pay rise at my current workplace
Not sure

Have you ever ASKED for a promotion at your place of work?

I have asked for a promotion at work, and received one after asking for it I have asked for a promotion at work, but did not receive it I have never asked for a promotion at my current workplace

Not sure

If you felt that you deserved a promotion or pay rise at work, do you think you would or would not ask for one?

Probably would ask for one Probably would not ask for one Don't know

Do you think you should be in a more senior position than you currently are in your workplace?

Yes, I think I am better suited and more capable of doing the job of people senior to me at my workplace
No, I don't think I am ready yet or would not be suited to do the job of people senior to me at my workplace
Not sure
Not applicable

	V	oting	intentio	n	- 2	2010 Vo	te	Ge	nder		Α	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11	16	12	13	4	12	9	13	14	8	6	15	10	3	12	7	12	9	7	13	20
15	13	19	12	6	10	21	12	17	14	30	12	15	17	15	17	20	16	18	11	13
71	70	67	70	82	74	67	72	66	76	60	70	72	80	69	75	62	73	72	75	68
3	1	1	5	8	3	3	3	3	2	4	3	3	0	4	1	7	2	3	1	0
10	14	10	12	6	12	11	9	12	8	5	13	9	3	12	5	16	9	10	8	8
10	10	13	8	3	9	8	10	12	8	15	11	8	8	11	9	15	11	8	7	11
77	74	74	74	88	76	76	77	73	82	80	71	80	89	74	84	62	77	79	84	79
3	2	3	5	4	3	4	4	4	2	0	5	2	0	3	2	6	3	3	2	2
45 46 9	55 39 7	42 49 9	49 43 8	36 55 9	48 43 9	44 46 10	43 49 8	52 38 11	39 54 7	49 46 5	45 46 9	44 47 8	49 39 12	46 46 8	45 45 10	54 38 8	43 49 8	52 39 10	38 52 10	45 46 9
34	39	36	29	17	33	32	37	34	34	50	34	32	24	36	30	33	34	30	36	39
37	30	40	39	51	36	37	40	36	38	34	43	34	28	36	39	36	37	33	41	40
13 16	11 20	11 13	15 17	17 15	11 20	14 16	11 12	13 17	13 15	17 0	14 9	11 22	14 34	14 14	12 19	17 15	13 17	19 18	9 14	7 13



Weighted Sample

Unweighted Sample

Do you think any of the following have been a barrier to you getting promoted at work? Please tick all that apply.

a. app.y.
A lack of confidence
My age
The attitude of my line manager
A lack of experience
A lack of training
Senior male management at my company
My gender
Senior female management at my company
My ethnicity
Something else
None of these has been a block to me getting
promotions
Don't know

Thinking about people who receive promotion at your place of work, which of the following best reflects your view?

Too many men have been promoted at my workplace, over the heads of women who should have been promoted Too many women have been promoted at my workplace, over the heads of men who should have been promoted. The balance of men and women promoted at my workplace is about right. Not sure

	٧	oting	intentio	on		2010 Vo	te	Ge	ender		Α	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

16 15 14 12 9 7 6 4 3 14 41	18 15 12 9 7 8 6 1 2 16 44 4	16 14 16 14 9 8 8 6 5 13 37 2	9 17 19 11 12 4 3 6 6 16 42 5	10 26 4 14 10 0 3 6 0 10 38 9	15 13 10 12 8 6 3 1 12 51 2	17 14 14 12 12 8 7 4 4 10 37	14 17 14 13 8 6 5 7 3 18 39 5	13 13 14 13 9 7 3 4 13 41 6	20 18 13 11 9 7 10 5 2 14 40 3	23 45 26 30 22 8 15 4 5 5	21 8 15 18 11 9 5 3 5 18 33 6	13 12 10 6 6 6 6 5 1 13 50 4	7 31 12 0 1 5 4 8 1 8 55 4	19 14 14 13 9 8 7 5 3 15 39 4	12 18 13 11 10 5 4 4 3 11 43 6	17 17 21 17 10 6 5 4 10 11 35	17 15 13 12 10 8 7 4 2 15 38 5	14 10 13 9 8 8 6 2 1 12 50	19 13 11 14 9 5 6 1 14 43 4	13 28 13 11 8 9 12 8 4 16 31
8	9 7	13	3	3	6	14 5	6	5	12	6	8	10	8	9	6	11 5	8	9	6 5	11 16
55 30	60 24	55 28	58 31	57 35	61 27	52 28	60 31	56 29	53 31	43 45	56 30	56 28	59 27	58 27	49 37	53 31	53 32	51 36	67 22	44 30
	1				l .															





We	igh	nted	San	nple

Voting intention 2010 Vote Gender Social grade Region Midlands Rest of UKIP Con Lab Male Female 18-24 25-39 40-59 60+ ABC1 C2DE London North Scotland Con Lab Wales
 1885
 470
 597
 121
 170
 572
 473
 386
 914
 971
 224
 477
 645
 539
 1074
 811
 241
 613

 1885
 452
 633
 109
 199
 560
 514
 414
 887
 998
 123
 479
 758
 525
 1212
 673
 264
 601

 403
 464
 164

 399
 455
 166

Unweighted Sample	1885	452	033	109	199	000	514	414	887	998	123	479	758	525	1212	0/3	264	607	399	455	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking do you think men and																					
women at your workplace are too pushy, not																					
pushy enough, or about right?																					
Men								_			_					_					
Are too pushy	16	14	24	9	18	13	22	15	13	18	12	17	17	7	15	16	16	16	14	14	20
Are not pushy enough	11	12	10	16	7	10	13	9	15	8	5	14	10	14	11	13	10	11	11	10	22
Get the balance about right	54	57	49	51	57	60	48	58	54	53	46	51	55	64	56	48	49	54	52	59	47
Don't know	19	16	17	23	18	17	17	19	18	21	38	18	18	15	18	23	25	19	22	17	11
Women								_			_					_					
Are too pushy	21	21	22	15	21	22	25	16	23	20	26	19	23	22	23	18	19	20	22	20	30
Are not pushy enough	13	13	14	13	10	8	17	11	9	16	8	15	12	10	12	14	12	12	11	11	21
Get the balance about right	47	48	47	52	51	53	42	56	50	45	29	49	49	51	48	45	46	49	44	53	38
Don't know	19	17	16	20	19	17	17	17	19	19	37	18	16	17	17	23	23	19	23	16	11
Would you personally prefer working for a male or female boss?																					
Male	30	28	27	20	28	34	28	21	24	36	33	28	29	38	33	24	26	31	32	22	44
Female	14	15	13	28	20	11	13	17	15	14	23	19	10	4	13	16	19	15	11	12	17
Don't mind	56	57	60	52	52	56	59	63	61	50	44	53	60	58	54	59	56	53	57	65	38
How much influence, if any, do you think																					
affiliated trade unions have over the Labour																					
party?																					
A lot of influence	23	53	5	25	35	51	5	16	29	17	17	18	20	32	24	21	20	25	25	24	12
A fair amount of influence	34	31	40	45	38	29	38	39	39	30	28	33	37	36	36	32	40	33	29	34	46
TOTAL A LOT/ FAIR AMOUNT OF INFLUENCE	57	84	45	70	73	80	43	55	68	47	45	51	57	68	60	53	60	58	54	58	58
Not a lot of influence	21	5	38	13	15	8	39	22	21	21	9	18	25	23	19	23	14	20	20	24	27
No influence at all	3	1	4	4	3	1	3	3	3	4	3	4	4	3	2	5	1	2	3	5	7

24 6 42 17 18 9 42 25 24 25 12 22 29 26 21 28 15

19 11 13 13 8 11 15 21 8 28 43 27 14 7 18 19 25

6

Don't know

TOTAL NOT A LOT/ NO INFLUENCE



Weighted Sample

Unweighted Sample

And do you think affiliated trade unions have too much influence over Labour, not enough influence, or is the balance about right?

> Too much influence Not enough influence The balance is about right Don't know

Ed Miliband has said that he wants to reform Labour's relationship with the Unions by ending the way members of trade unions affilated to Labour automatically pay a fee to Labour unless they opt out, saying that in future only trade unions members who make a deliberate choice to join Labour would pay a fee.

Do you support or oppose these proposals?

Support Oppose Don't know

In recent months there has been a controversey over the trade union Unite's role in the selection of a Labour candidate in the seat of Falkirk. From what you have read or heard about this story, do you think Unite did or did not attempt to fix the candidate selection in Falkirk?

Unite probably did attempt to fix the selection
Unite probably did not attempt to fix the selection
Don't know

	V	oting	intentio	on	-	2010 VO	te	Ge	enaer		А	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1885	470	597	121	170	572	473	386	914	971	224	477	645	539	1074	811	241	613	403	464	164
1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

																		40		
																		8		
																		22		
25	13	19	22	15	16	23	29	13	37	47	34	23	11	25	26	32	23	30	23	18

57	70	57	64	67	66	56	59	65	49	46	50	56	68	60	52	56	54	55	60	64
																		10		
34	25	30	26	23	28	30	32	25	42	43	39	35	23	31	37	35	37	35	31	24

																		36		
11	4	22	7	8	4	22	8	14	9	10	12	12	10	10	14	10	11	12	11	15
48	34	49	48	27	35	47	53	35	60	66	57	48	33	49	47	51	50	52	45	35



Weighted Sample

Unweighted Sample		1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour has already held one inquiry into what happened at Falkirk which ended after some key local members withdrew their complaint against Unite. Since then questions have continued to be asked and a number of emails from the local Unite organiser have been leaked to the press. Do you think Labour should or should not re-																						
open their inquiry into the events in Falkirk?																						
Should		43	63	32	47	54	62	32	41	49	37	33	37	42	52	45	40	37	43	39	43	57
Should not Don't know		18 39	10 27	31 37	10 43	22 24	10 29	34 34	13 47	21 30	15 48	13 54	17 46	20 38	19 29	16 39	21 39	14 49	18 39	18 43	20 37	16 27
	Oct 22-	Oct 31-	1	0,	-10		20	01		00	-10	0 1	-10	00	20	00	00	-10	00	-10	O1	
	23	Nov 1																				
Thinking about the choices that schools have over who they employ and what they teach																						
Which of the following best reflects your view?							Ī		,						ı							
Schools should only be allowed to employ people with formal teaching qualifications as teachers	66	63	54	76	63	57	56	74	64	59	67	58	58	68	63	61	65	58	60	68	66	60
Schools should be allowed to employ people with other experience, but no formal teaching		26	39	16	25	34	36	17	25	29	22	19	25	25	30	28	23	26	29	23	24	25
qualifications, as teachers if they wish	21	20	39	16	25	34	30	17	25	29	22	19	25	25	30	20	23	20	29	23	24	25
Not sure	13	11	7	7	12	8	8	9	11	12	11	23	17	7	7	11	12	16	11	10	9	15
Which of the following best reflects your view?																						
It is possible for people without formal teaching																						
qualifications, but expertise in other walks of life, to make just as		42	55	31	39	47	51	31	39	47	38	47	45	39	41	45	38	42	48	40	39	36
People who have received proper teaching training		43	35	56	44	42	38	53	47	41	44	28	44	47	46	41	45	43	40	41	46	40
and obtained the proper qualifications will always make better teacher		43	აა	90	44	43	30	55	41	41	44	20	41	41	46	41	40	43	40	41	40	48
Not sure		15	11	13	17	10	12	16	14	12	18	24	14	15	13	14	17	15	12	19	15	17

2010 Vote

Lab

Dem

UKIP Con

Gender

1885 470 597 121 170 572 473 386 914 971 224 477 645 539 1074 811 241 613

Social grade

Male Female 18-24 25-39 40-59 60+ ABC1 C2DE London

Region Midlands

Wales

North Scotland

403 464 164

Rest of

South

Voting intention

Dem

Con Lab

Total



Weighted Sample

Unweighted Sample

	٧	oting	intenti	on	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is the youngest age you think is appropriate for children to be allowed mobile phones?

Under 7	1	1	1	2	1	0	0	1	1	1	1	1	0	0	1	0	2	0	1	0	0
7	1	0	1	1	1	0	1	0	1	1	2	0	1	1	1	1	2	0	1	1	0
8	1	1	1	5	1	1	2	2	2	1	0	3	1	1	1	1	1	1	1	1	3
9	3	2	4	3	1	3	4	1	3	2	4	4	2	2	2	4	1	1	4	3	9
10	13	14	13	17	14	14	13	13	12	14	10	14	15	11	14	12	14	12	13	13	12
11	19	18	22	15	17	17	18	21	16	21	25	14	20	18	20	16	18	20	17	22	7
12	21	23	18	19	21	23	19	19	18	23	14	22	20	23	22	19	20	19	23	20	22
13	13	12	12	16	12	12	12	15	12	13	15	16	11	11	13	13	11	14	13	12	14
14	10	10	10	11	11	11	10	10	11	8	9	8	11	10	9	10	8	11	9	10	10
15	5	4	4	0	4	4	5	5	5	4	6	5	2	6	4	5	5	5	4	3	6
16	7	10	7	4	8	9	9	3	9	5	2	6	7	10	6	9	6	6	8	8	12
17	1	1	0	0	1	1	0	1	0	1	0	1	0	1	0	1	0	1	0	1	0
18 or older	2	2	2	1	5	2	2	2	3	2	1	1	3	2	2	3	2	2	1	2	2
Don't know	6	2	6	6	2	3	5	7	7	4	12	5	6	3	5	6	10	6	5	4	4
ving age		•				•			•		•				•	•	•				

Do you have any children in the following age groups? Please tick all that apply

ick all that apply																					
Under the age of 5	11	10	12	10	6	11	10	9	10	12	8	32	5	0	11	10	12	13	8	10	10
Between the ages of 6 and 10	9	8	9	5	8	8	11	6	10	8	3	22	9	0	9	9	6	9	7	11	11
Between the ages of 11 and 13	7	7	6	11	7	7	8	4	7	7	0	9	13	1	7	6	6	7	8	6	8
Between the ages of 14 and 16	5	5	8	3	4	5	8	5	5	5	0	5	11	1	5	6	3	5	7	6	6
Between the ages of 17 and 18	4	3	6	2	3	3	4	3	3	4	0	1	9	1	3	4	3	4	4	3	6
Over the age of 18	38	40	38	29	61	45	43	32	35	40	0	1	45	77	32	45	26	40	38	41	34
None of these	40	37	39	48	26	33	34	51	42	38	90	47	32	22	44	34	54	37	39	37	41



Weighted Sample

Unweighted Sample

And do your children in the following age groups have mobile phones?
Between the ages of 6 and 10

Only asked to respondents who have children in this age bracket; n=163]

Do have a mobile phone
Does not have a mobile phone
Not sure

Between the ages of 11 and 13

Only asked to respondents who have children in this age bracket; n=134]

Do have a mobile phone Does not have a mobile phone Not sure

Between the ages of 14 and 16

Only asked to respondents who have children in this age bracket; n=116]

Do have a mobile phone
Does not have a mobile phone
Not sure

	V	oting i	intentic	on	- 2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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0/	0/	0/	0/	0/	0/	0/	0/	0/							0/	0/	0/	0/	0/	0/

24 73 3		21 79 0		40 60 0	26 65 9	22 78 0	12 88 0	26 69 5	22 78 0	76 24 0	26 70 4	16 84 0	0 100 0	25 71 4	24 76 0	37 63 0	17 77 6	24 76 0	21 79 0	49 47 4
81 19 0		85 15 0	52 48 0		7	89 11 0	81 19 0		85 15 0	0 0 0	63 37 0	91 9 0	81 19 0	17	79 21 0	88 12 0	79 21 0	92 8 0	90 10 0	36 64 0
95 4 1	100 0 0	91 9 0	100 0 0	100 0 0	100 0 0	95 5 0	83 12 5	94 4 2	95 5 0	0 0 0		94 6 0	100 0 0		93 5 2	100 0 0	92 8 0	100 0 0	93 7 0	89 0 11



Weighted Sample

Unweighted Sample

Thinking about how your partner uses their mobile phone, do they...

[Only asked to respondents who are married, living as married or in a civil partnership; n=1107]

Regularly use or look at their mobile while they

are talking to you?
Yes, they do
No, they do not
Not sure
Not applicable - my partner does not have a mobile phone
Regularly use or look at their mobile at meal times?
Yes, they do
No, they do not
Not sure
Not applicable - my partner does not have a mobile phone
Regularly use or look at their mobile phone in bed?
Yes, they do
No, they do not
Not sure
Not applicable - my partner does not have a mobile phone
Regularly pay more attention to their mobile than you?
Yes, they do
No, they do not Not sure
Not applicable - my partner does not have a mobile phone

	٧	oting/	intentio	on	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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1885	452	633	109	199	560	514	414	887	998	123	479	758	525	1212	673	264	601	399	455	166
0/	0/_	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/_	0/	0/	0/_	0/	0/	0/	0/

32 57 2 9	31 59 0 9	34 57 1 7	38 61 0	26 56 2 16	30 58 0 11	30 57 2 12	36 59 1 5	29 60 2 9	34 55 1 10	46 47 2 5	52 40 3 5	35 59 2 5	12 70 0 18	34 55 2 9	29 61 1	38 53 1 7	31 59 2 8	30 60 1 10	27 59 1 13	42 48 3 7
17 71 3 9	17 73 1 9	18 71 4 7	21 78 1	15 67 2 16	16 73 0 11	15 69 4 12	17 75 3 4	15 73 3 9	18 70 2 10	23 73 0 5	29 60 6 4	17 76 2 5	6 75 1 18	17 71 3 9	16 72 2 9	15 73 6	14 76 3 8	19 71 1	14 70 2 13	29 60 4 7
22 67 3 9	21 70 0 9	22 68 3 7	28 70 1	13 68 3 16	20 68 0 11	20 66 3 12	24 70 2 4	21 67 4 9	22 67 2 10	52 27 16 5	44 47 5 4	20 74 2 5	4 78 1 18	24 64 3 9	18 71 2 9	33 56 6	18 72 3 8	21 69 1	19 66 2 13	27 62 3 7
19 68 4 9	19 68 3 9	19 70 4 7	23 76 0	16 62 5 16	18 68 3 11	17 67 4 12	21 72 2 4	18 67 6	19 68 3	28 51 16 5	28 60 8 4	22 70 3 5	7 73 3 18	19 67 5	18 69 4 9	19 64 11 6	20 69 4 8	19 68 4 10	15 70 2 13	22 64 7 7



Weighted Sample

Unweighted Sample

Thinking about how your children use their mobile phone, do they...

[Only asked to respondents whose children have a mobile phone; n=225]

Regularly use or look at their mobile while they are talking to you?

41:-	
	Not sure
	No, they do no
	res, triey do

Regularly use or look at their mobile at meal times?

Yes, they do					
No, they do not					
Not sure					

Regularly use or look at their mobile phone in bed?

Yes, they do No, they do not Not sure

Regularly pay more attention to their mobile than you?

Yes, they do No, they do not Not sure

Have you instituted any bans on the use of mobile phones in your home? Please tick all that apply

Yes, at meal times Yes, in the bedroom Yes, in the living room Yes, somewhere else in the house No, I have not Not sure

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

50	45	63	36	48	38	60	47	36	63	39	45	52	55	48	51	39	57	41	50	62
49	54	35	64	48	60	39	53	62	36	61	51	47	45	48	49	58	43	59	43	38
2	1	2	0	4	2	1	0	3	1	0	4	1	0	3	0	3	0	0	7	0
27	28	30	16	39	19	33	20	27	27	39	30	27	0	28	25	22	27	29	24	36
71	70	68	84	57	79	66	80	70	72	61	65	72	100	68	75	75	73	71	69	64
2	1	2	0	4	2	1	0	3	1	0	4	1	0	3	0	3	0	0	7	0
53	55	50	40	53	45	55	57	48	57	39	59	52	19	52	54	33	69	47	54	33
40	42	38	51	43	50	33	43	44	37	61	36	42	44	43	37	61	31	47	27	67
7	3	12	9	4	4	12	0	8	6	0	4	7	36	6	9	6	1	5	19	0
39	43	47	29	40	35	46	28	31	47	39	33	44	8	42	35	29	51	34	34	40
56	55	47	58	56	62	51	62	65	47	61	58	53	92	52	62	60	48	63	56	60
5	1	6	14	4	3	3	11	4	5	0	9	3	0	6	3	11	1	2	10	0
13 2 1 1 81 3	14 2 0 0 83 1	14 2 2 1 79	10 2 2 0 84 2	13 0 0 1 84 2	13 1 0 0 85 0	14 2 3 1 79 2	11 2 1 1 82 3	10 1 1 0 85 3	17 2 1 1 77 2	16 0 2 0 71 12	13 2 3 0 79 2	15 3 1 1 79 1	10 0 0 0 88 1	14 2 2 0 81 2	13 1 1 1 81 3	13 1 2 0 78 6	14 1 2 0 80 3	12 2 0 0 82 3	14 1 1 1 82 1	12 4 3 1 79 2



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweignted no.	weignteun
Age and Gender		
Male 18 to 24	59	113
Male 25 to 39	194	238
Male 40 to 59	369	319
Male 60 +	265	245
Female 18 to 24	64	111
Female 25 to 39	285	239
Female 40 to 59	389	326
Female 60 +	260	294
Region		
North England	455	464
Midlands	286	309
East England	181	181
London	264	241
South England	420	432
Wales	113	94
Scotland	166	164
Social Grade		
AB	698	528
C1	514	547
C2	293	396
DE	380	415
Newspaper Type		
Express / Mail	369	302
Sun / Star	156	443
Mirror / Record	100	189
Guardian / Independent	121	85
FT / Times / Telegraph	146	179
Other Paper	257	217
No Paper	736	471
Political Party Identification		
Labour	665	603
Conservative	514	528
Liberal Democrat	173	207
SNP/Plaid Cymru	38	32
Others	121	43
None/ DK	374	471

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>