

YouGov / The Sun Survey Results

Sample Size: 1729 GB Adults
Fieldwork: March 4th - March 5th

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1729	478	544	143	519	458	381	840	889	209	441	591	488	986	743	221	562	370	425	150
Unweighted Sample	1729	484	510	141	530	424	414	875	854	97	478	659	495	1177	552	303	594	295	382	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	36	100	0	0	84	2	11	36	36	27	34	33	42	40	29	38	46	35	27	19
Lab	41	0	100	0	7	90	35	38	44	45	42	47	32	37	46	41	32	43	52	40
Lib Dem	11	0	0	100	1	3	42	11	10	17	14	8	9	12	8	12	11	10	10	9
Other	13	0	0	0	8	5	12	15	10	10	10	12	17	10	16	8	11	12	11	31

Other Parties Voting Intention

UKIP	5	0	0	0	6	1	3	6	3	2	3	4	8	4	6	2	5	6	6	1
SNP / PCY	3	0	0	0	0	2	1	4	2	6	3	2	4	3	4	1	0	1	1	29
Green	3	0	0	0	0	1	6	2	3	1	3	3	3	3	2	3	3	4	2	1
BNP	1	0	0	0	1	0	1	2	1	0	1	1	2	0	2	2	2	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	1	0	1	1	1	1	1	1	0	1	0

Non Voters

Would Not Vote	6	0	0	0	2	3	2	5	8	12	8	7	2	6	7	4	5	7	9	5
Don't know	16	0	0	0	13	11	22	14	18	22	19	14	14	15	18	17	16	15	19	14

March 1-2
March 4-5

Do you approve or disapprove of the Government's record to date?

Approve	33	28	79	2	35	62	4	22	32	25	21	27	29	33	34	21	33	36	27	22	17
Disapprove	52	56	10	93	42	25	85	65	55	57	55	51	60	57	52	61	50	49	58	63	68
Don't know	15	15	11	6	23	13	11	13	13	18	24	22	11	10	14	17	17	15	15	15	16

Fieldwork: March 4th - March 5th

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1729	478	544	143	519	458	381	840	889	209	441	591	488	986	743	221	562	370	425	150	
Unweighted Sample	1729	484	510	141	530	424	414	875	854	97	478	659	495	1177	552	303	594	295	382	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Feb 19-20	March 4-5																			
Do you think British troops are winning the war with the Taliban in Afghanistan, or not?																					
Yes, the British troops are winning	11	8	10	7	3	10	7	4	10	5	9	11	7	5	8	8	10	6	6	8	11
No, they are not winning yet, but victory is possible eventually	21	23	29	24	28	27	24	21	22	24	31	26	22	20	24	22	21	29	23	20	17
No, they are not winning, and victory is not possible	49	52	49	53	53	51	51	61	55	50	34	39	57	66	53	51	51	53	54	51	53
Don't know	19	17	11	16	16	12	18	14	12	21	26	25	14	9	15	19	17	12	17	22	19
Should British troops be brought home from Afghanistan?																					
Yes, all troops should be withdrawn immediately	29	34	27	40	17	32	36	28	32	36	31	26	38	38	29	41	29	29	40	41	27
Yes, most troops should be withdrawn soon, and the rest within the next year or so	43	41	47	37	54	45	38	47	43	40	44	42	37	45	46	36	45	45	39	35	46
No, British troops should remain in Afghanistan as long as Afghanistan's government wants them there	18	15	17	15	20	16	15	17	19	11	15	18	15	12	16	13	17	17	10	15	13
Don't know	11	10	8	8	10	7	11	8	6	13	11	15	10	5	10	10	8	9	11	9	14
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																					
Good or bad for the economy?																					
Good for the economy	39	34	72	11	40	63	13	26	39	29	31	30	33	40	38	28	36	39	33	31	25
Bad for the economy	44	49	14	80	45	21	74	58	48	50	46	50	51	48	47	52	46	45	52	50	60
Don't know	16	17	14	9	15	17	14	16	12	21	23	20	16	12	14	20	18	16	15	19	15
Being done fairly or unfairly?																					
Fairly	29	27	69	6	29	56	10	17	31	24	24	26	26	32	32	21	28	34	25	23	21
Unfairly	57	57	17	86	54	31	78	69	57	57	47	53	63	58	54	61	55	50	58	63	65
Don't know	14	16	14	8	17	13	13	14	12	19	29	21	12	10	14	17	17	16	18	14	14

Fieldwork: March 4th - March 5th

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample		1729	484	510	141	530	424	414	875	854	97	478	659	495	1177	552	303	594	295	382	155	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Necessary or unnecessary?																						
	Necessary	59	58	94	32	72	83	38	55	61	55	47	59	59	60	63	51	56	63	59	52	54
	Unnecessary	28	28	4	52	19	10	43	31	29	27	32	22	28	30	24	32	29	25	24	32	31
	Don't know	13	15	2	15	9	7	19	15	11	19	21	19	13	10	13	17	15	13	16	16	14
Too deep, too shallow or at about the right level?																						
	Too deep	42	44	12	72	36	21	66	52	48	40	37	38	50	43	43	45	40	36	48	48	55
	Too shallow	10	9	13	8	8	12	7	6	9	10	10	11	9	8	9	9	11	10	11	6	7
	About the right level	31	28	64	8	38	54	11	24	30	26	25	25	26	34	31	23	31	37	21	24	18
	Don't know	18	19	11	12	18	14	16	19	13	25	29	26	15	15	17	23	19	18	20	21	20
Being done too quickly, too slowly, or at about the right pace?																						
	Too quickly	48	47	17	76	36	24	69	57	48	46	36	40	55	47	44	51	43	42	48	53	50
	Too slowly	10	10	14	7	12	14	8	7	11	9	15	13	8	8	10	10	14	10	11	7	13
	About the right pace	29	28	60	7	43	50	11	24	30	26	25	24	25	35	32	22	28	34	24	24	21
	Don't know	13	15	10	9	9	12	13	12	11	19	24	22	11	10	14	17	16	13	17	16	16
Having an impact on your own life, or not having an impact on your own life?																						
	Having an impact on my life	62	65	59	75	58	65	70	66	64	66	39	61	73	71	65	66	58	64	66	69	66
	Not having an impact on my life	27	24	34	18	32	29	21	24	28	21	36	24	20	25	27	20	29	25	23	21	25
	Don't know	11	11	8	6	9	7	10	10	9	13	25	15	8	4	9	14	14	11	10	10	9
And who do you think is most to blame for the current spending cuts?																						
	The Conservative-Liberal Democrat coalition	23	25	2	57	12	7	49	28	25	25	33	20	25	25	23	28	23	21	24	30	31
	The last Labour government	38	36	87	5	35	78	5	24	40	33	18	36	36	44	39	33	40	45	39	27	21
	Both	27	27	6	27	44	11	32	38	24	29	22	28	29	24	25	28	21	24	26	31	34
	Neither	5	6	4	7	7	2	6	7	7	5	11	5	6	6	8	4	6	6	6	6	7
	Don't know	7	6	1	4	2	2	7	3	4	9	16	11	4	1	5	7	9	5	6	6	9

Fieldwork: March 4th - March 5th

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the next two or three years, how worried are you that people like you will...

not have enough money to live comfortably

Very worried	25	26	12	34	19	15	38	24	20	31	18	26	30	23	20	33	26	24	21	32	25
Fairly worried	45	44	44	47	46	43	40	48	44	44	37	42	47	45	45	42	45	41	50	42	43
TOTAL WORRIED	70	70	56	81	65	58	78	72	64	75	55	68	77	68	65	75	71	65	71	74	68
Not very worried	22	24	37	16	26	34	17	22	29	19	35	23	19	26	27	20	22	29	21	21	22
Not at all worried	6	4	6	2	6	5	2	4	4	3	3	4	3	5	5	2	3	5	3	4	4
TOTAL NOT WORRIED	28	28	43	18	32	39	19	26	33	22	38	27	22	31	32	22	25	34	24	25	26
Don't know	2	3	1	1	3	2	2	2	3	3	7	5	2	1	3	3	4	2	5	1	6

be victims of burglary, robbery or mugging

Very worried	12	13	10	17	10	11	17	13	11	15	11	13	15	13	10	17	18	11	10	18	7
Fairly worried	31	33	37	34	36	38	32	33	33	34	31	31	35	36	33	34	38	34	38	32	19
TOTAL WORRIED	43	46	47	51	46	49	49	46	44	49	42	44	50	49	43	51	56	45	48	50	26
Not very worried	43	40	42	39	40	39	37	43	41	39	39	42	39	39	43	35	34	43	37	37	54
Not at all worried	11	9	10	9	11	9	9	9	11	7	13	8	7	10	9	10	8	9	9	9	13
TOTAL NOT WORRIED	54	49	52	48	51	48	46	52	52	46	52	50	46	49	52	45	42	52	46	46	67
Don't know	3	4	2	2	3	3	5	2	4	4	6	6	4	1	4	4	3	3	6	3	7

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	27	28	9	46	18	16	44	32	24	33	22	25	33	29	26	32	29	24	29	36	22
Fairly worried	43	40	43	38	44	42	35	45	39	42	32	37	41	47	40	42	36	41	42	39	45
TOTAL WORRIED	70	68	52	84	62	58	79	77	63	75	54	62	74	76	66	74	65	65	71	75	67
Not very worried	23	24	38	14	33	32	16	20	29	19	34	28	20	20	27	20	26	27	21	20	24
Not at all worried	4	4	8	1	3	7	2	1	6	2	8	4	3	4	4	4	5	4	3	4	4
TOTAL NOT WORRIED	27	28	46	15	36	39	18	21	35	21	42	32	23	24	31	24	31	31	24	24	28
Don't know	3	3	2	1	2	3	3	2	2	4	5	6	3	1	4	3	3	3	5	2	6

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	24	26	20	27	17	24	30	23	24	27	14	21	26	34	20	33	21	24	29	29	19
Fairly worried	34	31	31	32	29	30	32	30	28	34	31	23	36	33	31	31	29	30	31	32	35
TOTAL WORRIED	58	57	51	59	46	54	62	53	52	61	45	44	62	67	51	64	50	54	60	61	54
Not very worried	26	27	33	25	33	28	24	31	30	24	34	34	25	20	31	22	35	28	24	25	25
Not at all worried	12	12	14	12	19	14	9	12	13	10	16	14	10	10	14	9	11	14	11	8	13
TOTAL NOT WORRIED	38	39	47	37	52	42	33	43	43	34	50	48	35	30	45	31	46	42	35	33	38
Don't know	4	5	3	4	2	3	6	3	4	5	5	8	3	4	5	5	5	4	5	5	9

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Unweighted Sample	1729	484	510	141	530	424	414	875	854	97	478	659	495	1177	552	303	594	295	382	155	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
lose their job / have difficulty finding work																					
Very worried	26	28	17	34	23	21	37	30	24	31	28	27	30	26	25	32	28	26	24	33	26
Fairly worried	40	37	40	36	38	37	37	34	37	38	41	38	39	34	39	35	38	35	42	35	39
TOTAL WORRIED	66	65	57	70	61	58	74	64	61	69	69	65	69	60	64	67	66	61	66	68	65
Not very worried	20	21	29	18	27	27	15	23	26	17	22	23	22	19	21	21	24	23	20	20	14
Not at all worried	10	9	12	8	10	13	6	9	9	10	5	6	6	17	11	7	6	11	8	8	12
TOTAL NOT WORRIED	30	30	41	26	37	40	21	32	35	27	27	29	28	36	32	28	30	34	28	28	26
Don't know	4	5	2	4	2	2	5	4	4	5	5	7	3	4	4	5	4	4	6	4	8
lose their home																					
Very worried	15	18	10	24	12	11	24	18	15	20	16	15	18	20	14	22	19	18	12	23	12
Fairly worried	27	27	25	30	27	24	31	27	24	31	30	26	27	28	26	29	30	23	33	27	28
TOTAL WORRIED	42	45	35	54	39	35	55	45	39	51	46	41	45	48	40	51	49	41	45	50	40
Not very worried	35	33	39	28	38	37	27	35	38	29	35	38	37	24	38	27	31	34	31	35	37
Not at all worried	18	17	24	15	20	24	14	17	20	15	15	12	16	25	18	17	17	20	19	14	15
TOTAL NOT WORRIED	53	50	63	43	58	61	41	52	58	44	50	50	53	49	56	44	48	54	50	49	52
Don't know	4	4	3	2	3	3	4	3	4	5	5	8	2	3	4	4	4	4	6	2	7
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																					
Very worried	13	15	6	20	8	9	22	13	14	15	12	11	16	16	13	17	17	15	11	19	7
Fairly worried	24	24	19	28	23	19	27	26	22	26	30	19	23	27	20	30	24	21	29	24	23
TOTAL WORRIED	37	39	25	48	31	28	49	39	36	41	42	30	39	43	33	47	41	36	40	43	30
Not very worried	36	37	46	33	39	46	32	36	39	34	33	41	38	32	39	33	36	37	33	37	44
Not at all worried	22	20	26	16	27	24	14	23	20	20	19	22	18	22	24	16	19	24	21	17	18
TOTAL NOT WORRIED	58	57	72	49	66	70	46	59	59	54	52	63	56	54	63	49	55	61	54	54	62
Don't know	5	5	3	3	2	3	5	3	4	5	6	7	4	3	5	4	4	4	6	4	8
suffer ill-health																					
Very worried	16	19	12	25	13	17	26	18	16	21	13	12	19	28	16	23	17	19	17	24	13
Fairly worried	35	35	35	37	37	32	34	41	33	37	27	26	37	43	33	37	33	38	35	31	37
TOTAL WORRIED	51	54	47	62	50	49	60	59	49	58	40	38	56	71	49	60	50	57	52	55	50
Not very worried	37	34	40	28	33	39	29	31	36	31	42	43	33	21	38	27	36	31	34	34	36
Not at all worried	8	8	9	5	15	8	5	7	10	6	11	12	6	5	8	8	9	8	8	7	6
TOTAL NOT WORRIED	45	42	49	33	48	47	34	38	46	37	53	55	39	26	46	35	45	39	42	41	42
Don't know	4	5	4	4	2	4	6	2	4	6	6	7	5	3	5	5	4	5	6	4	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	42	107
Male 25 to 39	204	221
Male 40 to 59	352	292
Male 60 +	277	220
Female 18 to 24	55	102
Female 25 to 39	274	220
Female 40 to 59	307	299
Female 60 +	218	268
Region		
North England	382	425
Midlands	226	284
East England	162	166
London	303	221
South England	432	396
Wales	69	86
Scotland	155	150
Social Grade		
AB	643	484
C1	534	501
C2	242	363
DE	310	380
Newspaper Type		
Express / Mail	352	277
Sun / Star	200	406
Mirror / Record	95	173
Guardian / Independent	107	78
FT / Times / Telegraph	115	164
Other Paper	226	199
No Paper	634	432
Political Party Identification		
Labour	522	562
Conservative	499	493
Liberal Democrat	204	207
SNP/Plaid Cymru	43	29
Others	78	22
None/ DK	383	415

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