YouGov



Sample 1000 Adult Interviews
Conducted April 19 - 22, 2016
Margin of Error ±4.2%

1. How much money do you have in savings that you could use within a few days if you needed to?

Nothing	22%
Under \$1,000	21%
\$1,000 to \$5,000	17%
\$5,001 to \$10,000	9%
Over \$10,000	20%
Not sure	10%

2. Are you happy or unhappy with how much money you have saved up?

Very happy8%
Somewhat happy25%
Somewhat unhappy26%
Very unhappy37%
Not sure

3. If you receive a lump sum of money, for example after doing your tax return, do you generally spend that money or use it to save/pay off debts?

Spend it	13%
Save it or use it pay off debts	
Not sure	

4. If you were automatically enrolled in a savings plan which saves 4% of your income every time you are paid and put it into a savings account, would you continue saving money or would you opt out and stop saving money?

Asked of half of respondents

Continue saving money	76%
Opt out and stop saving money	. 7%
Not sure	17%

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5. If you were able to enroll in a savings plan which saves 4% of your income every time you are paid and puts it into a savings account, would you opt in to saving money or would you continue to not save money in this way?

Asked of the other half of respondents

Opt in to saving money	59%
Continue to not save money in this way	16%
Not sure	24%

Interviewing Dates April 19 - 22, 2016

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in

Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration

and Voting Supplement.

Weighting The sample was weighted using propensity scores based

on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.06 to 7.41, with a mean of one and a

standard deviation of 0.889.

Number of respondents 1000

Margin of error \pm 4.2% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 20 questions not reported.