

YouGov / The Sun Survey Results

Sample Size: 1980 GB Adults
Fieldwork: 8th - 9th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1980	508	658	155	608	484	438	962	1018	240	505	677	558	1129	851	253	644	424	487	172
Unweighted Sample	1980	467	692	132	580	524	449	942	1038	168	515	790	507	1335	645	276	669	406	470	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	78	1	11	31	35	27	35	28	39	35	30	35	41	35	24	20
Lab	43	0	100	0	4	94	37	43	42	48	46	48	31	39	48	42	34	43	54	42
Lib Dem	10	0	0	100	1	1	39	10	10	16	12	9	7	14	5	13	10	8	8	13
Other	14	0	0	0	16	3	13	15	14	9	7	14	22	13	17	10	14	14	14	26

Other Parties Voting Intention

UKIP	10	0	0	0	16	1	8	10	9	3	3	10	17	8	12	7	11	10	12	2
SNP / PCY	2	0	0	0	0	1	1	3	2	4	2	2	2	3	2	0	0	2	1	23
Green	1	0	0	0	0	0	3	1	1	2	1	1	1	2	0	2	2	0	1	0
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	0	0	2	0	1	0	1	2	0	1

Non Voters

Would Not Vote	9	0	0	0	3	3	4	7	11	20	13	6	5	8	10	7	10	10	8	10
Don't know	13	0	0	0	12	7	21	9	17	14	12	14	12	12	15	11	13	16	11	14

Do you approve or disapprove of the Government's record to date?

	Jan 7-8	Jan 8-9																			
Approve	26	28	77	4	35	58	6	23	30	26	23	29	24	34	32	23	29	33	27	23	26
Disapprove	57	56	10	90	39	26	87	60	57	54	51	52	60	55	53	59	52	50	59	63	54
Don't know	17	17	13	6	25	16	8	16	12	20	27	19	15	11	15	18	19	17	14	15	20

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	Dec 18-19 2012	Jan 8-9 2013																			
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	42	41	21	62	51	23	61	53	44	38	35	38	47	39	43	39	38	37	45	47	35
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	28	29	45	20	24	46	20	22	30	29	20	25	30	36	29	30	31	31	29	28	25
Neither - I am not aware of significant cuts to services in my area	20	18	23	11	18	23	10	16	14	21	22	21	14	19	19	17	23	21	14	14	18
Don't know	10	12	10	7	8	8	9	9	12	12	23	16	9	6	10	14	8	11	12	11	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	123
Male 25 to 39	214	253
Male 40 to 59	395	335
Male 60 +	267	251
Female 18 to 24	102	117
Female 25 to 39	301	251
Female 40 to 59	395	343
Female 60 +	240	307
Region		
North England	470	487
Midlands	303	325
East England	209	190
London	276	253
South England	460	453
Wales	103	99
Scotland	159	172
Social Grade		
AB	747	554
C1	588	574
C2	290	416
DE	355	436
Newspaper Type		
Express / Mail	370	317
Sun / Star	192	465
Mirror / Record	110	198
Guardian / Independent	142	89
FT / Times / Telegraph	140	188
Other Paper	261	228
No Paper	765	495
Political Party Identification		
Labour	692	644
Conservative	508	564
Liberal Democrat	170	238
SNP/Plaid Cymru	32	34
Others	116	26
None/ DK	462	475

YouGov is a member of the British Polling Council and abides by its rules.
<http://today.yougov.co.uk>