

YouGov Survey Results

Sample Size: 2068 GB Adults
Fieldwork: 30th September - 1st October 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2068	X	X	X	X	596	487	435	1003	1065	246	523	707	591	1179	889	265	672	443	509	180	
Unweighted Sample 2068	516	632	113	243	583	506	442	981	1087	202	451	834	581	1391	677	330	603	414	476	245	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Labour government of 1997-2010 or the current Conservative-Liberal Democrat coalition government has been more effective in dealing with each of the following areas? (Please tick one option per row)

Reducing the national deficit

Labour government of 1997-2010	8	1	20	5	2	2	17	7	8	8	11	11	7	5	8	8	9	7	9	9	6
Current Conservative-Liberal Democrat coalition government	47	85	25	66	48	78	23	47	51	43	38	47	45	53	50	42	42	50	47	45	46
Neither	31	10	39	16	44	15	44	34	31	32	23	25	36	35	30	33	35	30	28	33	33
Don't know	14	4	15	13	6	6	16	13	10	18	28	18	12	7	12	17	14	13	16	13	14

Helping more people to own their own home

Labour government of 1997-2010	19	7	40	20	7	7	36	21	19	19	20	26	19	13	21	16	17	18	16	22	23
Current Conservative-Liberal Democrat coalition government	26	54	11	27	30	50	9	20	28	24	20	23	24	34	29	22	27	28	27	23	24
Neither	37	26	36	33	53	31	37	42	38	36	29	30	42	42	34	41	37	37	37	39	34
Don't know	18	14	14	19	9	12	18	17	14	21	32	21	15	12	16	20	19	18	20	16	19

Helping small businesses

Labour government of 1997-2010	18	5	42	11	8	6	36	18	19	17	22	24	18	12	18	19	20	15	18	22	19
Current Conservative-Liberal Democrat coalition government	26	60	8	37	25	55	7	22	29	24	14	23	24	37	28	24	27	29	27	24	22
Neither	34	20	32	30	56	26	36	40	35	33	27	23	40	39	33	35	33	35	31	35	33
Don't know	22	15	17	23	12	14	21	20	16	27	36	30	18	12	21	22	19	22	24	19	26

Capping welfare benefits

Labour government of 1997-2010	4	1	10	5	1	2	7	5	4	4	8	5	4	2	4	5	4	4	2	6	6
Current Conservative-Liberal Democrat coalition government	65	88	56	77	70	83	62	65	68	62	43	60	65	78	68	61	64	69	62	63	66
Neither	17	6	21	10	24	9	18	19	17	18	19	15	20	15	16	19	17	17	19	18	15
Don't know	14	5	13	8	5	7	13	11	12	15	30	19	11	5	12	16	16	11	17	13	13

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Weighted Sample	2068	X	X	X	X	596	487	435	1003	1065	246	523	707	591	1179	889	265	672	443	509	180
Unweighted Sample	2068	516	632	113	243	583	506	442	981	1087	202	451	834	581	1391	677	330	603	414	476	245
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Reducing net immigration into Britain																					
Labour government of 1997-2010	6	2	14	4	3	3	11	5	6	6	8	9	7	2	5	7	8	4	5	8	8
Current Conservative-Liberal Democrat coalition government	15	32	8	20	8	26	9	13	18	13	16	22	14	11	17	13	14	17	14	14	18
Neither	64	58	63	61	85	63	65	67	64	64	43	48	68	82	63	65	62	65	65	64	59
Don't know	15	8	14	16	3	8	15	15	12	17	33	21	11	6	14	16	16	13	16	15	15
Reducing income tax																					
Labour government of 1997-2010	15	4	33	9	9	5	28	16	15	15	17	16	15	13	15	15	13	13	16	18	12
Current Conservative-Liberal Democrat coalition government	29	53	15	46	30	48	17	31	33	25	16	28	29	34	31	26	26	30	29	26	32
Neither	38	32	35	26	52	36	38	37	38	38	25	32	41	45	37	39	42	39	34	39	37
Don't know	18	11	17	19	9	11	17	16	15	22	43	24	14	8	17	20	20	17	21	16	18
Creating more apprenticeships																					
Labour government of 1997-2010	19	5	41	21	7	4	36	23	21	17	17	24	21	14	20	18	18	17	16	24	22
Current Conservative-Liberal Democrat coalition government	33	67	12	45	36	63	13	28	34	31	24	28	30	44	35	30	30	38	36	28	22
Neither	25	12	26	11	44	18	29	25	24	26	18	19	30	27	23	28	25	24	23	26	29
Don't know	23	17	20	23	12	15	23	24	20	26	41	28	19	15	22	24	27	21	25	21	27
Reducing the unemployment level																					
Labour government of 1997-2010	20	4	45	21	10	5	41	23	22	18	23	24	20	16	21	18	18	21	17	23	17
Current Conservative-Liberal Democrat coalition government	39	79	12	51	46	72	16	34	42	36	30	33	37	51	42	35	42	44	39	32	36
Neither	27	11	31	18	40	17	31	31	26	29	22	23	32	27	24	31	27	22	29	32	30
Don't know	13	6	12	10	5	7	13	11	10	17	25	19	11	6	12	15	12	12	15	13	16
Increasing national economic growth																					
Labour government of 1997-2010	17	3	40	13	5	4	34	19	21	14	19	23	17	12	18	16	20	15	16	19	17
Current Conservative-Liberal Democrat coalition government	38	81	11	63	41	72	11	36	40	36	27	33	35	50	40	35	38	44	36	33	36
Neither	28	10	32	12	46	16	36	31	26	29	23	22	33	29	26	30	26	24	28	33	31
Don't know	17	6	17	12	9	8	19	14	13	21	31	22	14	9	15	19	17	16	20	15	17
Reducing the European budget																					
Labour government of 1997-2010	7	1	17	2	2	3	14	4	7	6	8	9	6	4	6	8	4	7	6	7	7
Current Conservative-Liberal Democrat coalition government	21	45	10	21	19	38	8	17	25	17	19	20	18	26	23	19	19	23	22	19	22
Neither	44	33	44	45	64	39	49	48	47	41	30	35	49	52	44	45	46	45	41	46	41
Don't know	28	20	29	32	14	19	29	31	20	36	42	36	26	17	28	28	31	25	31	27	30