

YouGov Survey Results

Sample Size: 1552 GB Adults
Fieldwork: 18th - 19th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1552	x	x	x	485	386	351	754	798	188	396	531	438	885	667	199	504	332	382	135
Unweighted Sample	1552	394	467	100	528	357	340	756	796	77	422	593	460	1022	530	287	532	279	359	95
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE, if any, of the following Christmas carols is your favourite?

Silent Night	21	22	19	23	25	19	20	20	21	10	12	24	28	21	20	22	21	18	22	17
O' Come All Ye Faithful	11	17	8	16	14	9	13	12	9	5	9	12	14	13	8	12	11	9	11	13
Hark, the Herald Angels Sing	10	12	11	19	12	12	11	10	11	11	6	11	12	11	9	6	13	7	12	8
Jingle Bells	6	7	4	5	5	4	6	6	6	15	10	3	2	5	7	4	4	9	3	15
Away in a Manger	5	6	5	1	6	6	3	4	6	6	6	4	5	5	6	3	5	5	7	5
Rudolph the Red Nose Reindeer	5	4	5	6	4	6	4	4	6	7	9	3	2	5	6	5	5	4	6	4
We wish you a Merry Christmas	4	4	4	3	3	4	3	4	4	6	5	2	4	3	6	7	6	1	3	3
Deck the Halls	3	3	5	0	3	4	3	2	4	3	5	3	2	3	3	4	3	5	2	4
We Three Kings	3	2	4	1	2	6	3	3	3	1	4	3	3	3	4	2	3	4	3	2
Other	8	8	8	13	7	7	12	5	11	5	9	8	8	9	7	8	7	8	8	11
Don't know	3	1	6	4	1	3	3	4	2	10	2	3	1	3	4	3	1	7	2	5
Not applicable - I don't have a favourite Christmas carol	21	14	22	9	18	21	19	26	16	20	22	23	17	21	21	23	20	23	21	13

Where will you be spending Christmas this year?

At home	65	59	67	55	62	70	64	65	65	67	52	72	67	63	68	57	65	65	66	71
At a family member or friend's home	25	32	24	34	29	23	26	23	27	13	39	19	25	28	22	28	25	22	26	24
Abroad	4	4	2	8	3	3	4	4	3	5	3	3	4	4	3	7	4	3	3	1
At a holiday home or hotel in the UK	1	1	1	0	2	2	1	1	1	0	1	1	1	1	1	0	1	2	2	0
Don't know	5	3	6	3	4	2	5	7	4	15	5	4	3	4	7	7	5	9	3	4

Are you planning on having a Christmas tree in your home this year? (Please tick the option that BEST applies)

Yes - I will have a real tree (i.e. a fir tree which has been chopped down to decorate in my home)	16	20	13	23	17	12	19	15	17	20	18	16	12	19	12	22	18	13	13	16
Yes - I will have an artificial tree	59	56	59	51	57	64	55	59	58	54	58	60	60	55	64	43	59	59	63	65
Yes - I will have both a real and an artificial tree	2	2	3	2	3	3	1	1	3	0	3	2	2	3	2	3	2	2	2	5
No - I will not have a Christmas tree in my home this year	17	20	16	21	19	17	17	18	16	8	15	17	24	19	15	28	16	15	18	11
Don't know	6	2	9	3	4	4	7	6	6	17	6	5	3	4	8	4	6	10	5	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you believe in Father Christmas when you were young?

Yes	86	90	83	89	89	86	86	82	90	82	87	86	87	84	88	77	85	88	88	91
No	9	8	12	7	8	10	7	12	7	10	9	10	9	11	7	17	11	7	6	6
Don't know	5	3	5	4	3	4	7	7	3	8	4	5	4	5	5	6	4	5	5	3

Thinking about what you will be eating for
Which ONE, if any, of the following is the MAIN

Turkey	59	66	54	50	63	61	55	58	60	54	59	58	64	60	59	53	60	62	61	53
Chicken	8	6	9	14	5	7	10	8	8	11	7	9	5	7	9	8	9	7	5	11
Beef	7	6	8	8	6	6	7	7	6	1	7	7	9	7	7	4	6	6	7	14
Goose	3	3	2	3	4	3	2	3	2	4	3	2	2	3	2	6	3	2	1	2
Pork	2	3	1	1	2	0	2	2	1	4	0	2	2	2	2	1	2	2	4	0
Lamb	1	1	1	1	1	1	2	2	1	2	2	1	1	2	1	3	0	2	2	1
Other	3	3	2	8	3	3	3	2	3	0	2	3	4	3	2	2	2	1	4	4
Don't know	9	7	11	5	8	9	7	8	10	14	8	8	9	7	11	11	9	9	9	8
Not applicable - I will be eating a vegetarian dish	5	4	6	9	4	5	10	5	5	7	8	5	3	6	5	5	7	6	4	1
Not applicable - I will not be having Christmas dinner	4	2	5	2	3	4	3	4	3	3	4	5	2	4	3	6	2	3	3	6

Which, if any, of the following have you ever done at a work's Christmas party? (Please tick all that apply)

Got too drunk and embarrassed myself	17	18	18	12	16	18	15	19	14	13	28	17	8	18	16	18	17	15	17	18
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