

YouGov / London Council

Sample Size: 1,002 parents of children aged 5-16 living in Greater London

Fieldwork: 21st August - 7th September 2015

Total

Ethos or feel of the school : Which of the following factors most influenced you when choosing your child's preferred school? Please select the top five.

Unweighted base	1002
Base	1002
1	25%
2	13%
3	11%
4	11%
5	10%
Not ranked	31%

Location : Which of the following factors most influenced you when choosing your child's preferred school? Please select the top five.

Unweighted base	1002
Base	1002
1	22%
2	16%
3	14%
4	12%
5	12%
Not ranked	24%

Thinking about how children might develop through attending schools in London, which of the following, if any, are the most important skills and attributes for our education system to focus on? Please pick four that are most important.

Unweighted base	1002
Base	1002
Long-term career opportunities	46%
The ability to get a job straight from school	10%
Academic achievement relative to their own ability	63%
The capability to go on to university	34%
Producing well rounded young people	71%
Developing manners and respect of others	53%
Advancement of general life skills (e.g. managing personal finances)	41%
Development of vocabulary and language skills	32%
Other	2%
Don't know	2%

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Over which, if any, of the following schools do you feel local borough councils should have powers of influence and intervention? Please tick all that apply.

Unweighted base	1002
Base	1002
Academies	67%
Free schools	70%
Maintained schools	76%
Fee paying schools	37%
None of the above	9%

To what extent do you agree or disagree that local borough councils should have the ability to influence all schools in their area to find more school places or expand?

Unweighted base	1002
Base	1002
Strongly agree	36%
Agree	43%
Disagree	10%
Strongly disagree	3%
Don't know	9%
Net: strongly agree / agree	78%
Net: disagree / strongly disagree	12%

To what extent do you agree or disagree that Free Schools should be set up in areas of basic need i.e. looking at any shortfalls between future demand for school places compared with the existing capacity.

Unweighted base	1002
Base	1002
Strongly agree	23%
Agree	40%
Disagree	9%
Strongly disagree	7%
Don't know	21%
Net: Agree	63%
Net: Disagree	17%

To what extent do you agree or disagree that local borough councils should have final say in the location of new schools within their authority boundary?

Unweighted base	1002
Base	1002
Strongly agree	32%
Agree	48%
Disagree	7%
Strongly disagree	2%
Don't know	11%
Net: Agree	80%
Net: Disagree	9%