

# YouGov / The Sun Survey Results

Sample Size: 1744 GB Adults  
Fieldwork: 30th April - 1st May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1744</b>	418	535	124	529	451	392	848	896	211	445	596	492	994	750	223	567	373	429	152
Unweighted Sample	1744	435	488	121	554	413	395	864	880	82	471	671	520	1153	591	226	623	327	415	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>32</b>	100	0	0	79	4	12	34	30	36	28	31	35	35	27	32	40	35	22	21
Lab	<b>41</b>	0	100	0	5	88	37	37	44	40	46	41	36	37	46	37	32	46	53	30
Lib Dem	<b>9</b>	0	0	100	1	2	34	9	10	12	12	8	9	11	7	16	11	7	8	7
Other	<b>18</b>	0	0	0	15	7	17	20	16	11	14	21	20	16	20	15	17	12	17	42

## Other Parties Voting Intention

UKIP	<b>8</b>	0	0	0	10	2	5	9	6	3	2	8	13	7	8	5	11	7	9	0
SNP / PCY	<b>4</b>	0	0	0	1	2	2	4	4	4	4	5	4	4	4	0	0	1	1	37
Green	<b>4</b>	0	0	0	1	0	9	4	3	4	6	3	2	3	4	6	4	1	4	4
BNP	<b>1</b>	0	0	0	2	1	0	2	1	0	2	2	1	1	2	2	1	2	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	1	1	1	1	2	0	1	2	1	1	1	1	1	2	1	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	5	3	7	9	8	17	12	8	3	7	11	6	9	9	8	7
Don't know	<b>16</b>	0	0	0	13	11	20	11	22	22	16	16	15	16	17	19	20	14	14	13

## Do you approve or disapprove of the Government's record to date?

	April 29-30	April 30-May 1																				
Approve	25	<b>24</b>	71	4	31	49	7	19	27	21	31	25	23	22	28	19	26	28	26	17	23	
Disapprove	61	<b>59</b>	11	91	41	33	85	62	61	57	40	56	63	64	55	64	58	55	57	67	61	
Don't know	14	<b>17</b>	18	5	28	18	8	19	12	22	29	19	14	14	17	17	17	18	17	16	16	

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	April 23-24	April 30-May 1																			
Strongly support	3	<b>4</b>	10	0	9	6	1	5	4	4	2	4	3	4	4	3	4	4	3	2	6
Tend to support	25	<b>27</b>	57	7	52	43	9	31	27	27	37	25	26	26	31	22	29	31	26	23	25
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>31</b>	<b>67</b>	<b>7</b>	<b>61</b>	<b>49</b>	<b>10</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>39</b>	<b>29</b>	<b>29</b>	<b>30</b>	<b>35</b>	<b>25</b>	<b>33</b>	<b>35</b>	<b>29</b>	<b>25</b>	<b>31</b>
Tend to oppose	30	<b>29</b>	24	30	23	29	31	29	28	30	23	31	29	30	30	27	28	29	27	30	29
Strongly oppose	32	<b>32</b>	8	60	7	17	55	27	36	29	22	29	35	36	27	39	29	27	36	37	36
<b>TOTAL OPPOSE</b>	<b>62</b>	<b>61</b>	<b>32</b>	<b>90</b>	<b>30</b>	<b>46</b>	<b>86</b>	<b>56</b>	<b>64</b>	<b>59</b>	<b>45</b>	<b>60</b>	<b>64</b>	<b>66</b>	<b>57</b>	<b>66</b>	<b>57</b>	<b>56</b>	<b>63</b>	<b>67</b>	<b>65</b>
Don't know	10	<b>8</b>	2	2	7	4	4	7	6	11	16	11	7	4	7	10	10	9	9	8	4

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	37	108
Male 25 to 39	211	223
Male 40 to 59	332	295
Male 60 +	284	221
Female 18 to 24	45	103
Female 25 to 39	260	221
Female 40 to 59	339	302
Female 60 +	236	270
<b>Region</b>		
North England	415	429
Midlands	244	286
East England	192	167
London	226	223
South England	431	399
Wales	83	87
Scotland	153	152
<b>Social Grade</b>		
AB	625	488
C1	528	506
C2	255	366
DE	336	384
<b>Newspaper Type</b>		
Express / Mail	353	279
Sun / Star	234	410
Mirror / Record	123	174
Guardian / Independent	93	78
FT / Times / Telegraph	136	166
Other Paper	230	201
No Paper	575	436
<b>Political Party Identification</b>		
Labour	506	567
Conservative	517	497
Liberal Democrat	192	209
SNP/Plaid Cymru	40	30
Others	78	23
None/ DK	411	419

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