

NEW YEARS EVE

Fun Facts



How do GCC Residents Ring in the New Year?

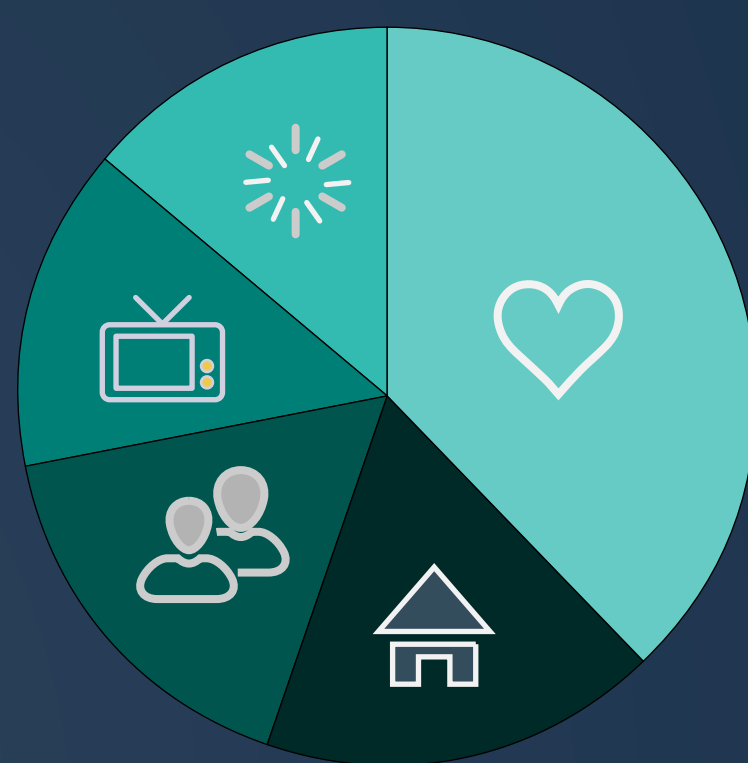
50% Will Spend NYE with Family

23% Cook Dinner at Home

22% Meeting Friends

19% Watching TV

18% Watching Fireworks

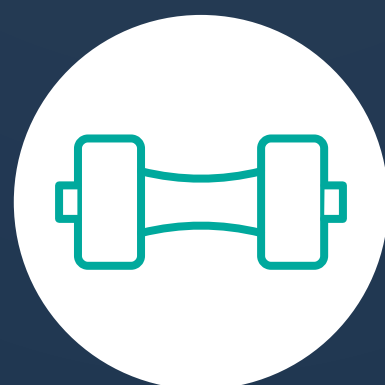


57%

Of Residents Feel Positive About The World In 2017

What New Years Resolutions are GCC Residents Making?

70%



Get Fit & Lose Weight



41%

Spend Less, Save More



40%

Get Organised



39%

Learn Something New

Sample Characteristics:

A total of 1030 YouGov panellists were surveyed across the GCC