

YouGov / The Sun Survey Results

Sample Size: 1655 GB Adults
Fieldwork: 6th - 7th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	462	513	119	130	519	409	374	803	852	197	419	566	473	943	712	212	538	354	407	144	
Unweighted Sample	1655	456	482	109	179	545	380	387	745	910	65	444	649	497	1112	543	266	541	343	383	122	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	0	77	4	19	33	38	34	30	35	40	40	28	31	44	32	30	36
Lab	39	0	100	0	0	4	89	37	37	41	46	41	39	35	33	48	37	26	43	53	40
Lib Dem	9	0	0	100	0	3	1	30	10	9	7	14	9	7	11	7	13	10	9	7	6
Other	16	0	0	0	100	16	6	14	20	13	14	15	17	17	16	16	19	19	16	11	18

Other Parties Voting Intention

UKIP	10	0	0	0	100	15	4	6	11	8	0	6	12	14	10	10	8	14	10	10	1
SNP / PCY	3	0	0	0	0	0	1	2	3	2	2	5	3	1	4	1	4	0	3	0	16
Green	3	0	0	0	0	0	1	6	4	2	11	3	2	1	2	4	6	5	2	0	2
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0

Non Voters

Would Not Vote	6	0	0	0	0	1	3	3	4	7	6	8	5	4	6	6	5	6	5	7	4
Don't know	15	0	0	0	0	14	8	22	11	20	21	18	15	11	14	17	15	18	15	13	15

Oct 3 - 4
Oct 6 - 7

Do you approve or disapprove of the Government's record to date?

Approve	33	33	83	9	38	17	63	12	24	37	30	35	32	31	36	37	28	33	40	30	27	34
Disapprove	55	52	10	86	42	75	28	78	59	53	51	39	47	55	57	48	56	55	41	57	57	58
Don't know	12	15	6	6	20	8	10	10	17	11	19	27	20	14	7	15	16	12	19	13	16	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 22-23
Oct 6-7

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	24	27	75	3	5	22	61	4	13	30	24	23	23	24	35	30	23	24	34	28	21	22
Labour	36	36	6	85	17	18	5	76	41	37	34	40	33	37	35	32	41	33	28	38	45	36
Liberal Democrat	7	6	2	1	54	1	3	2	16	8	5	7	8	6	4	7	5	14	6	6	4	4
Other	5	5	0	1	3	28	4	2	3	5	4	1	4	6	5	4	5	6	4	4	3	9
None	12	12	8	4	10	21	11	6	15	10	13	4	12	15	11	12	12	11	13	9	13	10
Don't know	17	15	9	6	9	9	15	10	12	10	20	24	20	12	10	15	15	12	15	16	14	20

Asylum and immigration

Conservative	28	30	73	10	24	11	57	12	23	34	27	23	30	30	33	36	22	35	32	26	25	39
Labour	16	19	3	52	2	0	2	45	18	20	18	29	18	18	16	15	23	15	13	22	28	14
Liberal Democrat	7	7	1	3	48	0	1	4	17	7	6	6	10	6	5	7	6	12	8	6	4	3
Other	17	15	13	8	8	71	20	8	13	17	14	10	11	18	18	14	17	11	17	20	12	12
None	17	14	6	14	11	15	11	16	14	13	15	2	12	19	17	13	16	12	14	14	18	11
Don't know	16	15	4	12	7	3	8	15	15	9	20	29	18	11	11	14	16	14	16	12	13	21

Law and order

Conservative	35	36	84	9	25	29	68	12	27	41	31	28	29	38	42	41	28	36	40	34	30	35
Labour	23	23	3	62	6	3	2	54	22	24	22	28	21	23	22	18	28	20	20	20	32	19
Liberal Democrat	5	6	1	2	41	0	2	2	15	6	5	6	10	4	4	7	4	10	5	7	3	6
Other	7	7	3	3	7	42	9	2	6	10	5	6	7	8	7	6	9	7	7	11	5	7
None	14	11	3	9	12	17	7	11	12	9	13	3	11	13	13	10	13	11	10	9	15	11
Don't know	17	17	6	15	9	9	12	19	18	11	23	30	22	14	12	18	17	16	17	18	15	23

Education and schools

Conservative	28	27	75	3	9	27	62	7	10	29	26	18	22	29	33	30	23	25	34	26	20	29
Labour	31	32	7	80	6	9	6	72	34	34	31	36	31	32	32	28	37	30	24	36	42	29
Liberal Democrat	10	9	5	1	62	2	3	1	24	11	7	17	10	7	8	10	8	14	11	9	7	5
Other	6	5	1	2	2	35	5	2	4	7	4	1	6	6	5	5	6	6	4	6	4	9
None	10	10	4	4	11	16	8	6	12	9	11	3	12	11	10	10	10	10	10	8	12	7
Don't know	16	16	9	9	10	10	15	11	16	11	21	25	19	15	12	16	16	15	17	16	15	20

Taxation

Conservative	29	31	84	5	10	26	68	7	18	34	29	25	27	31	38	36	25	29	38	30	25	31
Labour	27	27	4	71	9	6	3	63	28	27	26	28	27	27	26	23	31	27	20	28	36	22
Liberal Democrat	8	8	1	4	59	3	2	3	22	9	7	8	11	7	6	9	6	13	7	8	6	6
Other	6	5	0	2	0	33	4	3	4	7	4	3	5	7	5	5	6	9	4	5	4	9
None	14	12	5	7	8	20	10	9	13	10	13	4	11	15	12	11	12	11	11	12	14	10
Don't know	16	17	6	12	14	12	13	15	16	13	21	32	21	13	13	15	20	12	19	18	14	22

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Unweighted Sample	1655	456	482	109	179	545	380	387	745	910	65	444	649	497	1112	543	266	541	343	383	122	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 22-23	Oct 6-7																				
Unemployment																						
Conservative	26	28	78	3	14	26	65	6	13	30	26	22	23	30	33	33	22	24	34	26	24	29
Labour	31	30	4	77	16	8	6	68	32	32	28	21	29	31	33	27	34	30	23	33	37	27
Liberal Democrat	5	7	4	2	49	1	2	1	18	8	5	13	10	5	3	6	7	11	6	8	5	5
Other	6	6	1	2	1	32	5	3	6	8	4	6	4	7	5	5	6	8	5	5	5	9
None	14	12	3	5	10	23	10	8	13	10	14	3	11	15	11	12	12	13	11	11	13	9
Don't know	18	18	9	11	10	9	13	14	19	13	23	34	22	12	14	18	18	14	20	17	16	21
The economy in general																						
Conservative	33	35	90	5	18	30	74	9	19	37	32	26	31	34	42	41	27	34	41	34	27	32
Labour	23	23	0	67	3	3	2	58	21	23	23	15	23	25	23	20	27	22	16	23	31	25
Liberal Democrat	6	6	3	1	54	0	0	1	21	7	5	9	8	5	4	6	7	9	8	5	4	3
Other	6	6	0	2	6	38	6	2	6	8	4	7	5	7	6	6	7	8	4	8	5	9
None	13	12	2	9	12	19	8	11	15	11	13	6	11	15	13	11	14	12	10	12	16	9
Don't know	19	18	4	15	8	10	10	19	17	13	22	37	22	14	12	18	18	15	20	17	16	22
Europe																						
Conservative	23	20	56	4	12	2	42	7	10	20	20	16	23	19	20	25	14	22	22	17	17	26
Labour	21	21	3	59	7	0	2	51	23	23	20	16	24	21	22	18	26	20	15	21	30	23
Liberal Democrat	8	9	6	5	57	1	4	3	24	12	7	15	9	9	8	10	8	15	12	8	5	4
Other	16	18	16	8	6	78	27	8	12	23	13	15	11	21	21	17	19	14	22	21	13	12
None	14	12	7	9	8	15	11	11	10	12	12	6	13	13	14	12	13	10	11	13	15	11
Don't know	18	20	12	16	10	3	15	20	21	11	28	32	20	18	16	19	20	19	19	20	19	25

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	30	99
Male 25 to 39	179	209
Male 40 to 59	298	280
Male 60 +	238	215
Female 18 to 24	35	98
Female 25 to 39	265	210
Female 40 to 59	351	286
Female 60 +	259	258
Region		
North England	383	407
Midlands	267	271
East England	150	159
London	266	212
South England	391	379
Wales	76	83
Scotland	122	144
Social Grade		
AB	650	463
C1	462	480
C2	243	348
DE	300	364
Newspaper Type		
Express / Mail	332	265
Sun / Star	154	389
Mirror / Record	96	166
Guardian / Independent	112	74
FT / Times / Telegraph	97	157
Other Paper	211	190
No Paper	653	414
Political Party Identification		
Labour	502	530
Conservative	477	463
Liberal Democrat	155	182
SNP/Plaid Cymru	27	28
Others	118	38
None/ DK	376	414

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk