

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic	None of these	Don't know
	%	%	%	%	%	%	%	%	%	%
2010 cont.										
May 31-June 1	25	24	27	19	15	32	25	35	29	9
May 16-17	24	23	30	18	13	32	28	36	27	12
May 2-3	22	20	23	20	10	24	26	40	31	8
April 25-26	21	18	21	17	10	23	25	43	29	8
April 17-18	18	19	20	18	10	23	26	40	31	10
April 11-12	18	18	21	17	9	22	25	42	29	12
April 4-5	18	19	19	19	11	21	22	40	30	11
March 28-29	19	20	20	18	10	21	24	42	32	10
March 21-22	19	18	19	16	10	20	21	38	29	13
March 14-15	17	21	18	18	10	22	23	41	29	12
March 7-8	18	18	17	18	10	20	21	37	32	12
Feb 28-March 1	19	20	19	19	10	23	22	38	31	11
February 21-22	17	17	17	17	9	21	22	37	31	13
February 14-15	16	16	18	15	9	19	20	36	32	13
September 2009	18	16	18	19	11	20	20	35	29	14
April 2008	20	16	14	21	7	14	19	32	32	15
October 2007	17	20	12	23	6	14	14	34	27	18
July 2007	12	13	8	17	5	9	14	32	34	22

Ed Miliband

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic	None of these	Don't know
2014	%	%	%	%	%	%	%	%	%	%
August 25-26	17	17	5	19	3	5	3	3	54	13
August 11-12	16	17	5	20	4	5	3	4	53	13
July 28-29	16	17	5	21	3	5	3	3	53	12
July 14-15	14	14	4	19	3	6	3	3	55	13
June 30 - July 1	15	15	4	20	3	5	3	3	55	12
June 16-17	14	15	5	19	3	5	2	3	56	12
June 2-3	17	17	4	20	4	6	3	4	53	11
May 19-20	15	15	6	21	3	6	4	3	53	12
April 28-29	14	13	4	20	4	5	3	4	54	14
April 14-15	16	16	5	22	4	6	3	4	53	12
March 31 - April 1	17	14	6	22	4	8	5	4	52	11
March 17-18	16	15	6	23	5	9	4	5	50	12
March 3-4	18	17	7	26	4	8	4	5	49	11
February 17-18	18	16	7	24	5	8	4	5	48	15
February 3-4	19	17	7	25	5	7	5	5	49	13
January 20-21	14	15	5	22	3	7	3	4	52	13
January 6-7	18	15	6	22	4	6	4	5	51	12
2013										
December 9-10	16	15	6	24	4	5	3	3	48	13
November 25-26	16	16	6	25	5	7	4	5	50	11
November 11-12	18	18	7	25	5	8	4	5	49	12
October 28-29	17	17	7	25	5	8	4	5	47	12
October 14-15	18	18	8	27	5	9	4	5	46	13
Sept 30- Oct 1	18	18	7	25	4	7	4	5	49	12
September 15-16	15	16	3	19	2	4	2	2	53	14
September 2-3	12	14	3	19	5	6	2	4	54	15
August 19-20	13	16	5	19	3	6	3	4	52	14
August 5-6	14	16	6	20	4	7	4	4	51	15
July 22-23	14	16	6	21	4	6	4	4	53	14
July 8-9	15	16	5	20	4	7	3	5	53	13
June 24-25	13	16	5	21	4	6	3	5	52	15
June 3	16	18	7	22	5	8	4	6	51	13
April 28-29	19	19	6	26	4	10	6	6	46	13
April 14-15	16	16	6	24	4	9	5	6	51	12
March 24-25	16	16	7	23	5	9	5	5	50	14
March 10-11	15	19	7	24	5	9	5	6	51	12
February 24-25	16	18	8	25	5	9	5	5	49	13
February 10-11	18	20	7	23	5	8	6	6	47	13
January 27-28	18	18	9	26	6	10	6	6	49	12
January 23-24	18	17	7	23	5	8	4	5	47	14
January 13-14	19	21	8	25	5	9	5	5	45	14
2012										
December 16-17	17	19	9	25	6	9	5	6	47	14
December 2-3	19	18	9	26	5	11	6	5	45	15
November 18-19	17	18	7	25	5	8	5	4	51	11
November 4-5	19	21	9	26	7	11	6	6	47	13
October 21-22	19	20	9	29	6	9	7	7	45	14
October 7-8	20	19	8	25	5	10	5	6	48	13
September 23-24	16	17	7	25	6	8	5	4	50	14
September 9-10	18	16	5	23	4	7	4	3	49	15
August 19-20	18	17	6	24	5	9	5	5	48	14
August 5-6	20	20	6	25	5	8	4	5	48	14

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic	None of these	Don't know
2012 cont.	%	%	%	%	%	%	%	%	%	%
July 22-23	16	16	7	22	5	8	4	5	49	17
July 8-9	17	17	7	25	6	9	4	4	47	17
June 24-25	16	19	7	25	4	9	4	4	50	13
June 10-11	17	18	6	23	5	8	4	4	49	15
May 27-28	16	17	6	23	4	7	4	5	50	15
May 13-14	17	17	6	24	5	8	4	4	48	14
April 29-30	18	18	7	23	5	8	4	5	53	13
March 25-26	17	18	6	24	4	6	3	4	48	15
March 11-12	14	15	6	20	4	7	3	4	51	16
February 26-27	14	14	4	20	2	6	3	3	52	17
February 12-13	15	16	6	21	4	6	3	4	50	14
January 29-30	13	15	4	19	3	6	3	4	54	15
2011										
December 18-19	15	17	7	21	4	7	5	5	50	15
December 13-14	14	16	6	20	3	6	3	4	50	17
December 4-5	17	18	7	23	5	8	4	5	50	15
November 20-21	16	18	7	21	4	7	5	5	50	15
October 23-24	14	18	7	21	4	8	5	5	49	15
October 9-10	17	18	7	21	4	7	4	5	49	15
September 25-26	16	17	6	22	4	7	4	4	47	18
September 11-12	16	18	7	23	6	8	5	6	45	18
August 29-30	16	16	7	22	6	8	6	5	46	17
August 14-15	19	19	8	24	7	9	6	5	45	17
July 31 - August 1	17	18	8	24	5	9	5	5	45	19
July 17-18	18	19	8	25	6	10	5	5	44	18
July 3-4	12	16	7	18	3	6	4	5	50	18
June 19-20	14	16	7	21	4	6	4	5	49	18
June 5-6	16	17	7	22	3	9	5	6	45	20
May 22-23	18	18	9	24	4	9	5	7	43	20
May 8-9	19	17	8	25	5	9	6	6	43	19
April 10-11	17	16	9	22	4	9	6	7	44	19
March 27-28	17	16	9	26	5	9	6	6	41	21
March 13-14	17	17	10	24	5	9	7	7	42	22
February 27-28	17	18	9	23	4	8	6	7	40	24
February 13-14	17	16	9	23	5	9	7	8	41	22
January 30-31	16	17	9	24	5	10	6	7	41	24
January 16-17	17	19	10	24	5	10	6	7	41	23
2010										
December 19-20	14	15	7	19	4	9	5	5	40	28
December 5-6	14	17	8	21	4	8	5	8	39	29
November 21-22	15	17	9	21	2	10	7	8	34	32
November 7-8	13	14	10	20	4	9	7	8	34	32
October 24-25	14	15	13	23	5	11	8	10	32	31
October 10-11	14	15	10	18	4	11	7	10	30	36
September 26-27	17	16	12	23	3	11	9	9	19	44

Nick Clegg

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic	None of these	Don't know
2014	%	%	%	%	%	%	%	%	%	%
August 25-26	8	9	2	9	3	3	3	8	63	13
August 11-12	9	12	3	9	2	3	3	9	61	11
July 28-29	8	11	3	9	2	4	3	9	61	12
July 14-15	10	11	3	8	2	3	3	9	59	14
June 30 - July 1	10	11	4	9	3	3	3	8	61	11
June 16-17	9	10	4	9	2	4	3	7	62	11
June 2-3	12	12	3	9	3	4	4	8	58	12
May 19-20	10	11	3	10	4	4	4	10	60	11
April 28-29	8	10	3	8	2	3	3	7	60	13
April 14-15	9	10	3	9	3	3	4	9	62	12
March 31 - April 1	10	12	4	10	4	5	5	10	58	11
March 17-18	8	11	3	10	3	4	4	9	60	12
March 3-4	8	11	4	12	4	5	5	10	60	10
February 17-18	7	11	2	10	2	3	4	9	60	13
February 3-4	6	9	3	10	2	3	4	8	62	13
January 20-21	8	12	3	11	3	3	3	10	58	12
January 6-7	10	11	4	10	2	3	3	9	60	11
2013										
December 9-10	7	10	3	11	4	4	3	10	58	11
November 25-26	8	11	3	12	3	4	4	9	59	11
November 11-12	8	10	3	10	4	4	4	9	59	13
October 28-29	8	12	4	11	3	5	3	10	59	13
October 14-15	9	10	4	10	3	4	4	9	59	13
Sept 30- Oct 1	10	12	4	11	3	4	3	9	59	12
September 15-16	9	11	3	12	3	4	4	9	57	14
September 2-3	7	9	2	9	2	3	3	9	60	14
August 19-20	8	10	4	10	3	3	3	9	61	11
August 5-6	9	11	4	10	4	5	5	10	59	12
July 22-23	8	10	3	9	3	3	4	9	61	13
July 8-9	9	11	3	11	3	4	4	9	63	10
June 24-25	8	10	3	11	3	3	4	10	58	13
June 3	9	12	3	11	2	4	5	12	58	11
April 28-29	8	13	4	11	5	4	4	10	59	13
April 14-15	8	11	5	12	4	4	3	8	60	12
March 24-25	8	11	3	12	3	5	4	10	58	13
March 10-11	8	9	3	12	4	5	3	9	61	12
February 24-25	8	12	3	11	3	4	4	9	60	12
February 10-11	9	12	5	13	4	5	5	9	57	12
January 27-28	9	14	4	13	4	5	4	12	58	12
January 13-14	9	13	4	11	4	4	5	10	57	13
2012										
December 16-17	8	12	4	11	4	4	3	10	58	11
December 2-3	9	12	5	12	3	4	4	8	58	12
November 18-19	8	12	3	12	3	3	4	10	63	9
November 4-5	7	12	3	11	3	4	4	9	61	12
October 21-22	7	10	3	11	3	4	4	8	62	12
October 7-8	6	13	3	11	3	4	4	11	62	10
September 23-24	5	12	4	12	2	4	4	10	62	10
September 9-10	7	11	3	11	2	4	4	9	60	14
August 19-20	9	12	4	11	3	4	4	11	59	12
August 5-6	10	11	4	11	3	5	4	11	59	12
July 22-23	10	11	2	10	2	3	3	10	60	13

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic	None of these	Don't know
2012 cont.	%	%	%	%	%	%	%	%	%	%
July 8-9	9	10	3	9	2	4	4	10	60	14
June 24-25	8	11	3	12	3	5	4	9	57	13
June 10-11	8	11	4	10	3	4	4	11	58	14
May 27-28	8	12	4	9	2	4	4	11	61	12
May 13-14	8	11	4	10	3	4	4	11	59	13
April 29-30	8	12	4	11	2	3	4	12	60	11
March 25-26	9	12	4	12	3	5	4	11	57	13
March 11-12	9	15	5	14	4	5	5	11	56	12
February 26-27	12	13	4	13	3	5	5	13	53	14
February 12-13	9	13	5	13	3	6	5	13	55	14
January 29-30	10	14	4	15	3	5	5	13	54	13
2011										
December 18-19	10	12	3	12	3	3	4	10	58	12
December 13-14	10	12	4	11	2	3	4	10	58	13
December 4-5	10	13	5	13	4	6	5	14	55	12
November 20-21	7	12	4	11	3	4	5	11	58	13
October 23-24	9	14	5	12	3	5	5	10	56	14
October 9-10	8	13	6	13	4	6	6	13	56	11
September 25-26	10	15	5	14	4	4	6	14	53	13
September 11-12	9	14	4	13	4	5	4	11	55	13
August 29-30	7	14	4	13	4	4	5	11	55	14
August 14-15	8	15	4	13	4	4	4	12	57	12
July 31 - August 1	7	14	4	14	4	5	4	12	56	13
July 17-18	7	15	4	15	4	4	4	12	57	13
July 3-4	6	13	4	12	3	4	5	13	58	12
June 19-20	7	13	4	13	3	4	5	13	57	12
June 5-6	7	11	3	12	3	4	5	12	59	13
May 22-23	7	13	4	13	3	5	5	15	55	14
May 8-9	8	13	4	13	3	4	4	15	56	11
April 10-11	6	14	5	14	4	6	6	14	53	14
March 27-28	7	16	6	16	4	6	6	16	52	13
March 13-14	7	13	5	13	4	6	7	17	52	14
February 27-28	7	15	5	14	4	6	6	18	50	14
February 13-14	7	14	7	15	6	7	7	17	51	13
January 30-31	7	13	6	14	4	8	7	17	50	13
January 16-17	6	14	5	17	5	6	6	19	50	13
2010										
December 19-20	5	12	7	13	5	8	8	16	51	15
December 5-6	6	14	7	15	5	7	7	17	47	17
November 21-22	6	16	7	17	6	8	8	19	44	17
November 7-8	9	18	8	17	7	10	9	20	40	18
October 24-25	12	20	9	20	8	11	10	21	40	16
October 10-11	14	22	11	21	8	12	11	23	35	19
September 26-27	17	24	11	22	7	12	12	24	33	18
September 12-13	14	21	9	23	7	11	9	21		18
August 22-23	13	23	9	21	6	11	9	21	39	16
August 8-9	15	22	9	23	7	11	10	20	36	17
July 25-26	17	23	10	23	6	12	9	22	35	16
July 11-12	17	22	11	25	6	16	10	23	32	16
June 27-28	16	26	12	26	7	14	10	23	31	16
June 6-7	19	27	14	27	7	14	13	28	27	15
May 31-June 1	22	28	13	27	9	17	14	30	27	14
May 16-17	19	28	16	30	8	18	16	31	22	18

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic	None of these	Don't know
2010 cont.	%	%	%	%	%	%	%	%	%	%
May 2-3	27	32	16	37	6	17	21	45	16	13
April 25-26	27	35	17	35	6	19	19	42	16	15
April 17-18	29	43	21	42	8	20	22	42	13	16
April 11-12	21	30	9	26	4	12	7	17	20	34
April 4-5	19	26	7	23	3	9	6	11	23	35
March 28-29	20	25	6	22	3	10	6	12	25	33
March 21-22	18	25	7	24	3	9	7	12	21	34
March 14-15	20	25	8	23	3	11	8	12	22	36
March 7-8	17	22	6	20	3	8	7	11	24	37
Feb 28-March 1	17	23	7	21	4	9	6	10	24	38
February 21-22	16	23	5	20	2	8	5	10	27	37
February 14-15	17	22	6	20	3	8	5	10	26	37
September 2009	14	20	5	20	3	8	7	9	27	36