

Sample 1506 Adults
Conducted April 6-9, 2018
Margin of Error $\pm 3\%$

1. Overall, how satisfied are you with the way things are going in the U.S. right now?

Very satisfied	11%
Somewhat satisfied	33%
Somewhat dissatisfied	24%
Very dissatisfied	32%

2. Do you have an account on the social media site Facebook?

Yes, I currently have one	78%
No, I used to but don't currently	9%
No, I never had an account	12%

3. Overall, do you feel Facebook...

Asked of those that currently have a Facebook account

Has made your life better	25%
Has made your life worse	11%
Hasn't changed it either way	63%

4. Generally, do you think Facebook... (Check all that apply)

Asked of those that currently have a Facebook account

Brings your family and friends together	53%
Makes you feel isolated from people	9%
Shows you misinformation and gossip	48%
Provides you good information about current events	29%
Is a fun and easy way to communicate with people	59%
Is annoying because people share too much	41%

5. As you may know, it was recently reported that Facebook users' personal data was improperly obtained by an outside company. How do you feel about this?

- It concerns me a great deal 46%
- It concerns me some, but doesn't bother me that much 40%
- Doesn't concern me at all 13%

6. Were you surprised or not surprised that outside companies were seeing and using the personal data of Facebook users?

- Surprised 20%
- Not surprised 80%

7. How do you feel about Facebook's response to this matter?

- Acceptable, they are taking the appropriate measures 21%
- Unacceptable, they could be doing more 51%
- Don't know much about it 28%

8. Do you feel that the personal data you share with Facebook is...
Asked of those that currently have a Facebook account

- Mostly safe, kept just to those I choose to share it with 37%
- Mostly unsafe, possibly shared or given to people I don't choose to share with 63%

9. Looking ahead, how much confidence do you have in Facebook to...

	A lot	Some	Not much	None
Protect users' personal data from being used improperly	9%	30%	36%	25%
Prevent the creation of fake accounts	8%	22%	37%	33%
Prevent the spread of disinformation	8%	22%	39%	30%

10. Recently, have you done any of the following as a result of Facebook users' personal data being improperly shared with an outside company? (Check all that apply)

Asked of those that currently have a Facebook account

Considered deleting your Facebook account	28%
Used Facebook less often than you used to	36%
Changed your Facebook privacy settings	27%
Shared less personal data on Facebook	37%

11. Which comes closer to your view?

The government should increase regulations on technology and social media companies, because that could help prevent user data from being taken or used inappropriately	61%
The government should not increase regulations on technology and social media companies, because that could limit companies' innovations and growth	39%

12. What is the main reason you use Facebook?

Asked of those that currently have a Facebook account

To stay in contact with friends and family	65%
Keep up on news and current events	8%
Keep track of events and groups	8%
Post things about your own life and interests	6%
Something else	13%

13. How much of the information that you see on Facebook do you believe to be true?

Asked of those that currently have a Facebook account

All or most of it	5%
Only what I get from friends and family	34%
A little of it	47%
Almost none of it	13%

14. Do you think most people on Facebook...

Asked of those that currently have a Facebook account

Are too quick to believe all or most of what they see	81%
Can distinguish between what is true and what isn't	19%

15. Why do you currently not have a Facebook account? (Check all that apply)

Asked of those that currently don't have a Facebook account

Concern about privacy	51%
It's complicated to use	8%
Concern about improper sharing of personal data	45%
Don't need to connect with people that way	57%
Don't go online that much	16%

16. In general, how would you describe your own political viewpoint?

Very liberal	12%
Somewhat liberal	14%
Moderate	28%
Somewhat conservative	19%
Very conservative	13%
Not sure	14%

17. Generally speaking, do you think of yourself as a ...?

Strong Democrat	17%
Not very strong Democrat	11%
Lean Democrat	9%
Independent	23%
Lean Republican	9%
Not very strong Republican	10%
Strong Republican	13%
Not sure	7%

18. Would you describe yourself as a born-again or evangelical Christian?

Yes	25%
No	64%
Not sure	10%

19. What is your gender?

Male	49%
Female	51%

20. In what year were you born?

18-29	21%
30-44	25%
45-64	34%
65+	20%

21. What racial or ethnic group best describes you?

White	64%
Black	12%
Hispanic	15%
Other	9%

22. What is the highest level of education you have completed?

HS or less	40%
Some college	31%
College grad	18%
Post grad	10%

1. Satisfaction U.S.

Overall, how satisfied are you with the way things are going in the U.S. right now?

	Gender			Age group				Party ID			Facebook User
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Very satisfied	11%	11%	10%	6%	9%	14%	13%	3%	12%	21%	10%
Somewhat satisfied	33%	36%	31%	30%	34%	36%	31%	17%	31%	53%	34%
Somewhat dissatisfied	24%	24%	25%	30%	29%	21%	18%	23%	26%	20%	25%
Very dissatisfied	32%	29%	34%	33%	28%	29%	38%	57%	31%	6%	31%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,495	728	766	318	372	507	297	414	537	347	1,163

2. Facebook Current User

Do you have an account on the social media site Facebook?

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Yes, I currently have one	78%	74%	82%	75%	82%	83%	69%	79%	75%	79%	100%
No, I used to but don't currently	9%	11%	8%	19%	7%	6%	8%	9%	12%	8%	0%
No, I never had an account	12%	15%	10%	6%	11%	11%	23%	12%	13%	13%	0%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,489	725	765	316	371	507	295	414	538	344	1,163

3. Facebook Impact on Your Life

Overall, do you feel Facebook...

Asked of those that currently have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Has made your life better	25%	22%	28%	24%	25%	26%	25%	33%	20%	28%	25%
Has made your life worse	11%	13%	10%	17%	15%	8%	6%	9%	13%	9%	11%
Hasn't changed it either way	63%	65%	62%	59%	60%	65%	69%	58%	66%	63%	63%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	99%	100%	99%
Weighted N	1,157	536	620	235	299	418	205	327	401	273	1,157

4. Opinion on Facebook

Generally, do you think Facebook... (Check all that apply)

Asked of those that currently have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Brings your family and friends together	53%	50%	55%	45%	54%	55%	54%	54%	49%	61%	53%
Makes you feel isolated from people	9%	10%	9%	17%	11%	7%	1%	10%	9%	10%	9%
Shows you misinformation and gossip	48%	51%	46%	49%	48%	47%	47%	48%	54%	48%	48%
Provides you good information about current events	29%	28%	29%	35%	28%	28%	22%	31%	28%	26%	29%
Is a fun and easy way to communicate with people	59%	57%	60%	56%	59%	63%	52%	64%	56%	57%	59%
Is annoying because people share too much	41%	39%	42%	43%	44%	39%	37%	39%	41%	47%	41%
Weighted N	1,163	537	626	236	304	418	205	328	402	274	1,163

5. Facebook Data Used Improperly

As you may know, it was recently reported that Facebook users' personal data was improperly obtained by an outside company. How do you feel about this?

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
It concerns me a great deal	46%	46%	46%	42%	42%	48%	54%	50%	45%	48%	46%
It concerns me some, but doesn't bother me that much	40%	40%	41%	39%	43%	39%	39%	38%	42%	42%	44%
Doesn't concern me at all	13%	14%	13%	18%	15%	13%	7%	12%	13%	10%	10%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,484	725	759	317	369	502	297	414	538	343	1,150

6. Surprised About Facebook Data Use by Outside Companies

Were you surprised or not surprised that outside companies were seeing and using the personal data of Facebook users?

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Surprised	20%	19%	20%	22%	18%	19%	20%	20%	13%	23%	21%
Not surprised	80%	81%	80%	78%	82%	81%	80%	80%	87%	77%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,489	729	761	317	371	505	297	413	538	347	1,154

7. Facebook's Response

How do you feel about Facebook's response to this matter?

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Acceptable, they are taking the appropriate measures	21%	18%	23%	22%	17%	23%	21%	25%	19%	21%	22%
Unacceptable, they could be doing more	51%	55%	47%	43%	47%	54%	59%	52%	57%	52%	48%
Don't know much about it	28%	27%	29%	35%	36%	23%	20%	23%	24%	27%	29%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	1,488	728	760	318	368	505	297	413	537	347	1,153

8. Facebook Data Safety

Do you feel that the personal data you share with Facebook is...

Asked of those that currently have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Mostly safe, kept just to those I choose to share it with	37%	30%	43%	36%	39%	36%	36%	44%	31%	36%	37%
Mostly unsafe, possibly shared or given to people I don't choose to share with	63%	70%	57%	64%	61%	64%	64%	56%	69%	64%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,146	530	616	236	297	412	202	326	396	273	1,146

9A. Confidence on Facebook - Protect users' personal data from being used improperly

Looking ahead, how much confidence do you have in Facebook to...

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
A lot	9%	9%	9%	12%	11%	7%	4%	10%	5%	7%	9%
Some	30%	27%	32%	29%	28%	32%	29%	35%	28%	31%	34%
Not much	36%	34%	38%	29%	36%	37%	41%	37%	38%	37%	38%
None	25%	30%	21%	29%	25%	23%	25%	18%	29%	25%	19%
Totals	100%	100%	100%	99%	100%	99%	99%	100%	100%	100%	100%
Weighted N	1,474	717	758	314	367	498	296	410	533	342	1,147

9B. Confidence on Facebook - Prevent the creation of fake accounts

Looking ahead, how much confidence do you have in Facebook to...

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
A lot	8%	8%	8%	11%	9%	7%	6%	8%	6%	6%	8%
Some	22%	21%	23%	25%	20%	22%	22%	28%	18%	21%	23%
Not much	37%	35%	39%	31%	37%	39%	40%	35%	40%	40%	40%
None	33%	36%	29%	33%	34%	32%	32%	29%	36%	33%	28%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	1,479	721	759	314	369	501	296	410	537	342	1,149

9C. Confidence on Facebook - Prevent the spread of disinformation

Looking ahead, how much confidence do you have in Facebook to...

	Gender			Age group				Party ID			Facebook User
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
A lot	8%	8%	8%	9%	11%	8%	3%	9%	5%	6%	8%
Some	22%	21%	23%	23%	22%	22%	21%	26%	18%	23%	24%
Not much	39%	37%	41%	34%	38%	41%	43%	40%	42%	39%	43%
None	30%	34%	28%	33%	29%	29%	33%	25%	34%	32%	25%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Weighted N	1,478	721	757	314	368	501	296	410	534	344	1,149

10. Facebook New Changes

Recently, have you done any of the following as a result of Facebook users' personal data being improperly shared with an outside company? (Check all that apply)

Asked of those that currently have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Considered deleting your Facebook account	28%	31%	25%	23%	25%	29%	33%	25%	32%	24%	28%
Used Facebook less often than you used to	36%	39%	34%	38%	35%	37%	37%	41%	34%	34%	36%
Changed your Facebook privacy settings	27%	24%	30%	27%	28%	31%	19%	31%	24%	31%	27%
Shared less personal data on Facebook	37%	38%	37%	41%	37%	37%	35%	38%	40%	36%	37%
Weighted N	1,163	537	626	236	304	418	205	328	402	274	1,163

11. Regulations to Technology Companies

Which comes closer to your view?

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
The government should increase regulations on technology and social media companies, because that could help prevent user data from being taken or used inappropriately	61%	57%	66%	60%	63%	64%	58%	67%	57%	61%	61%
The government should not increase regulations on technology and social media companies, because that could limit companies' innovations and growth	39%	43%	34%	40%	37%	36%	42%	33%	43%	39%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,453	708	745	309	359	490	295	411	523	338	1,129

12. Main Reason You Use Facebook
 What is the main reason you use Facebook?
Asked of those that currently have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
To stay in contact with friends and family	65%	65%	66%	54%	64%	69%	72%	67%	68%	65%	65%
Keep up on news and current events	8%	10%	6%	13%	10%	5%	4%	6%	8%	11%	8%
Keep track of events and groups	8%	8%	8%	11%	7%	7%	6%	10%	7%	8%	8%
Post things about your own life and interests	6%	6%	6%	10%	9%	4%	2%	6%	5%	5%	6%
Something else	13%	11%	14%	12%	10%	14%	16%	11%	12%	11%	13%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Weighted N	1,157	536	621	236	301	415	204	327	401	274	1,157

13. Believe on Information in Facebook

How much of the information that you see on Facebook do you believe to be true?

Asked of those that currently have a Facebook account

	Gender			Age group				Party ID			Facebook User
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
All or most of it	5%	5%	5%	5%	5%	7%	3%	7%	4%	6%	5%
Only what I get from friends and family	34%	31%	37%	33%	32%	33%	42%	36%	30%	37%	34%
A little of it	47%	47%	47%	45%	46%	49%	46%	50%	51%	44%	47%
Almost none of it	13%	16%	11%	17%	17%	11%	9%	7%	15%	13%	13%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	1,155	536	619	236	302	415	203	326	401	273	1,155

14. Facebook Users Believe Content

Do you think most people on Facebook...

Asked of those that currently have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Are too quick to believe all or most of what they see	81%	80%	81%	79%	77%	81%	85%	82%	84%	81%	81%
Can distinguish between what is true and what isn't	19%	20%	19%	21%	23%	19%	15%	18%	16%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	1,152	536	616	236	299	414	204	326	401	272	1,152

15. Reason Not To Use Facebook

Why do you currently not have a Facebook account? (Check all that apply)

Asked of those that currently don't have a Facebook account

	Total	Gender		Age group				Party ID			Facebook User
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Yes
Concern about privacy	51%	50%	51%	35%	47%	61%	59%	40%	60%	58%	*
It's complicated to use	8%	10%	6%	11%	11%	6%	6%	7%	6%	11%	*
Concern about improper sharing of personal data	45%	47%	43%	32%	48%	50%	50%	48%	50%	57%	*
Don't need to connect with people that way	57%	57%	56%	55%	47%	58%	65%	73%	54%	58%	*
Don't go online that much	16%	15%	16%	21%	16%	14%	12%	7%	17%	14%	*
Weighted N	343	196	148	88	74	90	92	86	137	73	0

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

April 10, 2018

The CBS News survey is conducted by YouGov using a nationally representative sample of 1,506 U.S. residents interviewed online between April 6-9, 2018.

This sample was weighted according to gender, age, race, and education, based on the American Community Survey, conducted by the U.S. Bureau of the Census, as well as 2012 and 2016 Presidential vote. Respondents were selected from YouGov's opt-in panel to be representative of all U.S. residents. The weights range from 0.1 to 3.9, with a mean of 1 and a standard deviation of 0.66.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately 3%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.