

Sample Size: 2034 GB Adults
Fieldwork: 8th - 9th July 2014

		What is your height? Please round to the nearest inch.									
Total	4ft 0 in to 4ft 3in/ 122cm or below to 130cm	4ft 4 in to 4ft 7in/ 132cm o to 140cm	4ft 8 in to 4ft 11in/ 142cm to 150cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	6ft 4in to 6ft 7in/ 193cm to 201cm	6ft 8in to 6ft 11in/ 203cm to 211cm	7ft 0in to 7ft 3in/ 213cm to 221cm	
Weighted Sample 2034	14	5	24	387	661	593	311	23	1	2	
Unweighted Sample 2034	11	6	22	386	649	630	289	22	2	1	
	%	%	%	%	%	%	%	%	%	%	

Thinking more generally, what is the ideal height for a man?

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	42	0	0	0	0	0	0	44	0	
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	39	45	0	0	0	0	0	0	0	
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	8	23	3	0	0	0	0	0	0	
5ft 0in to 5ft 3in/ 152cm to 160cm	0	0	0	2	1	0	0	0	0	0	
5ft 4in to 5ft 7in/ 163cm to 170cm	4	0	0	20	7	6	1	0	0	0	
5ft 8in to 5ft 11in/ 173cm to 180cm	39	11	7	58	49	41	44	16	4	100	
6ft 0in to 6ft 3in/ 183cm to 191cm	48	0	25	14	37	47	45	73	70	0	
6ft 4in to 6ft 7in/ 193cm to 201cm	1	0	0	0	1	0	2	17	0	0	
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	1	0	56	0	
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	0	0	
No opinion	4	0	0	3	3	3	4	5	2	0	
Don't know	3	0	0	0	1	3	3	2	7	0	
Prefer not to say	0	0	0	0	0	0	0	0	0	0	
Mean	24	7	14	22	24	24	24	25	26	21	23

...and for a woman?

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	49	0	0	0	0	0	0	44	0	
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	31	68	3	1	0	0	0	0	0	
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	0	0	1	0	0	0	0	
5ft 0in to 5ft 3in/ 152cm to 160cm	6	6	0	49	13	2	5	3	0	0	
5ft 4in to 5ft 7in/ 163cm to 170cm	61	15	20	28	76	75	52	39	25	100	
5ft 8in to 5ft 11in/ 173cm to 180cm	23	0	12	9	6	14	31	47	69	0	
6ft 0in to 6ft 3in/ 183cm to 191cm	1	0	0	0	0	0	1	1	0	0	
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	4	0	0	
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	0	0	
No opinion	5	0	0	11	3	4	7	4	2	0	
Don't know	3	0	0	0	1	3	4	4	0	0	
Prefer not to say	0	0	0	0	0	0	0	0	0	0	
Mean	19	7	12	16	18	19	20	20	22	11	19

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					Men				Women				
	Total	7ft 4in to 7ft 7in/ 224cm to 231cm	7ft 8in to 7ft 11in/ 234cm to 241cm or above	Don't know	Prefer not to say	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm
Weighted Sample	2034	1	0	5	9	16	159	468	303	371	502	125	8
Unweighted Sample	2034	1	0	5	10	14	147	504	281	372	502	126	8
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking more generally, what is the ideal height for a man?

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	0	0	1	0	0	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	0	0	0	0	0	0	0	0	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	0	0	0	0	0	0	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	0	0	0	0	0	11	0	0	0	1	0	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	4	0	0	0	0	33	10	1	0	6	4	1	0
5ft 8in to 5ft 11in/ 173cm to 180cm	39	0	0	0	0	33	52	51	15	50	38	19	26
6ft 0in to 6ft 3in/ 183cm to 191cm	48	0	0	0	0	16	26	38	73	38	54	71	74
6ft 4in to 6ft 7in/ 193cm to 201cm	1	0	0	0	0	0	0	0	2	1	0	7	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	1	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	1	0	0	0	0	0	0
No opinion	4	0	0	41	54	8	6	5	5	3	2	1	0
Don't know	3	0	0	59	46	0	4	4	3	1	2	1	0
Prefer not to say	0	100	0	0	0	0	0	0	0	0	0	0	0
Mean	24	21	23	24	25	24	24	26	25

...and for a woman?

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	0	0	0	0	0	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	0	0	0	0	0	1	0	0	1	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	0	0	11	5	0	0	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	6	0	0	0	0	30	5	6	3	12	1	0	9
5ft 4in to 5ft 7in/ 163cm to 170cm	61	0	0	0	0	38	60	54	40	77	80	45	26
5ft 8in to 5ft 11in/ 173cm to 180cm	23	0	0	0	0	4	16	26	47	6	13	48	65
6ft 0in to 6ft 3in/ 183cm to 191cm	1	0	0	0	0	0	1	1	1	0	0	1	0
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	10	0	0	0	0	0	0	0	0
No opinion	5	0	0	41	54	17	7	8	4	3	3	3	0
Don't know	3	100	0	59	37	0	4	4	4	1	2	2	0
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0
Mean	19	.	.	.	48	16	18	19	20	18	19	20	21

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Total	Voting Intention				2010 Vote			Gender		Age (4-way)				Social Grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2034	x	x	x	x	598	496	455	986	1048	242	515	696	582	1159	875	260	661	435	500	177
Unweighted Sample 2034	466	629	130	216	538	542	443	987	1047	221	418	866	529	1350	684	305	659	395	455	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about a romantic partner, how tall would be too tall for you to be comfortable? (Imagine moving up the tape measure and pick a the first measurement that would be too tall for you)

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	1	1	1	1	1	0	1	1	1	2	0	0	1	0	1	1	1	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	1	3	1	0	1	1	1	0	0	1	0	0	0	1	1	0	0	1	0
5ft 0in to 5ft 3in/ 152cm to 160cm	1	0	1	0	0	1	0	0	0	1	0	1	1	1	0	1	1	0	1	1	0
5ft 4in to 5ft 7in/ 163cm to 170cm	6	5	6	3	10	4	5	6	10	2	7	8	4	6	5	7	5	5	6	7	9
5ft 8in to 5ft 11in/ 173cm to 180cm	15	16	15	19	16	17	15	14	22	8	14	14	14	18	15	14	13	17	14	14	17
6ft 0in to 6ft 3in/ 183cm to 191cm	31	34	31	23	28	31	36	25	33	29	27	30	28	35	31	30	33	30	30	31	28
6ft 4in to 6ft 7in/ 193cm to 201cm	25	27	26	32	21	26	25	29	12	38	25	25	26	25	27	23	24	26	26	25	22
6ft 8in to 6ft 11in/ 203cm to 211cm	4	5	4	6	5	5	4	4	2	6	4	4	5	4	5	4	4	2	6	6	5
7ft 0in to 7ft 3in/ 213cm to 221cm	3	2	2	0	3	2	2	3	2	4	4	3	4	1	3	3	3	3	3	3	3
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	1	0	2	0	0	0	0	1	2	0	0	0	1
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	1	1	0	0	1	0	1	0	0	0	1	0	0	1	1	1	0	0	0
No height would be too tall for me	8	5	7	7	10	7	6	12	9	7	11	7	10	5	7	9	9	8	8	8	10
Don't know	5	4	5	5	6	5	4	5	7	4	4	5	6	4	5	5	4	6	5	4	4
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Mean	27	27	26	26	26	27	27	27	25	28	27	26	27	27	27	27	27	27	27	27	27

and how short would be too short for you to be comfortable? (Imagine moving down the tape measure and pick a the first measurement that would be too short for you)

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	7	4	7	6	8	5	8	4	10	3	6	10	7	3	5	8	7	6	8	8	3
4ft 4 in to 4ft 7in/ 132cm o to 140cm	5	4	5	7	11	4	6	4	8	3	4	4	7	4	4	6	6	7	5	4	3
4ft 8 in to 4ft 11in/ 142cm to 150cm	13	15	16	11	13	15	15	12	21	6	14	12	14	14	14	13	12	13	16	12	14
5ft 0in to 5ft 3in/ 152cm to 160cm	32	33	29	33	27	33	31	33	32	32	31	32	28	37	30	34	32	33	31	31	34
5ft 4in to 5ft 7in/ 163cm to 170cm	24	24	24	27	24	24	26	27	11	37	26	24	23	26	27	21	27	22	24	24	27
5ft 8in to 5ft 11in/ 173cm to 180cm	6	10	5	5	6	8	5	6	1	11	6	7	6	6	8	4	4	7	5	8	7
6ft 0in to 6ft 3in/ 183cm to 191cm	0	0	1	0	0	0	0	1	0	0	1	0	1	0	0	1	1	0	0	1	0
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No height would be too short for me	7	6	8	7	4	5	6	10	10	4	8	6	9	6	7	7	7	6	7	7	8
Don't know	5	5	4	4	6	6	3	4	7	3	5	5	6	3	4	6	5	5	5	5	4
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mean	14	15	14	14	13	14	14	15	12	16	15	14	14	15	15	13	14	14	14	14	15

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Fieldwork: 8th - 9th July 2014

		What is your height? Please round to the nearest inch.									
Total	4ft 0 in to 4ft 3in/ 122cm or below to 130cm	4ft 4 in to 4ft 7in/ 132cm o to 140cm	4ft 8 in to 4ft 11in/ 142cm to 150cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	6ft 4in to 6ft 7in/ 193cm to 201cm	6ft 8in to 6ft 11in/ 203cm to 211cm	7ft 0in to 7ft 3in/ 213cm to 221cm	
Weighted Sample 2034	14	5	24	387	661	593	311	23	1	2	
Unweighted Sample 2034	11	6	22	386	649	630	289	22	2	1	
%	%	%	%	%	%	%	%	%	%	%	

And thinking about a romantic partner, how tall would be too tall for you to be comfortable? (Imagine moving up the tape measure and pick a the first measurement that would be too tall for you)

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	66	0	0	0	0	1	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	10	45	0	0	0	0	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	14	0	3	0	1	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	1	0	0	20	0	1	0	1	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	6	0	0	8	5	7	4	4	0	0
5ft 8in to 5ft 11in/ 173cm to 180cm	15	0	0	13	12	13	20	16	8	0
6ft 0in to 6ft 3in/ 183cm to 191cm	31	11	30	16	40	23	33	36	16	0
6ft 4in to 6ft 7in/ 193cm to 201cm	25	0	13	22	29	35	17	18	43	100
6ft 8in to 6ft 11in/ 203cm to 211cm	4	0	0	0	3	5	5	3	6	0
7ft 0in to 7ft 3in/ 213cm to 221cm	3	0	12	0	3	3	2	4	14	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	1	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	1	0	0	1	0	44
No height would be too tall for me	8	0	0	2	5	8	8	12	4	56
Don't know	5	0	0	15	2	5	6	4	4	0
Prefer not to say	0	0	0	0	0	0	0	0	0	0
Mean	27	6	19	23	27	28	26	27	30	48

and how short would be too short for you to be comfortable? (Imagine moving down the tape measure and pick a the first measurement that would be too short for you)

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	7	54	0	4	5	3	8	10	19	56	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	5	17	68	9	5	4	6	5	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	13	8	0	16	10	9	18	20	17	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	32	10	12	37	41	27	29	40	26	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	24	11	0	13	29	37	18	7	14	44	100
5ft 8in to 5ft 11in/ 173cm to 180cm	6	0	13	0	6	9	7	2	0	0	0
6ft 0in to 6ft 3in/ 183cm to 191cm	0	0	0	0	0	0	1	0	0	0	0
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	1	0	0	0
No height would be too short for me	7	0	7	12	2	6	8	11	15	0	0
Don't know	5	0	0	11	1	4	6	5	8	0	0
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0
Mean	14	7	8	13	15	16	13	12	11	8	19

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						Men				Women			
	Total	7ft 4in to 7ft 7in/ 224cm to 231cm	7ft 8in to 7ft 11in/ 234cm to 241cm or above	Don't know	Prefer not to say	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm
Weighted Sample	2034	1	0	5	9	16	159	468	303	371	502	125	8
Unweighted Sample	2034	1	0	5	10	14	147	504	281	372	502	126	8
	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about a romantic partner, how tall would be too tall for you to be comfortable? (Imagine moving up the tape measure and pick a the first measurement that would be too tall for you)

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	10	0	0	0	1	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	0	0	0	0	1	0	0	0	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	0	0	0	11	3	0	1	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	1	0	0	0	0	0	1	0	1	0	1	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	6	0	0	0	0	36	23	8	4	4	2	1	0
5ft 8in to 5ft 11in/ 173cm to 180cm	15	0	0	0	0	17	36	24	15	12	5	8	23
6ft 0in to 6ft 3in/ 183cm to 191cm	31	0	0	0	0	13	16	39	36	41	25	9	13
6ft 4in to 6ft 7in/ 193cm to 201cm	25	0	0	0	0	7	6	9	18	29	44	44	36
6ft 8in to 6ft 11in/ 203cm to 211cm	4	0	0	0	0	0	1	2	3	3	7	19	0
7ft 0in to 7ft 3in/ 213cm to 221cm	3	0	0	0	0	0	0	1	3	3	4	7	28
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	1	1	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	1	1	0	1	0
No height would be too tall for me	8	0	0	23	29	9	7	8	13	5	8	8	0
Don't know	5	100	0	77	53	8	6	7	5	2	4	3	0
Prefer not to say	0	0	0	0	8	0	0	0	0	0	0	0	0
Mean	27	.	.	.	1	20	22	25	27	27	29	31	30

and how short would be too short for you to be comfortable? (Imagine moving down the tape measure and pick a the first measurement that would be too short for you)

4ft 0 in to 4ft 3in/ 122cm or below to 130cm	7	0	0	0	0	27	9	10	9	4	1	4	39
4ft 4 in to 4ft 7in/ 132cm o to 140cm	5	0	0	0	10	16	11	8	5	4	1	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	13	0	0	0	0	27	24	22	21	9	4	2	0
5ft 0in to 5ft 3in/ 152cm to 160cm	32	0	0	0	0	0	25	31	41	43	28	19	22
5ft 4in to 5ft 7in/ 163cm to 170cm	24	0	0	0	18	13	13	13	6	30	44	37	31
5ft 8in to 5ft 11in/ 173cm to 180cm	6	0	0	0	0	0	2	1	2	6	12	28	7
6ft 0in to 6ft 3in/ 183cm to 191cm	0	0	0	0	0	9	1	0	0	0	0	4	0
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	1	0	1	0	0	0	0
No height would be too short for me	7	0	0	23	26	0	9	9	12	2	5	1	0
Don't know	5	100	0	77	31	0	5	7	5	1	4	4	0
Prefer not to say	0	0	0	0	15	8	0	0	0	0	0	0	0
Mean	14	.	.	.	15	10	12	12	12	15	17	18	12