

YouGov Survey Results

Sample Size: 2034 GB Adults

Fieldwork: 8th - 9th July 2014

-ieldwork: 8th - 9th July 2014	Voting Intention				2	010 Vo	ote	Ge	ender		Age (4	-way)		Social	Grade			Region	-	-	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlan
Weighted Sample	2034	х	х	х	х	598	496	455	986	1048	242	515	696	582	1159	875	260	661	435	500	177
Unweighted Sample	2034 %	466 %	629 %	130 %	216 %	538 %	542 %	443 %	987 %	1047 %	221 %	418 %	866 %	529 %	1350 %	684 %	305 %	659 %	395 %	455 %	220 %
/hat is your height? Please round to the																					
earest inch.																					
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	1	2	0	1	0	0	0	1	1	2	0	0	1	0	1	1	0	1	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	Ō	Ő	0	0	1	0	0	0	Ő	0	0	0	0	0	0	0	1	0	0 0	0	Ő
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	1	2	Õ	1	1	1	1	1	2	1	1	1	2	1	2	2	0	2	2	Ő
5ft 0in to 5ft 3in/ 152cm to 160cm	19	18	21	14	16	14	23	15	2	35	19	17	19	21	17	21	19	19	16	21	21
5ft 4in to 5ft 7in/ 163cm to 170cm	32	30	32	31	32	35	31	32	16	48	30	32	31	37	32	34	30	31	35	32	34
5ft 8in to 5ft 11in/ 173cm to 180cm	29	32	28	31	38	33	28	31	47	12	25	26	32	30	31	26	27	31	30	27	29
6ft 0in to 6ft 3in/ 183cm to 191cm	15	17	15	20	11	14	14	17	31	1	23	20	14	9	16	14	18	15	15	15	15
6ft 4in to 6ft 7in/ 193cm to 201cm	1	1	2	2	2	0	1	2	2	0	0	2	2	0	1	1	1	1	1	2	1
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	Ō	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	Ō	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	Ó	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
Prefer not to say	Ó	1	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	0
Mean	20	20	20	21	20	20	20	21	23	17	20	20	20	20	20	20	20	20	20	20	20
ninking about yourself, what would your ideal																					
eight be?																					
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	0	0	1	1	0	0	0	0	0	1	0	2	0	0	1	0	1	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	1	0	2	1	1	1	1	0	1	1	1	1	0	1	1	0	1	0	1	1
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	1	1	2	0	1	0	1	1	1	0	1	0	2	0	1	3	0	1	1	0
5ft 0in to 5ft 3in/ 152cm to 160cm	7	6	8	5	3	4	9	4	1	13	9	8	6	8	6	9	8	6	5	11	6
5ft 4in to 5ft 7in/ 163cm to 170cm	35	34	36	29	35	36	37	34	5	63	28	31	37	39	33	37	31	35	37	35	35
5ft 8in to 5ft 11in/ 173cm to 180cm	25	25	24	27	29	27	24	27	33	17	18	21	26	29	26	22	22	24	27	23	29
6ft 0in to 6ft 3in/ 183cm to 191cm	24	28	23	28	25	24	26	25	49	1	31	30	23	18	26	23	28	26	22	22	24
6ft 4in to 6ft 7in/ 193cm to 201cm	3	2	3	3	3	2	2	3	5	0	5	3	3	0	3	2	3	2	3	3	2
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Don't know	3	2	4	4	4	4	2	4	5	2	6	2	3	3	3	4	3	4	2	3	3
Prefer not to say	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Mean	21	22	21	21	22	22	21	22	24	19	22	22	21	21	22	21	21	22	22	21	22



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Sample Size: 2034 GB Adults

Fieldwork: 8th - 9th July 2014

	What is your height? Please round to the nearest inch. 4ft 0 in to 4ft 3in/ 4ft 4 in to 4ft 7in/ 4ft 8 in to 4ft 5ft 0 in to 5ft 3in/ 5ft 4in to 5ft 7in/ 5ft 8in to 6ft 1in/ 6ft 8in to 6ft 7in/ 6ft 8in to 6ft 1in/ 7ft 0 in to 7ft 0												
	Total				5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm		6ft 0in to 6ft 3in/ 183cm to 191cm	6ft 4in to 6ft 7in/ 193cm to 201cm		7ft 0in to 7ft 3in/ 213cm to 221cm		
Weighted Sample	2034	14	5	24	387	661	593	311	23	1	2		
Unweighted Sample	2034	11	6	22	386	649	630	289	22	2	1		
	%	%	%	%	%	%	%	%	%	%	%		
What is your height? Please round to the													
nearest inch.													
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	100	0	0	0	0	0	0	0	0	0		
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	100	0	0	0	0	0	0	0	0		
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	0	100	0	0	0	0	0	0	0		
5ft 0in to 5ft 3in/ 152cm to 160cm	19	0	0	0	100	0	0	0	0	0	0		
5ft 4in to 5ft 7in/ 163cm to 170cm	32	0	0	0	0	100	0	0	0	0	0		
5ft 8in to 5ft 11in/ 173cm to 180cm	29	0	0	0	0	0	100	0	0	0	0		
6ft 0in to 6ft 3in/ 183cm to 191cm	15	0	0	0	0	0	0	100	0	0	0		
6ft 4in to 6ft 7in/ 193cm to 201cm	1	0	0	0	0	0	0	0	100	0	0		
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	100	0		
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	100		
7ft 4in to 7ft 7in/ 224cm to 231cm	Ō	0	0	0	0	0	0	0	0	0	0		
7ft 8in to 7ft 11in/ 234cm to 241cm or above	ŏ	0	0	0	0	0	0	0	0	0	0		
Don't know	ŏ	0	0	0	0	0	0	0	0	0	0		
Prefer not to say	ŏ	0	0	0	0	0	0	0	0	0	0		
Mean	20	2	6	11	15	19	22	26	30	36	38		
Thinking about yourself, what would your ideal height be?													
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	0	54	0	0	0	0	0	0	0	0	0		
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	40	81	0	1	0	0	0	0	0	0		
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	0	46	0	0	0	0	0	0	0		
5ft 0in to 5ft 3in/ 152cm to 160cm	7	6	0	30	33	2	0	0	0	0	0		
5ft 4in to 5ft 7in/ 163cm to 170cm	35	0	7	15	60	67	5	1	0	0	0		
5ft 8in to 5ft 11in/ 173cm to 180cm	25	0	12	6	3	21	58	2	2	0	0		
6ft 0in to 6ft 3in/ 183cm to 191cm	24	0	0	4	0	6	33	83	18	0	0		
6ft 4in to 6ft 7in/ 193cm to 201cm	3	0	0	0	0	0	1	10	80	0	0		
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	56	0		
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	100		
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0		
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	1	0	44	0		
Don't know	3	0	0	0	2	4	3	3	0	0	0		
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0		
Mean	21	5	9	15	17	20	24	27	29	41	38		



YouGov Survey Results

Sample Size: 2034 GB Adults

Fieldwork: 8th - 9th July 2014

Fieldwork. oth - 5th July 2014							М	en		Women					
	Total	7ft 4in to 7ft 7in/ 224cm to 231cm	7ft 8in to 7ft 11in/ 234cm to 241cm or above	Don't know	Prefer not to say	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm		
Weighted Sample		1	0	5	9	16	159	468	303	371	502	125	8		
Unweighted Sample		1	0	5	10	14	147	504	281	372	502	126	8		
	%	%	%	%	%	%	%	%	%	%	%	%	%		
What is your height? Please round to the															
nearest inch.															
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	0	0	0	0	0	0	0	0	0		
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	0	0	0	0	0	0	0	0	0	0	0		
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	0	0	0	0	0	0	0	0	0	0	0		
5ft 0in to 5ft 3in/ 152cm to 160cm	19	0	0	0	0	100	0	0	0	100	0	0	0		
5ft 4in to 5ft 7in/ 163cm to 170cm	32	0	0	0	0	0	100	0	0	0	100	0	0		
5ft 8in to 5ft 11in/ 173cm to 180cm	29	0	0	0	0	0	0	100	0	0	0	100	0		
6ft 0in to 6ft 3in/ 183cm to 191cm	15	0	0	0	0	0	0	0	100	0	0	0	100		
6ft 4in to 6ft 7in/ 193cm to 201cm	1	0	0	0	0	0	0	0	0	0	0	0	0		
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0		
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0		
7ft 4in to 7ft 7in/ 224cm to 231cm	0	100	0	0	0	0	0	0	0	0	0	0	0		
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	0	0	0	0	0		
Don't know	0	0	0	100	0	0	0	0	0	0	0	0	0		
Prefer not to say	0	0	0	0	100	0	0	0	0	0	0	0	0		
Mean	20	41			•	15	19	23	26	15	18	22	26		
Thinking about yourself, what would your ideal neight be?															
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	0	0	0	0	0	0	1	0	0	0	0	0	0		
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	100	0	0	0	0	0	0	0	1	0	0	0		
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	0	0	0	0	2	0	0	0	0	1	0		
5ft 0in to 5ft 3in/ 152cm to 160cm	7	0	0	0	0	44	1	0	0	32	2	0	0		
5ft 4in to 5ft 7in/ 163cm to 170cm	35	0	0	0	0	33	28	0	1	61	79	23	0		
5ft 8in to 5ft 11in/ 173cm to 180cm	25	0	0	0	0	13	38	54	2	3	15	71	33		
6ft 0in to 6ft 3in/ 183cm to 191cm	24	0	0	0	0	9	24	41	83	0	0	3	67		
6ft 4in to 6ft 7in/ 193cm to 201cm	3	0	0	0	0	0	0	1	10	0	0	0	0		
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	2	0		
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0		
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0		
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	1	0	0	0	0		
	•	0	0	100	24	0	7	4	4	2	3	1	0		
Don't know	3	0	0	100	24	0	'	-	-	~	0				
Don't know Prefer not to say		0	0	0	24 76	0	0	4 0	0	0	0	0	0		



Fieldwork: 8th - 9th July 2014		, I	Voting	Intenti	on	2	010 Vo	ote	Ge	ender		Age (4	-way)		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2034	х	x	x	x	598	496	455	986	1048	242	515	696	582	1159	875	260	661	435	500	177
Unweighted Sample	2034	466	629	130	216	538	542	443	987	1047	221	418	866	529	1350	684	305	659	395	455	220
Thinking more generally, what is the ideal height for a man?	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	2	0	1	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	Ō	1	0	2	0	1	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
5ft 0in to 5ft 3in/ 152cm to 160cm	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	4	3	4	5	1	4	3	3	3	5	6	3	4	3	2	5	3	3	4	4	4
5ft 8in to 5ft 11in/ 173cm to 180cm	39	37	39	37	43	39	40	40	38	39	29	31	39	49	36	43	37	38	41	39	39
6ft 0in to 6ft 3in/ 183cm to 191cm	48	53	48	47	46	49	50	47	47	49	53	53	47	42	51	43	50	48	46	49	46
6ft 4in to 6ft 7in/ 193cm to 201cm	1	1	1	1	2	1	1	2	1	2	2	2	1	1	2	1	1	1	1	1	3
6ft 8in to 6ft 11in/ 203cm to 211cm	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No opinion	4	3	3	6	2	3	2	6	5	2	4	5	4	3	4	3	3	4	3	4	5
Don't know	3	2	2	1	4	3	2	2	4	2	5	3	3	2	2	4	2	4	4	1	2
Prefer not to say Mean	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24	0 24
Wear	24	24	24	24	24	24	24	24	24	27	24	24	24	24	24	24	27	24	24	24	24
and for a woman?																					
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	2	0	1	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	1	1	2	1	1	0	1	1	1	1	1	1	0	1	1	1	2	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	1	3	0	0	1	1	1	0	1	1	0	0	0	1	1	0	0	1	0
5ft 0in to 5ft 3in/ 152cm to 160cm	6	6	8	2	3	5	7	3	5	6	7	7	4	6	5	7	6	5	7	7	3
5ft 4in to 5ft 7in/ 163cm to 170cm	61	64	61	59	62	61	64	58	49	72	56	58	63	62	59	63	59	60	60	62	67
5ft 8in to 5ft 11in/ 173cm to 180cm	23	23	21	26	27	23	22	26	31	15	23	22	22	25	26	19	23	24	22	23	21
6ft 0in to 6ft 3in/ 183cm to 191cm	1	0	0	1	0	0	1	0	1	0	1	1	0	0	1	0	1	1	1	0	1
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0 5	0	0	0 6	0 5	0	0 2	0 6	0 7	0	0 6	0	0 5	0	0 6	0	0	0 5	0 5	0 5	0 6
No opinion Don't know	5	5 2	4 3	6 1	5 2	6 3	2	6 3	4	3 2	6 5	5 4	5 3	4 2	б 2	4 4	4	5	5 4	5 1	6 2
Prefer not to say	0	2	0	0	2	0	2	0	4	2	0	4	0	2	2	4	0	0	4	0	2
Mean	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	20
Wear		,,,	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	20



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Fieldwork: 8th - 9th July 2014								ght? Please round	to the nearest incl	h.	
							what is your nei	gnt? Please round	to the nearest Incl	n.	
	Total	4ft 0 in to 4ft 3in/ 122cm or below to 130cm	4ft 4 in to 4ft 7in/ 132cm o to 140cm	4ft 8 in to 4ft 11in/ 142cm to 150cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	6ft 4in to 6ft 7in/ 193cm to 201cm	6ft 8in to 6ft 11in/ 203cm to 211cm	7ft 0in to 7ft 3in/ 213cm to 221cm
Weighted Sample	2034	14	5	24	387	661	593	311	23	1	2
Unweighted Sample	2034	11	6	22	386	649	630	289	22	2	1
	%	%	%	%	%	%	%	%	%	%	%
Thinking more generally, what is the ideal height for a man?											
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	42	0	0	0	0	0	0	0	44	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm		39	45	0	0	0	0	0	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm		8	23	3	0	0	0	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm		0	0	2	1	0	0	0	0	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm		0	0	20	7	6	1	0	0	0	0
5ft 8in to 5ft 11in/ 173cm to 180cm	-	11	7	58	49	41	44	16	4	0	100
6ft 0in to 6ft 3in/ 183cm to 191cm		0	25	14	37	47	45	73	70	0	0
6ft 4in to 6ft 7in/ 193cm to 201cm		0	0	0	1	0	2	2	17	0	0
6ft 8in to 6ft 11in/ 203cm to 201cm		0	0	0	0	0	0	1	0	56	0
7ft 0in to 7ft 3in/ 213cm to 221cm		0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm		0	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above		0	0	3	3	3	0 4	5	2	0	0
No opinion		-		-	3		-	-		-	-
Don't know		0	0	0	1	3	3	2	7	0	0
Prefer not to say		0	0	0	0	0	0	0	0	0	0
Mean	24	7	14	22	24	24	24	25	26	21	23
and for a woman?		_									
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	49	0	0	0	0	0	0	0	44	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	31	68	3	1	0	0	0	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	0	0	1	0	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	6	6	0	49	13	2	5	3	0	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	61	15	20	28	76	75	52	39	25	56	100
5ft 8in to 5ft 11in/ 173cm to 180cm	23	0	12	9	6	14	31	47	69	0	0
6ft 0in to 6ft 3in/ 183cm to 191cm	1	0	0	0	0	0	1	1	0	0	0
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	4	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm		0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above		0	0	0	0	0	0	0	0	0	0
No opinion		0	0	11	3	4	7	4	2	0	0
Don't know		0	0	0	- 1	3	4	4	0	0	0
Prefer not to say		0	0	0	0	0	0	0	0	0	0
Mean		7	12	16	18	19	20	20	22	11	19



							M	en			Wor	men	
	Total	7ft 4in to 7ft 7in/ 224cm to 231cm	7ft 8in to 7ft 11in/ 234cm to 241cm or above	Don't know	Prefer not to say	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm
Weighted Sample	2034	1	0	5	9	16	159	468	303	371	502	125	8
Unweighted Sample	2034	1	0	5	10	14	147	504	281	372	502	126	8
Thinking more generally, what is the ideal height for a man?	%	%	%	%	%	%	%	%	%	%	%	%	%
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	0	0	1	0	0	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	0	0	0	0	0	0	0	0	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	0	0	0	0	0	0	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	0	0	0	0	0	11	0	0	0	1	0	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	4	0	0	0	0	33	10	1	0	6	4	1	0
5ft 8in to 5ft 11in/ 173cm to 180cm	39	0	0	0	0	33	52	51	15	50	38	19	26
6ft 0in to 6ft 3in/ 183cm to 191cm	48	0	0	0	0	16	26	38	73	38	54	71	74
6ft 4in to 6ft 7in/ 193cm to 201cm	1	0	0	0	0	0	0	0	2	1	0	7	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	1	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	1	0	0	0	0	0	0
No opinion	4	0	0	41	54	8	6	5	5	3	2	1	0
Don't know		0	0	59	46	0	4	4	3	1	2	1	0
Prefer not to say	0 24	100	0	0	0	0 21	0 23	0 24	0 25	0 24	0 24	0 26	0 25
Mean	24	•	•	•	•	21	23	24	25	24	24	26	25
and for a woman?													
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	0	0	0	0	0	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	1	0	0	0	0	0	1	0	0	1	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	0	0	0	0	0	11	5	0	0	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	6	0	0	0	0	30	5	6	3	12	1	0	9
5ft 4in to 5ft 7in/ 163cm to 170cm	61	0	0	0	0	38	60	54	40	77	80	45	26
5ft 8in to 5ft 11in/ 173cm to 180cm	23	0	0	0	0	4	16	26	47	6	13	48	65
6ft 0in to 6ft 3in/ 183cm to 191cm	1	0	0	0	0	0	1	1	1	0	0	1	0
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	10	0	0	0	0	0	0	0	0
No opinion	5	0	0	41	54	17	7	8	4	3	3	3	0
Don't know		100	0	59	37	0	4	4	4	1	2	2	0
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0
Mean	19		•		48	16	18	19	20	18	19	20	21



Fieldwork: 8th - 9th July 2014	Voting Intention				2	010 Vo	ote	Ge	ender	Age (4-way)				Social Grade				Region			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlan
Weighted Sample		х	x	x	x	598	496	455	986	1048	242	515		582	1159	875	260	661	435	500	177
Unweighted Sample	2034	466	629	130	216	538	542	443	987	1047	221 %	418	866	529	1350	684	305	659	395	455	220
And thinking about a romantic partner, how tall would be too tall for you to be comfortable? (Imagine moving up the tape measure and pick a the first measurement that would be too tall for you)	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
for you) 4ft 0 in to 4ft 3in/ 122cm or below to 130cm 4ft 4 in to 4ft 7in/ 132cm o to 140cm	1 0	0 0	1 0	1 1	1 0	1 0	1 0	0 0	1 0	1 0	1	2	0 0	0 0	1 0	0	1	1 1	1 0	0 0	0 0
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	1	3	1	0	1	1	1	0	0	1	0	0	0	1	1	0	0	1	0
5ft 0in to 5ft 3in/ 152cm to 160cm	1	0	1	0	0	1	0	0	0	1	0	1	1	1	0	1	1	0	1	1	0
5ft 4in to 5ft 7in/ 163cm to 170cm	6	5	6	3	10	4	5	6	10	2	7	8	4	6	5	7	5	5	6	7	9
5ft 8in to 5ft 11in/ 173cm to 180cm	15	16	15	19	16	17	15	14	22	8	14	14	14	18	15	14	13	17	14	14	17
6ft 0in to 6ft 3in/ 183cm to 191cm	31	34	31	23	28	31	36	25	33	29	27	30	28	35	31	30	33	30	30	31	28
6ft 4in to 6ft 7in/ 193cm to 201cm	25	27	26	32	21	26	25	29	12	38	25	25	26	25	27	23	24	26	26	25	22
6ft 8in to 6ft 11in/ 203cm to 211cm	4	5	4	6	5	5	4	4	2	6	4	4	5	4	5	4	4	2	6	6	5
7ft 0in to 7ft 3in/ 213cm to 221cm	3	2	2	0	3	2	2	3	2	4	4	3	4	1	3	3	3	3	3	3	3
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	1	0	2	0	0	0	0	1	2	0	0	0	1
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	1	1	0	0	1	0	1	0	0	0	1	0	0	1	1	1	0	0	0
No height would be too tall for me	8	5	7	7	10	7	6	12	9	7	11	7	10	5	7	9	9	8	8	8	10
Don't know	5	4	5	5	6	5	4	5	7	4	4	5	6	4	5	5	4	6	5	4	4
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Mean	27	27	26	26	26	27	27	27	25	28	27	26	27	27	27	27	27	27	27	27	27
and how short would be too short for you to be comfortable? (Imagine moving down the tape measure and pick a the first measurement that would be too short for you)	-		7	0	0	le	0		1.40	0		40	7	0		0	1 -	0		0	0
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	7 5	4	7 5	6 7	8 11	5 4	8 6	4 4	10 8	3 3	6 4	10 4	7 7	3 4	5 4	8 6	7 6	6 7	8 5	8 4	3 3
4ft 4 in to 4ft 7in/ 132cm o to 140cm 4ft 8 in to 4ft 11in/ 142cm to 150cm	13	4 15	16	11	13	4 15	15	4 12	o 21	6	4 14	4 12	, 14	4 14	4 14	13	12	13	5 16	4 12	3 14
5ft 0in to 5ft 3in/ 152cm to 160cm	32	33	29	33	27	33	31	33	32	32	31	32	28	37	30	34	32	33	31	31	34
5ft 4in to 5ft 7in/ 163cm to 170cm	24	24	24	27	24	24	26	27	11	37	26	24	23	26	27	21	27	22	24	24	2
5ft 8in to 5ft 11in/ 173cm to 180cm	6	10	5	5	6	8	5	6	1	11	6	7	6	6	8	4	4	7	5	8	-
6ft 0in to 6ft 3in/ 183cm to 191cm	Ō	0	1	0	0	0	0	1	0	0	1	0	1	0	0	1	1	0	0	1	(
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
No height would be too short for me	7	6	8	7	4	5	6	10	10	4	8	6	9	6	7	7	7	6	7	7	8
Don't know	5	5	4	4	6	6	3	4	7	3	5	5	6	3	4	6	5	5	5	5	4
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mean	14	15	14	14	13	14	14	15	12	16	15	14	14	15	15	13	14	14	14	14	15



2	What is your height? Please round to the nearest inch. 4ft 0 in to 4ft 3in/ 4ft 8 in to 4ft							h.			
	Total	4ft 0 in to 4ft 3in/ 122cm or below to 130cm	4ft 4 in to 4ft 7in/ 132cm o to 140cm	4ft 8 in to 4ft 11in/ 142cm to 150cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	6ft 4in to 6ft 7in/ 193cm to 201cm	6ft 8in to 6ft 11in/ 203cm to 211cm	7ft 0in to 7ft 3in/ 213cm to 221cm
Weighted Sample	2034	14	5	24	387	661	593	311	23	1	2
Unweighted Sample	2034	11	6	22	386	649	630	289	22	2	1
с ,	%	%	%	%	%	%	%	%	%	%	%
And thinking about a romantic partner, how tall would be too tall for you to be comfortable? (Imagine moving up the tape measure and pick a the first measurement that would be too tall for you)											
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	66	0	0	0	0	0	1	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	10	45	0	0	0	0	0	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	14	0	3	0	1	0	1	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	1	0	0	20	0	1	0	1	0	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	6	0	0	8	5	7	7	4	4	0	0
5ft 8in to 5ft 11in/ 173cm to 180cm	15	0	0	13	12	13	20	16	8	0	0
6ft 0in to 6ft 3in/ 183cm to 191cm	31	11	30	16	40	23	33	36	16	0	0
6ft 4in to 6ft 7in/ 193cm to 201cm	25	0	13	22	29	35	17	18	43	0	100
6ft 8in to 6ft 11in/ 203cm to 211cm	4	0	0	0	3	5	5	3	6	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	3	0	12	0	3	3	2	4	14	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	1	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	1	0	0	1	0	44	0
No height would be too tall for me	8	0	0	2	5	8	8	12	4	56	0
Don't know	5	0	0	15	2	5	6	4	4	0	0
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0
Mean	27	6	19	23	27	28	26	27	30	48	31
and how short would be too short for you to be comfortable? (Imagine moving down the tape measure and pick a the first measurement that would be too short for you)											
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	7	54	0	4	5	3	8	10	19	56	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	5	17	68	9	5	4	6	5	0	0	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	13	8	0	16	10	9	18	20	17	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	32	10	12	37	41	27	29	40	26	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	24	11	0	13	29	37	18	7	14	44	100
5ft 8in to 5ft 11in/ 173cm to 180cm	6	0	13 0	0	6 0	9 0	7 1	2 0	0 0	0 0	0 0
6ft 0in to 6ft 3in/ 183cm to 191cm	0	0		0		-	-				
6ft 4in to 6ft 7in/ 193cm to 201cm	0	0	0 0	0 0	0	0	0	0	0 0	0	0 0
6ft 8in to 6ft 11in/ 203cm to 211cm 7ft 0in to 7ft 2in/ 213cm to 221cm	0	0 0	0	0	0	0	0	0	0	0	-
7ft 0in to 7ft 3in/ 213cm to 221cm 7ft 4in to 7ft 7in/ 224cm to 231cm	0 0	0	0	0	0	0	0	0	0	0	0 0
	0	0	0		0	0	-	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	7	0	0 7	0	2	6	0 8	11	0 15	0	0
No height would be too short for me Don't know	5	0	0	12 11	∠ 1	6 4	8 6	5	8	0	0
Prefer not to say	5 0	0	0	0	0	4	0	5	8 0	0	0
Mean	14	7	8	13	15	16	13	12	11	8	19
INEar I	14	/	0	15	10	10	10	12	11	U	13



Theidwork. off - still suly 2014				M	en		Women						
	Total	7ft 4in to 7ft 7in/ 224cm to 231cm	7ft 8in to 7ft 11in/ 234cm to 241cm or above	Don't know	Prefer not to say	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm	5ft 0in to 5ft 3in/ 152cm to 160cm	5ft 4in to 5ft 7in/ 163cm to 170cm	5ft 8in to 5ft 11in/ 173cm to 180cm	6ft 0in to 6ft 3in/ 183cm to 191cm
Weighted Sample	2034	1	0	5	9	16	159	468	303	371	502	125	8
Unweighted Sample	2034	1	0	5	10	14	147	504	281	372	502	126	8
	%	%	%	%	%	%	%	%	%	%	%	%	%
And thinking about a romantic partner, how tall would be too tall for you to be comfortable? (Imagine moving up the tape measure and pick a the first measurement that would be too tall for you)						_				_			
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	1	0	0	0	10	0	0	0	1	0	0	0	0
4ft 4 in to 4ft 7in/ 132cm o to 140cm	0	0	0	0	0	0	1	0	0	0	0	1	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	1	0	0	0	0	11	3	0	1	0	0	0	0
5ft 0in to 5ft 3in/ 152cm to 160cm	1	0	0	0	0	0	1	0	1	0	1	0	0
5ft 4in to 5ft 7in/ 163cm to 170cm	6	0	0	0	0	36	23	8	4	4	2	1	0
5ft 8in to 5ft 11in/ 173cm to 180cm	15	0	0	0	0	17	36	24	15	12	5	8	23
6ft 0in to 6ft 3in/ 183cm to 191cm	31	0	0	0	0	13	16	39	36	41	25	9	13
6ft 4in to 6ft 7in/ 193cm to 201cm	25	0	0	0	0	7	6	9	18	29	44	44	36
6ft 8in to 6ft 11in/ 203cm to 211cm	4	0	0	0	0	0	1	2	3	3	7	19	0
7ft 0in to 7ft 3in/ 213cm to 221cm	3	0	0	0	0	0	0	1	3	3	4	7	28
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	1	1	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	0	0	1	1	0	1	0
No height would be too tall for me	8	0	0	23	29	9	7	8	13	5	8	8	0
Don't know	5	100	0	77	53	8	6	7	5	2	4	3	0
Prefer not to say Mean	0 27	0	0	0	8 1	0 20	0 22	0 25	0 27	0 27	0 29	0 31	0 30
and how short would be too short for you to be comfortable? (Imagine moving down the tape measure and pick a the first measurement that would be too short for you)													
4ft 0 in to 4ft 3in/ 122cm or below to 130cm	7	0	0	0	0	27	9	10	9	4	1	4	39
4ft 4 in to 4ft 7in/ 132cm o to 140cm	5	0	0	0	10	16	9 11	8	9 5	4	1	4	0
4ft 8 in to 4ft 11in/ 142cm to 150cm	13	0	0	0	0	27	24	22	21	9	4	2	0
5ft 0in to 5ft 3in/ 152cm to 160cm	32	0	0	0	0	0	25	31	41	43	28	19	22
5ft 4in to 5ft 7in/ 163cm to 170cm	24	0	0	0	18	13	13	13	6	30	44	37	31
5ft 8in to 5ft 11in/ 173cm to 180cm	6	0	0	0	0	0	2	1	2	6	12	28	7
6ft 0in to 6ft 3in/ 183cm to 191cm	Ō	0	0	0	0	9	1	0	0	0	0	4	0
6ft 4in to 6ft 7in/ 193cm to 201cm	Ō	0	0	0	0	0	0	0	0	0	0	0	0
6ft 8in to 6ft 11in/ 203cm to 211cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 0in to 7ft 3in/ 213cm to 221cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 4in to 7ft 7in/ 224cm to 231cm	0	0	0	0	0	0	0	0	0	0	0	0	0
7ft 8in to 7ft 11in/ 234cm to 241cm or above	0	0	0	0	0	0	1	0	1	0	0	0	0
No height would be too short for me	7	0	0	23	26	0	9	9	12	2	5	1	0
Don't know	5	100	0	77	31	0	5	7	5	1	4	4	0
Prefer not to say	0	0	0	0	15	8	0	0	0	0	0	0	0
Mean	14				15	10	12	12	12	15	17	18	12



Key for Mean e.g. Mean = 20 Actual height is = 5 ft 7 in / 170 cm <1> 4 ft 0 in / 122 cm or below <2> 4 ft 1 in / 124 cm <3> 4 ft 2 in / 127 cm <4> 4 ft 3 in / 130 cm <5> 4 ft 4 in / 132 cm <6> 4 ft 5 in / 135 cm <7> 4 ft 6 in / 137 cm <8> 4 ft 7 in / 140 cm <9> 4 ft 8 in / 142 cm <10> 4 ft 9 in / 145 cm <11> 4 ft 10 in / 147 cm <12> 4 ft 11 in / 150 cm <13> 5 ft 0 in / 152 cm <14> 5 ft 1 in / 155 cm <15> 5 ft 2 in / 157 cm <16> 5 ft 3 in / 160 cm <17> 5 ft 4 in / 163 cm <18> 5 ft 5 in / 165 cm <19> 5 ft 6 in / 168 cm <20> 5 ft 7 in / 170 cm <21> 5 ft 8 in / 173 cm <22> 5 ft 9 in / 175 cm <23> 5 ft 10 in / 178 cm <24> 5 ft 11 in / 180 cm <25> 6 ft 0 in / 183 cm <26> 6 ft 1 in / 185 cm <27> 6 ft 2 in / 188 cm <28> 6 ft 3 in / 191 cm <29> 6 ft 4 in / 193 cm <30> 6 ft 5 in / 196 cm <31>6 ft 6 in / 198 cm <32> 6 ft 7 in / 201 cm <33> 6 ft 8 in / 203 cm <34> 6 ft 9 in / 206 cm <35> 6 ft 10 in / 208 cm <36> 6 ft 11 in / 211 cm <37>7 ft 0 in / 213 cm <38> 7 ft 1 in / 216 cm <39>7 ft 2 in / 218 cm <40>7 ft 3 in / 221 cm <41>7 ft 4 in / 224 cm <42>7 ft 5 in / 226 cm <43>7 ft 6 in / 229 cm

<44> 7 ft 7 in / 231 cm <45> 7 ft 8 in / 234 cm <46> 7 th 9 in / 236 cm <47> 7 th 10 in / 239 cm

<48> 7 ft 11 in / 241 cm or above