

YouGov Survey Results

Sample Size: 1739 GB Adults
Fieldwork: 30th - 31st July 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1739	591	487	122	209	843	896	207	440	595	497	991	748	223	565	372	428	151
Unweighted Sample	1739	551	494	122	217	834	905	134	320	714	571	1102	637	201	552	406	406	174
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jul 23-24	Jul 30-31																	
Do you think the government is managing the economy well or badly?																			
Very well	11	11	27	1	7	3	12	10	7	8	10	17	13	9	9	13	12	10	9
Fairly well	38	40	65	21	38	48	43	38	33	40	39	45	43	36	39	46	45	34	28
TOTAL WELL	49	51	92	22	45	51	55	48	40	48	49	62	56	45	48	59	57	44	37
Fairly badly	23	23	3	38	35	24	21	25	24	25	24	21	22	24	24	20	21	27	30
Very badly	18	15	0	28	8	17	17	13	17	14	18	12	13	18	13	13	13	18	23
TOTAL BADLY	41	38	3	66	43	41	38	38	41	39	42	33	35	42	37	33	34	45	53
Don't know	10	10	4	12	11	7	6	14	20	12	10	5	9	12	15	9	8	11	11
In your opinion how good or bad is the state of Britain's economy at the moment?																			
Very good	3	3	7	0	2	0	3	2	4	2	2	3	3	2	1	3	4	2	0
Quite good	26	30	56	12	28	30	31	30	21	26	27	42	33	26	29	36	33	23	25
TOTAL GOOD	29	33	63	12	30	30	34	32	25	28	29	45	36	28	30	39	37	25	25
Neither good nor bad	31	32	28	37	35	35	32	33	27	36	35	29	33	32	35	32	36	30	31
Quite bad	26	22	7	33	30	23	23	22	22	25	23	20	22	23	21	19	18	28	30
Very bad	9	7	0	12	3	11	8	7	10	5	10	5	6	10	8	5	6	10	10
TOTAL BAD	35	29	7	45	33	34	31	29	32	30	33	25	28	33	29	24	24	38	40
Don't know	5	5	2	6	2	1	3	7	17	6	3	1	4	7	6	5	4	6	3
How do you think the financial situation of your household will change over the next 12 months?																			
Get a lot better	2	2	3	1	2	0	3	2	4	2	2	1	2	2	1	3	2	2	2
Get a little better	16	18	31	10	16	12	19	16	23	25	13	15	21	13	16	19	21	17	15
TOTAL BETTER	18	20	34	11	18	12	22	18	27	27	15	16	23	15	17	22	23	19	17
Stay about the same	42	43	49	35	43	43	40	45	26	42	41	53	44	40	46	44	40	39	47
Get a little worse	22	22	12	30	31	29	22	22	21	18	26	22	21	24	22	21	23	23	24
Get a lot worse	12	10	2	17	4	13	11	9	9	8	14	8	7	14	10	9	9	12	10
TOTAL WORSE	34	32	14	47	35	42	33	31	30	26	40	30	28	38	32	30	32	35	34
Don't know	6	5	3	7	4	2	4	6	17	5	4	1	4	7	5	4	6	7	2