

The Economist/YouGov Poll



Sample 1000 General Population Respondents
Conducted January 17-19, 2015
Margin of Error $\pm 4\%$

1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs...?

Most of the time	48%
Some of the time	30%
Only now and then	13%
Hardly at all	8%
Don't know	1%

2. Would you say things in this country today are...

Generally headed in the right direction	28%
Off on the wrong track	57%
Not sure	15%

3. On the subject of climate change do you think:

The world's climate is changing as a result of human activity	57%
The world's climate is changing but NOT because of human activity	27%
The world's climate is NOT changing	6%
Not sure	10%

4. How sure are you that climate changes is (changing as a result of human activity / changing but NOT because of human activity / NOT changing)?

Respondents were shown wording that matched their selection in the previous question

Absolutely sure	26%
Pretty sure	40%
Somewhat sure	26%
Not very sure	6%
Not sure at all	2%

5. To the best of your knowledge, do you think there is a consensus in the scientific community that climate change is occurring and is mainly caused by human activity?

Yes	61%
No	22%
Not sure	16%

6. Do you think the world's most developed countries have a greater responsibility to control greenhouse gases and pollution than less developed countries do?

Yes	63%
No	24%
Not sure	13%

7. Do you agree or disagree that developed countries have a responsibility to help poorer nations with the effects of climate change?

Strongly agree	22%
Somewhat agree	42%
Somewhat disagree	16%
Strongly disagree	11%
Not sure	8%

8. In general, how many of the statistics reported by NASA and NOAA, the National Oceanic and Atmospheric Agency, about air and ocean temperatures are reliable and accurate?

None	4%
A small portion	15%
About half	23%
Most	45%
All	12%

9. NOAA and NASA have reported that 2014 was the warmest year in recorded history. Do you think the actual global temperature is warmer or cooler than what the government has reported?

Actual global temperature is warmer than NOAA and NASA have reported 8%
 Actual global temperature is about what NOAA and NASA have reported 57%
 Actual global temperature is cooler than NOAA and NASA have reported 16%
 Not sure20%

10. How much do you trust the following groups to tell the truth about climate change?

	Completely	A lot	A moderate amount	A little	Not at all
Climate scientists	16%	32%	26%	16%	10%
Republican politicians	3%	6%	22%	25%	43%
Democratic politicians	4%	12%	26%	20%	38%
Military officials	4%	12%	33%	27%	23%
Federal government officials	4%	8%	24%	28%	36%
State government officials	2%	9%	28%	31%	30%
Representatives from oil and gas companies	3%	7%	16%	25%	49%

11. Were you personally affected by the following severe weather events? Check all that apply.

Superstorm Sandy	12%
California drought emergency	11%
Polar vortex	25%
Hurricane Katrina	10%
Washington state landslides	3%
Atlanta snow storm in 2014	7%
Severe tornadoes in 2014	5%
Rising sea levels	5%
None of these	48%

12. Do you think the severity of the weather events listed below are the result of climate change or do these kind of events just happen from time to time?

	Result of climate change	Just happen from time to time	Not sure
Superstorm Sandy	28%	54%	18%
California drought emergency	34%	48%	18%
Polar vortex	28%	44%	28%
Hurricane Katrina	23%	60%	16%
Washington state mudslides	21%	58%	22%
Atlanta snow storm in 2014	27%	52%	21%
Severe tornadoes in 2014	29%	50%	21%
Rising sea levels	55%	28%	16%

13. Do you approve or disapprove of the way Barack Obama is handling climate change?

Strongly approve	9%
Somewhat approve	27%
Somewhat disapprove	15%
Strongly disapprove	26%
No opinion	22%

14. Barack Obama's term as president will continue for two more years. Compared to his first six years in office, do you think he will be more or less liberal in the last two years of his presidency?

More liberal	41%
About the same	43%
Less liberal	6%
Not sure	10%

15. Barack Obama's term as president will continue for two more years. Compared to his first six years in office, do you think he will be more or less willing to compromise with Republicans in the last two years of his presidency?

More willing to compromise with Republicans	12%
About the same	37%
Less willing to compromise with Republicans	43%
Not sure	9%

16. Barack Obama's term as president will continue for two more years. Compared to his first six years in office, do you think he will be more likely or less likely to send US troops abroad in the last two years of his presidency?

More likely to send US troops abroad	18%
About the same	39%
Less likely to send US troops abroad	31%
Not sure	12%

17. Barack Obama's term as president will continue for two more years. Compared to his first six years in office, do you think he will accomplish more or less in the last two years of his presidency?

Accomplish more	19%
About the same	32%
Accomplish less	40%
Not sure	8%

18. Do you think the health care reform law should be expanded, kept the same, or repealed?

Expanded	25%
Kept the same	19%
Repealed	45%
Not sure	11%

19. From all that you know now, has the health care reform law been a complete success, a complete failure, or something in between?

A complete failure	19%
More of a failure than a success	24%
Equal amount of both failure and success	18%
More of a success than a failure	24%
A complete success	4%
Too early to tell	6%
Not sure	4%

20. Do you think the number of people with health insurance has increased, remained the same, or decreased over the last 12 months?

Increased	53%
Remained the same	18%
Decreased	16%
Don't know	13%

21. Do you think the Affordable Care Act, also known as Obamacare, has caused health insurance prices for most people to increase by more or less than they usually do?

The law has caused health insurance prices for most people to increase more than they usually do	48%
The law has not had an effect on health insurance prices for most people	17%
The law has caused health insurance prices for most people to increase less than they usually do	19%
Not sure	17%

22. Do you have health insurance?

Yes 85%
No 15%

23. Did you have health insurance for all of 2013?

Yes 80%
No 20%

24. About how often do you go to see movies in a movie theater?

Once a week or more 3%
2-3 times a month 9%
About once a month 12%
Few times a year 35%
Almost never 27%
Never 14%

25. Which one do you prefer?

Going to see a movie in a movie theater 12%
Watching movies at home 57%
Neither 6%
Both equally 24%
Not sure 2%

26. Which of the following movies have you ever heard of? (Select all that apply.)

None of them	7%
American Sniper	74%
Birdman	46%
Boyhood	35%
Foxcatcher	27%
Gone Girl	56%
The Grand Budapest Hotel	44%
The Imitation Game	28%
Into the Woods	54%
The Judge	29%
Selma	60%
The Theory of Everything	37%
Whiplash	15%
Still Alice	16%
Two Days, One Night	8%
Wild	21%

27. Which of the following movies have you already seen? (Select all that apply.)

Asked of those who had heard of any of the films nominated for Best Picture, Best Actress, Best Actor, Best Supporting Actress, or Best Supporting Actor

I have not seen any of them	61%
American Sniper	8%
Birdman	5%
Boyhood	4%
Foxcatcher	1%
Gone Girl	12%
The Grand Budapest Hotel	11%
The Imitation Game	4%
Into the Woods	6%
The Judge	5%
Selma	3%
The Theory of Everything	3%
Whiplash	1%
Still Alice	1%
Two Days, One Night	1%
Wild	3%

28. Do you plan on seeing any of these movies? (Select all that apply.)

Asked of those who have not already seen at least one of the films nominated for Best Picture, Best Actress, Best Actor, Best Supporting Actress, or Best Supporting Actor

I do not plan to see any of them	28%
American Sniper	39%
Birdman	15%
Boyhood	11%
Foxcatcher	9%
Gone Girl	15%
The Grand Budapest Hotel	10%
The Imitation Game	11%
Into the Woods	19%
The Judge	11%
Selma	19%
The Theory of Everything	14%
Whiplash	5%
Still Alice	7%
Two Days, One Night	4%
Wild	7%

29. Do you follow the Academy Awards very closely, fairly closely, not too closely, or not at all closely?

Very closely	7%
Fairly closely	19%
Not too closely	33%
Not at all closely	41%

30. Which one of the following movies do you think should win the Academy Award for Best Picture?

American Sniper	21%
Birdman	5%
Boyhood	6%
The Grand Budapest Hotel	5%
The Imitation Game	3%
Selma	9%
The Theory of Everything	2%
Whiplash	1%
Not sure	48%

31. Which one of the following actresses do you think should win the Academy Award for Best Actress?

Rosamund Pike, Gone Girl	9%
Felicity Jones, The Theory of Everything	4%
Julianne Moore, Still Alice	11%
Marion Cotillard, Two Days, One Night	3%
Reese Witherspoon, Wild	14%
Not sure	60%

32. Which one of the following actors do you think should win the Academy Award for Best Actor?

Bradley Cooper, American Sniper	26%
Michael Keaton, Birdman	12%
Steve Carell, Foxcatcher	4%
Benedict Cumberbatch, The Imitation Game	5%
Eddie Redmayne, The Theory of Everything	4%
Not sure	49%

33. Which one of the following actresses do you think should win the Academy Award for Best Supporting Actress?

Emma Stone, Birdman	7%
Patricia Arquette, Boyhood	8%
Keira Knightley, The Imitation Game	7%
Meryl Streep, Into the Woods	20%
Laura Dern, Wild	2%
Not sure	55%

34. Which one of the following actors do you think should win the Academy Award for Best Supporting Actor?

Edward Norton, Birdman	8%
Ethan Hawke, Boyhood	7%
Mark Ruffalo, Foxcatcher	6%
Robert Duvall, The Judge	16%
J.K. Simmons, Whiplash	5%
Not sure	59%

35. In general, do you think the Academy of Motion Picture Arts and Sciences does a good job or a bad job of nominating people and films for its annual awards?

Good job	41%
Bad job	24%
Not sure	35%

36. According to the Atlantic Monthly, for the first time since 1995, all 20 of the nominees for Best Actor, Best Actress, Best Supporting Actor, and Best Supporting Actress are white. Do you think this is the result of a lack of diversity in the nominating process or do you think the best performances of the year happened to be by white actors?

Lack of diversity	27%
The best performances of the year happened to be by white actors	48%
Not sure	24%

37. According to the Atlantic Monthly, for the first time since 1999, all of the nominees for Best Director and Best Screenplay are men. Do you think this is the result of a lack of diversity in the nominating process or do you think the best directors and screenwriters this year happen to be men?

Lack of diversity 25%
 The best directors and screenwriters this year happen to be men 51%
 Not sure 24%

38. How important are the following issues to you?

	Very Important	Somewhat Important	Not very Important	Unimportant
The economy	73%	22%	4%	1%
Immigration	50%	32%	12%	5%
The environment	47%	36%	12%	6%
Terrorism	62%	24%	10%	3%
Gay rights	25%	22%	24%	29%
Education	62%	28%	9%	2%
Health care	62%	30%	7%	1%
Social security	63%	27%	9%	2%
The budget deficit	49%	33%	14%	4%
The war in Afghanistan	35%	42%	17%	7%
Taxes	61%	29%	6%	3%
Medicare	53%	32%	11%	4%
Abortion	39%	31%	19%	11%
Foreign policy	39%	41%	13%	6%

39. Which of these is the **most** important issue for you?

The economy	19%
Immigration	7%
The environment	6%
Terrorism	12%
Gay rights	3%
Education	11%
Health care	9%
Social security	14%
The budget deficit	5%
The war in Afghanistan	2%
Taxes	5%
Medicare	4%
Abortion	4%
Foreign policy	1%

40. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	20%	25%	13%	38%	5%
Joe Biden	13%	24%	18%	30%	15%
John Boehner	4%	20%	21%	30%	25%
Mitch McConnell	4%	18%	17%	27%	34%
Harry Reid	4%	17%	16%	31%	33%
Nancy Pelosi	9%	20%	15%	36%	21%

41. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Rand Paul	11%	23%	15%	22%	28%
Chris Christie	11%	21%	21%	24%	23%
Paul Ryan	11%	23%	14%	24%	28%
Jeb Bush	11%	23%	18%	27%	21%
Mike Huckabee	13%	21%	14%	25%	27%
Marco Rubio	12%	17%	15%	20%	35%
Hillary Clinton	23%	24%	13%	32%	9%
Elizabeth Warren	14%	15%	12%	21%	38%
Ted Cruz	13%	16%	13%	25%	33%
Scott Walker	10%	13%	12%	20%	45%
Brian Schweitzer	3%	8%	10%	9%	70%
Rick Perry	8%	18%	12%	28%	34%
Bernie Sanders	9%	9%	11%	14%	57%
Martin O'Malley	3%	8%	9%	11%	68%
Jim Webb	3%	9%	9%	12%	67%
Mitt Romney	15%	25%	19%	30%	12%
Lindsey Graham	7%	16%	13%	20%	45%
Ben Carson	14%	11%	9%	13%	52%

42. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly approve	16%
Somewhat approve	27%
Somewhat disapprove	16%
Strongly disapprove	36%
Not sure	4%

43. Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion
The economy	14%	29%	15%	34%	8%
Immigration	14%	23%	16%	38%	9%
The environment	12%	31%	17%	28%	13%
Terrorism	17%	27%	16%	33%	7%
Gay rights	16%	28%	10%	27%	19%
Education	17%	28%	18%	26%	11%
Health care	19%	25%	14%	38%	4%
Social security	14%	26%	16%	28%	15%
The war in Afghanistan	11%	26%	23%	30%	10%
The budget deficit	11%	24%	20%	35%	10%
Taxes	12%	29%	15%	32%	13%
Medicare	16%	24%	15%	29%	16%
Abortion	12%	22%	14%	27%	24%
Foreign policy	12%	25%	19%	33%	12%

44. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	4%
Somewhat approve	10%
Neither approve nor disapprove	20%
Somewhat disapprove	22%
Strongly disapprove	36%
Not sure	8%

45. Are you better off now than you were when President Obama first took office in 2009?

Better off now	25%
About the same	34%
Worse off now	36%
Not sure	5%

46. Would you say Barack Obama is...

Very liberal	32%
Liberal	24%
Moderate	23%
Conservative	7%
Very conservative	2%
Not sure	11%

47. Would you say Barack Obama is a strong or a weak leader?

Very strong	13%
Somewhat strong	26%
Somewhat weak	31%
Very weak	30%

48. Do you think Barack Obama...

Says what he believes	37%
Says what he thinks people want to hear	49%
Not sure	14%

49. Regardless of whether you agree with him, do you like Barack Obama as a person?

Like a lot	27%
Like somewhat	32%
Dislike	29%
Not sure	12%

50. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Arrogant	39%	34%	28%
Bold	21%	60%	19%
Effective	19%	48%	33%
Exciting	10%	62%	27%
Experienced	17%	53%	30%
Honest	25%	41%	34%
Hypocritical	34%	42%	24%
Inspiring	26%	46%	28%
Intelligent	52%	32%	16%
Partisan	19%	64%	16%
Patriotic	23%	49%	28%
Religious	12%	60%	28%
Sincere	26%	46%	28%
Steady	24%	56%	20%
Strong	21%	51%	28%

51. In general, how would you describe your own political viewpoint?

Very liberal	6%
Liberal	18%
Moderate	35%
Conservative	31%
Very conservative	9%
Not sure	1%

52. Are you registered to vote?

Yes	69%
No	27%
Don't know	4%

53. If an election for president was going to be held now, would you vote for...

Not a registered voter	31%
The Democratic Party candidate	26%
The Republican Party candidate	23%
Other	4%
Not sure	15%
I would not vote	2%

54. Do you approve or disapprove of the way the member of the US House of Representatives that represents your Congressional district is handling his or her job?

Strongly approve	9%
Somewhat approve	19%
Neither approve nor disapprove	25%
Somewhat disapprove	14%
Strongly disapprove	17%
Not sure	17%

55. Overall, do you think the economy is getting better or worse?

Getting better	29%
About the same	36%
Getting worse	29%
Not sure	5%

56. Is the place where you live owned or rented?

Owned by you or your family	61%
Rented from someone else	36%
Other	2%

57. Do you think the value of your home has increased or decreased in the last year?

Asked of those who own their own homes

Increased	26%
Stayed about the same	43%
Decreased	22%
Not sure	8%

58. Do you think home prices in your area have increased or decreased in the last year?

Asked of those who do NOT own their own homes

Increased	36%
Stayed about the same	36%
Decreased	11%
Not sure	17%

59. Thinking ahead, do you think home prices in your area will increase or decrease in the next year?

Will increase a lot	7%
Will increase a little	34%
Will stay about the same	31%
Will decrease a little	11%
Will decrease a lot	4%
Not sure	13%

60. How worried are you about making your mortgage payments?

Asked of those who own their own homes

Very worried	7%
Somewhat worried	31%
Not worried	33%
Don't have mortgage payments	29%

61. Do you plan to buy a home in the next 12 months?

Will definitely buy a home	4%
Am considering buying a home	14%
Not looking for a home now	82%

62. Six months from now, do you think there will be...

More jobs	23%
The same amount of jobs	44%
Fewer jobs	22%
Not sure	11%

63. We'd like to know whether you or someone in your immediate family is currently serving or has ever served in the U.S. military. Immediate family is defined as your parents, siblings, spouse, and children. Please check all boxes that apply.

Military Household - I am	2%
Military Household - Family	8%
Military Household - I served previously	11%
Military Household - Family served previously	34%
Military Household - None	48%

64. Gender

Male	50%
Female	50%

65. Generally speaking, do you support or oppose the goals of the Tea Party movement?

Strongly support	10%
Somewhat support	19%
Neither support, nor oppose	23%
Somewhat oppose	7%
Strongly oppose	26%
Not sure	16%

66. Education

No high school	11%
High school graduate	31%
Some college	25%
2-year college	9%
4-year college	16%
Post-graduate	8%

67. Age

18-29	25%
30-44	26%
45-64	34%
65+	15%

68. Race

White	67%
Black	14%
Hispanic	11%
Other	8%

69. Region

Northeast	17%
Midwest	24%
South	35%
West	24%

70. Party Identification

Democratic	36%
Independent	33%
Republican	32%

The Economist/YouGov Poll



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	January 17-19, 2015
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 4, with a mean of one and a standard deviation of 0.79.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	21 questions not reported.