YouGov Survey Results

Sample Size: 1815 GB Adults
Fieldwork: 17th - 18th July 2016

	Total	EU Ref Vote		Vote in 2015				Gender		Age				Social Grade		Region				
		Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1891**	743	807	533	442	113	182	915	976	219	807	467	397	1078	813	227	628	407	456	174
Unweighted Sample	1891	922	779	538	508	142	193	845	1046	208	720	506	457	1176	715	214	642	405	440	190
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster
[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	**40**	28	52	90	8	21	17	39	40	21	29	44	58	43	35	39	48	44	32	24
Lab	**29**	41	16	3	76	14	10	27	32	47	36	26	15	29	30	38	24	27	42	13
Lib Dem	**9**	16	2	3	9	56	0	10	8	13	11	6	7	10	7	13	10	6	10	5
UKIP	**12**	0	24	3	5	5	70	12	11	2	11	15	13	7	19	7	13	15	12	4
Other	**11**	15	6	1	3	4	3	11	10	17	12	9	6	11	10	3	5	8	4	55

Westminster Other Parties
[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
SNP/ PCY	**7**	10	4	0	2	1	0	8	6	9	7	7	4	7	6	1	0	3	1	51
Green	**3**	5	1	0	1	3	1	3	3	8	3	1	2	3	2	2	3	4	2	2
BNP	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	**0**	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	1	0	0	0
Other	**1**	0	1	0	0	0	1	1	0	0	1	1	0	1	1	1	1	1	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	27	22	39	72	6	15	13	29	25	17	19	30	45	30	22	26	33	28	21	18
Labour	21	32	13	2	58	11	9	20	21	29	25	17	12	22	19	26	17	18	30	9
Liberal Democrat	6	13	2	3	7	42	0	8	5	9	7	4	6	8	5	9	7	4	7	4
UK Independence Party (UKIP)	8	0	18	2	4	4	51	9	7	2	8	10	11	5	12	6	9	10	9	3
Scottish National Party (SNP)/ Plaid Cymru	5	8	3	0	1	1	0	6	4	5	5	5	4	5	5	1	0	3	2	39
Some other party	3	5	2	1	1	2	3	3	3	7	4	2	2	3	3	3	4	4	2	3
Would not vote	9	1	4	1	2	0	3	8	10	13	10	10	5	7	12	6	9	13	9	4
Don't know	21	19	19	18	20	25	21	17	24	17	23	22	16	19	22	23	20	20	21	19

And which of these parties would you vote for?

[n=75]

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Green	72	91	26	27	83	100	17	66	77	97	62	44	88	78	62	88	68	80	71	53
British National Party (BNP)	1	0	5	0	17	0	0	3	0	0	0	9	0	0	3	0	0	0	8	0
Respect	5	0	19	0	0	0	67	0	10	0	10	0	0	0	13	0	13	0	0	0
Some other party	17	7	36	50	0	0	15	25	10	3	23	25	12	18	15	12	14	13	21	37
Don't know	5	2	14	22	0	0	0	6	4	0	5	22	0	4	7	0	6	8	0	9

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	8	1	2	1	1	0	1	7	9	13	9	8	3	7	10	7	7	11	8	6
1	1	0	1	0	0	0	0	0	1	0	1	1	0	0	1	0	0	1	1	1
2	1	1	0	0	1	1	0	0	2	1	1	1	1	1	1	0	1	2	0	0
3	1	0	1	0	1	2	0	1	2	1	1	2	1	1	1	1	2	0	2	0
4	1	0	1	1	0	1	2	1	1	2	1	1	0	1	1	1	1	1	1	0
5	6	4	4	1	4	2	5	5	6	12	6	5	2	5	7	11	6	5	4	2
6	3	2	2	2	2	1	4	2	3	2	4	2	1	2	3	1	3	3	4	1
7	4	2	5	2	2	10	6	4	3	3	4	4	2	4	4	1	5	4	5	1
8	6	5	7	8	6	6	5	7	5	4	7	7	5	5	8	5	7	3	9	3
9	8	10	9	11	7	12	8	8	8	10	7	8	9	11	5	7	7	8	9	8
10 - Absolutely certain to vote	62	75	69	73	75	67	68	64	59	53	58	61	75	64	59	65	60	61	57	78

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

Since our previous poll we have dropped party ID as a weight, and added weighting to recalled EU referendum vote.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**224**	**178**	**9.4%**
Men 50-64 High education	**54**	**57**	**3%**
Men 50-64 Mid education	**115**	**95**	**5%**
Men 50-64 Low education	**82**	**78**	**4.1%**
Men 25-50 High education	**124**	**140**	**7.4%**
Men 25-50 Mid education	**122**	**149**	**7.9%**
Men 25-50 Low education	**42**	**110**	**5.8%**
Men Under 25 High education	**21**	**19**	**1.0%**
Men Under 25 Mid & Low education	**61**	**91**	**4.8%**
Women Over 65	**233**	**219**	**11.6%**
Women 50-64 High education	**47**	**53**	**2.8%**
Women 50-64 Mid education	**125**	**106**	**5.6%**
Women 50-64 Low education	**83**	**79**	**4.2%**
Women 25-50 High education	**174**	**151**	**8.0%**
Women 25-50 Mid education	**191**	**159**	**8.4%**
Women 25-50 Low education	**67**	**98**	**5.2%**
Women Under 25 High education	**23**	**21**	**1.1%**
Women Under 25 Mid & Low education	**103**	**89**	**4.7%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**143**	**359**	**19.0%**
Medium (3-7)	**1276**	**1154**	**60.0%**
High (8,9,10)	**472**	**378**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**632**	**529**	**28%**
C1	**544**	**548**	**29%**
C2	**315**	**397**	**21%**
DE	**400**	**416**	**22%**
EU referendum Vote (Election Result)			
Remain	**23**	**8**	**39.3%**
Leave	**30**	**11**	**42.7%**
Don't Know / Did Not Vote	**5**	**23**	**18.0%**

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	**230**	**236**	**12.5%**
South Lab	**118**	**93**	**4.9%**
South LD	**64**	**51**	**2.7%**
South UKIP	**83**	**72**	**3.8%**
South Oth	**47**	**28**	**1.5%**
South DNV	**100**	**147**	**7.8%**
London Con	**54**	**59**	**3.1%**
London Lab	**78**	**74**	**3.9%**
London LD	**16**	**13**	**0.7%**
London UKIP	**13**	**13**	**0.7%**
London Oth	**15**	**9**	**0.5%**
London DNV	**38**	**59**	**3.1%**
Midlands Con	**92**	**98**	**5.2%**
Midlands Lab	**89**	**74**	**3.9%**
Midlands LD	**17**	**13**	**0.7%**
Midlands UKIP	**30**	**36**	**1.9%**
Midlands Oth	**15**	**9**	**0.5%**
Midlands DNV	**62**	**81**	**4.3%**
North Con	**115**	**100**	**5.3%**
North Lab	**156**	**142**	**7.5%**
North LD	**28**	**23**	**1.2%**
North UKIP	**52**	**49**	**2.6%**
North Oth	**24**	**15**	**0.8%**
North DNV	**65**	**127**	**6.7%**
Scotland Con	**24**	**21**	**1.1%**
Scotland Lab	**37**	**34**	**1.8%**
Scotland LD	**12**	**9**	**0.5%**
Scotland SNP	**64**	**68**	**3.6%**
Scotland Oth & DNV	**53**	**42**	**2.2%**
Wales Con	**23**	**19**	**1.0%**
Wales Lab	**30**	**26**	**1.4%**
Wales LD	**5**	**4**	**0.2%**
Wales PC	**8**	**9**	**0.5%**
Wales UKIP	**11**	**9**	**0.5%**
Wales Oth & DNV	**23**	**26**	**1.4%**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk