

# YouGov / The Sun Survey Results



Sample Size: 788 GB Adults  
Fieldwork: 19th - 19th May 2014

	Westminster Voting Intention				EU Voting Intention					Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	LD	Green	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 788	219	240	61	67	152	186	65	63	152	382	406	94	199	269	225	449	339	101	256	169	194	69	
<b>Unweighted Sample</b> 788	226	223	38	84	147	168	47	71	172	378	410	48	194	320	226	551	237	113	236	169	166	104	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Nigel Farage, do you think he is more...

The voice of the nation	15	20	7	4	59	8	5	1	7	57	18	13	10	6	19	21	13	19	13	17	19	14	6
A bigoted menace	40	29	53	61	2	33	56	72	67	4	41	39	54	48	29	40	45	34	31	36	42	43	56
Neither of these	29	34	30	32	31	35	29	24	24	32	29	30	12	26	35	33	29	30	25	32	29	30	27
Don't know	15	16	9	3	9	23	10	3	2	7	12	18	25	19	17	6	14	17	31	15	10	12	11

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	30	104
Male 25 to 39	167	219
Male 40 to 59	360	294
Male 60 +	231	226
Female 18 to 24	50	103
Female 25 to 39	247	221
Female 40 to 59	384	301
Female 60 +	271	271
<b>Region</b>		
North England	361	428
Midlands	257	285
East	150	167
London	318	223
South England	334	398
Wales	133	87
Scotland	187	151
<b>Social Grade</b>		
AB	662	487
C1	499	505
C2	263	365
DE	316	383
<b>Newspaper Type</b>		
Express / Mail	405	278
Sun / Star	185	409
Mirror / Record	122	174
Guardian / Independent	120	78
FT / Times / Telegraph	149	165
Other Paper	284	200
No Paper	475	435
<b>Political Party Identification</b>		
Labour	486	557
Conservative	523	487
Liberal Democrat	114	191
SNP/Plaid Cymru	53	30
Others	129	40
None/ DK	435	435

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)