

YouGov / The Times Survey Results

Sample Size: 1669 GB Adults
Fieldwork: 8th - 9th July 2018

	Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1669	450	467	106	572	547	102	656	713	808	861	187	704	396	382	951	718	224	541	357	402	145	
Unweighted Sample	1669	475	478	113	584	537	105	735	689	747	922	163	697	405	404	997	672	171	574	358	410	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3-4 July	8-9 July																					
HEADLINE VOTING INTENTION																							
Headline Voting Intention <i>[Weighted by likelihood to vote, excluding those who would not vote or don't know]</i>																							
Con	41	39	100	0	0	86	3	6	21	59	39	40	16	28	44	60	40	38	30	50	41	34	24
Lab	40	39	0	100	0	3	87	15	54	22	38	41	56	50	33	22	39	39	49	31	40	51	22
Lib Dem	9	9	0	0	100	2	5	74	14	3	10	7	16	9	8	8	10	7	12	10	8	6	7
Other	11	13	0	0	0	9	5	5	11	16	14	12	12	13	15	10	11	16	9	9	11	9	47
Other Parties Voting Intention <i>[Weighted by likelihood to vote, excluding those who would not vote or don't know]</i>																							
SNP/ PCY	4	4	0	0	0	0	0	0	6	2	3	4	5	4	4	3	4	4	0	0	2	0	37
UKIP	3	5	0	0	0	7	1	0	0	11	6	4	3	4	8	5	3	8	4	6	6	4	5
Green	2	3	0	0	0	0	3	5	4	1	3	3	2	4	2	1	3	2	3	2	1	4	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	1	0	0	0	0
Other	1	1	0	0	0	0	0	0	0	1	1	0	2	1	0	0	1	1	0	1	1	0	1
If there were a general election held tomorrow, which party would you vote for?																							
Conservative	28	27	100	0	0	70	2	5	17	42	28	26	10	20	34	42	29	24	20	35	29	23	16
Labour	29	28	0	100	0	3	69	11	43	17	28	28	37	33	25	17	30	26	33	22	29	36	16
Liberal Democrat	6	6	0	0	100	1	4	57	11	2	8	5	8	7	6	5	8	4	9	8	5	4	6
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	0	0	5	1	3	3	5	3	3	2	3	3	0	0	2	0	27
Some other party	6	7	0	0	0	7	4	4	4	11	9	6	6	7	9	6	6	8	7	7	6	7	9
Would not vote	11	9	0	0	0	3	2	0	3	7	10	8	12	11	3	12	7	13	9	9	10	11	6
Don't know	16	18	0	0	0	15	17	21	16	20	12	23	16	19	19	16	17	20	22	19	16	17	17
Refused	1	1	0	0	0	0	1	1	1	1	2	1	7	1	1	0	1	2	0	1	2	1	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4 July
8-9 July

And which of these parties would you vote for?

[Asked only to those who said 'Some other party';
n=116]

Green	31	32	0	0	0	2	52	100	78	10	31	34	38	50	18	17	43	22	39	24	16	45	47
UK Independence Party (UKIP)	41	52	0	0	0	87	30	0	7	77	58	45	28	40	69	62	41	63	42	59	66	45	41
British National Party (BNP)	5	1	0	0	0	0	0	0	0	1	2	0	0	4	0	0	3	0	2	0	3	0	0
Women's Equality Party	1	3	0	0	0	0	6	0	4	3	0	7	0	1	6	3	2	4	9	3	4	0	0
Some other party	13	7	0	0	0	5	8	0	11	5	9	3	19	8	3	3	7	7	0	7	14	2	13
Don't know	8	4	0	0	0	4	4	0	0	3	1	7	15	0	0	11	6	1	10	3	0	6	0
Refused	1	1	0	0	0	2	0	0	0	1	0	2	0	0	0	4	2	0	0	2	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	8	0	0	2	2	1	0	2	5	9	8	10	11	2	9	5	13	11	8	8	9	5
1	2	1	0	0	1	0	0	0	0	0	1	0	1	1	0	1	1	1	0	1	0	1	1
2	1	1	0	0	0	1	0	0	0	1	1	1	2	0	0	1	1	1	1	1	1	1	0
3	1	2	2	0	1	1	1	0	1	1	2	1	3	1	2	1	2	1	2	2	2	1	1
4	1	2	0	1	1	1	2	0	1	2	1	2	5	2	1	1	2	2	3	2	1	1	2
5	5	5	2	3	3	2	3	2	2	4	5	5	8	7	3	2	4	7	5	3	6	7	5
6	2	3	2	4	3	1	3	3	2	2	3	2	6	3	2	1	3	3	3	3	3	3	0
7	4	5	4	5	3	4	4	4	5	5	5	5	10	7	4	2	6	4	4	6	6	5	6
8	6	7	7	6	8	7	8	10	8	6	7	7	8	8	7	5	7	6	9	7	7	6	5
9	9	9	12	12	7	11	11	7	9	11	10	9	5	10	10	10	9	10	10	10	9	8	10
10 - Absolutely certain to vote	60	57	71	68	71	70	66	74	69	63	56	59	41	49	69	68	61	53	52	57	57	58	65

Which of the following do you think would make the best Prime Minister?

Theresa May	35	34	88	4	27	74	6	32	23	50	36	33	20	24	42	53	38	30	23	41	39	32	24
Jeremy Corbyn	25	27	1	71	20	2	58	20	42	13	29	25	45	31	24	13	29	24	32	22	24	31	32
Not sure	37	36	10	24	52	23	34	46	34	35	33	39	27	43	32	31	31	43	43	36	31	35	41
Refused	2	3	1	1	2	1	1	2	2	2	3	3	8	2	2	3	2	3	2	2	5	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4 July
8-9 July

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

Britain leaving the EU	62	64	76	58	80	75	60	79	67	71	65	64	41	61	73	74	67	61	61	68	62	64	67
Health	45	44	40	58	40	37	58	46	51	41	39	48	37	44	41	48	45	42	36	47	44	44	39
Immigration & Asylum	31	32	45	19	15	47	19	13	14	52	31	32	16	26	39	41	27	38	25	32	35	35	25
The economy	25	27	33	25	40	30	27	36	36	23	33	22	23	31	28	24	31	23	27	26	29	24	39
Crime	20	19	25	15	11	24	14	11	14	24	17	21	14	17	21	22	17	22	23	22	13	20	14
Housing	17	17	11	22	22	12	21	22	19	13	14	19	17	18	17	13	16	18	28	18	14	11	17
Defence and security	14	15	23	8	14	26	8	13	10	23	15	16	10	11	17	24	15	16	14	17	14	18	7
Welfare benefits	11	13	9	19	12	8	17	10	11	13	11	14	8	13	14	13	10	16	13	11	14	13	14
The environment	13	12	6	17	25	6	18	23	20	6	14	11	27	13	10	6	15	9	16	13	12	9	14
Education	13	11	6	20	12	7	17	17	17	6	11	12	20	12	10	8	13	10	10	12	12	11	11
Pensions	6	5	6	5	1	6	5	4	6	5	4	6	0	5	7	6	5	6	2	4	5	6	9
Tax	4	3	3	4	4	2	3	5	3	3	4	3	7	3	4	1	3	3	1	3	3	5	4
Family life & childcare	3	3	2	6	2	2	5	1	4	2	2	4	6	5	1	2	4	3	5	3	3	3	5
Transport	2	3	2	4	2	2	3	2	2	2	4	2	6	3	2	2	4	1	4	2	2	4	2
None of these	1	1	0	1	1	0	1	0	1	1	1	1	0	2	0	1	1	1	0	0	1	2	2
Don't know	5	4	2	2	0	1	4	1	4	1	5	3	13	6	1	1	4	5	6	2	7	3	4

How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?

Very well	1	1	3	0	0	2	0	0	0	1	1	1	0	0	1	2	1	1	0	1	2	0	1
Fairly well	20	17	40	4	11	32	5	11	10	24	16	17	9	12	22	23	17	16	11	18	21	17	11
TOTAL WELL	21	18	43	4	11	34	5	11	10	25	17	18	9	12	23	25	18	17	11	19	23	17	12
Fairly badly	29	30	34	30	30	34	29	28	27	34	29	32	38	30	29	30	32	28	33	33	25	30	32
Very badly	35	36	10	55	48	18	55	49	49	28	43	30	33	36	39	34	37	36	42	34	33	36	44
TOTAL BADLY	64	66	44	85	78	52	84	77	76	62	72	62	71	66	68	64	69	64	75	67	58	66	76
Don't know	15	16	14	11	11	14	11	13	14	13	12	20	20	21	9	11	14	19	14	15	19	17	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	41	42	70	23	13	69	27	11	4	83	45	40	19	31	54	62	38	47	31	46	46	44	29
Wrong to leave	46	46	22	70	87	22	65	86	90	7	46	46	61	54	40	29	53	37	56	42	42	44	59
Don't know	13	12	7	7	1	9	8	3	6	10	9	14	20	15	6	8	9	16	13	11	12	12	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

8-9
July

On Friday Theresa May's cabinet met at Chequers to agree the sort of post-Brexit deal Britain would try to negotiate with the European Union. How closely are you following this story?

Very closely	10	13	8	13	14	8	9	9	13	14	6	4	5	16	15	10	9	11	11	10	8	10
Fairly closely	28	34	30	37	33	29	36	33	29	33	24	19	26	30	35	33	22	29	31	24	27	31
Not very closely	29	35	31	24	31	31	23	29	30	25	33	23	30	32	29	29	30	27	28	34	29	29
I am aware of the stories but am not following them	21	16	23	19	18	22	23	21	20	18	23	22	23	20	17	19	23	22	20	17	25	22
I am not aware of the stories	12	3	8	8	4	9	8	8	7	10	13	33	17	2	3	9	15	12	10	15	11	9

From what you have seen or heard about the Brexit deal agreed at the Chequers meeting, do you think it would be good or bad for Britain?

Would be good for Britain	14	27	12	16	22	11	13	12	18	16	12	11	11	19	17	17	11	12	14	16	14	12
Would not be good for Britain	33	23	40	42	28	39	29	37	33	40	26	30	29	39	37	33	33	40	32	28	33	40
Don't know	53	50	48	43	50	50	58	51	49	44	62	60	61	42	46	50	56	49	54	56	53	48

Regardless of whether you think it would be good or bad for Britain, do you think the Brexit deal agreed at the Chequers meeting would or would not respect the result of the referendum?

Would respect the result of the referendum	27	39	28	41	33	25	43	33	24	33	22	26	28	27	27	32	21	26	28	27	26	29
Would not respect the result of the referendum	29	30	28	17	35	28	11	21	41	32	26	18	19	38	43	27	31	33	31	27	28	28
Don't know	44	31	44	42	32	47	46	47	35	35	52	57	53	35	30	41	48	41	41	47	47	43

And would you personally be happy or unhappy if the Brexit deal agreed at Chequers ended up going ahead?

Very happy with the outcome	2	4	2	1	4	1	3	2	3	3	2	2	2	4	2	3	2	0	2	2	3	3
Fairly happy with the outcome	17	33	14	16	26	14	10	16	21	20	15	13	13	21	23	20	14	14	19	19	17	13
TOTAL HAPPY	19	37	16	17	30	15	13	18	24	23	17	15	15	25	25	23	16	14	21	21	20	16
Fairly unhappy with the outcome	19	18	20	25	19	18	21	22	19	22	16	15	17	20	24	20	17	24	20	16	18	19
Very unhappy with the outcome	16	9	22	22	13	19	24	16	16	19	12	12	12	20	20	14	17	19	14	16	16	14
TOTAL UNHAPPY	35	27	42	47	32	37	45	38	35	41	28	27	29	40	44	34	34	43	34	32	34	33
Don't know	46	36	42	37	37	47	41	44	40	36	54	58	56	36	31	43	49	43	44	47	46	51

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	191	171	9.4%
Men 50-64 High education	44	49	3%
Men 50-64 Mid education	80	77	5%
Men 50-64 Low education	68	64	4.1%
Men 25-49 High education	95	126	7.4%
Men 25-49 Mid education	139	125	7.9%
Men 25-49 Low education	45	90	5.8%
Men Under 25 High education	12	15	1.0%
Men Under 25 Mid & Low education	30	77	4.8%
Women Over 65	221	205	11.6%
Women 50-64 High education	52	46	2.8%
Women 50-64 Mid education	92	87	5.6%
Women 50-64 Low education	71	66	4.2%
Women 25-49 High education	152	138	8.0%
Women 25-49 Mid education	157	133	8.4%
Women 25-49 Low education	89	80	5.2%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	83	74	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	142	312	19.0%
Medium (3-7)	1112	1001	61.0%
High (8,9,10)	387	328	20.0%
Social Grade (NRS and 2011 census)			
AB	505	459	28.0%
C1	500	476	29.0%
C2	275	345	21.0%
DE	361	361	22.0%
EU Referendum Vote (Election Result)			
Remain	736	645	39.3%
Leave	688	701	42.7%
Don't Know / Did Not Vote	217	295	18.0%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	247	231	14.1%
South Lab	142	130	7.9%
South LD	54	48	2.9%
South UKIP	9	8	0.5%
South Oth	17	15	0.9%
South DNV	96	100	6.1%
London Con	54	59	3.6%
London Lab	71	97	5.9%
London LD	12	15	0.9%
London Oth	6	7	0.4%
London DNV	45	43	2.6%
Midlands Con	107	105	6.4%
Midlands Lab	92	89	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	10	8	0.5%
Midlands DNV	51	59	3.6%
North Con	118	115	7.0%
North Lab	171	162	9.9%
North LD	18	16	1.0%
North UKIP	9	8	0.5%
North Oth	8	7	0.4%
North DNV	72	87	5.3%
Scotland Con	34	31	1.9%
Scotland Lab	32	30	1.8%
Scotland LD	9	8	0.5%
Scotland SNP	42	41	2.5%
Scotland Oth & DNV	26	33	2.0%
Wales Con	23	21	1.3%
Wales Lab	32	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	12	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk