

YouGov / The Times Survey Results

Sample Size: 1615 GB Adults
Fieldwork: 4th - 5th October 2017

	Vote in 2017			EU Ref 2016		Voting intention			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1615	554	530	99	612	664	471	508	95	785	830	182	680	383	370	921	694	216	523	346	389	141	
Unweighted Sample	1615	550	570	111	752	650	474	548	103	709	906	179	654	419	363	940	675	162	547	331	429	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

		22-24 Sep	4-5 Oct																				
Con	39	40	89	2	12	23	60	100	0	0	45	35	20	30	37	65	39	43	32	52	42	34	21
Lab	43	42	2	92	20	56	24	0	100	0	36	47	64	52	38	21	42	41	50	31	43	53	34
Lib Dem	7	7	1	3	65	12	3	0	0	100	8	7	3	9	8	5	8	6	9	9	4	7	6
Other	10	11	7	4	3	9	13	0	0	0	11	11	13	9	16	9	11	11	9	7	11	6	39

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	4	4	0	1	1	6	2	0	0	0	4	4	6	4	6	2	5	3	1	0	2	0	35
UKIP	4	4	6	0	0	0	9	0	0	0	4	4	0	2	6	6	3	6	2	5	5	3	3
Green	2	2	0	3	1	3	2	0	0	0	2	3	5	2	2	1	3	1	6	2	2	1	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	1	0	1	0	0	0	1	0	2	0	1	0	1	0	0	0	1	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		22-24 Sep	4-5 Oct																					
If there were a general election held tomorrow, which party would you vote for?																								
		28	29	74	2	10	20	46	100	0	0	35	24	14	21	29	52	30	28	22	38	31	24	16
	Conservative	32	31	2	78	17	48	20	0	100	0	30	33	46	36	30	17	33	29	37	24	32	40	26
	Labour	6	6	1	2	58	10	2	0	0	100	7	5	3	7	7	4	7	5	8	8	3	5	4
	Liberal Democrat	3	3	0	1	1	5	2	0	0	0	3	3	4	3	5	2	4	2	1	0	2	0	28
	Scottish National Party (SNP)/ Plaid Cymru	5	5	6	3	1	3	10	0	0	0	6	5	5	4	8	5	5	6	6	6	8	4	2
	Some other party	11	10	3	1	0	2	5	0	0	0	9	11	14	13	8	5	7	15	9	9	9	14	10
	Would not vote	15	15	13	13	12	12	15	0	0	0	11	19	14	16	13	14	14	15	18	16	14	12	14
	Don't know																							

And which of these parties would you vote for?

[This question was only asked to those who selected 'some other party'; n=87]

	Green	31	33	7	91	41	82	17	0	0	0	25	40	79	41	22	19	47	17	80	26	24	26	0
	UK Independence Party (UKIP)	59	55	86	0	0	0	77	0	0	0	61	49	0	50	58	81	38	73	20	65	59	51	100
	British National Party (BNP)	2	2	0	0	0	6	1	0	0	0	4	0	0	0	5	0	0	4	0	0	6	0	0
	Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Some other party	5	8	7	0	59	12	6	0	0	0	10	6	21	5	12	0	12	3	0	6	10	15	0
	Don't know	3	3	0	9	0	0	0	0	0	0	0	5	0	5	3	0	2	3	0	3	0	8	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	0 - Certain NOT to vote	10	10	1	1	2	2	4	0	2	1	9	10	14	12	8	4	7	13	9	9	6	13	12
	1	1	2	1	0	0	1	1	0	0	1	1	3	3	3	1	0	1	4	3	1	4	1	2
	2	1	1	1	1	0	0	1	0	0	0	1	1	0	1	1	1	1	1	1	1	1	0	1
	3	1	1	0	1	0	1	1	0	2	2	1	2	0	3	0	0	1	2	1	1	3	1	0
	4	1	1	1	1	0	0	1	0	2	0	1	1	1	1	1	0	1	1	0	2	1	1	0
	5	5	4	3	3	4	2	5	2	2	6	3	5	10	3	4	2	3	6	8	2	6	3	1
	6	2	2	2	2	4	1	2	2	1	6	2	2	5	2	2	1	2	2	3	3	1	2	3
	7	4	3	3	5	3	4	3	3	3	6	3	3	3	5	2	1	3	4	3	4	5	2	2
	8	6	5	7	4	8	4	7	7	5	4	6	5	7	5	4	6	5	6	1	6	4	9	3
	9	8	9	10	9	12	8	10	12	9	9	10	7	10	7	9	10	9	8	11	8	12	7	4
	10 - Absolutely certain to vote	60	62	73	74	68	77	66	74	75	65	62	61	48	56	67	73	68	54	60	64	57	60	73

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		22-24 Sep	4-5 Oct																				
Which of the following do you think would make the best Prime Minister?																							
Theresa May	37	36	81	5	22	23	56	92	2	19	41	31	14	27	39	59	35	37	23	43	41	33	22
Jeremy Corbyn	29	33	1	68	27	49	16	1	79	20	31	34	47	38	32	15	36	28	32	25	34	36	47
Not sure	33	32	18	28	51	27	27	7	19	60	28	35	38	34	28	26	29	34	44	32	25	30	31

		1-2 June	4-5 Oct																				
Do you think that Theresa May is doing well or badly as Prime Minister?																							
Very well	11	3	7	1	0	2	4	9	1	0	2	4	2	2	2	7	3	3	2	3	4	2	3
Fairly well	31	28	57	8	16	18	43	65	8	14	29	27	13	22	32	44	26	31	17	33	34	27	18
TOTAL WELL	42	31	64	9	16	20	47	74	9	14	31	31	15	24	34	51	29	34	19	36	38	29	21
Fairly badly	21	32	27	36	44	33	27	22	34	42	33	30	40	34	28	29	34	29	41	34	26	28	33
Very badly	23	27	5	47	32	41	15	2	53	38	27	26	29	30	30	16	29	23	27	20	25	32	38
TOTAL BADLY	44	59	32	83	76	74	42	24	87	80	60	56	69	64	58	45	63	52	68	54	51	60	71
Don't know	13	10	4	8	8	5	10	2	5	5	8	13	17	13	9	4	8	14	13	10	10	10	9

		13-14 June	4-5 Oct																				
Do you think Theresa May should remain as leader of the Conservative Party, or stand down and let someone else take over?																							
Should remain Conservative leader	41	39	68	21	38	36	53	74	20	35	41	37	18	33	42	58	41	37	32	41	42	38	37
Should stand down and let someone else take over	44	38	21	55	45	45	27	17	60	46	39	37	53	43	36	23	39	37	41	35	37	40	41
Don't know	15	23	11	24	18	20	20	9	20	20	20	26	29	24	22	19	20	26	27	23	21	22	23

		31 May-1 Jun	4-5 Oct																				
Thinking about Theresa May, do you think she... Is competent or incompetent?																							
Competent	53	42	75	20	35	34	58	84	19	28	43	40	22	36	40	63	43	40	34	46	46	39	36
Incompetent	32	41	15	67	48	56	26	10	73	56	43	40	55	45	41	27	45	37	44	36	39	45	51
Don't know	16	17	10	13	17	10	15	6	9	16	14	20	23	18	18	11	13	23	22	18	15	16	14

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

31 May-
1 Jun

4-5
Oct

Is decisive or indecisive?

Decisive	32	30	51	15	26	26	38	58	15	28	29	30	19	27	29	42	32	28	22	34	31	30	22
Indecisive	52	54	39	73	59	65	48	34	77	62	58	50	61	54	54	50	56	50	58	49	55	54	60
Don't know	16	16	10	12	15	10	14	9	8	10	13	20	20	20	17	8	12	22	20	16	15	16	17

Is trustworthy or untrustworthy?

Trustworthy	52	35	72	13	30	28	52	81	11	27	38	33	12	24	40	62	36	34	30	42	37	33	22
Untrustworthy	31	44	13	72	42	58	29	9	78	48	45	43	65	53	40	23	47	42	53	35	43	47	61
Don't know	17	20	14	16	28	14	20	10	11	25	17	24	23	23	20	15	17	25	17	23	20	21	17

Is strong or weak?

Strong	33	28	52	13	20	22	39	55	12	22	26	31	15	26	27	40	26	31	23	30	32	30	20
Weak	46	52	30	73	61	65	40	26	78	68	57	47	58	54	55	42	57	44	55	46	52	53	64
Don't know	21	20	19	14	19	13	21	19	10	11	17	23	27	20	18	18	17	24	22	24	16	17	16

Is likeable or dislikeable?

Likeable	32	30	62	11	21	22	47	66	11	22	32	28	8	20	34	57	29	31	22	36	33	27	23
Dislikeable	40	46	18	69	51	59	29	16	73	54	47	45	71	57	39	20	49	42	49	39	46	49	60
Don't know	28	24	20	20	28	19	23	18	16	23	21	27	21	23	27	23	22	26	30	26	20	23	17

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online. Since the last poll we have updated age and gender targets to reflect the latest ONS mid-year population estimates

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	169	168	9.4%
Men 50-64 High education	59	55	3%
Men 50-64 Mid education	93	86	5%
Men 50-64 Low education	51	47	4.1%
Men 25-49 High education	112	139	7.4%
Men 25-49 Mid education	101	137	7.9%
Men 25-49 Low education	55	61	5.8%
Men Under 25 High education	20	19	1.0%
Men Under 25 Mid & Low education	49	73	4.8%
Women Over 65	194	202	11.6%
Women 50-64 High education	57	52	2.8%
Women 50-64 Mid education	105	95	5.6%
Women 50-64 Low education	54	48	4.2%
Women 25-49 High education	166	147	8.0%
Women 25-49 Mid education	159	142	8.4%
Women 25-49 Low education	61	53	5.2%
Women Under 25 High education	31	21	1.1%
Women Under 25 Mid & Low education	79	69	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	150	307	19.0%
Medium (3-7)	1082	985	61.0%
High (8,9,10)	383	323	20.0%
Social Grade (NRS and 2011 census)			
AB	509	452	28.0%
C1	431	468	29.0%
C2	285	339	21.0%
DE	390	355	22.0%
EU Referendum Vote (Election Result)			
Remain	752	612	39.3%
Leave	650	664	42.7%
Don't Know / Did Not Vote	213	339	18.0%

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	Unweighted no.	Weighted no.	Target %
Region by 2017 Vote (Election Result and ONS Population estimates)			
South Con	226	228	14.1%
South Lab	151	128	7.9%
South LD	53	47	2.9%
South UKIP	8	8	0.5%
South Oth	16	15	0.9%
South DNV	93	99	6.1%
London Con	46	58	3.6%
London Lab	62	95	5.9%
London LD	16	15	0.9%
London Oth	7	6	0.4%
London DNV	31	42	2.6%
Midlands Con	108	103	6.4%
Midlands Lab	94	87	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	8	8	0.5%
Midlands DNV	29	58	3.6%
North Con	116	113	7.0%
North Lab	198	160	9.9%
North LD	19	16	1.0%
North UKIP	8	8	0.5%
North Oth	7	6	0.4%
North DNV	81	86	5.3%
Scotland Con	32	31	1.9%
Scotland Lab	33	29	1.8%
Scotland LD	9	8	0.5%
Scotland SNP	45	40	2.5%
Scotland Oth & DNV	27	32	2.0%
Wales Con	22	21	1.3%
Wales Lab	32	31	1.9%
Wales LD	4	3	0.2%
Wales PC	7	6	0.4%
Wales Oth & DNV	17	18	1.1%

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk